THE BEND BULLETIN
For every man
loss and no more.
CHARL.ES D. ROWE.........EDITOR

FRIDAY, NOVEMBIVR 1
A 000 D WORK.
Every asfochation of men and ev-
ery corporation that goes into an arid country and legitimately builds irrigation works for the reclamation given every encouragement. They are producets of the highest order
Especiaily is this true of an associa tion of furmers who band together and build a system of their own reclaim their homesteads and deser laims. It requites much hare mination, but their work is invar lably of much value to the nuuity in which they reside. such an organization. It has buil system that will reclum several now plans to improve its system by tearing down the old flume an building a new and substantial one The land this system rectaims adds no smallamount of wealth to the produced. 'Land that is practicall worthless is made to produce a bundanc
hey are zelping, in a small way ems or all times-to feed the hun sty atid provide homes.
The buriding of an intigation sy em is a worthy work, and the men o engaged should be given every encouragement, even though the object of their
or themselves.

## SION OF THE TIMES

This paper has entered-to stay -the crusade to win mew reader nd inswerets of advertisementshings.
In every issue it is urging it eaders to watch the ads.-to look III, opportunities to invest.
The parpose of this critsade is to ake newspaper advertising reasingly potent-to so interest the eople in advertising that busines ccess will become more and more ublicity, as it should be.
When this task of ours has gon little further it will be easier, this town, for a LIVE merchant to whoseed, and grow and prosper; an tarder for a
This fncreased interest in advertiking is a "sign of the times"-an pulse toward right conditions i usiness life. It is making adver ising the dominant force in bus ress building-as it should be. 1 making the non-advertiser a mis etulways should have been.
The tuerchants tho thost clearl iscern, this new diapulse in bus) aess, and who build accordingly re to be sale heirs of the new order of thingss in this community. quate advertising, hereafter, is to e the test by which the survivor $\mu$ business are to be determined. This is a luard and fast fact-but pell failure for any merchant wit ome red blood in his veins.

## ident-elect Taft has made a

 statement since his election which inlicates that there will be no hack. ward step in enforcing the law against dishonest corporations and individuals. At the game time he lats it be known that no legitimate usiness has anything to fear from is administration, but that such

Ask your grocer for the 3 or 5 lb : cans. They have the screw tops with metal landles Aresteful whencempty.

with the use of CLEVELAND'S SUPERIOR BAKING POWDER can bake delicious, healthful food. The essential requirement for pure cookery is a pure Cream of Tartar baking powder.

The absolute punity and wholesomeness of the ingredients of CLEVELAND'S insure the healthfulness and superior quality of your food. You can be sure of

## Cleyeland's superior BAKINGPOWDER

Made from a Superior grade of Pure Cream of Tartar

Bend, Oregon
S. C. CALDWELL
C. S. BENSON attorney at law
U. C. COE, M. D. Physician and Surgeon AII Mabt Telcpbenc Connection Dati Tkisphose xo.

## THE

First National Bank of Prineville

Capltal: Surpltis and Undividec Proflis, $\$ 100,000.00$

2. PETERSON

ひalatchmaker and $\mathcal{F e w e l e r}$

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