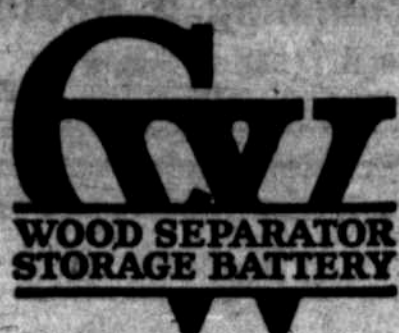




An Underpriced Battery

The CW Battery (Wood Separator) has quality plates, selected cedar wood separators. Built right, of all new, high-grade materials. Easily the best low-priced battery you can buy!

Sizes to fit all cars.

6-volt
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Other sizes at slightly higher price.

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BAKER THEATRE ICE COOLED

Two shows each night, 7:30 and 9:00. Saturday matinee 2:15

FRIDAY AND SATURDAY, AUGUST 18 AND 19

WALLACE REID in

"The World's Champion"

The smashing tale of a ne'er-do-well who put his snobbish family on the map. With a few straight rights into pudgy pride and love going strong when the bell rings.

Also comedy, "SNOOKY'S FRESH HEIR."

MONDAY AND TUESDAY, AUGUST 21 AND 22

"The Birth of a Nation"

D. W. GRIFFITH'S BEST PRODUCTION

This Picture Makes Better Americans

TWO SHOWS EACH NIGHT

7:00 P. M. AND 9:30 P. M.

Admission 25 cents and 50 cents

Come Early

WEDNESDAY AND THURSDAY, AUGUST 23 AND 24

Mary Pickford

— IN —

"Little Lord Fauntleroy"

America's best actress in her best picture. The management of the Baker Theatre personally endorses this picture. A clean, moral, entertaining picture. This picture deserves your support. Two shows each night.

ADMISSION 15c AND 30c

TOURISTS FLOCK TO PACIFIC NORTHWEST

Advertising Done by Tourist Association Is Increasing the Tourist Travel to This Section

Over the highways leading into Oregon, Washington and British Columbia, there has been pouring for the past two months a veritable stream of motorists, lured hither by the pictured charms of the Pacific Northwest and by the stories they have seen and heard of the beauties and pleasures of "America's Summer Playground." Cars bearing pennants and license plates of almost every state can be seen by watching any of the principal highways for a few hours—big cars and little cars, some just covered and loaded down with camp equipment, others shining and unburdened except for light luggage.

Every west bound transcontinental train and the steamer lines running to the coast ports likewise have been bearing their crowds of tourist visitors, many of whom have come to the Pacific northwest to escape the intolerable heat of the inland and southern districts, or who have been eager to spend their vacations among the mountains or along the many water courses of this wonder land.

Reports from various sections of the Pacific northwest indicate that this tourist travel, both by auto and by rail is much heavier than in any previous year and inquiry among the travelers as to why they chose this for their vacation trip shows that large numbers of them were attracted by the advertising and publicity campaign of the Northwest Tourist association.

"A noticeable feature of this year's auto travel," states Frank W. Gullbert, of Spokane, one of the most active good roads enthusiasts of this district and a recognized authority on auto travel, "is the high class of the people who are motoring to the Pacific northwest this season. They seem to have more money and a larger percentage of them are stopping at hotels."

Inquiries about touring conditions continue to pour into the office of the Pacific Northwest Tourist association from all sections of the country, and even from foreign lands. One correspondent from Forfar, Scotland, has just written: "I have just read in the New York Tribune, copies of which relatives in the United States are kind enough to send me regularly, your splendid advertisement of the Pacific northwest" and asks for literature, particularly the booklet on "golfing."

**TEN TIMES BIGGEST
CIRCUS HERE SOON**

Ringling Brothers and Barnum & Bailey Day draws near and with it will come a vast circus of "ten thousand wonders" to exhibit in Portland August 25, 1922.

This mammoth amusement enterprise of 1922 has been officially recorded as "America's ten times greatest circus." It is a third bigger than it was in 1921. For, in addition to the many innovations offered then, the present season's program numbers ten more trained wild animal displays—making twenty in all—and the most superb trained horse acts that Europe has yet produced. The wild animal and equine displays of 1921 were introduced merely that the Ringling Brothers might judge of their popularity. So enthusiastically were these numbers received that the famous showmen immediately arranged for the world's finest acts of this kind. An entire equine circus was bought outright and brought to this country last winter. And while the Ringling Bros. and Barnum & Bailey agents were securing this and the trained tiger, polar bear, lion, leopard and jaguar groups, they had orders to engage the foremost men and women performers of the European capitals. And these stars from city and jungle are all to be seen with this wonder circus of 1922. Everything, including the great double menagerie of more than a thousand animals and exhibiting such rarities as a mile of a baby hippopotamus and its three-ton mother, is to be seen for the price of one admission ticket. And by "everything" is meant not only the wild animals and equine displays, but the entire circus. More than 700 men and women, embracing the world's foremost acrobatic stars take part. There are 100 clowns. Aside from the ferocious beasts, the program includes 40 trained elephants. There are five companies of trained seals, many dogs, bears, monkeys, pigs and pigeons. It is the biggest circus program the world has ever seen, given under the largest tent.

Restless Oceans

To what extent did the great ocean currents influence the migration of mankind from continent to continent in prehistoric times? The fact that a current starting near the Malay peninsula and passing the seas of China and Japan, crosses the Pacific to the western coast of the United States is regarded by some as significant concerning the possibility of Asiatics having reached America by way of the Pacific ocean.

Other vast movements of the waters of the sea to which attention has been called in connection with this subject—one that has received much study at the hands of the ethnologists—are the south Pacific current, which flows from South America toward the Polynesian islands; the middle Atlantic current, which, starting near Spain and the northern coast of Africa, reaches South America and the West Indies, and the north Atlantic current, which sweeps along our eastern seaboard and then crosses over to the coasts of Europe.

Clean canvas shoes on shoe trees to prevent shrinking.

A CASE WHERE TEARS SYMBOLIZE GLADNESS

Tears sometimes symbolize sadness, sometimes gladness. To little Florence Egan they symbolized gladness, even though they were shed in a moment of sadness. This strange statement, paradoxical as it is, will probably bear explaining.

It was Mary Pickford who made Florence Egan cry. And it was the first time in her life that "America's Sweetheart" ever made a child shed tears. She felt so badly about it, did little Mary, that she, too, cried. The tears, however, were quite necessary—that is, the little girl's tears. Mary's were not. A sad scene was being made for "Little Lord Fauntleroy" to be shown at the Baker theatre next Wednesday and Thursday. Florence Egan, playing the part of a little, oppressed tenant on the conscienceless old Earl of Dorincourt's estate, just simply had to cry. Now it isn't always easy for a child actress to cry. For Florence it was exceedingly difficult. Everybody tried to make her cry—especially Jack Pickford and Alfred E. Green, who were directing. Even Charles Rosher, the cameraman, took a hand. But it was no use.

Then in stepped little Mary, just like the heroine in a movie play at the psychological moment, and told Florence Egan a story. It was about a little girl who had lost her daddy; about the hardship and suffering this caused. She told this story in a low, tender voice, vibrant with emotion and deep with appeal. And Florence Egan cried, not for one scene but for three.

The story Mary Pickford told was of her own early life. And it carried a double-headed heartache because Florence Egan's daddy, too, had died.

But sadness quickly gave way to gladness, for Miss Pickford gave the child a beautiful hand embroidered dress with real lace on it—all because she did the scene so well.

Cold Baths

In the matter of bathing, as in that of clothing, we must remember that the body should be stimulated by cold, but not chilled too much. A cold bath should be followed by a reaction, the blood vessels of the skin enlarging again and the skin becoming warm and glowing. Brisk rubbing with a rough towel helps to secure this reaction. If no reaction follows, the bath is too cold or too prolonged or the physical condition is such that cold baths are inadvisable.

Eggs New Way

Make four small slices of toast, arrange on platter. Pour scrambled eggs (slightly underdone) on toast. Sprinkle with two tablespoons of grated cheese, set in oven to melt cheese.

Fire Insurance

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WE WRITE IT!

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What's the use of putting on tar every year, when Graphite will last for 15 years.

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San Francisco

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Back East Cities

Through California

"The Way to See More of the U. S. A."

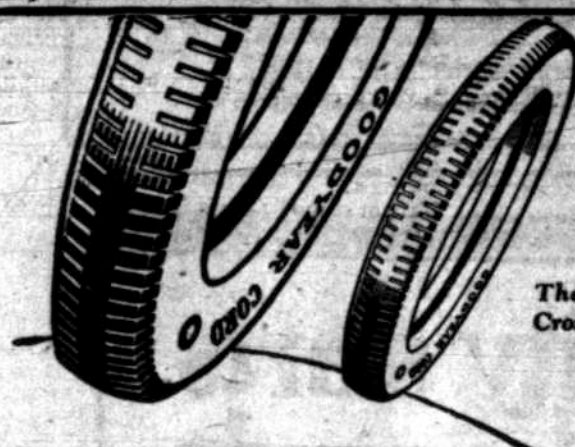
"Oregon Outdoors," "California for the Tourist" and other beautiful folders will be mailed free on request.

For fares, reservations and other particulars, ask agents

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The new Goodyear
Cross-Rib Tread Cord

A Real Cord Tire for Small Cars at a Popular Price

The new Goodyear Cross-Rib Tread Cord in the 30 x 3½ inch clincher type is a tire that the small car owner will warmly welcome.

It gives him, at a price lower than the net price he is asked to pay for many "long discount" tires, every advantage of quality cord tire performance, for it is a quality tire through and through.

It is made of high-grade long-staple cotton; it embodies the reliable Goodyear quality of materials; its clean-cut tread engages the road like a cogwheel.

The scientific distribution of rubber in this tread—the wide center rib and the semi-flat contour—gives a thick, broad surface that is exceedingly slow to wear.

The tough tread stock in this tire is carried down the sidewalls clear to the bead, making it rut-proof to an extraordinary degree.

In every particular it is a representative Goodyear product, built to safeguard the world-wide Goodyear reputation.

Despite its high quality, and the expertness of its construction, it sells at a price as low or lower than that of tires which lack its important features.

The 30 x 3½ inch Cross-Rib
Cord clincher **\$12.50**

This price includes manufacturer's excise tax

Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks

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