

Newberg Graphic

NOTTAGE & DIMOND
Editors and Publishers

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THURSDAY, AUGUST 24, 1922.

WHY DON'T THEY ADVERTISE?

The Graphic received a communication this week from a lady living in another town who wanted us to send a copy of our paper containing the advertisements of real estate dealers as she had some business to place. We were surprised upon looking over our paper to find that there was not a single real estate dealer who was advertising the fact that he is engaged in that business. One dealer has an advertisement of his insurance business but aside from that none of them had any advertisement in the paper at all. As a rule the real estate men are the greatest believers in advertising but here they apparently do not appreciate the fact that the local papers can reach thousands of people for them which they cannot reach in any other way. This is not said in a spirit of criticism but rather to call attention to the fact that Newberg's real estate men are really overlooking an opportunity.

Some months ago several dealers did some advertising and at that time a local farmer walked into the Graphic office one day and said, "Well I see that the real estate men are getting a little life and I guess that I will list my place with them now." Wherever we have been it has been our observation that the real estate man who did the bulk of the business was an advertiser. In one place, a dealer carried a list of properties each week, changing them constantly and he soon found that his sales were increasing in proportion to his advertising. Of course it costs money to advertise. It also costs money to rent offices and pay telephone rent, etc. Advertising is not money thrown away, it is simply part of a legitimate business expense and the man who has not come to realize its benefit to him, will never make a success in business.

THEM DAYS IS GONE FOREVER

If the mayor un Calk (in) any Moore Fite will Doud Timberlake Or (mond) Palmer be a Pike-r. We blanch (ard) to aZum wait (what) will be the result. Try this over on your uke. (This is supposed to be simply a joke and we hope that none of our readers will try to read any hidden meaning into it.)

There will be an election of city officials next November and now is a good time for everyone, who wants to see the city managed his way, to get ready to run for office. By that we would not infer that former officials have been elected on such a platform, but the job of city officer is in general a very thankless task, and often when one is doing his best as he sees it and without pay, he gets only blame.

The new night marshal doesn't believe that an autoist can have his mind on his driving and his arm around his lady friend at the same time. The \$5 fine in this case probably does not represent the city clerk's idea of the value of the hug but rather the immensity of the offense, and \$5 is quite a lot of money.

The Berrians would appreciate it if the public would bury them with cash just now. They need the kale to replenish their depleted treasury so that they can keep the band up and go ahead with other activities. If you have not paid your two berries this year, do it now, and then add two more for the wife.

We have often heard men say that they would prefer their flowers while they're living. We agree with them in this and will go still further and say that we prefer to take the bricks after we're dead.

The people of Dundee say that although their red soil is especially good for raising nuts there is no such effect noticeable upon the inhabitants of that section. And they sure can build floats.

Any man who can solve the problem of how to get high prices for the producer and low prices for the consumer can have anything he wants in this country from the presidency up.

The only difference between the man who shot a fellow passenger on the Astoria stage and the deer hunters seems to be that the former at least knew what he was shooting at.

The shopmen apparently take the old adage, "Strike while the iron's hot," altogether too seriously.

The deer season opened Sunday and the toll of human life is already being counted.

And now the prices of milk are to go up. We presume it is caused by the coal strike.

A cold winter with a coal shortage was too bleak a prospect for the miners.

To pave or not to pave. Aye there's the rub.

COURT HOUSE NEWS

(News-Reporter.)

Board Will Meet

County Assessor Nickell announced yesterday that the County Equalization Board will meet on Monday, September 11, for correcting any errors in assessments, or any description, or name of rightful owner of assessed property.

Probate Matters

The estate of Frederick Fuchs, who died at Sheridan, has been filed for probate. Ernest Fuchs has been appointed administrator.

The estate of the late L. M. Parker of Newberg is estimated at \$20,000.

The appraisement of the estate of the late Carl O. Wickman is given at \$2,626.

Minor Notes

Miss Doris E. Wilson, stenographer for lawyers Vinton & Toose, has filed her notarial commission with the county clerk.

Ira Ralph Root has filed his dental certificate with the county clerk.

The Dayton Motion Picture association's value of property is given at \$1000 in the articles of incorporation. An error was made last week in reporting the matter.

Suits Are Filed

Action for money; Floyd Kaufman vs. E. L. Snowden; James E. Burdett, attorney for plaintiff.

Action for money; Wiles Motor Company vs. Alex Nelson; Hollis & Graham, attorneys for plaintiff.

Action for money; Frank Nelson vs. J. F. Donnelly; Vinton & Toose, attorneys for plaintiff.

Action for money; Ajax Rubber Company vs. W. M. Gray; B. A. Klike, attorney for plaintiff.

Divorce; Henry R. Morris vs. Laura C. Morris; C. R. Chapin, attorney for plaintiff.

Other Court Matters


Laban Earl Morin vs. I. L. Kimber and Sarah L. Kimber; suit in equity; decree as prayed for rendered on August 16.

Ray F. Clement vs. Mary A. Clement; default and decree of divorce.

News Reporter.

B. A. RUSSELL
Veterinarian
Newberg Produce Co., Blue 129

BIG LEGION DANCE
AT THE
New Legion Hall NEWBERG
SATURDAY NIGHT Aug. 26
GOOD MUSIC
Gents \$1.00 Ladies Free

ONLY \$1.10
Newberg to Portland AND RETURN

SALE DATES: Friday, Saturday, and Sunday
RETURN LIMIT: Tuesday Following Sale Date
ASK AGENT ABOUT Fifteen Day and Season Fares
Frequent service at convenient hours with all modern travel comforts
For further particulars ask agents
Southern Pacific Lines
JOHN M. SCOTT, General Passenger Agent

Shoes for Less
Correct Fitting and Satisfaction Always Guaranteed
We Always Give Service, Too, and Appreciate Your Business
Big Showing of Percales, Gingham and Outing Flannels. Priced Right
GOLDEN RULE
Where Your Dollar Does Its Duty

THE HOME OF FLOWERS
SEASONABLE CUT FLOWERS—Plants in pots, cyclamens, (fine plants), cinerarias, primroses, ferns, fern dishes, geraniums, calla lilies (hardy flowers), hydrangeas, peonies. Roses our speciality (strong plants). Low prices.
Phone Blue 202 **JOHN GOWER** Newberg, Oregon

MAGAZINES
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PARLOR PHARMACY
PRESCRIPTION SPECIALISTS
H. A. Cooley, Proprietor Newberg, Oregon

THE REAL BARGAIN STORE **C. J. BREIER COMPANY** **Second Door West of Post Office**

Our Sale Prices Have Started and Will Last for One Week. Don't Miss These Values
This Sale Will Enable You to get Full Value in Men's Clothing and Furnishings, and Shoes for the Entire Family
AT THE LOWEST POSSIBLE PRICE

Men's Fine Clothing for Work and Dress

Mr. Workingman:—In this column we have listed various items that will be of interest for you to study and compare our prices to what you have been accustomed to paying. You'll see to what extent it will pay you to trade here.

BLUE BIB OVERALLS
Blue bib overalls, a heavy denim full cut and well made for \$1.15
Jumpers to match, \$1.15

WORK SHIRTS
Work shirts, khaki, 49c, 75c, 98c.
Black sateen shirts, oberman quality, 98 cents.

WORK GLOVES
Leather-faced canvas gloves for 25 cents.
Canvas gloves, 10c; two for 25c; and 15c.

MEN'S WORK SHOES
Mule hi-cut both nailed and sewed. \$2.68.
16 inch top smoked elk hi-cut. A real shoe for real wear, \$6.90
Men's 16 inch hi top shoes, \$6.45 to \$6.85.

MEN'S HOSE
Black cotton hose, two pair for 25 cents.
Rockford sox, two pair for 25c.
Heavy whipcord pants, cuffs, belt loops, \$2.25
Men's suspenders, 35c, 50c, to 75c.
Leather belts, 50 cents.
Red or blue kerchiefs, 5c and 10c.

Furnishings and Shoes for Men, Boys, Ladies and Young Ladies

MEN'S DRESS PANTS
You'll find a big variety here of patterns that will match that coat and vest. They come in worsteds, Cashmeres, in blues, browns, greys, and mixtures. Prices range from \$3.98 to \$5.50

CORDUROY PANTS
Men's corduroy pants, dark and light shade, cuff bottoms, belt loops, for \$2.98 to \$3.90
Men's cottonade work pants, \$1.65 and \$1.85

CORDUROY LACE TROUSERS
Men's corduroy lace trousers, double seat, dark shade for \$3.45; light shade for \$3.98
Moleskin lace trousers, for real wear, \$2.65
Khaki lace trousers, a good number, \$2.45
Men's khaki lace trousers, \$2.45 to \$2.75

OVERALLS
Boy's bib overalls, 79 cents, 89 to 98 cents.
Children's play suits, khaki and stripes, 79 cents.
Boy's heavy cotton ribbed hose, 25 cents.
Boy's blue chambray shirts, 69 cents.
Boys outing shoes, \$1.98 up to \$2.75.

MENS DRESS SHOES
in black kid or calf, blucher or bal styles, goodyear welts \$3.98, \$4.45, \$4.85, \$5.00
Brown kid or calf goodyear welt in various style toes \$3.98, \$4.45, \$4.85, \$5.00.

BOYS AND YOUTH'S SHOES
10 in. little giant, a sturdy shoe for hard wear, made of heavy calf skin upper broad leather heel ballast tongue. Sizes 9 to 11, \$1.95. Sizes 11 to 5, \$2.25

BOY'S DRESS SHOES
Price \$2.98 to \$3.45

MEN'S WOOL ARMY SOX
Heavy wool army sox. Commercial sox of this quality are worth 75 c. Price now 25 c

MEN'S TIES
Silk ties. Men's / four-in-hand ties in many plain and fancy patterns, 50 c.

MEN'S DRESS HATS
Prices \$1.98 to \$2.85.

WORK GLOVES
Canvas gloves, 10c, 15c. 2 for 25c
Canvas leather faced, 25 c pair.
Gauntlet faced, 30 c pair.
Heavy leather work gloves at very low prices, \$.98, \$1.25, \$1.45, \$2.25.
Heavy jersey gloves, knitted wrist, well shaped palm and fingers, reinforced seams. At this time this glove goes at 2 pair for 25 c.

PATENT STRAP PUMPS
3 strap buckle goodyear welt; a popular style for \$3.90

BROWN PUMPS
One strap brown pump, goodyear welt, with rubber heel \$4.85

GROWING GIRLS' PUMPS
Patent strap pump, with low heel, growing girls' style, for \$4.85

Patent strap pump, grey, quarter high or low heel, the newest style; for a pair \$5.80

Women's two strap comfort slippers, cushion sole, rubber heel, flexible soles, \$2.75 to \$3.45

Women's comfort lace shoes, flexible cushion soles, rubber heels \$3.98 to \$4.65

Women's white fabric one strap pumps, rubber heels, for \$2.25

Women's white fabric oxfords, high or low heel, \$1.98 to \$2.95

Growing girls' brown oxfords, \$3.50

Women's house slippers, soft sole \$1.25 to \$1.60

SHOES FOR MEN
Men's outing shoes, chrome tan, \$1.98
Men's work shoes, brown blucher \$3.65
Men's outing shoes, 8-inch top, \$3.25

WOMEN'S HOSIERY
White, 15 cents a pair up.
Black, 25 cents a pair up.
Brown, 25 cents a pair up.
See our line of silk hosiery for men and women.

MEN'S SUITS
Brown and grey mixtures, blue and brown serges and worsteds, \$17.50 to \$25.00

YOUNG MEN'S SUITS
Fancy brown, green or grey mixtures, single and double breasted models, belted backs, ages 16 to 20, \$16.50 to \$17.50

TRUNKS, BAGS, ETC.
We can supply your needs for less, try us first. Suitcases \$1.65 to \$12.50. Trunks \$7.90 to 18.50. Genuine cowhide bags \$6.90 to \$7.50

COMFORTERS, BLANKETS
Blankets in plain colors, also various plaid patterns, \$2.90 up to \$7.85. Comforters from \$1.90 up to \$4.50. Get your bedding now at these prices

ED. OBERG
Manager
Newberg, Ore.