

NAYBERGER'S 34TH ANNUAL

JANUARY CLEARANCE SALE

**66x80 INCH WOOL MIXED
BLANKETS \$7.87**

This blanket is a mighty good value at \$10.50, but as long as they last they will be priced as above. They come in pink, blue, grey, and tan plaids.

THE event for which this entire community waits and plans, knowing as they do that this sale is by far the most important of the season, no matter what conditions prevail throughout the year, the prices quoted during this sale represent the lowest possible price level, and people may supply their needs for the coming season with full confidence that they are profiting by the lowest prices you will see for many days. We have gone carefully through our stocks and have ruthlessly slashed the price of EVERYTHING, making prices on it, that will move it, and do it quickly. Our entire stock must be greatly reduced and seasonable goods, especially, must be closed out regardless of cost or profit.

Sale Starts Monday Jan. 3d, 9 O'clock

**Our Entire Stock of
Sassy Jane**

house dresses will go on sale Monday morning at a discount of

33 1-3 Per Cent

These wonderful dresses need no introduction and our assortment is complete.

Greatest Sale of Men's, Young Men's and Boy's Clothing

A sweeping offering which establishes a new basis of values, and brings every garment in our entire stock to a rock bottom price. Choose from well known makes: Hart, Schaffner & Marx; Clothcraft; Michael Stern Co.; Irving System; Jack-O-Leather; Progressive Clothing, and other famous makes. You have been getting good values, now we are giving them another bump. Since all we can possibly hope to make on these clothes is good will, we are going to make all of that we can. Entire stock reduced 25 to 50 per cent.

\$20.00 Suits or Overcoats	\$15.00
25.00 " " "	18.75
30.00 " " "	22.50
40.00 " " "	30.00
50.00 " " "	37.50
60.00 " " "	45.00
70.00 " " "	52.50
75.00 " " "	56.25
85.00 " " "	63.75
90.00 " " "	67.50

Nearly 400 Men's and Young Men's suits and overcoats, all first class goods, lines that we are discontinuing, to be closed out.

Suits or Overcoats to be closed out at	\$ 9.90
Suits or Overcoats " " " "	14.85
Suits or Overcoats " " " "	19.80
Suits or Overcoats " " " "	24.85
Suits or Overcoats " " " "	29.90

All the above goods are worth and have been sold for one-third and one-half more than present sale price.

Bang! Down goes the Furnishing goods. Entire stock of Men's and Boys' dress shirts, work shirts, underwear in union suits, two-piece garments,

night gowns, pajamas, ties, suspenders, hose in silk cotton and wool, reduced from 20 to 50 per cent.	
\$1.00 Shirts, Sale Price	\$.80
1.50 " " "	1.20
2.50 " " "	2.00
3.00 " " "	2.40
4.00 " " "	3.20
5.00 " " "	4.00

ALL OUR SILK SHIRTS REDUCED ONE-THIRD

\$6.50 Shirts, Sale Price	\$4.34
7.50 " " "	5.00
12.50 " " "	8.66
15.00 " " "	10.00
18.50 " " "	12.34

Underwear, only the best makes are carried by us, Coopers' Chalmers', Winsted and other brands.

\$1.50 garments, Sale Price	\$1.20
2.50 " " "	2.00
4.00 " " "	3.20
5.00 " " "	4.00
7.50 " " "	6.00
9.00 " " "	6.75

Boys' knickerbocker suits and overcoats, latest models and best makes at 25 per cent discount.

\$10.00 Suits and Overcoats Sale Price	\$ 7.50
15.00 " " "	11.25
18.50 " " "	13.88
20.00 " " "	15.00
25.00 " " "	18.75
30.00 " " "	22.50

Men's and Young Men's Pants, including corduroys, seiges, worsted and cassimeres.

\$ 5.00 Pants, Sale Price	\$ 4.00
7.50 " " "	5.90
10.00 " " "	7.85
12.50 " " "	9.90
15.00 " " "	11.85
20.00 " " "	14.85

Entire stock of Men's and Young Men's Sweaters and Jerseys, reduced 25 per cent.

\$ 3.00 Sweater or Jersey, Now	\$ 2.25
4.50 " " "	3.38
6.00 " " "	4.50

8.00 " " "	6.00
10.00 Sweaters Now	7.50
12.50 " " "	9.38
15.00 " " "	11.25
18.00 " " "	13.50
20.00 " " "	15.00

25 PER CENT DISCOUNT ON ALL MACKINAWES

\$ 8.00 Mackinaws, Sale Price	\$ 6.00
10.00 " " "	7.50
12.50 " " "	9.38
15.00 " " "	11.25
18.50 " " "	13.88
20.00 " " "	15.00

TRUNKS, SUIT CASES AND HAND BAGS AT 20 PER CENT DISCOUNT

\$ 5.00 Bags or Suit cases Now	\$ 4.10
7.50 " " "	6.00
10.00 Bags, Suit cases or Trunks, Now	8.00
15.00 " " "	12.00
20.00 " " "	16.00
30.00 " " "	24.00
40.00 " " "	32.00
50.00 " " "	40.00

Entire stock of work clothes, shirts, overalls, jackets, overall suits, stag, shirts, flannel shirts, rainproof pants, oil clothing, gloves are reduced. All hats and caps including the John B. Stetson hats, reduced from 20 to 50 per cent.

Remember that nothing is reserved during our January sale, never before have we made such great reductions, but market conditions compel us to do this, so take advantage of this opportunity as there will be many months and perhaps years before you will be able to buy goods at such low prices.

Greatest News From Our Ladies Wearing Apparel Section

Sensational sale of our entire stock of women's apparel, all this season's styles. If you've been waiting for LOWER PRICES you don't have to WAIT any longer. They're here, all profits are forgotten. It isn't a matter of how great our loss will be, we must move our stock in order to adjust our business. Entire stock of Ladies', Misses' and Children's Coats, Suits, Dresses and Furs to be closed out at 1-3 and 1-2 from former selling price. Hundreds of garments await your selection.

**At One-Half Price
COATS, SUITS, DRESSES AND FURS**

\$ 10.00 garments to be closed out at	\$ 5.00
20.00 " " " "	10.00
30.00 " " " "	15.00
40.00 " " " "	20.00
50.00 " " " "	25.00
60.00 " " " "	30.00
75.00 " " " "	37.50
100.00 " " " "	50.00
125.00 " " " "	62.50

**At One-Third Less
COATS, SUITS, DRESSES, FURS AND PLAIN SKIRTS.**

\$ 10.00 garment to be closed out at	\$ 6.66
18.50 " " " "	12.34
25.00 " " " "	16.66
35.00 " " " "	23.34
45.00 " " " "	29.98
55.00 " " " "	36.67
65.00 " " " "	43.66
75.00 " " " "	51.67
90.00 " " " "	60.00
100.00 " " " "	66.66
115.00 " " " "	76.67

Entire stock of silk petticoats, ladies and misses, staple and fancy, dress skirts, to be closed out at 25 per cent discount.

\$ 5.00 Skirt, Sale Price	\$ 3.75
7.50 " " "	5.63
10.00 " " "	7.50
15.00 " " "	11.25
20.00 " " "	15.00
25.00 " " "	18.75
50.00 " " "	37.50

Entire stock of leather coats, rain coats, children's and girls' coats, also children's furs to be closed out at from one-third to one-half. GOODS ALTERED FREE OF CHARGE. COME EARLY WHILE SELECTION IS AT THE BEST.

**Bargains galore will be found in our well stocked
Dry Goods Department**

This department plays a very important part in this sale, for each and every item in it has been radically reduced to comply with the edict that "all winter goods must go." Buy your staple dry-goods for your spring sewing now, and you will not regret it.

January Clearance Sale of Blankets

At never to be forgotten prices. During this sale we will clear out every blanket in our entire stock, so be on hand for your share.

Regular \$ 2.45 Blankets, Sale Price	\$ 1.96
" 3.50 " " "	2.78
" 4.00 " " "	3.19
" 4.50 " " "	3.58
" 4.95 " " "	3.96
" 5.75 " " "	4.58
" 6.25 " " "	4.98
" 6.75 " " "	5.38
" 8.00 " " "	6.35
" 8.75 " " "	6.85
" 9.50 " " "	7.58
" 10.50 " " "	7.87
" 12.00 " " "	8.98
" 13.50 " " "	10.15
" 16.50 " " "	13.25
" 18.50 " " "	13.87
" 21.50 " " "	15.87
" 23.75 " " "	17.85
" 37.50 " " "	27.95

Entire stock must go.
Remarkable Clearance of Comforts
Regular \$ 4.50 Comforts, Sale Price \$ 3.38

" 4.85 " " "	3.65
" 5.00 " " "	3.75
" 7.50 " " "	5.58
" 8.50 " " "	6.38
" 9.00 " " "	6.75
" 9.75 " " "	7.35
" 10.50 " " "	7.88

JANUARY CLEARANCE SALE OF SILKS

Prices on silks have been cut to the bone and you will be well repaid if you supply your spring sewing needs right now.

Reg. \$4.25 Satin Etoile, very special	\$2.85
Reg. 5.00 Satin Francais, Sale Price	3.45
Reg. 3.75 Taffetas, all colors, Sale Price	2.48
Reg. 2.50 Lining Satins, plain, Sale Price	1.87
Reg. 2.50 Fancy Lining, satins Sale Price	1.87
Reg. 3.00 Lining and Kimona silks, Price	1.98
Reg. 3.00 Crepe de Chenes, good colors	1.98
Reg. 3.50 Tussette crepe, Sale Price	2.29
Reg. 4.75 Satin Patria, all colors, Price	3.15

All other silks greatly reduced.

Reg. 29c Percales, light and dark patterns	19c
Reg. \$1.25 Glosilla pongee, beautiful skirt patterns, Sale Price	98c
Reg. \$1.50 Fancy lining sateens, Sale Price	98c
Reg. \$1.35 Fancy lining sateens, Sale Price	89c
School day cloth, excellent for children's wash clothes, good assort. of pat. Special	39c
Reg. 50c Gingham, Beautiful plaids, Sale	33c
Reg. 39c Gingham, handsome designs, Sale	26c
Reg. 75c Serpentine Crepe, Kimona pat. Sale	48c
9-4 Wear Well Sheeting, Extra Special	59c
20 per cent discount on all white goods.	
9-4 Utica bleached sheeting, Special	69c
9-4 Pequot bleached sheeting, Sale Price	75c
Entire stock of Remnants, one-third and one-half less than regular price.	
Reg. \$2.50 Bungalow Aprons, Sale Price	\$1.75

**JANUARY CLEARANCE SALE SPECIALS IN
THE SHOE DEPARTMENT**

Hundreds of pair of shoes to be sacrificed to make room for new stocks. All high grade shoes, of reliable makes, reduced from 20 to 40 per cent.

LADIES' SHOES AT CLEARANCE PRICES

Black kid, button shoes. Black calf, lace shoes. Narrow or medium toes. French or military heels. Value to \$8.50. Sale Price	\$4.95
Black kid shoes, medium pointed toes, smart military heel, welt soles, B C D widths. Brown kid shoes, with medium French heels, pointed toe, B C D widths. Broken lines of black and brown kid and calf skin shoes, with high French or military heels, broken sizes, but all sizes in the lot. Worth \$10.00. Sale Price	\$6.95
Brown calf, Oxfords, medium toe, military heels. Queen Quality make, broken sizes. Worth \$10.00. Sale Price	\$6.65
Black calfskin Oxfords, low or medium heels medium toes, welt soles. \$8.00 values for	\$4.95
Ladies' patent leader pumps, French heels, hand trimmed soles. Queen Quality and	
Worth \$9.00. Clearance Sale Price	\$5.95
Girls' shoes for school or dress wear at attractive reductions. Good strongly built shoes, black gun metal calf, low heels, medium round toes sewn soles, in button or lace styles. Sizes 11 to 2. \$5.00 values for	\$3.95
Girls' brown shoes in lace or button style, round English toes, low heels, kid or calf skin leathers. Value to \$6.50 for	\$4.95
Special in Children's Shoes at \$1.29, \$1.65, \$1.85, \$2.45, and up.	

MEN'S SHOES AT BIG REDUCTIONS
We handle the well known brand of Walk-Over shoes for men and we now offer them at prices that will interest you. Also many other lines—

Dalton, Holland, Hermann, shoes some of which we are closing out entirely. If you need shoes in the near future buy them now while they are offered at cost prices and less.

Extra Special in a dark brown calf skin shoe, blucher cut, full weight Goodyear welt sole \$9.00. Values for	\$6.95
Brown calf skin shoes, English style, fine soft leather, heavy welt soles, a very special bargain, worth \$9.00. Sale Price	\$5.95
Gun metal shoes in Blucher or English style. First class shoes in every respect, soft leather uppers, and full weight welt soles. Either style worth \$9.00 Sale Price	\$5.95
12 inch top shoe for men, heavy brown calf skin. Full double soles, easy fitting army last. Special Value at	\$8.85
Men's plain toe comfort shoes in kid or calf skin leathers. Goodyear welt soles—no seams or caps to hurt the toes, wide widths and all sizes. \$8.00 Values for	\$5.65
Boys' shoes for dress wear—hundreds of pairs to select from, Blucher or English style, button or lace, black or brown. Sizes 1 1/2 to 6. Values to \$6.50 for	\$4.95
Boys' school shoes, heavy black calf uppers, stout sewn and rivetted soles. Sizes 2 to 6. \$4.50 Values for	\$2.95

SPECIAL IN RUBBER FOOTWEAR

Men's Hip, and High, Rubber Boots, guaranteed Regular \$8.25, Sale Price	\$6.95
Men's Short Rubber Boots, Special	\$3.98
Childs' Short Rubber Boots, light weight bright finish, sizes 5 to 10 1/2	\$1.90
Ladies' Full Rubbers' all styles and heels. Special	89c
Childs' Rubbers, sizes 4 to 10 1/2	59c
Misses' Rubbers, sizes 11 to 2	68c