

## "Easter Millinery"

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New Easter Bonnet

Come early and select your hat from our stock, in the latest shape and colors. We have large and small shapes in celloplane braid ornaments, flowers, ribbon and fruit novelties of all kinds.

Our hats are of the best workmanship, made from the latest materials. Come in and buy your hat, where the style and price is right.

**Gridley Millinery Shop**

706 FIRST STREET, (BETWEEN COLLEGE AND EDWARDS STS.)

## SUBSTITUTING MOTOR BUS LINES FOR TROLLEY SERVICE

So quickly has the idea of substituting motor bus lines for trolley extensions spread throughout the country, that the Motorbus Bureau recently established by the Goodyear Tire & Rubber Company has been flooded with requests from traction companies in all parts of the United States for information concerning their operation.

Created for this purpose, the bureau, supervised by R. W. Baldwin, manager of the motorbus division of the company's truck tire department, is supplying, free, data on methods of collecting fares, types of busses, ventilation, heating, schedules, method of cleaning and operation costs.

Convinced by its own pioneer work in motor bus transportation that the pay-as-you-enter bus will be a great factor in solving the problem of the inadequate trolley service existing throughout the country, the company decided to give anyone interested the benefit of the data compiled from the operation of its own bus lines, in a praiseworthy attempt to help municipalities solve pressing transportation problems.

New bus lines are being established in many sections of the country. Street car companies are trying out the motor bus as a substitute for trolley extensions that are unprofitable and are establishing lines into new suburban territory that needs service but previously could only be reached by trolley extensions that would call for heavy investments for franchises and equipment. Many inquiries are being received by the bureau from cities that are too small to have a street car system, but must have means of transportation.

The 60-passenger, double-deck bus, with upper deck encased in glass is the latest type to appear in Chicago, indicating great progress in the development of an industry that is still in its infancy. Auto manufacturers have been quick to realize the growing need of busses and are rapidly making standard types.

Be sure and read the Graphic every week.

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DO THAT WORK YOUR FATHER AND MOTHER WANT YOU TO DO AND DO IT WITH A SMILE AND THEY WILL GIVE YOU THE MONEY.  
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# GOOD YEAR