> Is It Your Own Hair? Do you pin your hat to your Haven't enough hair? It must be you do not know Ayer's
Hair Vigor! Here's an introduction I May the acqualatance result in a heavy growth of rich, thick, glossy hair! And $A_{\text {Hers }}=$

## RHEUMATISM CAN NOT BE RUBEED AWAY

 s.s.s.
purely vegetable of both purifying and tonic properties-
just what is needed in every case of Rhet sifying, healing extracts and juicen of roots, herbs ami crying to rub a blood disease away, but begin the use of $8,8,8$, and writ
in abont your case and our physicians will give you any information of



## PERUNA EDITORIAL NO. I.

## Dr. Hartman is now offering Peruns to the pablio as a regular pharmacea

 tienl product. It is just as othical ns any compound put up for the medieal profeation. No straining of medical ethies ean find any fault with it. THRPRISCIPAL ACTIVE INGREDIENTS aro prominently incorporated in the Label on the bottle, that the people may know that the claims made for Peruas have a true justification.
The only departure we shall make from medieal ethies in the condnet of Perans affairs in the future, is the fact that we shall continue to advertise and sell our product TO THE PEOPLE
If we would agree to sell to doctors only, to advertive for doctors only, then the medical fraternity would be obliged to recogrize Peruna as being BUT WE SHATI

BUT WE SHALL EOT DO THIS,
We ahall continue to offor Peruna to the people. We shall continne te convey to the people our claims for Peruas as a household remedy. Wo thall continue to sapply the people with free literature, teaching thom how to use of benefit to the home. We shall continue to do this, whether the medical profemion like it or not.
We are proposing from this time on to take the public into our confidence. Sotwithatanding that some imitators and substitutors will be attempting to put up something which they consider just as good as Peruns, we are going to raw anide the veil of secrecy and allow any one who chooses to know oxactly OF WHAT PERUEA IS CAMPOSED.
This ought to diasm all honest criticism. We expect, however, that critciam will continue. On some pretext or other those who are envions of the

People Who Object to Liquid Medicines Can Now Secure Peruna Tablets. fault. Eut we are determined to give
 PERUSA IS A GREAT MEDICINE. It hase become a household word in millions of homes. Our faith in the
remedy is atronger than ever. Every
 WE CIATM PERUEA TO TB A CATARPD REPTRDY If and it. If it helps yon, be honest and aclonowledge that it has helped you.
If you want us to wo will publish your statement exaet'y as you furninh it If you want us to wo will publish your statement exacty as you furninh it publish your portrait in connection with it. Wo will not do this without your written request, without gour entire consent.
Peruna has sured thousands of peoplo of chronic catarrh, in many phase and locations. At least, that is what the people say to cs, through ansolicited tostimonials. Poruns will cure many thonsand more, is spite of fabrieated WE GUARANTER EVERY ROTTLE oF PEEUEIA TO CONTAIS THE INGREDIENTS PRINTED OK THE LABEI
NGREDIENTS PRINTED OK THE LABEL
We ganantee that every testimonial we nse is absolately true-in the acet language of the testifor
We guarantee that every photograph publiahed is the photograph of the person whose name it bears, that every wezd of every testimonial whs authorsed by the hand that signed it

We are determined to beat our opponents by being fairer than they are. by dealing squarer than they dare ta. We are dotermined to meet falvehood Wok, dapicity with caador,
We know that the usern of Peruna will appreciato our stand. We believe that the cealers in Peruma will appland our courso. We expect even our op ponents will be obligod to ackonowledgo finally that Peruna is not only as CINES ON THE CONTINENT.


TTE MAN WHO SWEARS BY THE FISH BRAND SLICKER


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