

ALL MAIL ORDERS FROM THIS ADVERTISEMENT WILL RECEIVE PROMPT ATTENTION

Announcing a Sale of Huge Significance
to the Buying Public of this vicinity

NAYBERGER'S

Inaugurated for the purpose of Meeting
the Conditions of today

GIGANTIC PRICE LOWERING SALE

Hope Muslin 21c
A regular 35 cent muslin at a vast saving. All you want at

REGULAR \$2.00
Wirthmor Waists \$1.59
Wirthmor Waists are the best on the market at the price, well tailored and perfect fitting.

150 Coats, Suits, Dresses, Skirts, Odds and Ends to be closed out at 1-3 to 1-2 and less

The Voice of the People Has Been Answered

Absolutely every article in our enormous stocks of Ladies' Ready-to-wear, Men's and Boys' Clothing and Furnishing Goods, Dry Goods and Shoes has been radically reduced to meet the public demand for lower prices.

Months ago, when we placed our order for merchandise for this fall, the future looked very bright and so we bought very heavy, so that now we have on our shelves one of the heaviest stocks this store has ever carried. Since then sudden changes, of which the public is well aware, have taken place. The rain and the subsequent crop losses, the present crop conditions, the public's incessant demand for lower prices, have brought about conditions undreamed of earlier in the season. And so this store, as usual, is first in this vicinity to take action and this sale is the result. But remember this: There is very little doubt in the minds of those most conversant with market conditions, but that the present decline is only temporary, and that by January 1st prices will have stabilized and reached a higher level than at present. So now is the time to supply your needs in all lines.

Ex. Special 89c
Ladies Full Rubbers, all No. 1 grade will fit any heel.

REGULAR 35c
Children's Hose 19c
They are specially good for school wear. Colors black and white. Good weight. During this sale at.

REMEMBER, All Goods will be Fitted and Altered Free of Charge

Cloak and Suit Department

Most sensational coat and suit sale for ladies misses and children ever offered, now when it is most reasonable. Entire stock of ladies' misses' childrens' coats, suits, dresses, and skirts, from well known makers that we purchased for this fall and winter, and marked at a small margin of profit, are now offered at one fifth or 20 per cent less than regular selling price, and some still lower, so we can meet the public demand for lower prices.

SUITS		SKIRTS	
Materials of fashion, beautiful textures, such as, Duvert, Peach-bloom, Velours, Checks, Tricotines, and all other new materials.	25.00 " " " 20.00 30.00 " " " 23.95 35.00 " " " 27.95 40.00 " " " 32.00 50.00 " " " 39.95 60.00 " " " 48.00 75.00 " " " 59.90 85.00 " " " 68.00 100.00 " " " 79.95	In plaids, serge, poplin, silk, satin, checks, and in all the new shades, at 20 per cent less.	\$ 7.50 skirts Now \$ 6.00 10.00 " " " 7.95 12.85 " " " 11.09 16.50 " " " 13.20 19.50 " " " 15.60 22.50 " " " 18.00 25.00 " " " 19.95 30.00 " " " 24.00 33.50 " " " 26.80
\$ 115.00 Suits, Sale price \$ 92.00	Every coat in the house is included in this sale.		
DRESSES		FURS	
In tricotine, serge, poplins, tafetans, satins, cashmere, tricotete and other new materials. Reduced one fifth.	25.00 " " " 20.00 30.00 " " " 23.95 35.00 " " " 27.95 40.00 " " " 32.00 50.00 " " " 39.95 60.00 " " " 48.00 75.00 " " " 59.90 85.00 " " " 68.00 100.00 " " " 79.95	Entire stock of furs, scarfs, capes, sets, and muff, reduced from 10 to 50 per cent.	
\$ 20.00 dresses Now \$ 15.95			
COATS		SILKS	
At 20 percent and less all the latest materials and styles.	25.00 " " " 20.00 30.00 " " " 23.95 35.00 " " " 27.95 40.00 " " " 32.00 50.00 " " " 39.95 60.00 " " " 48.00 75.00 " " " 59.90 85.00 " " " 68.00 100.00 " " " 79.95	All our silk petticoats reduced from 10 to 20 per cent.	
\$ 6.50 childrens coat now \$ 5.20			
7.85 " " " 6.29			
10.00 " " " 8.00			
15.00 " " " 11.95			
20.00 Ladies & Misses 15.95			

Men and Boys Clothing Dept.

Hitting the high prices squarely on the end and driving it down, to meet the demand of the public. Never before have we showed such a great selection, of clothing, and we never marked our goods as close as we did this fall, but conditions force us to sacrifice our profits.	\$40.00 Suits and Overcoats Now \$31.90 \$50.00 Suits and Overcoats Now \$39.85 \$60.00 Suits and Overcoats Now \$47.85 \$65.00 Suits and Overcoats Now \$51.90 \$75.00 Suits and Overcoats Now \$59.90 \$85.00 Suits and Overcoats Now \$67.90 \$90.00 Suits and Overcoats Now \$71.90	10.00 " " " 8.00 12.50 " " " 10.00 15.00 " " " 12.00 20.00 " " " 16.00 Corduroy pants 10 to 20 per cent discount. All clothing fitted and altered in our own tailor shop. Our entire stock of mens' and boys underwear at a reduction of 10 to 20 per cent. All sweaters reduced from 10 to 20 per cent. Mens' and Boys' mackinaws reduced from 10 to 20 per cent. Mens' and Young Mens' Hats, Caps, including the J. B. Stetson Hats, reduced 10 to 20 per cent.
Our clothing are of the best makes and standard brands, Hart Schaffner and Marx, Michael, Stern & Co., progressive clothiers, for men and young men.	To our boys clothing we have added for this fall the famous Jack O' Leather suits, they are lined with leather, at the knee, seat and elbow.	
No matter what size you wear we have the stock to fit you. Entire stock reduced 20 to 30 per cent.	Suits and Overcoats \$20.00 Suits and Overcoats Now \$16.00 \$25.00 Suits and Overcoats Now \$19.85 \$30.00 Suits and Overcoats Now \$23.90 \$35.00 Suits and Overcoats Now \$27.85	Boys' Knickerbocker Suits \$10.00 Boys Suits-Overcoats \$ 8.00 12.50 " " " 9.90 15.00 " " " 12.00 18.50 " " " 14.80 20.00 " " " 16.00 25.00 " " " 19.95 27.50 " " " 22.00 30.00 " " " 23.90 Mens' and Young Mens' Pants \$ 5.00 Pants Now \$ 4.00 6.00 " " " 4.80 7.50 " " " 6.00

Entire stock of Notions, Fancy Goods, Ribbons, Etc. Reduced 20 Per Cent

Of utmost importance to every house-wife in this vicinity, are the **Radical Reductions in the Dry Goods Department**. Everything in this great department is radically reduced. There is only space here for a very few of the many remarkable savings, but they will give you an idea of what we are doing.

There are some Special Values in Blankets and Comforters; it will pay you to investigate

SILKS	
Reg. \$2.50 Taffetas, 36 in., all colors, now \$1.98	
Reg. \$2.50 Satins, 36 in., all colors, now \$1.98	
Reg. \$3.00 Georgette Crepe, all colors, now \$2.25	
Reg. \$3.50 Crepe de Chene, good weight, now \$2.79	
Reg. \$3.50 Silk and wool Poplin, now \$2.58	
Reg. \$3.75 Taffetas, 36 in., good colors now \$2.48	
Reg. \$4.75 Satin Patra, good colors now \$3.78	
Reg. \$5.00 Satin Francais, good colors now \$3.98	
All other Silks greatly reduced.	
DRESS GOODS	
Here is one of the greatest savings of the sale	
Reg. \$2.50 all wool Henriette, 40 in., Now \$1.39	
Reg. \$2.75 all wool French Serge, 44 in., Now \$1.58	
Reg. \$3.00 all wool Storm Serge, Now \$1.98	
Reg. \$3.50 all wool Epingle, 42 in., Now \$2.29	

CORSETS	
Reg. \$3.50 all wool French Serge, 44 in., Now 2.29	
Reg. \$3.75 all wool French Serge, 50 in., Now \$2.48	
Reg. \$3.75 all wool Epingle, 50 in., Now \$2.48	
Reg. \$4.00 all wool Tricotine, 50 in., Now \$2.98	
Reg. \$4.00 all wool French Serge, 48 in., Now \$2.98	
Reg. \$4.25 all wool Epingle, 50in., Now \$2.78	
All other dress good much reduced.	
CORSETS	
Extra Special Close Out	
Regular \$2.50 Corsets, Now \$1.67	
Regular \$3.00 Corsets, Now \$1.98	
Regular \$3.50 Corsets, Now \$2.33	
Regular \$4.50 Corsets, Now \$2.88	
Regular \$5.00 Corsets, Now \$3.35	
There is only a limited number of corsets in this lot, so don't delay. Our regular stock of corsets at a substantial reduction.	

HOUSE DRESSES	
At Gigantic Savings	
Regular \$3.25 House Dresses, Now \$2.39	
Regular \$3.75 House Dresses, Now \$2.87	
Regular \$4.00 House Dresses, Now \$2.98	
Regular \$5.00 House Dresses, Now \$3.75	
Regular \$6.50 House Dresses, Now \$4.88	
Regular \$7.50 House Dresses, Now \$5.60	
Regular \$8.75 House Dresses, Now \$6.50	
Regular \$9.50 House Dresses, Now \$7.28	
Other house dresses reduced accordingly.	
LADIES AND CHILDRENS' HOSE	
Childrens	
Regular 35c Hose, Black and White, Now 19c	
Regular 50c Hose, Black only, Now 37c	
Regular 50c Hose, Black, Brown, White, Now 39c	
Ladies	
Regular 50c Hose Black only, Now 39c	

Regular 85c Hose Black and White, Now 68c	
Regular \$1.25 Black Cat hose, Now 89c	
Regular \$1.50 Silk and Fibre hose, Now 98c	
Reg. \$2.50 Pure Silk hose, black and colors \$1.69	
Our Entire Stock of hose greatly reduced.	
BLANKETS	
Regular \$1.25 Blankets, Now \$.98	
Regular \$3.50 Blankets, Now \$2.97	
Regular \$4.00 Blankets, Now \$3.78	
Regular \$5.75 Blankets, Now \$4.84	
Regular \$6.25 Blankets, Now \$5.19	
Regular \$8.00 Blankets, Now \$6.78	
Regular \$9.50 Blankets, Now \$7.07	
Regular \$10.50 Blankets, Now \$8.87	
Regular \$12.00 Blankets, Now \$10.20	
Regular \$18.50 Blankets, Now \$15.70	
Entire Stock of Blankets Reduced Likewise.	

Our Expert Fitting Service is at Your disposal

THERE ARE THOUSANDS OF PAIRS OF SHOES IN **OUR SHOE DEPARTMENT** and every pair has been radically reduced for this sale. We carry nothing but the best of standard foot wear in the latest styles. Buy your shoes now and save.

Thoroughly Experienced Shoe Men Always Ready to serve you

We can only list a few lines, but we have bargains for everybody, come in and get yours while the selections are plentiful—they wont last long at these prices.

Ladies Shoes in brown lace styles, kid or calfskin leather. Choice of French heels, Cuban heels, or low heels, widths A to E, all sizes, \$10.00 Value for \$7.95.

Ladies Shoes in brown lace style with cloth tops. Black lace with leather tops. Low or military heels, Values to \$8.00 for \$5.95.

Specials in infants and childrens shoes, cleaning up odd lots all kinds, black, black with white tops, and browns, very special \$1.30, \$1.65, and \$1.85.

Some Specials for Men

Mens' Hi Cut shoes, 12 in. top, full double sole and bellows tongue, soles sewed and riveted, value to \$12.00, Now \$8.85.

Heavy brown and black work shoes reduced in price all solid leather and well made. Sale Prices. \$4.98, \$5.85, \$6.75, and up.

Rubbers all reduced 10 per cent all first grade. new season's goods.

All our work clothes, overalls, jumpers, khaki pants, oil clothing, reduced from 10 to 20 per cent. Buy while the assortment is complete.

SPECIAL
Mens Leather Puttee Loggings, worth \$10.00, for \$7.90.

New Prices on Shoes for Girls and Boys

Girls black kid button shoes, cloth top stout sewed soles, worth \$3.75, for \$2.65. Sizes 10 to 2.

Patent Leather Dress Shoes, cloth tops in black or gray. Sizes 8 to 11 worth \$4.00, for \$2.95, sizes 11 1/2 to 2, worth \$4.50, for \$3.45.

Boys heavy shoes calf uppers and heavy waterproof soles worth \$4.50, sizes 2 to 6, for \$3.45.

Boys dark brown English shoes, Goodyear Welt soles. Shoes that wear well and load good. Sizes 2 to 6, worth \$6.50 for \$5.45.

EXTRA SPECIAL
375 Men's Dress Shirts

Some with stiff cuffs, some soft cuffs, in white and colors, material are Percales, Madras, Pique, and other materials, all sizes, but not in every lot. All high grade shirts, values to \$4.00 buy all you need while they last at \$1.48 each.

92 SWEATERS
Oxfords, and gray, regular \$3.00 values. While they last \$1.39.

66 MIXED OXFORD SWEATERS
regular \$4.00 values, while they last \$2.39.

Don't Hesitate to "Mail Order" for anything in this advertisement
Your Order will Receive Our Best Attention

D. M. NAYBERGER, McMinnville, Ore.

This Store Will Be Closed All Day Friday, October the 29th in Preparation for the Sale