

Newberg Graphic

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CHAUTAQUA

Another season of chautauqua was closed last week and those who were able to attend the numbers given, for the most part, vote it a huge success from the point of entertainment, inspiration and education. It is to be regretted that the financial end of the chautauqua was not a complete success. This was probably due to a number of causes, among them being the fact that the chautauqua came in the height of the berry season, and also that it came immediately following the berry festival and a number of other community enterprises, when many of our people were fagged from their endeavors in connection with these affairs.

There are those who criticize the chautauqua movement and think that the entertainments are not sufficiently high class. There are those who say that chautauqua has deteriorated. We do not believe that either of these criticisms are just. It is difficult to please everyone, but we doubt if better lectures or better programs of music were ever offered on the chautauqua platform than were given on this year's program.

Forty-two men have signed up a contract for next year and these men will be responsible for the financial success of the venture. Last year there were forty-two signatories and these had to pay about \$1.50 each to cover a deficit in the local expenses. It is to be hoped that next year no such condition will exist. Newberg, with probably 4000 or more people in very close proximity to the city to say nothing of such close communities as Dundee and Springbrook, should be able to support a chautauqua without any such deficit. Many people do not seem to feel an obligation to the movement, which they should. The local men who guarantee this movement, do so because they believe it to be a good thing for the city to have the chautauqua programs given here each year. They tend to build up the community's moral and educational fibre.

A newcomer in Newberg recently said to the writer in response to the inquiry, "How do you like Newberg?" "Well, we are not acquainted yet, but the chautauqua is certainly fine." We have heard many such comments from persons who attended the programs this year and practically all of any criticism which we have heard has come from those who did not attend and were thus not in a position to know anything about the matter. Let's all determine to back the chautauqua better next year and thus encourage the guarantors to keep these splendid attractions coming to our city.

THE COUNTY FAIR

A county fair is being planned at McMinnville for the week just prior

to the state fair at Salem. A call is being sent out for exhibits from all over the county and the prize winning exhibits will be sent to Salem and entered in the state fair. The farming community around Newberg is among the best in the county. For that matter it is among the best anywhere in the country. In view of this fact this section of the county should be well represented at the county fair. A good county fair ought to advertise not only McMinnville but the entire county, and it will depend upon whether the producers of this part of the county take sufficient interest in the matter to gather and enter exhibits, whether this section derives its part of the benefits.

It is a wise plan to hold the county fair just before the state fair. It is wise for a number of reasons. In the first place the fact that the winning exhibits from the county fair are to be placed on exhibition at the state fair should be an added inducement to enter exhibits at McMinnville. Then having these exhibits entered at the county fair greatly reduces the work of collecting a suitable exhibit for the state fair from the county.

Yamhill county cannot afford to go without a splendid exhibit at the state fair. Last year we advocated the placing of a local exhibit and could this be done, we would still prefer it, but if the local exhibit is not to be entered then we would most certainly like to see a county exhibit. If there is to be a county exhibit at the state fair taken from the prize winning exhibits at the county fair, this part of the county should make an extra effort to have displays which will win prizes at the county fair so as to be well represented at the state fair.

Then there is another side to the proposition. McMinnville showed the right spirit recently in coming to Newberg and assisting in our Berry Festival and Newberg and surrounding country should reciprocate by taking a like interest and part in the county fair at McMinnville. We have nothing to lose and everything to gain by such reciprocation and it would be exceedingly ungracious of us not to do so.

AGAIN THOSE LABELS

In another column of this paper appears an article taken from the Oregonian under the caption "Eugene Prunes Are Liked." This is just another bit of evidence of the effectiveness of a standardized pack and an identifying label on a local product. Put up by the Eugene Fruit Growers' association under the "Diamond A" brand and shipped out under labels which tell the purchasers where they were grown and by whom sold, these prunes have naturally made a distinct impression upon the buying public. Not that they are any better prunes than are grown and sold here around Newberg, but that they are packed in sufficient quantity to be noteworthy and are identified with a large district. Newberg can do the same thing. Newberg can go Eugene one better and by standardizing not only prunes, but also cherries, berries of all kinds, and in fact all of our fruits and selling them under a uniform label we can establish a reputation which will create a demand for fruits from this section which will greatly simplify the selling problem in years to come. It is an effort well worth the making.

The berry growers are having a great deal of trouble getting help to pick the berries and some are having to let them spoil on the vines for lack of pickers. We wonder what has become of all those people who were complaining about lack of work last winter.

It is really too bad that there are so many people who do not want to work during the summer months when there is plenty to do, but who are always wishing for work in the winter when there is a shortage of it.

'S ot 'n dry.

COURT HOUSE NEWS

(News-Reporter.)

The estate of the late Fred A. Lebold is estimated at \$21,000, both real and personal.

In his will the late Ephriam E. Ford appoints his mother, Mrs. Susie S. Wilkin, executrix of his estate, to whom he bequeaths his property with the exception of gifts to his sister, Ethel V. Linden, and his brother, Eldred W. Ford.

The late M. Winegar, of this city, appointed his wife, Mary Winegar, executrix of his estate and made her the beneficiary of the property, both real and personal. The will was made October 15, 1919. The children are remembered with small gifts.

Admitted to Probate

The estates of James W. Kelly, Sarah E. Hollingsworth, Ephriam E. Ford, M. Winegar, and Jehu A. Ornduff have been admitted to probate.

Action for Damages

W. F. Boothby through his attorney D. D. Hall, has filed an action for damages against Lyle O. Parker and John Doe Cook. The suit arises over an alleged automobile collision occurring two miles north of Newberg on July 1 and the plaintiff asks \$800 for the loss of said automobile and \$2500 for personal injuries and \$500 for loss of the use of machine and \$1000 punitive damages.

Company Incorporates

Frank Wortman, Gordon Baker and A. W. Ennes are the incorporators of the Valley Battery Co., Inc., which will have its main office in McMinnville. The capital stock is \$4,000. The firm will maintain a battery service station, sell electrical equipment and repair motor vehicles.

Cupid Not So Alert

Dan Cupid is not so alert during July as he was during June when 21 marriage licenses were issued in this county. Only five certificates of bliss have been issued thus far during July.

Suits Are Filed

Suits have been filed in the circuit court as follows: Marie E. White vs. Harry M. White; Edith L. Dupuy vs. Harry E. Dupuy; Ethel White vs. Arthur R. White.

Collects \$22 Bounty

J. W. Wright of Portland collected recently a bounty of \$22 on the pelts of seven coyotes from the county clerk of this county.

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BY BUYING YOUR Groceries where you get

QUALITY SELECTION and RIGHT PRICES

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Corner First and Meridian
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Special Sale

ON AT
Newberg Packing & Produce Co.

BEEF
Choice Boiling Beef 8c
Good Tender Steak 15c
Real Juicy Pot Roasts, 10-12-15
Hamburger 15c

PORK
Spare Ribs 12½ and 15
Neck Bones 8c
Salt Pork 20c
Pure Pork Sausage, 2 lbs. . . 35c
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MILK FED VEAL
Roasts at 18c
Steaks at 18c
Stew at 12½c

The best of bacon at 20c
Our sweet picnic shoulder . . 18c

ICE DAY OR NIGHT

FOR REAL ECONOMY In the Kitchen

USE CALUMET The Economy BAKING POWDER

A Big Time and Money Saver



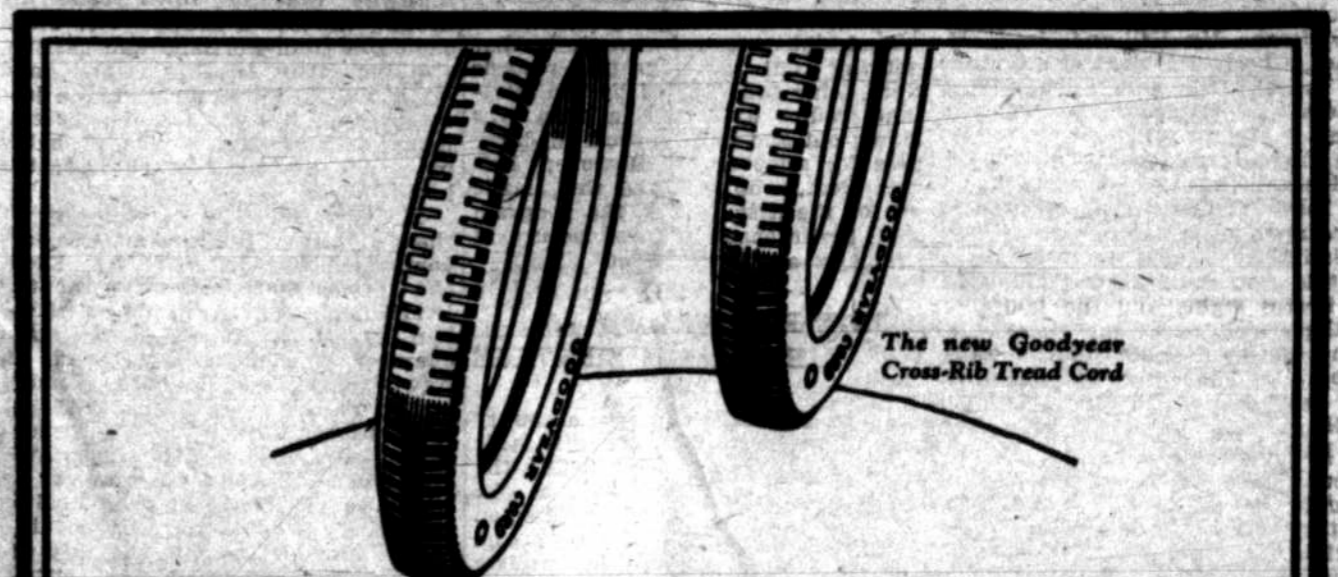
When you bake with Calumet you know there will be no loss or failures. That's why it is far less expensive than some other brands selling for less.



BEST BY TEST Don't be led into taking Quantity for Quality

Calumet proved best by test in millions of Bake-Day contests. Largest selling brand in the world. Contains only such ingredients as have been approved by U. S. Pure Food Authorities.

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The new Goodyear Cross-Rib Tread Cord

A New Tread - a Lower Price Reliable Goodyear Quality

Here is a new Goodyear Cord Tire—a big, sturdy, long-wearing tire—that sells at a price lower than you are asked to pay for many "long discount" tires of unknown value. It has a different tread from the famous Goodyear All-Weather Tread Cord—a new tread with a deep, clean-cut, cog-like pattern—and it sells for from 20 to 25% less.

It has in it the same high-grade long-staple cotton, the same Goodyear patented group-ply construction, the same liberally oversized dimensions.

When you buy the 4½-inch size, for example, you get a tire whose actual measurement is nearly 5 inches.

Don't confuse this Goodyear Cross-Rib Tread Cord with other popular-price cords which sell at the same price or for slightly more.

In many cases, these other cords are made of inferior materials, with short-staple cotton as a foundation.

Get the tire that is good enough to carry the Goodyear name, that is built to safeguard the world-wide Goodyear reputation.

All of the Goodyear Service Station Dealers listed here have the Goodyear Cross-Rib Tread Cord, as well as the famous All-Weather Tread Cord, ready for you now.

Compare these prices with NET prices you are asked to pay for "long discount" tires

30 x 3¼ Clincher	\$13.50	32 x 4 Straight Side ..	\$25.45	33 x 4½ Straight Side ..	\$32.15
30 x 3¼ Straight Side ..	15.85	33 x 4 Straight Side ..	26.80	34 x 4½ Straight Side ..	32.95
32 x 3¼ Straight Side ..	19.75	34 x 4 Straight Side ..	27.35	33 x 5 Straight Side ..	39.10
31 x 4 Straight Side ..	23.50	32 x 4½ Straight Side ..	31.45	35 x 5 Straight Side ..	41.05

These prices include manufacturer's excise tax

Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks



Palmer's Buick Garage

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