

Newberg Graphic

NOTTAGE & DIMOND
Editors and Publishers

Published every Thursday evening.
Office: Graphic Bldg., 600 First St.

Phone White 33

Entered at the postoffice at Newberg,
Oregon, as second class matter.

\$2.00 PER YEAR IN ADVANCE

THURSDAY, JULY 13, 1922.

OUR BERRY FESTIVAL

Newberg started something last year when the annual berry festival was inaugurated. Other sections of the state have held their fairs and festivals but Newberg had not been advertising her products to the public at large through such a medium up to that time. The object of the festival should be just that—the advertisement of our berries and other fruits which are mature at that time. Necessarily the festival must be held at the time when berries are ripe, if it is to be a berry festival. Naturally this season of the year is a busy one with the farmers and one when they feel that their time is well taken up with the harvesting of their crops. Some of the farmers and fruit men also feel that the berry festival simply advertises Newberg. Others feel that their locality should be a unit to itself and wish to maintain a distinct identity apart from any other community.

The aim of the Berrians, we believe, is to build up not only Newberg, but the entire surrounding country. The berry festival is only one of several things which this organization is doing in support of this effort. The festival will represent the various communities providing the communities put in good displays. Just as the various counties are advertised and boosted by their displays at the state fair at Salem, so may the individual communities be advertised at the Berry Festival. Does Springbrook raise better berries than West Chehalis, Dundee or Fernwood? Probably they think so. Then let them demonstrate their superiority at the berry festival. Does Dundee grow better prunes and walnuts? Why not convince the public at large of this fact by a big display at the berry festival?

To make the proper impression upon the visiting public plans should be laid months in advance, in fact should be commenced even now for next year, and then all sorts of exhibits should be prepared and entered by the various communities. There is no reason why we cannot have an exhibit which would fill any available building to overflowing. Each community might easily arrange a larger exhibit than the entire display of this year.

By spreading the preparation of these exhibits over a longer period of time; by having a distinct understanding as to what is wanted and as to what prizes will be offered; by making the exhibits a real feature of the berry festival instead of a mere side issue; we can have something to show our visitors which would really impress them and make the berry festival much more worth while. By all means let us make our parade each year a big thing. Let us give our visitors some good entertainment while they are here and thus send them away with a feeling that we are genial hosts. But let us not overlook the real purpose of the berry festival and allow the exhibits to become a minor part of the affair.

We believe that it might be better to have more than one day devoted to the festival and thus give more time for the handling of the exhibits. We most certainly believe that more time should be given to the preparations for the festival and to acquainting with the plans. This year although we were placed at the head of the publicity committee, it was necessary to take much for granted in advertising the festival. Even a few days before the festival, there were many things which had not been decided upon. If we, here at home, did not know about them, what could the people outside know and how could we expect them to be enthusiastic about it?

The berry festival was a big success this year in many ways, but could there have been a longer time given to its planning and accomplishment, it would have been a much greater success than it was. Let's start right away to plan for next year and not leave it until next June, then we shall be sure of a united support on the part of the growers and of an exhibit which will be really worth while. It is manifestly unfair to the committee which was to handle the exhibits not to know that they were to have this work to do until ten days before the festival. This is not said in a spirit

of criticism, unless it be a constructive criticism and we hope that next year will see the festival under way a long time in advance and give time for a justification of this stand.

WHAT ABOUT YOU?

We could not help but note the various attitudes taken by various persons towards community affairs during the preparation for our entry into the Rose Festival parade and our holding of the berry festival. There are always some persons who form a little nucleus upon whom the community and its organizations may depend for work in any emergency of this sort. There are always those who are willing to make personal sacrifices to see their community pushed forward. There are also those who are willing to sit back and criticize what the others are doing and take no part themselves. Newberg has forged ahead wonderfully during the past two years, all because a few persons with a vision and a willingness to sacrifice their time and their energies, have taken up the Berrian idea and have pushed it at every opportunity.

It is a regrettable fact that there are business men in Newberg who have shown a reluctance to do anything to assist in this effort and who have steadfastly refused to do anything to aid this movement. Some of these men never lose an opportunity to criticize, but on the other hand never do anything to help. We maintain that a man who gets in and boosts a proposition has a right to give his views on the various activities of the proposition and if he has constructive criticism which he believes will be for the betterment of the organization, we believe it is his duty as well as his right to give it. However, we also believe that the man who does nothing to push an organization has no right to criticize and should be roundly condemned for any criticism which he may offer.

There are things done by the Berrians of which some may not approve, but what are these persons doing to correct these things? You will never get anywhere by standing outside and condemning; you may accomplish what you want if you will join the Berrians and take an active part in the management of its affairs. Some one has said, but I was never invited to join the Berrians. That is both untrue and a very weak defense, for a public invitation has been given many times to join and many of those who now belong were not invited in any other way. The Berrians would like to have every person in the community a member of their organization, not alone for the \$2 a year dues, but because they need the moral support of the public. You are not only invited to join; but you are urged to do so. Most of the leaders in the Berrian movement have nothing to gain from its success, themselves, while many of those who have stayed outside may ultimately be greatly benefited by the activities of the organization.

What about you? Are you one of those on the outside who have been critical, or are you one of those who have been trying to push your community into a prominent place in the affairs of the state. The Berrians have a mighty fine reputation all over the state. Attention is being focused this way as never before. Don't be a knocker. Get into the organization and help this movement which is trying to help the community. Lighten the load for someone else by carrying your share and incidentally you will be helping to increase the effectiveness of the Berrians by your support.

MAKE PUNISHMENT SEVERE

In the numerous automobile accidents in Portland last Sunday, some of the drivers seemed to be using gasoline, but many of them booze. Will somebody rise up and explain why an intoxicated man or woman should be at the wheel of a motor car on any public highway? Will it also be explained why any driver caught drunk should not, in addition to the limit of the law in fine and jail sentence, have his driver's license confiscated?—Portland Journal.

Yaks in Alaska

The yak, or woolly ox of Tibet, is soon to be transplanted into Alaska and the Canadian northland. For centuries the yak has been domesticated by man, and its haunts are the snowy highlands of Tibet, 20,000 feet above the sea. Its native food is a coarse, wiry grass, but it will eat anything that cattle will. In size it compares favorably with range cattle—1000 to 1200 pounds. The meat is as delicious as beef.

Two Fish Worth \$100

Two fish from the Amazon recently arrived in London, England, having winglike fins colored red and yellow and black stripes on the body, and are valued at \$100 the pair.

Ease Your Eating Problem

BY BUYING YOUR Groceries where you get QUALITY SELECTION and RIGHT PRICES
A. M. Kendrick
Corner First and Meridian
Phone Black 14

Newberg Packing & Produce Co.

MEAT SALE EVERY DAY

- BEEF**
Boil Beef, pound.....8c
Pot Roast.....10-12c
Tender Steak.....15c
Hamburger.....15c
- PORK**
Neck Bones.....6c
Spare Ribs.....15c
Pure Sausage.....18c
Liver.....5c
Weiners and Bologna.....15c
- VEAL**
Fancy Veal Steak.....18c
Fancy Veal Roasts.....18c
Veal Breast.....15c

A Real Bargain in Smoked Meats and Lard
Fresh Fish and Ice at all times.

Let the Graphic sell it for you. t

Lots for Your Money Should Not Tempt You USE

CALUMET
The Economy BAKING POWDER
That's What Millions of Housewives Do



BEST BY TEST

—They know that Good Baking Powder can't be sold for less; that "More for the Money" means bake-day failures, waste of time and money; that Calumet means economy.

The World's Greatest Baking Powder

Served "On the Side"
Cold meats, like hot meats, have their proper accompaniments. Sliced tomatoes with French dressing should be served with cold mutton. With cold lamb lettuce and chopped mint with French dressing are suitable.
Mayonnaise of celery can be served with veal or cold chicken. Combined with tomato aspic it can be served with cold turkey. Cabbage salad with French dressing goes with cold ham and apple sauce and cold slaw are delicious with cold pork.
Auction bills printed at the Graphic office.

A Remarkable New Cord Tire at a Popular Price



The new Goodyear Cross-Rib Tread Cord

Here is a big, sturdy, long-wearing new tire built to satisfy the buyer on every point of mileage, quality and price. It is designed especially for the man who wants the essential advantages of cord tire performance at the lowest possible price. It is designed to offer the buyer a quality product at a price even lower than he has formerly paid for a "long discount" tire. It has a different tread from the famous Goodyear All-Weather Tread Cord—a new tread with a deep, clean-cut, cog-like pattern—and its selling price ranges from 20 to 25% less. This new tire is the Goodyear Cross-Rib Tread Cord. Like the All-Weather Tread Cord it is liberally oversize in all straight-side sizes, the 4½-inch tire, for example, actually measuring nearly 5 inches.

Like the All-Weather Tread Cord, its foundation is genuine high-grade long-staple cotton. Like the All-Weather Tread Cord, it embodies the efficient group-ply construction, a Goodyear patent. Like the All-Weather Tread Cord, it is the product of an experienced company which has a world-wide reputation to safeguard. Look at the prices of the new Goodyear Cross-Rib Tread Cord, listed below. Compare these prices with net prices you are asked to pay for "long discount" tires of unknown reputation and value. Why take a chance on such tires?—you know it doesn't pay. You can get the new Goodyear Cross-Rib Tread Cord, as well as the famous All-Weather Tread Cord, from any of the Goodyear Service Station Dealers listed here.

Compare these prices with NET prices you are asked to pay for "long discount" tires

30 x 3½ Clincher.....\$13.50	31 x 4 Straight Side \$23.50	34 x 4 Straight Side \$27.35	34 x 4½ Straight Side \$32.95
30 x 3½ Straight Side \$15.85	32 x 4 Straight Side \$25.45	32 x 4½ Straight Side \$31.45	33 x 5 Straight Side \$39.10
32 x 3½ Straight Side \$19.75	33 x 4 Straight Side \$26.80	33 x 4½ Straight Side \$32.15	35 x 5 Straight Side \$41.05

These prices include manufacturer's excise tax

Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks

