G. N. GETS INTO **BOOSTING GAME**

Hill's Road Fires First Gun in Publicity Campaign.

Describes Central Oregon Possibilities -7800 for Distribution-Bigger Booklet Soon Publicity Work Is Backed by Louis Hill.

The first gun has been fired in the campaign of Central Oregon publicity by the Great Northern railroad. A splendid folder entitled "Opening up Central Oregon" has just been published by Louis Hill recently said:

Our policy will be to begin systematic and organized publicity of cities and counties. Our railroads pioneer settlement of any state in which we are located. At present the population of Oregon is in the cities and along the rivers. What is needed is settlement of the interior lands. You know that you have homes for many thousands of people on some of the most fertile lands in the world. I know it also. But the trouble is that the people who are land crazy in the East do not know it. We will try to get all localities lined up with us in reaching the people who want to come to the Coast.

To do all this I want an organization in Oregon, and am going to select the on Central Oregon to be published by the Great Northern, which is now in preparation.

The advance booklet describes Central Oregon in detail, setting forth with merited enthusiasm . the advantages it offers the settler, with particular reference to the homestead and "dry land" openings, while irrigation, lumbering and manufacturing possibilities are strongly outlined.

Some introductory extracts illustrate the general trend of the publi-

The building of the Oregon Trunk Railway over 200 miles down the valley of the Deschutes river in Central Oregon

Cascade Mountains. It is estimated by lumber men that 18,000,000,000 feet of timber can be brought to Bend on down hill grades. A large dam will be constructed one and one-half miles south of the town on the Deschutes river, forming a large millpond covering 145 acres or more. This will give room for five saw mills cutting approximately 1,000,000 feet of lumber daily. 250,000 horsepower can be provided from the Deschutes river in the immediate vicinity of Bend.

The leaflet is handsomely executed in two colors. An excellent map shows the new railroad from the Columbia extending to Bend as a terminus. The Bend school is FIRST LEAFLET PUBLISHED one of the most taking illustrations while a number of Deschutes Val-ley views and settlers' letters make this as fine a publicity production as any issued in Oregon. It is understood that the Bend Commercial club will receive a large number of copies for advantageous distribution.

Louis Hill recently said:

To do all this I want an organization in Oregon, and am going to select the men myself during the summer. I want "live ones," but reliable citizens who are interested in our development plans, so that when I wire them to get things going in a certain direction they will not hesitate, but will do it.

Central Oregon publicity work has received other notable "boosts" the junction point of the southsouth Oregon Trunk road. Artiof the Deschutes river in Central Oregon is opening up to settlement practically the largest area of undeveloped territory remaining in the Pacific Northwest.

Interior Oregon is today what eastern Washington was 25 years ago, and it has potentially the same possibilities of wealth that the rich fruit and grain growing sections of Washington, lying in the Columbia River Basin and Big in the Portland has ordered a similar story from the secretary of the local Comfort Interior Oregon is to day what eastern was 25 years ago, and it has an about to open an establishment here. R. R. Mutzig is erection paraphernalia are now in Shaniko, and immediately will be freighted into Bend. Before the of the month large crews of the The town of Bend is aituated on the edge of the great pine forest that extends along the eastern slope of the mercial Club.

Portland has ordered a similar story the north and south or this point from the secretary of the local Comfort is understood that the heaviest stretch of construction work entends along the eastern slope of the mercial Club.

HUCIUN BEGINS AT ONCE, It is evident that the contractors will need to be in the field immediately to supply the camps from Bend. At Grass Valley they are now killing some 15 head of beet daily, and it is expected that a similar number will be required here. FINDS IN HALL COLUMNIA. CONSTRUCTION BEGINS AT ONCE,

Grading From Madras to Klamath Reservation Immediate Move---Contracts Awarded this Week.

the northern line of the Klamath is there that the greatest force of Indian reservation is to commence men will be employed to keep pace by May 1.

Such is the announcement made the construction of the III miles of months and more. F. O. Gentry, offices on the 18th of this month. headquarters in Bend. track-laying. The bridge material will be ordered, however, and contracts let for the larger structures so that the tract-laying can follow completion of grading closely.

While the end of the operations called for by this contract is at the Klamath Indian Reservation it is not for a minute considered that any intention exists of halting the contract is at the southeastering the order of the contract is at the southeastering the prospects very industriously.

Grant or the firm of Wilson and Heckman, both of whom have been investigating the prospects very industriously.

The locating survey work on the southeastering line from Bend to wards Burns is well under way, it is understood. Indeed there seems not for a minute considered that any intention exists of halting the prospects very industriously.

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The locating survey work on the southeastering line from Bend to wards Burns is well under way, it is understood. Indeed there seems not believe that construction of six foot is side walks on each side of Oregon street was of Wall street.

during the last week. Sunday's not for a minute considered that struction in this direction will be Oregonion contained a large map any intention exists of halting the undertaken perhaps even before the showing the several Hill lines in construction work at such a point, the state, under construction and even temporarily. However, right-projected, with Bend, as predicted, of-way has been purchased that far, the junction point of the south-eastern line with the north and sion to cross the Indian lands is secured and final surveys completed

Work on the grading of the Ore-| countered south of Madras lies begon Trunk Line from Madras to tween Bend and Lava Butte, and it with the lighter work northward.

Bend, then, will have many large last week from Portland. Bids on camps in close proximity for ten road involved in this stretch are to the resident engineer on this secbe opened at the Great Northern tion of the work, will have his

The terms of the contract will call | For the last ten days the country for the commencement of work has been more or less inundated within ten days after the contract with railroad contractors looking is awarded and for completion of over the field. It is generally bethe grading by January 1. 1911. lieved that the Madras-Klamath The contract, it is understood, will work may not go to Porter Broth-include all work preliminary to the ers, who have the Deschutes Can-

completion of the main road to

BUTCHER SHOP FOR BEND.

Grass Valley Railroad Beef Contractor dias Building Erected.

Land Purchased for Reservoir Site Topographical Survey.

H. T. Hendryx, manager of the Co-H. T. Hendryx, manager of the Columbia Southern irrigation enterprise,
now in the hands of the Oregon, Washington & Idaho Finance Co., was in
Bend last Frielay. He reports purchase
of the Wimer ranch of 600 acres and the
J. S. Woolley ranch of 320 acres, on Bull
creek flat, Tomalo. This clears the way
for a reservoir to cover 1600 acres, where
it is expected to store 90,000 acre-feet of
water.

water.

Twenty men are now making a topographical survey of the Columbia Southern segregation, as a preliminary to systematic reclamation work. Heretofore it has been largely guessed at. The construction of a 70-foot dam at the Bull creek gap will soon be under way.

It is announced that all settlers on the Columbia Southern segregation, who have complied with requirements to this time, will not suffer from the readjustment to be affected under the new reclamation scheme. But those who have unerely applied for land, not going upon it or improving it or residing there, will be asked to adjust their claims on the new basis of \$25 an acre.

CITY COUNCIL MEETING. Gives Railroad Right-of-Way Over

It is announced that the Pilot Butte Development Company will install a dry kiln at their mill im-mediately. The new kiln, whose daily capacity will be about 500 feet of lumber, is now on the road from Shaniko, and will be set up and put in operation at once upor its arrival in Bend. The heavy and daily increasing demand for seasoned lumber for the many build ings, both those under construction and being planned, has led the mill people to rush in the kiln, the loca supply of dry lumber not being able keep pace with the demand Hereafter, it is understood, there will be an ample supply of well seasoned building material always on hand.

Census Taking Commences.

E. A Smith, census enumerator for Bend and vicinity, announces that he will commence operations this week. In connection with this government work it should be remembered that all information given the census taker is in the strictest confidence, and that his oath requires that all information received by him, whether personal or otherwise

Bend Boys May Win Auto Prize. Charles and "Jimmie" Merrill, sons of Mayor Merrill, stand the best kind of chance of winning a Ford touring car in the Saturday Evening Post's newsboy contest. The car, or \$250 in cash, will be awarded to the boys selling the great est number of Posts in towns of grades. sizes. At present the Merrill boys less in Oregon for towns of this size, and ar-very near the top for all the United

Bend Has Raised \$7,875 for That Purpose.

SALVAGE TO BE AUCTIONED

Two Acres, Less Strip Takes for the Railroad, to be Sold to the Highest Bidder-Cozy Cottage Also Will Go to the Purchaser.

Bend has raised by popular subscription \$7875 necessary to clear up the right-of-way and depot grounds for the Oregon Trunk Railway. In addition to the direct subscriptions of cash given below. L. D. Wiest has assumed \$1000 of the burden, in accordance with his previous promise, and there are salvage lots to be sold for the benefit of the land. The date of this sale is Saturday, April 30, when all of Nos 21, 28 of Lytle acre tracts, except the portion taken for railroad right-of-way, will be sold at public vendue to the highest bidder at the office of Hunter & Staats. On tract 28 is a cozy four room cottage that will go to the purchaser. This will go to the purchaser. This will close the transaction, leaving possibly a small balance in the fund.

The roll of honor shows the folfowing cash subscriptions and pay-ments, in addition, right-of-way and other concessions:

ы							
ы	The First National Bank	\$150					
ı	C. S. Hudson,	50					
i	J. N. Hunter	315					
	Sylvester Staats	35					
3	W. H. Stasts	215					
1	W. B. Sellers	225					
3	U. C. Coe	50					
9	E. A. Sather	525					
4	Mrs. Auderway	15					
a	H. C. Ellis	70					
3	C. A. Stanburrough	50					
1	A. M. Lara	300					
1	J. M. Lawrence	75					
1	John Steidl	100					
đ	J. H. Wenandy	120					
1	H. E. Allen	30					
a	Hugh O'Kane	100					
ı	Heary Linster	100					
3	Central Oregon Realty Co	50					
8	S. C. Caldwell	125					
	H. J. Overturf	100					
8	A. L. Goodwillie	100					
1	H. H. Davies	100					
1	F. P Smith	15					
1	N. P. Smith	50					
1	Geo. Brosterhous	140					
9	Arnt Anne	75					
3	Anton Aune						
9	Turpin & Whitsett	20					
a	Geo. Hobbs	50					
1	A. C. Lucas	130					
1	J. W. McCoy	10					
1	Dog Steffa	250					
9	F. M. May	40					
•	G. P. Putnam	25					
3	John White	150					
1	J. W. Kelly	50					
1	C. W. Merrill	25					
М	L. D. Shaw	40					
ı	R. B. Mutzig	150					
il	C. S. Benson	78					
Į.	Mike McGrath	303					
il	D. E. Hunter Co	500					
1	(Continued on page to.)						
	francisco on bulle and						

Turpin and Whitsett

New Store



New Goods

Gents Furnishings, Ladies Shoes and Hosiery,

We are seeking your trade. Come in, get our prices and look over our stock. We can save you money.

ADIES' SHOES

in all the latest lasts-Patents, Gun Metals, Tans, and Kids.

MEN'S SHOES

No old stock to pick over. All new and uptodate goods All sizes and styles.

CHILDREN'S Shoes

at a saving to you of 25 per cent. Look them over.

BOYS' SHOES

The best seamless you can get anywhere for the money.

MEN'S HATS

we have a fine stock of straws wools and felts. Lots more coming.

UNDERWEAR

Headquarters for Shirts, Overalls, Belts, Caps, Hose,

TURPIN AND WHITSETT

Wall Street, Bend, Oregon.

The First National Bank OF BEND, BEND, OREGON

Capital fully paid Stockholders' liability

Statement of the First National Bank of Bend, Oregon

As rendered to the Treasury Departm

United Glates, Washing	DA. D. C., MAPER YN. 1810		
ASSETS	LIABILITIES		
I cans and Discounts \$95.350 56	Capital paid to full	25,000	90
s. Bonds and Francisco 1,700 00 S. Bonds and Francisco 12,700 00 ve Per Cent Redemption Fund. 525 00	Surplus	1,000	
	Undivided Profits	1,316	44
	Ctrculation	17,500	-
DUE FROM BANKS SING, 100.35	Deposits	eliz.765	12
TOTAL	TOTAL	Fans.661	71
Children of the Park of the Pa	The second second		55

Opened as a National Bank March 20th, 1909.

A STATE OF THE PARTY OF THE PAR	The second second
APRIL 28, 1909	\$ 53,379,23
JUNE 23, 1909	
SEPTEMBER 1, 1909	76,080,63
NOVEMBER 16, 1909	120,035,57
JANUARY 31, 1910	161,231,84
MARCH 29, 1910	181,785.27
No. of Depositors Mch. 20, 1909, 172. N	o. Mch. 29, 1910, 518

DIRECTORS: U. C. COR E. A. SATHER c. S. HUDSON P. F. SMITH H. C. HLLIS