

Newberg Graphic

NOTTAGE & DIMOND
Editors and Publishers

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ANOTHER VICTORY

The publishers of the Graphic wish to thank the people of Newberg who have contributed in various ways to the success of this paper during the months of its present ownership. The winning of the first award in the rural service contest put on by the department of industrial journalism of the Oregon Agricultural College last week is a very high honor indeed and we feel that no small part of the credit for this achievement is due the good people of this community who have assisted us in building up the best rural newspaper in the state. We say this with no idea of self-praise or bigotry but because the judges in the contest have awarded the Graphic that distinction. Last year in a contest against some of the state's papers which had prepared special editions for the occasion the Graphic by simply picking up a copy of a former issue was able to tie with four other papers for fourth place. This year the contest was divided into various classes according to the size of the papers and the Graphic won first prize in the free-for-all class which included the larger papers of the state.

We are justly proud of this victory and the more so in view of the fact that it was emphasized by Mr. McIntyre of the department of journalism that in this year's contest the quality of the matter was given more consideration and the quantity less than in last year's competition. Newberg is surrounded by a splendid farming community and one which lends itself perhaps more readily to the accumulation of a good rural news service than do some less intensified agricultural districts of the state. However, the Graphic, realizing this fact, has made a special effort to procure the rural news service from its territory and so far we feel that we have been to a large extent successful.

There is also another side to the matter. All newspapers are run to a large extent on the basis of advertising. Through the publication of a large amount of rural news, the Graphic has been able to build up an unusually good country circulation, which is valuable to the merchants who wish to advertise for the rural trade. Figures have been compiled from the contest which go to show that those newspapers which carry an unusually large amount of country or rural news are also more liberally patronized on the part of the merchants. The two go hand in hand. The rural news creates interest among the people of the rural communities which results in a larger circulation and consequently a

larger amount of advertising. The publishers of the Graphic hope that they will be able to increase this rural news service to an even greater extent and to this end we invite the cooperation of the public. We want to have every community represented with a good live correspondent and then we want to have any other news of interest to the farmers and fruit growers, the dairy men and chicken raisers, or in fact anyone engaged in any kind of rural production. If you are making a success of some special adventure along these lines, by all means let us know about it and give us the opportunity to work up a good news story about it. Or if you know of someone else who is doing something of interest let us know of that. This sort of cooperation will help both the paper and the farmers of this community.

Then too, we believe it is some honor to Newberg to have their paper win first place in this contest as this news is published pretty largely in all of the papers of the state. Just as Newberg secured some good advertising from winning first place in the Rose Festival, in only a smaller degree, will Newberg secure good publicity because the Graphic won this contest. We feel that we can say these things because we do not take the credit to ourselves but freely give it to those who have helped us and also to the splendid farming community around Newberg which makes the compilation of a good rural news service possible. It is your victory and we thank you for your part in making it possible.

A POINT OF VIEW

A newspaper must have a definite policy and must represent and speak for its editor. Sometimes the public at large find something in their newspaper with which they do not agree. There is a tendency then to criticize and run it down to their fellow men. There is also a tendency on the part of some to try and dictate to the newspaper man what he shall say regarding the various affairs of the community life. Sometimes this dictation is even carried to the point where threats of loss of business are made. No honest newspaper man, with a conscientious desire to run a good clean newspaper and one which will build up his community along right lines, should allow such dictation to swerve him from his own ideas and his own conceptions of his duty.

Sometimes the feeling of duty compels the newspaper to take up a subject from a critical standpoint and although this is always distasteful to the editor himself, his sense of duty compels him to write things which he knows will be criticized by some. The newspaper is supposed to be leader of the thought of its community and if it is not such a leader then it is not living up to its right and duty. The newspaper is also the mouthpiece of the public and as such should endeavor to ascertain if possible the feelings of the public on questions and express them. Sometimes the public are misled into wrong channels but not often.

The newspaper which never prints

anything but flattery hasn't much of a backbone and will never secure the respect of its readers in any great degree, and yet there are always some who are inclined to resent any criticism. The Graphic tries to be a booster. We want to help make Newberg the best little city in the country, but sometimes it is necessary to criticize in order to focus attention upon things which we believe are wrong. We do not claim to have super-wisdom, and we may sometimes be wrong in our own conclusions, but nevertheless we must write as we see it or else submerge our individuality and our identity into a spineless and worthless parveyor of wayside happenings, with no purpose of helpfulness for the community.

We bespeak the indulgence of our readers. If you do not agree with everything we say, just charge it up to our point of view. Remember that we are just as anxious to build up Newberg and surrounding country as anyone, and if we say something critical it will only be said because we believe it is for the best interests of the community.

SPEED

The mania for speed which seems to have swept the country is exacting a fearful toll of human life. On the streets of our own city one of our most highly respected citizens was struck down by one who afterwards plead guilty to this offense. The state laws regulate traffic at all intersections to a speed of 12 miles per hour so that ignorance of the law could not be advanced and would not be of any avail if it were. This law, if observed would curtail accidents to a very large extent. It was demonstrated that this man could stop his car in a distance of little more than half its own length when traveling at 12 miles per hour. Thus the injury of a respected citizen and his possible death might have been avoided by simply observing the law. We believe that the penalty for violation of this law should be made so heavy that it would be respected. The penalty should not stop with a mere fine but should include a sentence of imprisonment and then the motoring public would hesitate about violating it.

On the highway near Hillsboro two men were killed when the motorcycle on which they were riding collided with a heavy truck. The report says that the motorcycle was traveling at a high rate of speed on the wrong side of the highway. The riders paid the price of law violation with their own lives in this case. However, too often it is the innocent party who suffers when the law is violated. There is too great a contempt being shown toward our motor laws which a strict enforcement policy might do much to curtail. Human life is too valuable a thing to squander so recklessly and those who insist on being reckless should first be warned and then should have their driver's licenses revoked and given a prison term in which to think it over. That is the only way that the highways can be made safe for the public.

It does one good to get out and travel to other sections of the state and see what the other fellow is doing. Oregon is a big state and has wonderful resources. Many of them are still latent and need only a more full development to bring this state into its rightful prominence. Some of the things which we noted between her and the Yaquina bay country were fruit lands, grain lands, timber, harbors, water power, and transportation facilities. The exploitation of these should mean a much greater prosperity to Oregon and we hope the day is not far distant when these resources may be developed to their fullest extent.

Newport evidenced what a small community can do in the way of making themselves felt in a large way when they cooperated with Corvallis in entertaining the recent state editorial association meeting. It was a big task to entertain 200 or more people at a big banquet and then keep them overnight and give them further entertainment throughout the following day. Yet Newport made good. There is only a comparatively small city but their people were certainly hospitable and made everyone feel a real welcome.

In conversation with M. J. Duryea of the state chamber of commerce, the editor was told that Portland was coming to consider Newberg as one of the few cities of the valley which are really awake. In fact Mr. Duryea mentioned only one other city—Corvallis—in this connection. He said that it was largely due to the Berrians.

Rubbing elbows with the editors from over the state, we were proud that we could say that our home was in Newberg. It always seemed to make a good impression. We have always thought that Newberg was

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