

WE WILL PAY CASH

For All Your

HOGS, live or dressed,
VEAL, BEEF, AND POULTRY

Consult us before selling, our price is always right.

People's Market

"We Treat You Right All the Time"

PHONE BLUE 220

EYE SIGHT CONSERVATION DAY IN SCHOOLS

Work Outlined by Council of America for Preservation of Children's Eye Sight

Aided by representation from President Harding's cabinet, federal and state officials, university professors, engineers, industrialists, and civic leaders, the Eye Sight Conservation Council of America, with national headquarters at 42nd street and Broadway, New York City, has set in motion a movement for the observance throughout the country of Eye Sight Conservation day in the schools.

Defective vision among children and workers in the industries has, recent surveys in numerous towns and cities have revealed, caused enormous economic and physical losses, which, authorities declare, can be wiped out by proper and systematic application of the principles of eye hygiene.

With the cooperation, among other leaders, of James J. Davis, secretary of the United States department of labor, Guy A. Henry, general director of the Eye Sight Conservation Council, is directing the campaign, which aims to accomplish vast savings in health and money by carrying the message "First health then wisdom" to every city and hamlet in the land where children are taught.

Every school in Oregon will be asked to join in establishing the new semi-annual Eye Sight Conservation Day, planned as a universal and permanent contribution to the American system of education.

The Eye Sight Conservation Council is enlisting the assistance of commissioners of education in every state, and of superintendents in every county and school district. Oregon school officials have been provided with a complete Eye Sight Conservation Day program. To execute this plan J. A. Churchill of Salem, state superintendent of public instruction, and county superintendents will cooperate in the Eye Sight Conservation Day movement, including W. C. Alderson of Portland, Multnomah county; O. H. Byland of Astoria, Clatsop county; J. B. Wilkerson of St. Helens, Columbia county; G. B. Lamb of Tillamook, Tillamook county; N. A. Frost of Hillsboro, Washington county; S. S. Duncan of McMinnville, Yamhill county; Brenton Vedder of Oregon City, Clackamas county; and E. H. Castle of Corvallis, Benton county.

Local school superintendents in these counties will also aid in the movement, including D. A. Grout of Portland, Arthur C. Strange of Astoria; Omar N. Bittner of McMinnville and A. C. Stanbrough of Newberg, Yamhill county; and J. O. McLaughlin of Corvallis.

"The object of an Eye Sight Conservation Day in schools is to discover the fact that a child has a defect, rather than to determine the degree of deficiency," it is stated in the suggested program which the Eye Sight Conservation Council is taking up with the Oregon officials.

"Eye Sight Conservation Day should be observed semi-annually, shortly after the beginning of each school semester, and should be an integral part of the general school program. On this day the educational program should be omitted until the tests and observations have been completed."

Every teacher in the country, according to the council, is a potential crusader for better vision. Teachers

everywhere are being given instructions for testing visual acuity.

The Hoover committee on the Elimination of Waste in Industry stressed the importance of eye care, revealing heavy economic losses because of poor vision. Poor spelling, according to authorities, is due largely to defective eyesight. The eyes of industrial workers are now regarded as an important factor in production costs. Millions of Americans are suffering from defective vision, most of which can be remedied.

Secretary of Labor Davis, in a statement issued by the Eye Sight Conservation Council, asserts that care of the eyes is a national duty.

DAIRY HINTS

EXCELLENT GIFT FOR YOUTH

Department of Agriculture Suggests Purebred Calf, Pig or Some Other Animal.

(Prepared by the United States Department of Agriculture.)

In selecting birthday and Christmas gifts for children in rural communities, why not give a purebred pig, calf, or other animal? This is the suggestion of the United States Department of Agriculture, which, with the various states, is conducting the "Better Stock—Better Stock" campaign. A recent questionnaire study of the utility value of purebred live stock showed, among other results, that home influence is an important factor governing the breeding of superior domestic animals. In fact, it ranks in importance next to sales, fairs, and shows, taken collectively. When parents show their interest in good stock the children are more likely to do so.

One breeder told of receiving some purebred live stock as a wedding gift from his father-in-law. That beginning was an important influence, which resulted in an entire herd of well-bred,



A Club Member and His Purebred Calf, profitable animals, a practical influence in the couple's prosperity and happiness.

Gifts of good live stock, the department points out, are not only acceptable in themselves but with proper handling multiply and give pleasure, satisfaction, and financial benefits for an indefinite period.

DATE OF BIRTH OF CHRIST

Nothing Certain Is Known as to Actual Time of Arrival of Child of the Manger.

IT IS a remarkable fact that nothing certain is known as to the actual date of the birth of Christ, Dec. 25 being only a tradition, adopted by the church about the middle of the Fourth century. Lupi, a learned Jesuit of the Eighteenth century, says:

"There is not a single month in the year to which the Nativity has not been assigned by some writer or other."

The earliest celebration of Christmas on Dec. 25 appears to have been held in Rome in the Fourth century, being first mentioned in a Roman document, the Philocalian calendar, dating from the year 354, but containing an older record, referring to the year 336. Christmas was brought to England by St. Augustine, and kept in 608, but it would appear that it was not established in Germany until 813, and in Norway about the middle of the Tenth century, by King Hakon the Good.

The Romans of the empire used to celebrate the birth of the Unconquered Sun on Dec. 25, according to the Julian calendar, the winter solstice, when the sun began to rise in new vigor, after his autumnal decline. Therefore, the reason for the choice of Dec. 25 for Christmas would seem to have been symbolical.

CHRISTMAS AND GHOST TALES

Festival Is Naturally Associated With Stories of Haunted Halls and Things Supernatural.

CHRISTMAS being celebrated in the depth of winter, when "lang's the neet frae e'en to morn," the festival is naturally associated with tales of haunted halls and "things" that are supernatural. Thus Dickens in his "Christmas Carol" gave us the Spirits of the Past, the Present, and the Future, but Christmas in mind, clothed each of them in a fascinating mantle of kindness, and sent them out on a message of mercy that made itself felt over all the earth. Over many a stony Scrooge have they cast their mellowing shades, teaching them to say:

"I will honor Christmas in my heart, and try to keep it all the year. I will live in the Past, the Present, and the Future. The spirits of all three shall strive within me. I will not shut out the lessons that they teach."

Scrooge, concluded Dickens, "had no further intercourse with Spirits, but it was always said of him that he knew how to keep Christmas well, if any man alive possessed the knowledge. May that be truly said of us, and all of us! And so, as Tiny Tim observed, "God bless us, every one!"

CHRISTMAS DINNER

EVERY Christmas they invited one or two to have Christmas dinner with them who would otherwise have been alone. It gave them so much pleasure that they never felt they were being "kindly" nor that they were "doing a real charity." So that their guests always had a real Christmas with real Christmas cheer. For they never felt that they had been invited out of kindness, nor out of charity!

SANTA FOR ITALIAN KIDDIES

Befana, Good Fairy, Is Supposed to Fill Stockings With Toys on Twelfth Night.

THE character in Italian childhood lore corresponding to our Santa Claus is Befana, a good fairy who is supposed to fill the children's stockings with toys on Twelfth Night. She does not, however, come down the chimney, and the stockings are hung in the child's bedroom. When someone enters to fill the stocking, the child, according to a very ancient practice, cries out "Ecco la Befana."

The legend concerning this lady is that the Magi, while on their way to Bethlehem, stopped at her home, but found her too busy with household affairs to entertain them. She told them that she would see them on their return, but they went back by another route, and therefore Befana comes out in search of them every Twelfth Night. Her name is a corruption of Epiphany, which is Jan. 6, the twelfth night after Christmas, according to the church calendar.

FINEST EVER.

Does Jack send you good Christmas presents? The finest I ever exchanged.



Christmas Cake Decorations. To make attractive Christmas cake decorations, lightly butter the under side of perfect holly leaves, then coat with icing and let dry. When dry the icing will come off shaped and veined like the leaf. Make into a wreath by joining with icing stems.

A Year Ago

Just a year ago Burns Brothers took over the business of the Newberg Motor Co. and since that time have handled the local Ford Agency, sales and service in this territory. We have found many friends among the people of Newberg and vicinity and have felt more than pleased with the splendid business reception which has been accorded us by the public. During the past year we have sold 52 touring cars and sedans, 21 roadsters, and coupes, 4 trucks, 6 tractors, besides scores of second-hand cars.

Today

Ford cars sell at the lowest price in the history of their manufacture. In fact they are the lowest priced car that has ever been put on the market. However, in spite of this low price they have been greatly improved. They now have the demountable rims, self-starter, one-man top, sloping windshield and many other refinements, which add greatly to their popularity. In keeping with other changes, the Newberg Motor Co. have brought their plant and equipment up to date in every way. We employ the most skilled mechanics and guarantee satisfaction in our repair department.

Tomorrow

Is an unknown proposition. No one can foretell what it is going to bring. We recommend that if you have not already done so, you get a Ford today. Surely the prices cannot go any lower and there is always the uncertainty that they may raise. At their present price you can surely afford to buy and drive a Ford—the Universal Car.

Newberg Motor Co.

PHONE WHITE 7

CORNER FIRST AND EDWARDS

COLLEGE AYRSHIRE COWS MAKE GOOD MILK RECORD

Oregon Panetta J. No. 59203, Ayrshire junior two-year-old heifer of the college herd, has finished a record of 13,691 pounds of milk and 621.3 pounds of butter fat. Final approval of this record has not been received but it is approximately what will be allowed. This places her among the highest heifers of that age. She ranks eighth in amount of milk produced and fifth in amount of butter fat produced.

This is the highest record daughter of Oregon Peter Pan, the senior herd sire at the college. Another of his daughters, Oregon Panetta K, has just finished with about the same amount of milk and between

500 and 600 pounds of butter fat.

Fried Eggs (Marseilles)

Fry four fresh eggs in a little olive oil, drain them carefully and add to the oil remaining in the pan half cup of well-seasoned consommé, half finely chopped green pepper and six mushrooms. Cook carefully and pour around the eggs. Serve immediately.

Land Crows Sea

The deposits at the mouth of the River Po in Italy have caused the coast to gain upon the sea so rapidly that a point which in the time of Augustus was a seaport town is now nearly 20 miles from the Adriatic. Try a classified.

In Groups of Three

- Three things to love—courage, gentleness and affection.
- Three things to fight for—honor, country and home.
- Three things to think about—life, death and eternity.
- Three things to govern—temper, tongue and conduct.
- Three things to delight in—frankness, freedom and beauty.
- Three things to hate—cruelty, arrogance and ingratitude.
- Three things to wish for—health, friends and a cheerful spirit.
- Three things to avoid—idleness, rascality and flippant jesting.
- Three things to admire—intellectual power, dignity and gracefulness.



NIPPON CHINA DINNER SETS

Christmas Suggestions

Our Store is a veritable Commissary of Useful and Beautiful Articles That Will Appeal to Any Man, Woman, or Child



POCKET CUTLERY SCISSORS, KNIVES, ETC.

The Lady of the House

- Aluminum Ware
- Andirons
- Baking Dishes (Pyrex)
- Belts (Newberg High)
- Baskets, clothes
- Baskets, market
- Bread Mixers
- Cake Griddles
- Coal Oil Stoves
- Crumb Trays
- Dinner Sets
- Door Mats
- Dust Mops
- Fireplace Screens
- Fireplace Sets
- Flash Lights
- Food Choppers
- Heaters
- Ironing Boards
- Kitchen Knives
- O' Cedar Mops
- Percolators
- Pyrex Glassware
- Scales, household
- Scissors
- Silver Tableware
- Steam Pressure Cooker
- Table Lamps
- Teakettles
- Tea Pots
- Wash Machines
- Wash Wringers
- Vacuum Bottles

The Men Folks

- Automatic Drills
- Axes
- Belts (Newberg High)
- Basketballs
- Barber Clippers
- Barber Shears
- Band Boxes
- Backsaws
- Butcher Knives
- Butcher Steels
- Chisels
- Coleman Lanterns
- Crescent Wrenches
- Draw Knives
- Emery Wheels
- Extension Bits
- Fishing Rods
- Flash Lights
- Fly Books
- Guns
- Hack Saws
- Hammers
- Hand Saws
- Hatchets
- Horse Clippers
- Ladders
- Levels
- Lunch Kits
- Pipe Wrenches
- Planes
- Pliers
- Pocket Knives
- Pruning Shears

Razors—Strops

- Rifles
- Rules
- Safety Razors
- Shaving Brushes
- Shoe Last Stands
- Socket Wrench Sets
- Soldering Irons
- Squares
- Tin Snaps
- Vises
- Wheelbarrows
- Wrenches
- Yankee Drills

The Kids

- Air Rifles
- Athletic Goods
- Baby Plates
- Boxing Gloves
- Boy Scout Hatchets
- Camp Kits
- Corn Poppers
- Flash Lights
- Footballs
- Game Traps
- Gym Shoes
- Pocket Knives
- Roller Skates
- Striking Bags
- Velocipedes
- Wagons

LOOK AT OUR WINDOWS FOR MORE SUGGESTIONS

The Store of Useful Gifts

Larkin-Prince Hardware Company

CHEERFUL SERVICE

C. T. & S.

CENTRAL TRANSFER AND STORAGE

—Light and heavy hauling, general dray business, team work of all kinds. Storage, Etc.

—Horses for Sale. Farm machinery and harness bought and sold.

WALTER WILSON, Prop tor

Bar at College and Hancock Phone Red 128

West End Garage

AND SERVICE STATION—GENERAL REPAIRING

Touring Cars, Trucks, and Tractors
No Second Charge

Open 8 a. m. to 10 p. m.

West First Street
NEWBERG, OREGON

We Do Towing

A. R. Burge

Phone Blue 39

C. B. Souder