

NEWBERG GRAPHIC



VOL. XXXII

NEWBERG, YAMHILL COUNTY, OREGON, THURSDAY, OCTOBER 21, 1920

No. 3

SCENIC DRIVE IN PROSPECT

New Grade Up Chehalem Mountain Out Springbrook Way Now Assured.

About the best bit of news that has come to Newberg of recent date is the announcement that the county court has agreed to cooperate with the progressive farmers and fruit-growers out Springbrook way, to the extent of an appropriation of \$10,000 to be added to a popular subscription of \$3,500 raised for the purpose of establishing an easy grade and building a road up Chehalem Mountain.

It was only a short time ago that W. E. Burke and E. G. Peary headed up a proposition for working out this scheme for making the section on the mountainside and over the north side easier of access by a road to be established on a new grade, and they, with others interested, have kept the matter in hand without any cessation.

As a result a satisfactory survey has been made of the proposed route and it has been so enthusiastically endorsed that it has been an easy matter to secure liberal subscriptions for the work. First they raised close to \$3,000 among themselves and then put it up to the Newberg Commercial Club, which gave it hearty endorsement and assistance in raising enough more among the business men to make the total something more than \$3,500. When the matter was put up to the county court the first of the week the project was approved and the committee given assurance that an appropriation, as stated above, would be made by the county for the work.

This road will make a lot of territory along the mountain and over on the other side much easier of access and naturally will bring more trade this way. It will also make a splendid scenic drive with a wonderful outlook over the valley, which will be patronized by those who may want to give their friends a view of the country.

It is to be hoped that M. G. Oakley will again press his claims for his new road over the mountain directly to the north of Newberg, thus making the loop over the skyline drive complete. When this is done Newberg will have one of the most beautiful scenic drives to be found anywhere in the valley.

WEDDING ANNIVERSARY OBSERVED

A pleasant surprise was given Mr. and Mrs. G. W. Range on Sunday at their home in McMinnville in honor of their 32nd wedding anniversary. They were presented with an overstuffed leather rocker and also one hundred seventy dollars in cash by their children.

All partook of a delicious chicken dinner. Those present were Mr and Mrs. H. M. Range and daughter Dortha; Mr. and Mrs. Grifford Smith and children of Silverton; Mr. and Mrs. H. H. French and Mr. and Mrs. M. D. Budd and children of Newberg.

MEETING FOR VOTERS

Next Wednesday, at 2:30 p. m., there will be a special meeting of the W. C. T. U. at the Baptist church for studying and discussing measures to be voted on November 2. I am not able to say, at this time who will conduct the meeting and lead in discussions, but some one who is qualified will do it. All are welcome who are interested. We especially urge a good attendance at this meeting, as there are very important measures coming before the voters, and let us be well informed and do our christian duty at the polls.

An executive meeting is desired, at 2, p. m. same day. —Voter.

COMPLAINT OF ROAD OBSTRUCTION

Complaint is made by people living out in the Fernwood section of wood being banked along the roads in a way to obstruct travel, and also of heavy traffic that is cutting up the roads while the ground is soft from the continued rains.

COMMERCIAL CLUB SOCIAL RALLY

All commercial club members and wives or sweethearts are cordially invited to attend a club rally Monday, October 25, at 8:00 p. m.

A splendid time—you bet. The program will probably consist of male quartet selections, solos, both instrumental and vocal, unique games, etc.

And eats! Oh, yes, probably crackers and lemonade. Maybe something better.

And say! How about a pheasant banquet later on. Think it over.

Remember the time and place—Commercial Club Rooms, Monday, October 25, 8:00 p. m.

INFORMATION FOR BUYERS

Never before in the history of business was advertising so informative as now. Originally advertisements were routine kind of notices, in which the seller of merchandise reminded the public of his existence, and handed out vague promises about his goods.

Then for a time there was a tendency to write advertisements that tried to be funny and smart, and attract attention by their cleverness, without giving much information about goods.

The modern ad writer has come down to brass tacks. He tries to tell people in a straightforward way his line of goods, his styles, and particularly his prices. As a result the buyer can get a very intelligent idea of the state of the market, before he enters any store or looks at any goods.

This is the way any skilled buyer goes to work. The purchasing agent of a business concern would not attempt to make any contracts until he had looked over his trade papers and found out what were the tendencies in the market, what styles were favored, and what prices were being asked. Armed with a careful study of market conditions, he is ready to do business, and can make better trades than the man who took no pains to inform himself.

The newspaper advertising offers to the household and personal buyer, the same service that the trade paper and the market report provide to the corporation purchasing agent. After a study of newspaper advertising, the buyer for the home gains a better idea what should be paid for any article.

The careful student of home store advertising should be able to buy 10 to 20 per cent cheaper than the person who pays no attention to the store news.

NEW COLORS AND THEIR NAMES

Since the interruption of friendly relations with Germany, the making of dyes has become one of our most exuberant infant industries. Freed from the domination of Teutonic aniline, endowed by the ruthlessness of war with some of the enemy's most cherished trade secrets, spurred to greater efforts by patriotism plus the hope of profits, the American dye makers have gone to work in earnest. To judge from each year's list of new tints, some of which have become fashionable and most of which have been soothing to the optic nerve, originality and good taste are at work in the dye business.

But when it comes to naming the newly evolved colors there is a strange mixture of imaginative fervor and matter of fact realism. From fanciful and romantic names one drops with a thud to the most disconcerting bluntness.

Ten colors have been selected by the makers of women's waists and blouses for the coming season. It is intended that these shall be the leading shades come next spring. They are: ivory, flesh, ecru, zinc, honeydew, neptune, porcelain, ratan, midnight and tomato. Honeydew is imaginative, even poetic, but zinc! And the sudden transaction from neptune and midnight to tomato! Either the task of christening the colors has been entrusted to geniuses of two anathematic types, or else the committee in charge was unable to decide between romance and realism, and went to both extremes.

In the interests of consistency, the job should be turned over to some one man, either the one who names the different kinds of silks or the one who thinks up titles for perfumes.

October

By JAMES WHITCOMB RILEY

It was on October 7, 1853, that James Whitcomb Riley was born in the little town of Greenfield, Indiana some twenty miles east of Indianapolis.

October being the birth month of Mr. Riley it was fitting that he should write a poem on "Old October" and all farmers "Hoosiers," and others as well, will delight to read and re-read it.

LD October's purt' nigh gone,
And the frost is comin' on,
Little heavier every day—
Like our hearts is thataway!
Leaves is changin' overhead,
Back from green to gray and red,
Brown and yellor, with their stems
Loosenin' on the oaks and c'ms;
And the balance of the trees
Gittin' baldor every breeze—
Like the heads we're scratchin' on!
Old October's purt' nigh gone.

I love old October so,
I can't bear to see her go—
Seems to me like losin' some
Old-home relative er chum—
'Feard like sort o' settin' by
Some old friend 'at sigh by sigh
Was a-passin' out o' sight
Into everlastin' night!
Hickernuts a feller hears
Rattlin' down in more like tears
Drappin' on the leaves below—
I love Old October so!

Can't tell what it is about
Old October knocks me out!
I sleep well enough at night—
And the blamdest appetite
Ever mortal man possessed,
Last thing et; it tastes the best!
Warrants, butternuts, pawpaws,
'Tles and limbers up my jaws
Fer real service, sich as new
Pork, spareribs, and sausage, too—
Yit, fer all, they's somepin' 'bout
Old October knocks me out!

LETTER OF APPRECIATION

Editor Graphic:

I wish to thank you for the help you gave in securing Oregon's quota of clothing for the Near East Relief. I trust you may find space in an early issue of the Graphic to thank the generous folks in Newberg for the splendid lot of clothing which they have sent us for Near East Relief. The quota for the state was twenty tons, and it looks now as if, as usual, Oregon would exceed its quota. Not only are we gratified at the amount we received, but the quality is exceedingly good.

That you may know how the clothing will be received over there, I quote from a letter from my friend, Mrs. J. P. McNaughton, dated at Constantinople September 18th. She says, concerning box of clothing weighing 200 pounds, which we sent some months ago, as follows: "The box of clothing, which is going to be of great value as the cold weather comes on, has arrived. It was so closely packed that I find a wonderful lot of things in it. I have begun to give away a few, but shall give them carefully to those who are most worthy. The shoes will be much prized and also the men's clothes and women's dresses. The thin clothes will remain over until another summer." In the same letter she says the weather is already getting cold. She also makes reference to the constant fighting between the Greeks and Turks and says further: "People at home can have little idea of the poverty which exists out here. So many people are coming from the interior, being driven from their homes, as the enemy advances from point to point. Fighting is still going on in the interior."

If one small box means so much to them, you can understand what twenty tons will mean scattered

through that land of sorrow. Our next move is to secure as large Christmas offering as possible, and this will be followed by a campaign to secure the state's quota of \$175,000. In this I am sure we shall have your continued help.

Cordially yours,
J. J. Handsaker,
State Director.
Portland, October 19.

LOCAL W. C. T. U. NOTES

The W. C. T. U. membership drive held last week, largely through the house to house work of Mrs. Gilmore, of Seattle, was very gratifying, there being about seventy names added to the local union.

On Wednesday of the last week a reception was given these new members in the basement of the Baptist church, with an interesting program.

Mrs. Mary Jane Newlin led the devotions in which she gave inspiring reminiscence of her early work in the cause of temperance.

Mrs. L. P. Round voiced the welcome of the union by hearty words, and stressed some responsibilities which present conditions press upon the womanhood of our country. Mrs. Marie Evans, in a happy mood, emphasized the importance of cooperation with other organizations, namely, the Womans Club, Civic Club, Parent-Teacher Association and the Child Welfare Club, for the protection of childhood and youth from the threatening evils of the day.

Mrs. Bankson followed with a selection in keeping with mother's love, as expressed in the thoughtful service of the W. C. T. U., the program being interspersed with songs. Mrs. Ella Moore, our efficient president, read the declaration of principles and Miss Mildred Wills the message of the bow of white, after which the

UNCLE SAM SHOULD QUIT PLAYING "BOOB"

The British and the French governments have concluded an agreement regarding the division of the late war's oily spoils. In Mesopotamia, in Persia, Rumania and Galicia the French government obtains a quarter interest in all oil ventures fostered by the British government; in northern Africa, Asia Minor and French Indo-China the government in turn agrees to give the British a twenty-five per cent interest in its petroleum promotions. The quarter interest entitles the governments receiving it to one-fourth of the oil company's output. The two governments also agreed that the nationals of the one should be entitled to buy oil in fields controlled by the other at the current market price without discrimination.

Uncle Samuel at present produces sixty per cent of all the world's oil output. In the petroleum realm America is BOSS. Yet American ships are denied fuel oil in many foreign ports; when they receive a scant supply—often of American oil—out of foreign tanks after long and expensive delays, they are compelled to pay far more than the price charged the shipping of other nations.

Isn't it about time that the world's prize benevolent boob, dear old Uncle Sam, used his economic power and gave foreign gougers a taste of their own medicine? Isn't it time that Uncle Sam abandon his fatuous open-face smile and tell the world that he will have a square deal or know the reason why?

He's got the oil. Other nations must have it. If Congress should enact a law giving the president the power to levy an export tax on all oil or coal products going to foreign nations which gouge American shipping by charging discriminatory rates for oil and coal controlled by them, this monkey business of playing fast and loose with American ships in foreign ports would come to an abrupt and most sudden stop.—November Sunset.

OBITUARY

Bernice Benson was born January 4, 1887, at Fountain City, Indiana. She was a granddaughter of one of the "directors" of the celebrated "Underground Railroad" of the slavery days, and a daughter of Mr. and Mrs. Albert Benson, formerly of Newberg, now living at Homedale, Idaho. She graduated from Pacific Academy and was later a student in Pacific College. Before coming to Oregon with her parents she taught in the public schools of Oklahoma. She also taught one year in the Newberg schools.

June 25, 1912, she was married to J. A. Ratcliff and lived a few years at Lincoln, Nebraska, where her husband was a member of the faculty of Nebraska University.

The last three and a half years of her life were spent in Oklahoma, where she and her husband and his parents were instrumental in establishing a new Friends meeting. She died at Tyrone, Oklahoma, October 15, 1920, aged 33 years. Besides her husband she left three small children.

COMMERCIAL CLUB OPPOSES THE ALBRIGHT MEASURE

At a recent meeting of the Newberg Commercial Club, the following resolution was passed:

Be it resolved by the Newberg Commercial Club that the proposed constitutional amendment, known as the Albright bill, which proposes to reduce the legal rate of interest in the state of Oregon to 4 per cent, with a maximum rate of 5 per cent on contracts is inimicable to the public good and would be destructive to every interest in the state of Oregon.

G. L. Kelly, Pres.
H. R. Morris, Sec.

white ribbon was pinned on all the new members present.

After the benediction, in which all joined, delicious refreshments were served, such as give evidence that our members have lost nothing of their ability in culinary art through their various services outside the home. If any one in doubt of our ability along this line, let them be ready to dispel it all by sampling our hot tamales which will be on sale in the near future.

Committee.

IMPORTANT VOTER'S MEETING CALLED

Will Discuss The Several Measures That Will Appear On The Ballot At General Election.

Attend to your own business, don't depend on George. Letting George do it has become our national sport or at least our national pastime. This is especially true in regard to our governmental affairs, national, state, county and city, and just see what George has done in many cases. So now is the very best time to turn over a new leaf and do some of the things properly that George has neglected to do at all. To be specific, let us become educated on the merits or demerits of some of the bills to come up for consideration before the people of Oregon this election.

There are some very important ones that should be studied carefully before voting, yes or no, on them. There are some that being carried might mean a great retarding of the development of this great state of ours. And, on the other hand, there are others that to kill them might make a great difference in the development of many important industries.

So realizing the necessity of an education on these various measures to be voted upon, the Newberg Farmers' Club, the Newberg Commercial Club, the Civic Improvement Club, and The Parent-Teacher Association have joined in holding a general mass meeting to discuss the several measures to be brought before the people in this general election.

It is to be entirely non-political. Some of the best posted persons in this vicinity are to give short talks, not to exceed 15 minutes each, upon the several measures as follows:

C. R. Chapin, Compulsory Voting.
W. H. Woodworth, Single Tax.
Dr. J. S. Rankin, Compulsory Vaccination.

S. L. Parrett, Four per cent bill.
O. F. Kilham, Market Commission Act.

The 4 per cent bill will also be discussed by R. J. Moore, and C. E. Chapin will be prepared to answer any legal questions connected with the various measures. These and other measures will also be discussed by anyone interested.

So come, whatever your politics, and bring your friends as these are measures that affect the bread and butter of all whatever their belief or occupation. Meeting to be held in the Commercial Club rooms in the city hall, at 2 p. m. Saturday, October 30.

Approved by
C. W. BRADSHAW,
President Farmers' Club.
GEO. L. KELTY,
President Commercial Club.
MRS. E. E. GOFF,
Pres. Civic Improv. Club.
JENNIE D. MILLER,
Pres. Parent-Teacher Ass'n

BAPTIST CHURCH

Sunday school 10 a. m. Mr. Gray cur supt. is doing good work. Preaching at 11 a. m. by Pastor Jewell.

The increased interest at the evening services is very marked. The last of the series of stereopticon pictures, "Following the Immigrant," will be given at 7:30. The lectures, explaining the pictures as given by Rev. Jewell, are as interesting as profitable. Social hour from 5:30 to 6:30 is much enjoyed. Light refreshments are served at 6 p. m.

Much interest is shown in the school of missions from 6:30 to 7:30. There are four classes, Adult; Young People; Juniors and Primary. Come and enjoy all with us.

THE FIRST GUN

Friday night, at Duncan's hall, Judge Wallace McCamant, will address the citizens of Newberg on the political issues of the campaign under the direction of the National Republican Committee. Mr. McCamant is one of the best platform speakers in the state and his address will be well worth hearing.

Come out and hear the issues of the campaign discussed by an able speaker.

Mrs. Zumwalt will lead the singing. Friday night, October 22.