From Portland, Me., to Portland, Ore., Prices Are Tumbling

McMinnville To Share In The Landslide

NAYBERGER'S HAT IN THE RING

PRICES DECLINE THROUGHOUT THE UNITED STATES. FOOD, CLOTHING AND SHOES ARE AFFECTED. THE PUBLIC'S CLAMOR FOR LOWER COSTS MUST BE ANSWERED. THIS STORE TAKES ITS PLACE IN LINE. THE ISSUE IS A FORCED ONE. MERCHANTS ARE NOW COMPELLED TO ADMIT THAT THE AGITATORS HAVE ACCOMPLISHED THEIR PURPOSE.

Prices Go Down With A Bang

MERCHANTS WERE NOT, AND ARE NOT, PROFITEERING BUT IRRESPONSIBLE CHARGES MADE BY PERSONS LESS RESPONSIBLE WHO KNOW NOTHING ABOUT CONDITIONS OR COSTS, HAVE BEEN THE CAUSE OF ERRONEOUS REPORTS BEING SENT THROUGHOUT THE LAND THAT ENORMOUS PROFITS ARE BEING MADE IN MERCHANDISE TRANSACTIONS. IT COSTS AT LEAST 25 PER CENT MORE TO DO BUSINESS TODAY THAN FORMERLY AND WHOLESALE COSTS ARE SOARING HIGHER TODAY THAN EVER BEFORE. LET ALL REMEMBER THAT IT COSTS 40 TO 50 PER CENT MORE TO OPERATE A STORE. EVERY MERCHANT WHO PUTS ON A SALE AT THIS TIME WILL LOSE MONEY HEAVILY, AS STORES MUST PAY 25 PER CENT MORE TO REPLACE STOCKS SOLD, AND FOR FALL YOU WILL SURELY HAVE TO PAY HIGHER OR GO WITHOUT—THIS IS JUST FAIR WARNING. AND LET IT ALSO BE KNOWN AND NONE SHOULD FORGET THAT IT IS OUR REGULAR STOCK THAT IS THROWN INTO THIS AWFUL AVALANCHE OF PRICE REDUCTIONS AND THE SACRIFICES CONCERNS NATIONALLY KNOWN LINES—NOT MERCHANDISE BOUGHT FOR SALE PURPOSES.

The Public's Only Chance to Retrieve Because Merchandise is All the Time Going Higher—Higher. It will be absolutely impossible to ever again buy at such prices. SEE THAT YOU GET YOUR SHARE.

Coat and Suit Department

Entire stock of Ladies and Misses Coats, Suits, Dresses and Skirts to be closed out at a sacrifice

COATS

$20.00	Coats, Sale Price	$14.85	$50.00	Coats, Sale Price	$37.50
$25.00	Coats, Sale Price	$18.75	$60.00	Coats, Sale Price	$45.50
$30.00	Coats, Sale Price	$22.50	$65.00	Coats, Sale Price	$48.75
$40.00	Coats, Sale Price	$29.90	$75.00	Coats, Sale Price	$56.25
			$84.00	Coats, Sale Price	$63.00

LADIES' AND MISSES SUITS

$30.00	Suits, Sale Price	$19.98	$60.00	Suits, Sale Price	$44.65
$37.50	Suits, Sale Price	$27.85	$70.00	Suits, Sale Price	$49.75
$50.00	Suits, Sale Price	$36.90	$85.00	Suits, Sale Price	$59.90
			100.00	Suits, Sale Price	$66.65

Ladies' and Misses Dresses—Silk and Wool

$30.00	Dresses, Sale Price	$23.90	$50.00	Dresses, Sale Price	$41.75
$37.50	Dresses, Sale Price	$29.85	$60.00	Dresses, Sale Price	$48.50
$45.00	Dresses, Sale Price	$35.65	$75.00	Dresses, Sale Price	$59.85
			$85.00	Dresses, Sale Price	$67.90

124 Suits, Coats and Dresses to be closed at ½ price and some for less

29 Coats, Spring and Fall weights, to be closed out at $8.15. This is less than the price of the material.

Entire stock of Ladies' and Misses' Dress Skirts, consisting of Plaid, Silks, Satins, Serges, Poplins, in all the newest materials reduced from 10 to 20 per cent. ALTERATIONS FREE OF CHARGE

UNDERWEAR

Underwear in Cotton Ribbed, Cotton and Wool Mixed, and Worsteds, in 2 piece suits, shirts and drawers, and combination union suits.

HATS AND CAPS

Hats and Caps in the famous makes of Kingsbury, Stetson and other leading lines, reduced from 10 to 25 per cent. An excellent opportunity to get a new hat at considerably less than regular prices.

Our Entire Stock of Men's and Boys' Furnishings. Reductions of from 10 to 20 Per Cent On All

Extra Special—44 Billy Dakota Hats, $4 to $5 values, going at.....$2.90

SHIRTS

Stock consists of Percales, Madras, Sateen, Silks, Whipcords, Galatea, Khaki and Satin Broadcloth materials in Shirts, and the making and drafting is the acme of true workmanship in styles that are known to be the best.

SHOES

Ladies, Men's and Childrens

GREAT REDUCTION

MEN'S & YOUNG MEN'S CLOTHING

$25.00 Suits, Sale Price	$20.00	$60.00 Suits, Sale Price	$49.50
$30.00 Suits, Sale Price	$24.00	$70.00 Suits, Sale Price	$58.75
$35.00 Suits, Sale Price	$28.00	$75.00 Suits, Sale Price	$63.00
$40.00 Suits, Sale Price	$32.00	$85.00 Suits, Sale Price	$72.50
$50.00 Suits, Sale Price	$40.00	Some Suits at 10 per cent only	

125 Young Men's Suits at One-Fourth Less

$30.00 Suits, Sale Price 22.50 $40.00 Suits, Sale Price 30.00 $50.00 Suits, Sale Price 37.50

118 MEN'S AND YOUNG MEN'S SUITS, 1 AND 2 OF A KIND, SOME LEFT OVER FROM SEVERAL SEASONS, TO BE CLOSED OUT AT $15. TO $25. THAT IS LESS THAN HALF THE PRICE OF THE MATERIAL.

ENTIRE STOCK OF BOYS' KNICKER PANTS SUITS REDUCED FROM 10 TO 20 PER CENT.

Extra Special

52 Boys' Knee Pant Suits, 1 or 2 of a kind, sizes from 10 to 17, to be closed out at.....$7.90

Special

59 Boys' Knee Pant Suits of the famous Salem Wool Cassimere, the present wholesale price $15.75, our price to close out.....$11.85

ENTIRE STOCK OF MEN'S AND YOUNG MEN'S PANTS REDUCED FROM 10 TO 15 PER CENT.

92 pairs Men's and Young Men's Corduroy Pants at Special.....$4.48

Good Quality Men's Blue Denim Overalls.....$2.39

Men's Khaki Combination Overalls, one piece heavy goods.....$3.98

250 first class Men's Work Shirts to be passed out at—not over 3 to one customer.....$1.13

115 Boys' Hickory and Black Sateen Shirts, well made, each.....79c. Each

Copyright Hart Schaffner & Marx

Silks—Georgeous Silks, Costly Silks In the Great Landslide of Prices

All are going—Silks this season are very much in favor both for waists and skirts, as well as suits and whole dresses, therefore it will be greatly to your advantage to be on hand early Saturday morning. A Big Pilgrimage of Buyers will arrive on Time to relieve us of our Rare Burden of Rich Weaves found only in the best stores of the large Metropolitan cities.

Regular $1.75 Fancy Plaids and Stripes, 36 inches wide, yd...	$ 1.38
Regular $2.25 Fancy Plaids and Stripes 36 inches wide, yd...	$ 1.79
Regular $3.25 Satin and Messalines, all shades, yd.....	$ 2.48
Regular $3.50 all silk Crepe de Chine, good range colors, yd..	$ 2.79
Regular $3.75 all silk Taffetas, all the wanted colors, yd.....	$ 2.98
Regular $3.75 Satin Etoile, handsome shades for Spring and Summer, yd.....	$ 2.98
Regular $5.25 Barnett Satin Suitings, Sale Price, yd.....	$ 4.19
Regular $7.25 "Fairy Spun," one of the prettiest silks in the entire line, 40 inches wide, yd.....	$ 5.79

All other Silks thrown in the Sale at Similar Reductions

I, D. M. Nayberger, do hereby make this specific statement that if any of my employees have ever added or charged or permitted to be added or charged excessive profits on any article of merchandise sold at my store, and to my knowledge no merchant in McMinnville has ever been guilty of such an act.

Signed—D. M. NAYBERGER

SALE STARTS SATURDAY MORNING AT 9:00

STORE CLOSED ALL DAY MONDAY IN HONOR OF DECORATION DAY