

## NEWBERG GRAPHIC.

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ISSUED EVERY THURSDAY MORNING

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The Bay City News says: "In the last issue of the News we neglected to notice, among other enterprises and industries that Bay City has a pool room." How fatal it would have been to the interests and good name of the city-by-the-sea if this important "industry" had been overlooked entirely. The News should be more careful of its reputation as a purveyor of news in the future.

The influence the great kings and queens of finance exert over prices of our food products is becoming startling. Tuesday's dispatches told of Hetty Green switching to a diet of halibut at fifteen cents per plate, giving as a reason that meat was so high she could not get her money's worth, and in the same column a drop of forty-five cents per hundred in the price of beef cattle was noted. Sister Hetty's ability for masticating tough steak must be away above the average.

The "Voice" says: "A recent dispatch from Portland, Oregon, says the democrats of Oregon have espoused the cause of prohibition and will make this a feature of the campaign of 1910." With prohibition the slogan, our friend, Judge Sweek and other high-ups in the management of the party, will pardon the suggestion that the proper thing to do will be to bring Chamberlain home from Washington to open the campaign. For who has had more experience in putting down rum than "our George?"

Aside from any discussion of the question from the standpoint of morality, the Graphic would like to ask parents what they can reasonably expect in the way of proficiency in school work on the part of their children, who are allowed to attend public dances once a week. If the honest answer is not reassuring to the parent, then we would further ask what else is to be expected if teachers are employed who lend encouragement to this sort of public entertainment. These questions are only addressed to residents of Oklahoma and the "solid south."

An exchange says this is the way the papers will write up weddings ten years hence: "The bride looked very well in a traveling dress, but all eyes were centered upon the groom. He wore a dark suit that fitted his form perfectly and in his dainty gloved hand he carried a small rose. His curly hair was beautifully done, and a delicate odor of hair oil of the best quality floated down the aisle as he passed. The young people will miss him now that he is married. He is loved by all for his many accomplishments, his tender grace and his winning ways. The bride commands a good salary as a bookkeeper so the groom will miss none of the luxuries to which he has been accustomed. A crowd of pretty men saw him off at the depot."

Hon. Milt Miller, the sage of the county of Linn, is said to be grooming himself for the democratic race for governor, but what chance is there for the Hon. Milt to knock the persimmon when you take note of the get-together campaign now in progress among the old war horses of the republican party. For hasn't Scott of the Oregonian donned his war paint as of old, and isn't he swinging the big stick with youthful vigor in his attempt to persuade the boys to "assemble"? And then there is

Jones of Polk, and Davey of Harney, heaping on red hot coals from the other side, and with all the harmony campaign goes on apace thus early in the fray, and with the progress now being made everything within the party ranks bids fair to be as lovely and serene, ere long, as a morning in May following an old time Irish wake in Killarney. With such a show of good feeling prevailing in the ranks of the G. O. P. what show is there for Miller or any other disciple of Jefferson. Perish the thought.

### IN THE MATTER OF BOOSTING.

I. N. Campbell drops into the Graphic office every week or two, planks down the necessary cash and orders a number of copies of the Graphic sent away to friends throughout the country. For a term of years he was in the newspaper business in Iowa, and later he was a booster from the standpoint of a Hood River apple grower, and he says without hesitation that the best advertising any community can do is to send copies of the local paper away, as he finds that people who are seeking information about a new country with a view of locating, bank a good deal more on what the local paper publishes from week to week, than they do on what may be said in a specially prepared circular or booklet.

There are a number of men about Newberg, old residents we might say, whose interests in booming Newberg are twenty times greater, from a property standpoint, than those of Mr. Campbell, who have never seen their way clear to spend any money putting the Graphic into circulation away from home. This fact is not mentioned here in any grouchy spirit, for in the first place men must be left free to act as they think best in the matter of advertising, and in the second place the Graphic has never assumed the role of a beggar for business. We believe we have done our part to put Newberg and the adjacent territory in a favorable light before the reading public in the twenty years we have been in the newspaper business here, and as for results we will let others judge.

We have continued in the business because we like it, and further because we have done very well financially. It will be easy enough to get out of it whenever we desire to make a change, hence as we say it is neither here nor there with us whether real estate men, property owners and other boosters invest in our weekly product as Mr. Campbell does or not, but we do believe that it will not be amiss for some in the above named class to ask Mr. Campbell, Tom Richardson and others of like experience what they think about it, if they care to encourage efficient and effectual advertising.

The Dallas papers are carrying on a discussion along similar lines just now, and the following clipping from a timely editorial in the Observer fits in here so well that we give it place.

"If reliable information is wanted as to the opportunities, resources and advantages of Polk County, it can be found every week in the two newspapers printed in Dallas. Speaking for himself, the writer desires to say that for the last eighteen years he has been boosting Dallas—not only boosting it in the columns of his paper, but digging down in his jeans and contributing cash to every public improvement and industry; doing not only that, but quitting his business for days at a time and tramping up and down the street soliciting subscriptions from others and it affords him a certain degree of satisfaction to be able to say that he usually got the money that he started out to raise. It is true that the Observer was usually found up near the head of the list in the amounts donated, along with business con-

cerns that were doing ten times the business of this print shop, and when the subscriptions came due it often took every cent the writer had in the bank to pay his share. It is an almost universal rule not to ask the publisher of a newspaper to contribute money to public enterprises, as it is considered that when he gives the support of his columns, he gives enough. But the writer has always done more. He has done more because he has wanted to see Dallas grow and prosper, and because he has never wanted to see his town take one backward step. He expects to continue boosting Dallas through his newspaper as long as he remains a citizen of the town, but he will hereafter contribute cash only in proportion to the extent that the merchants of Dallas see fit to encourage and support the Observer. There are many firms in Dallas that are regular patrons of the home papers. There are other merchants who do not advertise to the extent of a five cent nickel. The Observer has no complaint to offer on this score, however, for the business man who neglects to advertise in this day and age is himself the real loser. Our readers will bear us out in the assertion that we have never begged any man for business. We didn't do it in the years when we were hard up and struggling for a foothold, and we have no desire to begin now, when we have succeeded in building our business up to a profitable basis. We hold to the theory that the newspapers of Dallas can get along without the people of Dallas as well as the people of Dallas can get along without newspapers, and we know that each is necessary to the other. For that reason we have always advocated the use of printer's ink as a business proposition, and not as an act of charity toward the publisher. There is no law on the statute books of Oregon to compel any man to run a newspaper, and if he cannot conduct it on a dignified, business basis, he would better get out of the business. But it is not fair, it is not right, it is not business to expect a newspaper to boost year in and year out for the town, and the publisher to dig up his cash besides in promoting the public good, unless the public does its full share in return by supporting and encouraging the newspaper."

### THE ASSEMBLY PLAN.

The Hood River Glacier says: "The assembly, as we understand it, is proposed to be a gathering of delegates from the various counties in the old convention style to recommend candidates to be voted on at the primaries. There seems to us to be no harm in this plan. It will not be in violation of the primary law and it will only be able to recommend to the consideration of the party at the primary. The Republican voters in Oregon, who form an overwhelming majority, are represented in the Senate by a Democrat and a what-you-may-call-him. This state of affairs needs remedying. When the majority of the voters believe in the Republican principles they should be represented by men who stand by these principles. If the assembly will help us to gain this point we are for the assembly. Many of the leading men of the party believe that it will be the means of getting the party together. We do not feel sure that it will, but we are willing to try it, as there is little danger of making things any worse."

We have watched the newspaper discussion of this much mooted question with a great deal of interest, and when the discussion was first taken up we had a good deal of hope that it would result in bringing order out of chaos in the Republican ranks in Oregon, but at this stage of the proceedings we feel much like the Glacier man says

## We Are Agents For Land

### IN SUNNY, SOUTHERN ALBERTA

Where the stockraiser's fondest hopes are realized. Here FORTUNES are made in a FEW SHORT YEARS. But if you want to LIVE in one of the best countries in the world, and the best all around State in the Union, buy Fruit, Walnut Tracts, or Dairy farms near Newberg, the best all around town in Yamhill County, Oregon.

We have a few SNAPS in town property that it will pay you to investigate.

## WHITE & NICHOLS

REAL ESTATE COMPANY

BELL PHONE 84

EAST FIRST ST

in closing: "We do not feel sure that it will, but we are willing to try it, as there is little danger of making things any worse."

We would like to take a more hopeful view of the situation, but since the handle of the old hatchet that was supposed to be buried some months ago was never properly covered from the view of some of the old war horses of the party, as it is now evident from the knocking that is going on from both sides of the old division fence, the outlook for the near future don't look very promising. However if we may not reasonably hope for harmony in the ranks, as a result of a few first class funerals among the principals in the fray, now long over due, and the party must sooner or later hit the pace of the celebrated Kilkenny cats, it may as well come this year as later. Let the orchestra proceed with the music.

Now the farmer scans his field,  
- Sharps his plow and tests his seed,  
Counts the profits of next fall's yield  
And casts from mind the fear of need.  
F. R.

### Heroes That Pass Unnoticed.

The unselfish nurse who devotes her days and nights on the battlefield or in the hospital to the relief of suffering humanity; the poor overworked mother who sacrifices her pleasure and her health for the sake of her offspring; the laborer who toils and toils for the support of his family, in sickness as in health and in spite of the difficulties that beset his uphill path—all these and many more are doing things perhaps more truly heroic than the deeds of some whom the world acclaims as its greatest heroes.—Baltimore Sun.

### Repaid.

Torke—Your daughter's musical education must have cost a lot of money?

De Porke—Yes, it did, but I've got it all back.

Torke—Indeed!

De Porke—Yes, I'd been trying to buy the house next door for years, and they wouldn't sell. But since she's come home they've sold it to me for half price.—Harper's Weekly.

### A Spoiled Child's Whims.

"Sit down!" said the fierce old man, and the trembling youth obeyed. "Well, what is it?"

The unhappy young man cleared his throat.

"I have come—that is, I have come," he began in stammering accents, "to ask you for the hand of your daughter Ruth."

The old man leaned back in his chair and intently regarded his visitor.

"Does my daughter want you?" he asked.

"Yes, sir; I am sure she does," the youth replied with some eagerness. "She sent me to you."

The old man sighed.

"The whims of that child are really unaccountable," he muttered. "It seems but a day or two ago that she cried for a doll; then it was a pony; now it is a monkey. Of course she'll have to have it if she wants it; that's all. Good day."

## It's Time to SPRAY

So you had better come in and look over our line of pumps. We have both the Meyers and Bean lines and can fit out a rig that will please anyone. We also have a good stock of Rex and Dependable brands of spray compound. Both are well known and will give satisfaction.

## A new stock of Harness

Will be in in a few days. Let us show you what we have and figure on your season's needs. We have selected the best stock that money will buy and the price will be right.

## ALLEN-REYNOLDS HARDWARE COMPANY

Successors to King & Bennett.

"Mother knows"

"I used to complain about the stove—but not since I began using OLYMPIC FLOUR"

—Mother

You always bake successfully when you use Olympic. It is pure and wholesome—nutritious and clean—just what is required to make good things to eat.

Every sack of Olympic is made from most carefully selected Northwestern wheat and manufactured under ideal sanitary conditions—only the plumpest, hardest grains are used, the choicest of the entire Northwestern crop. Insist upon Olympic—there isn't any just as good."

AT YOUR GROCER'S  
PORTLAND FLOURING MILLS CO., PORTLAND, OREGON