

# NEWBERG GRAPHIC

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## NEW MT. ROAD IS NOW ALL GRADED FOR USE

### STEEP GRADES ARE ELIMINATED

Many Obstacles Are Finally Overcome Road Will Prove of Great Benefit

After taking a ride over the new Springbrook mountainside road, and viewing the wonderful scenery, noting the steep grades which have been eliminated by the changes which have been made, observing the nice wide roadbed with its drain ditches, talking with some of the residents along the road and noting the fact that this new road will serve fifty families directly, we are of the opinion that it is one of the finest things which has been accomplished in this section in many years. Probably the greater portion of our readers know practically nothing about this road and many of them would not even know how to find it if they wanted to take the trip. For their benefit we will give its location and tell something about the road and its construction.

Starting at the west line of the W. E. Burke place on the top of Chehalem mountain at its eastern end and winding down the mountain for 8,000 tortuous feet of nice easy grades it ends at the west side of the Virgil Mills place which is about a half mile northeast of Springbrook. If you are planning on taking the trip, just go to Springbrook and then turn to the east and follow the railroad for a short distance and then turn to your left and go up towards the mountain. You will shortly come to a branch in the road and here turn to your right and you are then on the new grade, and will have no difficulty in following it clear to the top of the mountain.

But before we go further into the description of the road itself and what it means to the community, it would certainly be proper to tell something of its history. The old road which took a much more direct route up the mountain was very steep in spots having a grade as steep as 18 per cent. This old road is one of the landmarks of the country as it is said to be over 60 years old. That may not mean much to you, but just stop to consider that Jesse Edwards, the father of Newberg, laid out the townsite of this city in 1882 and that there were then only about a dozen people here. That was less than forty years ago, and yet we are told that this old mountain road was in existence fully sixty years ago.

Last August the people living along this road, together with a number of Newberg good roads boosters, met and organized that was known as the Springbrook Hill Road Association. W. E. Burke was elected chairman of this association, while E. G. Pearey was elected secretary and W. H. Woodworth treasurer. The work of soliciting funds for the construction of the road was begun and the people along the route and those who would be benefited by it, gave \$250. The people of Newberg gave \$1250 and the balance of the estimated expense was provided by the county court. When the funds had been assured, the association met and appointed a committee of five to superintend the construction of the new road. This committee was composed of W. E. Burke, chairman; E. G. Pearey, W. H. Woodworth, George Kelty, and John Schmeitler. The committee then appointed George Emmerson to have charge of the actual construction work and work was commenced in March of the present year.

Little idea of the immense task can be obtained from the statement that this road is 8,000 feet long, that it is all new road and that in this 8,000 feet it climbs 488 feet, making an average grade of 6 per cent and having a grade of 6 1/2 per cent in the steepest place. The road bed is 24 feet wide from ditch to ditch and when the gravel surface has been put on, it will have a gravel surface width of 14 feet. Quite a considerable part of the grading was done in rock and the grading alone cost \$4300, there being over 15,000 yards of dirt handled. Much of this had to be handled by teams.

At the present time the grading is all finished and the ditches are practically done. Now the work of graveling the surface will be commenced and when this is finished the people of the mountain will have a mighty fine road.

### IN AN AUTO ACCIDENT

R. F. Doyle, one of the proprietors of the Doyle Tire Shop, was run into by an Overland roadster while returning from a trip to the Fernwood district last Saturday afternoon and his car was badly smashed up and he sustained a broken collar bone and a gash in the head. Doyle says that he had just turned into the highway at the four corners east of town and was coming towards Newberg when the roadster coming up behind struck his car in the rear and ended it completely over. He has secured the number of the Overland and may take action against its driver. Mr. Doyle is carrying one arm in a sling as a result of his accident.

## ENDOWMENT CAMPAIGN IS GOING FORWARD SUCCESSFULLY

S. J. McCracken, who accompanied Prof. Perlisho on a trip to Idaho, has returned and reports that as a result of this trip and other donations made to the endowment campaign fund, that the fund has now reached a little over \$130,000. Dr. W. V. Coffin, who went to various points in Washington, was taken sick while away and is in a hospital at Seattle, suffering from an attack of acute indigestion.

Mr. McCracken says that there are still some Portland business men who should make contributions to this fund and that it is expected that some thousands of dollars will be raised from this source. However, the bulk of the remaining \$20,000 must come from Newberg people and the college is planning to take this up in the near future in the hope of completing the task. It is unthinkable that with the goal so near in sight, the local people will allow the college to lose this opportunity to move forward and become a standardized institution with all that that would mean to Newberg. But the raising of the greater part of \$20,000 is no slight task and it means that someone, or rather many someones, must do their very best, if the campaign is brought to a successful close.

## FLOWER USED ON QUEEN'S FLOAT IS REALLY "SPIREA"

Editor Graphic: You ask for further information in regard to the name of the flower with which the Queen's car was decorated for the Berry Festival on June 9th. Being interested, and having a botany at hand, I looked the matter up.

It is a species of the genus Spirea, belonging to the Rose family. The local name, "Ocean Spray," was given it by my mother, Mrs. Belle W. Cooke, formerly of Salem, the spring after she came to Oregon by ox team in 1851.

It may be called "Indian Arrowwood" by some, but what I have known as Indian Arrowwood is a flower that is a white cluster similar to what the botany calls "Ninebark" and I have heard children call it wild "Snowball." The Mountain Laurel belongs to the Heath family, genus Kalmia, and has a sticky, glossy, leathery, evergreen leaf.

Mrs. Geo. H. Lee.

## A BIRTHDAY SURPRISE

Twenty friends of L. A. Moore met at his home last Thursday evening to celebrate the 64th anniversary of his birth, bringing the very best of "good wishes," cake and sherbet. Coming the evening following his birthday it was a complete surprise. Rook furnished the pastime.

Pearey place; once just above this place and another time still further up the mountain. There is one feature of this new road which should appeal to Newberg people. All along its route and especially from its summit, one is offered some of the finest views of the country to be found anywhere. There is a road leading from it across the summit or ridge of the mountain and some day no doubt this will be widened and improved and provided with a suitable approach from its west end and then Newberg will have one of the finest scenic drives to be found anywhere in the country. It is only a matter of an hour or two to make the drive from Newberg up to the top of the mountain over this new road and back in most leisurely fashion, and it will certainly repay anyone who will make the trip. If one does not wish to return over the same route, he may go on past the W. E. Burke place, down the other slope of the mountain and branch off and come into the Portland highway a short distance the other side of Rex.

But perhaps the greatest good to be accomplished by this new road will be in making more easily accessible that wonderfully fine section of the country along its route and stretching out from it in various directions. We predict that this will become shortly the site of many fine homes of Portland capitalists for with its wonderful panoramic view of the entire Willamette valley and its fine soil, it is certain to appeal to these people. So, certainly those men who had the vision and foresight to plan this new road and the determination and energy to carry it out in spite of many obstacles, should be congratulated and deserve the greatest of credit for their achievement.

## WILL TELL OF EXPERIENCES WITH ESKIMOS

### W. B. VANVALIN WAS IN ALASKA

#### As Head of Exploration Expedition Discovers Remains of Pre-Historic People

W. B. VanValin, brother of Dr. R. W. VanValin of this place, arrived here enroute from his home at Los Angeles to northeastern Washington, on Monday evening and is spending about a week here. Mr. VanValin has passed through some most interesting experiences, having spent six and a half years in Alaska in the government service. Mr. VanValin was in Alaska two years and three months on his last trip which was made as head of an expedition for the University of Pennsylvania, which was financed by John Wannamaker. On his trip he, with his family, made their headquarters at Point Barrow, at the extreme northern point of the country. Here he



W. B. VanValin in his Alaskan Garb

unearthed a village of six igloos, or eskimo houses, containing the remains of 83 pre-historic eskimos. These eskimos were dressed in bird skins, such as duck or loon, and also in polar bear and musk ox hides. They were preserved in the ice in which he found them imbedded.

Mr. VanValin has been spending the past months in lecturing on Alaska to the high schools of California. He has a 10,000 foot motion picture of the scenes and domestic life of the Eskimos and he accompanied this with a lecture on Alaska called "The Tip Top of the Earth." He is also writing a book on his experiences and findings in Alaska which should prove most interesting.

As stated above, Mr. VanValin spent two years with his family in Alaska on his last trip and while there one of his children was born. He has many very interesting pictures of Alaska. One of these is of the midnight sun and was secured under great difficulties. Mr. VanValin states that life in the arctic region is attended with many hardships and many dangers. He tells of one time when fishing out on the ice he and an eskimo had a very narrow escape from being caught on the ice and unable to return to land, when the ice commenced splitting apart.

While here, Mr. VanValin will show his pictures on Alaskan life at the Baker theatre on Wednesday and Thursday nights of next week. Local people should avail themselves of this opportunity to learn from reliable source more about our people of the northland and they may be sure that the lectures and pictures will be interesting for Mr. VanValin has the faculty of making them so, and as he says in a land where so many strange things happen and so many unusual sights greet the eye, it is necessary to exaggerate in order to interest the public. He tells of the domestic life of the eskimo, of their habits and customs, of the great north country with its peculiarities and dangers, of the great ice packs, of the midnight sun, of the animals, and of his wonderful discoveries.

Mr. VanValin has a homestead in northeastern Washington and he is on his way to this by auto and merely stopped over in Newberg for a visit with his brother.

## WILL ATTEND CONVENTION

B. J. Groth of the Groth Electric Co., one of the proprietors of the local Willard Storage Battery Service station, will attend the convention of all Willard operators of this vicinity in Portland.

Sales Manager, H. S. Gardner, Advertising Manager, S. E. Baldwin and assistant to the General Manager, S. W. Rolph of the main offices of the Willard company of Cleveland will be there, holding one of a series of meetings which are planned for twenty-six of the larger cities of the United States and Canada. Two months will be required for the completion of the entire trip, after which every Willard man will have had the opportunity to discuss the plans and policies of this company with these officials in person and to hear the newest and most approved ideas on battery manufacture and service.

## WRITE LETTERS ABOUT OUR BERRY FESTIVAL

### HEARTILY COMMEND THE EVENT

Julius L. Meier and J. E. Gratke Praise Newberg Berry Festival and Compliment Berrians

Two letters, which come as an aftermath of the Newberg Berry Festival and which we believe to be of interest to the public are herewith published. One is from Julius L. Meier, president of the Atlantic-Pacific Highway-Electrical Exposition, to Mr. and Mrs. Elwood Johnson. Mr. Johnson furnished a crate of black caps which were sent to Mr. Meier and had placed his card in the crate. Mr. Meier writes as follows:

Mr. and Mrs. Elwood Johnson, Shady Nook Fruit Ranch, Newberg, Oregon, Dear Friends: This is to acknowledge receipt of the splendid crate of blackcap berries Saturday through Mr. Gratke who represented me at the Newberg Festival. I assure you of my appreciation of the attention given and only wish I could have been among the happy throng in Newberg during the celebration.

I am authoritatively informed that Newberg did itself proud on this occasion and trust to be with you the next time. The Chehalem Valley produces abundant fruit of the rarest quality for which it is destined some day to become famous.

Yours truly,  
J. L. Meier, Chairman.

The following letter to the Graphic also gives Mr. Gratke's opinion of the festival.

Messrs. Nottage & Dimond, Editors and Publishers, The Newberg Graphic, Newberg, Oregon, Gentlemen:

Permit me to acknowledge receipt of your issue of Thursday, July 14, containing a splendid account of the annual Berry Festival held in your city. Having been a newspaperman of long years standing, I assume the position of knowing whether an event is well covered or not. I also am reminded that the best article in the newspaper is invariably the one that contains "your name." For the recognition you have given me, I thank you, and trust that Newberg and the Chehalem Valley will receive the full measure of the effort put forth.

You have occasion to feel proud of your organization as it demonstrated what can come out of an idea. You had the Prunarians and Cherrians there in goodly number, and even the day seemed to be well balanced for event. Several Portland people have spoken enthusiastically over the manner in which the occasion was handled and I feel sure that you will find it pays for a community to lay aside its tools for a day and devote some attention to the finer things life offers.

With kindest regards for the continued prosperity of the Graphic, I am,

Very truly yours,  
J. E. Gratke.

With these and countless other testimonials of what the Berry Festival accomplished, can anyone doubt the advisability of its being made a permanent event in Newberg?

## WHAT THE PRESS HAD TO SAY ABOUT THE BERRY FESTIVAL

Newberg tackled her first Berry Festival with a vengeance and the results are so obvious as to speak for themselves. A large crowd of visitors gathered to inspect the fine samples of Yamhill county berries and to mingle in the gala events the Newberg Berrians had prepared for their enjoyment. Over 4000 dishes of free berries were served to visitors during the day. Advertisement of the deliciousness of Newberg's berries as well as the hospitality of its citizens cannot fail to be repaid in the most abundant measure. Newberg's Berry Festival is an assured success.—Sheridan Sun.

Last Saturday the editor made his first visit to the little city of Newberg, and attended the Berrian celebration and ate blackcaps with whipped cream and sugar. We won't attempt to go into details of the good time we had further than we had a good time and some to spare. Newbergers are royal entertainers, and put up a display and various entertainments to please and entertain visitors. Latch strings hung out all over town. We are going back again next year to eat free berries—Tualatin Valley News, Sherwood.

The prize fight is over, the Fourth of July is past and the Newberg Berry Festival was a great success. Now we can start toward normalcy again.—McMinnville Telephone-Register.

## BORN

ELLIS—In Newberg, Oregon, July 9, 1921, to Mr. and Mrs. Enos Ellis, a daughter.

## JUNIOR CHAUTAUQUA OFFICERS

The junior chautauqua has a new plan this year which has proved to be quite a feature. It is their junior town, in which they elect officers to have charge of their affairs just as does every city or town. Robert Moore was elected mayor and Virginia Moore, Clerk, while Willard Bassett, is chief of police. His patrolmen are Lucile Ebert, Eula Vincent, Lester Saunders and Fred Becker. The juniors held a parade Thursday, in which each child participating was to furnish his or her own costume and the outcome was quite interesting. The parade was held on the downtown streets.

## SPRINGBROOK CANNERY MAKES SUCCESS DESPITE DIFFICULTIES

Springbrook, Oregon, July 20.—Special to the Graphic—The local cannery, operated by the Springbrook Packing company, closed its packing season last Saturday afternoon, after operating about three weeks, during which a total of \$445 cases of different berries and cherries were packed.

To state that this company, which is a cooperative concern, is a success is just a mild statement. It is a success and more than a success and has rendered invaluable service to the farmers hereabouts as well as to the community as a whole. The success of this company is due to the untiring efforts of those men who originally conceived the idea of operating such a cannery company under the present day conditions. Not being merely satisfied with creating just an interest among the farmers in this community, they were instrumental in finally forming this cooperative company and then with untiring efforts on their part made a success of this enterprise.

As to the efficiency with which the cannery operation was conducted the mentioning of the name of C. E. Newhouse, who was elected to manage this difficult task, is sufficient explanation, for he demonstrated, as he has in previous years, that he can operate this cannery at a minimum expense and pack a high grade pack, that the consumer delights in purchasing. Many new difficulties and obstacles confronted Mr. Newhouse at the beginning of the packing season and he was found worthy of the task and overcame them.

Available figures show that over 115 tons of cherries and berries were packed, which includes 95,694 lbs. of cherries of different varieties, 117,686 lbs. of blackcaps and 16,990 lbs. of loganberries. The above mentioned berries were packed as extra fancy berries and will live up to standard. The cherries were packed in three different grades, extra fancy, fancy and common grade. These cherries will take their places among the best that are packed in the Willamette valley, not barring those packed in and about Salem.

To bear out the foregoing statement, the cherry pack was hardly over when a broker from Portland was here and spent some few days of this, a sale of the extra fancy and fancy brands of cherries was made. The moneyed men were afraid to venture through him to an Atlantic wholesale firm. At the present other brokers are now negotiating for the remainder of the season's pack, and a sale may be announced at any moment.

"It took a lot of nerve and time to make this cannery a success," said Frank Carlisle, who was one of the originators of the packing company. All can now realize that this statement was true in every sense of the word. A casual glance shows that moneyed men were afraid to venture at this time into the cannery game. They would rather see the vast fields and orchards of this section of the country and their products spoil rather than take such a chance in operating the large number of canneries throughout this valley.

## NEWBERG CHAUTAUQUA WAS A MOST SUCCESSFUL AFFAIR

Newberg has so completely absorbed the habit of going over the top in the various war drives and things of that kind that she did the same thing with the chautauqua again this year. The chautauqua people report that the ticket sale exceeded the guarantee by about \$250. This will fully take care of all local Cowan, the local manager, states expenses of the committee. Miss that she has had very few fail to make good on guarantees this year, but that in many places the sale of season tickets fell down and it was necessary to make it up on the single admission sales. This was not true of Newberg. Owing to the fact that pledges were signed up last year for the taking of blocks of season tickets for this year, it was possible to reach the guarantee with very little personal effort being required. Everyone seems to be well satisfied with the program given by the chautauqua this year and we have heard but one criticism and that was that there were more trios than would proportionately have given balance to the program. However, the trios have all been excellent. The attendance at all of the numbers has been very gratifying, the seats being all filled at almost every entertainment.

## THE FEDERATED CLUBS MET AT McMINNVILLE

### LOCAL PEOPLE IN ATTENDANCE

#### Will Issue a County Booklet and Take Up Matters of County Interest

Last Tuesday evening, in the Commercial club rooms at McMinnville, a history making meeting was held. It represented one of the biggest movements Yamhill county has instituted toward cooperation in its history. It was the first meeting of the organization of Federation of clubs. The meeting called to order by president Foster. A roll call of officers and delegates was made, each community or club being allowed three representatives. Those for Newberg or vicinity answering were R. J. Moore, S. M. Calkins and Geo. Kelty, of Newberg; C. W. Bradshaw and Mr. Bixler, Newberg Farmers' club; Dr. R. W. VanValin and Chas. K. Hubbard, Berrians.

After roll call the walnut city band rendered two selections after which the business meeting began. The president gave a very instructive speech on the purpose and aims of the new organization. First the plan of organization was taken up, which is simply a super-club composed of duly elected delegates, three from each community or organization, not of a secret nature. The county is divided into four sections, with Lafayette as the hub, and a director is elected from each quarter with one delegate at large. These five, with the officers of the organization make the governing body of the organization.

In speaking of the aims of the federation, Mr. Foster said, "They are to combine the efforts of the city and farms that agricultural interests may be promoted to the best advantage." He proposed committees on manufacturing, roads, markets, taxes and things that are vital to the well being of the county at large. He urges that this be done, not by local communities but in a way to help the entire county. He says the interests of rural districts should be promoted, as Yamhill is essentially an agricultural and horticultural county. He recommended several permanent committees to be appointed other than those mentioned above to aid in the work of the federation.

After some discussion, a motion was passed authorizing a committee of three to get out a booklet on Yamhill county to be used in advertising the county. In connection with this discussion, Mr. F. E. McCrosky of Salem was asked to explain the booklet gotten out by Marion county. This he did in a very interesting and instructive manner. He also took up the work and aims of the organization. His plea was, "don't allow hogs of any kind, to get into the trough to the detriment of the good of the whole." The spirit of the organization is citizenship before dollars, equal rights for the small community with the large and a democracy throughout. Allow the little community equal space to tell its virtues with that given the large. Mr. McCrosky spoke with that four square way that drove home his message to everyone present.

Professor Hurd of the O. A. C. gave a short but very instructive talk on the organization from a farmer's point of view. His main point was help the farmers now here to prosper, and the future prosperity of the county will be taken care of. He urged that a good organization be made but not so elaborate as to not function properly.

Meeting adjourned to meet at Amity, August 16. After the meeting the McMinnville Commercial club served coffee, sandwiches and ice cream to those present.

## CHAUTAUQUA FALLS SHORT

In last issue it was stated the chautauqua had paid out entirely on its guarantee. It was thought at that time the finances had all been raised, but on a close audit, it was learned the guarantee itself had not been fully raised, something like \$20 short. Added to this will be the local expense, so an assessment will have to be levied upon the signers of the 1921 contract. The amount will not be large, less than \$2, it is said. When it is realized the chautauqua had gone behind in nearly every community this season, we need not feel so alarmed about it, although we would have liked to see Goldendale pay out. It is said Prosser went behind something like \$700. After the first day the signers were called together, and tickets were distributed to the amount of the shortage, apportioned to each signer, who had to dig up for them. Then they went out and sold the tickets, or used them as they pleased, which took care of the financial load. They did not sign up for another chautauqua.—Goldendale Sentinel.

## RETURNS FROM FUNERAL

Miss Bessie Cronwell returned Monday from Stanwood, Washington where she had been during the sickness and death of her grandmother.