

DAIRY FACTS

BETTER BULLS ADD PROFITS

Associations Make Possible Improved Sires at but Small Additional Cost to Dairyman.

(Prepared by the United States Department of Agriculture)

Two years ago a bull association was organized in Webster County, Mo.; and a year later another one in the adjoining counties of Wright and Douglas. The experience of these two associations illustrates the tendencies that such organizations display. A tabular comparison is given below, from which it will be noted that both organizations brought about a great reduction in the number of bulls needed. Before organizing, Webster county had 1 bull for every 17 cows, and Wright and Douglas counties 1 bull for every 20 cows; but in each locality after they got the association into operation they found 1 bull for every 50 cows was enough.

Another great change was in the value of the bulls. Before the bull associations were organized the bulls which the members owned were valued at \$75 each. After organizing, the bulls purchased and owned by the two associations were worth on the average about \$275 each, which is nearly four times as much as the privately owned bulls.

Yet the cost was not much greater per farm. When an individual owns a bull, the value of the bull and the amount of the investment are the same; but in a co-operative association each man pays only a part of the cost. The tabulation shows that the investment per farmer, that is, the average amount that each man had to pay was about one and a quarter times as much after the organization as it was before, in Webster county, and a little over twice as much in the Wright-Douglas association; but in both cases the value of the individual



A High-Producing Cow—The Result of Good Breeding.

bull was three and two-thirds times

as much. It appears, therefore, that by a comparatively small additional investment the members of these two associations were able to secure very much more valuable bulls.

Both these Missouri associations seem to have considerable influence in encouraging their members to keep pure-bred cows. The Webster county association started with only 2 pure-bred cows, but in 1920 there were no fewer than 95. The Wright-Douglas association had no purebred cows at all when it began, but a year later it had 12, a change which, though small, shows progress and may lead to great results in the future.

Comparative Figures.

	Webster County Association.	Wright-Douglas Association.
Date of organization.	June, 1918	Oct., 1919
Number of members at time of starting.	21	26
Total number of cows at starting.	300	200
Number of bulls owned by members before organizing.	18	7
Number of bulls owned by association after organizing.	6	4
Cows per bull before organizing.	17	20
Cows per bull after organizing.	50	50
Average value of bulls owned by members before organizing.	\$75	\$75
Average value of bulls owned by association after organizing.	\$275	\$275
Investment per farmer before organizing.	\$43.71	\$26.19
Investment per farmer after organizing.	\$63.45	\$42.31
Purebred cows at time of starting.	2	
Purebred cows at present.	95	12

SUCCESS WITH YOUNG STOCK

Part of Constructive Benefits Lost by Failure to Properly Develop Animals.

To breed good dairy cattle and then fail to grow and develop them is to lose part of the benefits of constructive breeding. More beginners fail because they do not properly feed the stock they buy or breed, than fail from any other cause. Find the farmers who grow out their young stock, and you will find men who are making a success in their animal husbandry enterprises.

MUCH BUTTER IS IMPORTED

Efficiency of Foreign Dairymen is Largely Responsible for Large Amount Coming Here.

The efficiency of the foreign dairymen is largely responsible for the vast amount of imported butter reaching this country. In Denmark the average cow's production is 220 pounds of butterfat a year. The average cow in this country is credited with less than 150 pounds.

THE DEPENDABLE MAN

(By J. Ogden Armour.)

There is a type of man who is built for success. He may have a genius of just ordinary talent—no matter. The point is that he always "arrives." While others plod a weary way, he gets ahead.

Those who take note of his progress often cannot account for it. So they say he is "lucky." Or they whisper it about that he has a "pull with the boss." But the secret is deeper than that. He is a man who is absolutely dependable.

Make yourself dependable, and you come as near being indispensable as any of us can hope to be. You will be the last one your employer will wish to part with, and the first that he will want to promote to greater responsibilities.

But do not be deceived. Dependability is a rare accomplishment—so rare that every executive is on the lookout for it wherever it may be found. It cannot be acquired by wishing for it. It is the prize that comes from self-mastery.

What is a dependable man? You can tell him by these ear-marks:

First, he is one that you can rely upon to do his own thinking. Business requires thinking, and someone must do it. The dependable man never sidesteps his share nor tries to pass it along to someone else. You always find him on the alert. His brains do not flit away on vacations, leaving his job without a guardian.

Next, he is one whose judgment you can trust. He doesn't do foolish things. He knows his own abilities, and not being conceited, he is equally aware of his own weaknesses. He has the happy faculty of understanding other people's viewpoints and of seeking their advice when he ought. Also he knows when to act on his own initiative.

Finally, he is a man you can listen to, taking stock in whatever he says. You are sure that he speaks only after due reflection. He does not talk to the galleries or for the purpose of "grinding his own ax." He makes his suggestions and pleads his cause solely in the interest of the business.

Such a man is safe. Important duties may be entrusted to him and he will handle them with diligence, good sense, and earnestness.

If you are looking for the quickest route to opportunity, learn to be this type of man. There is no better time for sowing the seeds of dependability than the present. One should take an inventory of himself and set out to attain qualifications which are essential to success.

Be dependable—a burden lifter. By lightening the anxieties of those who must give account for your doings, you will make yourself their favorite. And they will help you achieve your ambitions.

To clean hairbrushes or any kind of a comb, dissolve a tablespoon soda in warm water and dip the bristles up and down, running the comb through them. Wipe the bristles with a towel and place in the sun to dry.

We Cannot

Fairly explain to our customers why we could sell a \$1.00 article for 69c for one week known as special sale but next week at regular price, therefore No Special Sales at the GOLDEN RULE. Every day we aim to give you merchandise at the same fair prices.

Golden Rule

Where Your Dollar Does Its Duty
The See-Valiton Co.

TWO SHOWS
EACH NIGHT
7:30 and 9:00

BAKER THEATRE

MATINEE
SATURDAY
2:15 P. M.

Friday and Saturday
June 17 and 18

A MARSHALL NEILAN PRODUCTION

"Bob Hampton of Placer"

TAKEN FROM THAT INTENSELY INTERESTING STORY OF THE SAME NAME WRITTEN BY RANDALL PARRISH.

SEE:

RED MEN ON THE WARPATH
SIGNAL FIRES BURNING IN THE HILLS,
A WAGON TRAIN PULLING ACROSS BAD INDIAN COUNTRY,
A SHOUT, A SHOT,
A FLYING RING OF RIDERS.

THEN—

WELL THAT'S JUST THE START OF THIS BIG MARSHALL NEILAN PRODUCTION. IT'S A DRAMATIC MASTERPIECE WITH THREE WONDERFUL FIGURES OF SMILES AND TEARS.

BOB HAMPTON—A TWO-FISTED GAMBLER, ALWAYS "SEARCH-ING" FOR SOMEONE. JAMES KIRKWOOD BUDDY—THE FRECKLE-FACED YOUNGSTER, WHO IS BOB HAMPTON'S PAL—A BRINGER OF HAPPY HUMOR, AND WONDERFUL PATHOS IN THE END. WESLEY BARRY THE KID—A FRONTIER WAIF SAVED FROM THE INDIANS BY BOB HAMPTON AND TRANSPLANTED INTO THE HEARTS OF TWO STRONG MEN—BUT—NOT INTO THE HEART OF BUDDY MARJORIE DAW

SEE CUSTER'S LAST STAND
RE-ENACTED

ALSO

ANOTHER WILD MEN OF AFRICA PICTURES
"THE LAND OF THE PYGMIES."

Monday and Tuesday
June 20 and 21

CONSTANCE BINNEY IN

"39 EAST"

PRESENTED BY REALART PICTURES

SHE WAS A MINISTER'S DAUGHTER, BUT SHE KNEW HOW TO DANCE.

ALONE AND FRIENDLESS AMONG THE BOARDING-HOUSE CATS—WHAT WORSE FATE COULD BEFALL A POOR GIRL.

A COMEDY OF YOUNG LOVE.

YOU MAY PREFER HOME COOKING BUT YOU'LL APPRECIATE THE BOARDING-HOUSE BREAKFAST AT "39 EAST" THE MOST FAMOUS BOARDING HOUSE IN THE COUNTRY.

CONSTANCE BINNEY IS A CHARMING STAR AND IN THE LEADING ROLE IN "39 EAST" SHE HAS AN EXCELLENT VEHICLE FOR THE EXHIBITION OF HER TALENTS. IT IS NOT A PROBLEM PLAY, BUT IT CERTAINLY DEALS WITH SOME PROBLEMS. IF YOU ARE INTERESTED IN KNOWING WHAT A BOARDING HOUSE CAT IS, YOU WILL FIND OUT AND YOU'LL WANT TO EXTERMINATE THEM ALL.

ALSO

Episode No. 13 of

"The Lost City"

Wednesday and Thursday
June 22 and 23.

The Big Feature of the Week

CECIL B. MILL'S PRODUCTION

"Something to Think About"

CECIL B. DeMILL'S PRODUCTION

RAN TWO WEEKS IN THE COLUMBIA THEATRE IN PORTLAND BOTH OF THEIR HEARTS FED ONLY ON MEMORIES. BOTH OF THEIR LIVES SEEMED RUINED. BEHIND THEM—FOLLY. BEFORE THEM—WEALTH WITHOUT LOVE.

THEN ONE DAY THE GREAT THING CAME! SOMETHING EVEN BIGGER THAN LOVE. SOMETHING NO OTHER PICTURE EVER HAS BROUGHT TO THE SCREEN. SOMETHING YOU'LL THINK ABOUT TOO.

A ROMANCE THAT SCALES THE HEIGHTS AND PLUMBS THE DEPTHS OF HUMAN EXPERIENCE. SET IN A RIOT OF COLOR AND BEAUTY, A THROB WITH THE MIGHTIEST HEART APPEAL EVER ATTAINED BY DEMILLE.

A TALE OF GREEN LANES AND GAY STREETS, OF BLIND YOUTH AND GRIM RECKONING, OF LOVE, LUXURY AND BEAUTY, WITH

GLORIA SWANSON
THEODORE ROBERTS

ELLIOTT DEXTER
MONTE BLUE

ALSO

A Rolin Comedy

"June Madness"