

PE-RU-NA A MEDICAL COMPOUND

In any medical compound as much depends upon the manner in which it is compounded as upon the ingredients used.

First, there must be a due proportion of the ingredients. Each drug in the pharmacopoeia has its special action. To combine any drug with other drugs that have slightly different action, the combination must be made with strict reference to the use for which the compound is intended. The drugs may be well selected as to their efficacy, but the compound ENTIRELY SPOILED BY THE PROPORTION in which they are combined.

It takes years and years of experience to discover this proportion. There is no law of chemistry, of pharmacy, by which the exact balance of proportion can be determined. EXPERIENCE IS THE ONLY GUIDE.

In compounding a catarrh remedy Dr. Hartman has had many years' experience. In the use of the various ingredients which compose the catarrh remedy, Peruna, he has learned, little by little, how to harmonize the action of each ingredient, how to combine them into a stable compound, how to arrange them into such nice proportions as to blend the taste, the operation and the chemical peculiarities of each several ingredient in order to produce a pharmaceutical product beyond the criticism of doctors, pharmacists or chemists.

WE REPEAT THAT, AS MUCH DEPENDS ON THE WAY IN WHICH THE DRUGS ARE COMBINED AS DEPENDS UPON THE DRUGS THEMSELVES.

The compound must present a stability which is not affected by changes of temperature, not affected by exposure to the air, not affected by age. It must be so combined that it will remain just the same, whether used in the logging or mining camps of the northwest or the coffee plantations of the tropics.

A complete list of the ingredients of Peruna would not enable any druggist or physician to reproduce Peruna. It is the skill and sagacity by which these ingredients are brought together that give Peruna much of its peculiar claims as an efficacious catarrh remedy.

However much virtue each ingredient of Peruna may possess, the value of the compound depends largely upon the manner and proportion in which they are combined. The right ingredients, put together rightly, is the only way a medical compound can be made of real value.

So Many Spoons.
Eva—Yes, dear, on this old settee my great-grandfather courted my great-grandmother, my grandfather courted my grandmother and my father courted my mother.
Jack—Great Cupid! Did you say it was a settee?
Eva—Why, certainly. What did you think it was?
Jack—I thought perhaps it was a spoon chest.

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LIKE ALL TOWERS' WATERPROOF CLOTHING.
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Shirt Protector.
When a man buys a dress shirt nowadays he can depend on the bosom being absolutely spotless, since, owing to a new device that has been thought of, the shirt is protected from the touch of soiled fingers that so often were wont to leave their mark on the fair surface.
This new style of protection consists of an envelope of transparent paper that is large enough to hold the shirt, keep it absolutely clean, and yet enabling one to see the size numbers through it. Without adding much to the cost, the envelope is a great economy to the dealers and makers, since with its use there is never any cause for the return of shirts to the factory that have been soiled in the handling, as there is in the case of collars and cuffs.
Damages vs. Repairs.
In a trolley accident in New England an Irishman was badly hurt. The next day a lawyer called on him and asked if he intended to sue the company for damages.
"Damages?" said Pat, looking feebly over his handglasses. "Sure, I have them already. I'd like to sue the railway for repairs, not, as you'll take the case."
—Youth's Companion.

BAD BLOOD THE SOURCE OF ALL DISEASE

Every part of the body is dependent on the blood for nourishment and strength. When this life stream is flowing through the system in a state of purity and richness we are assured of perfect and uninterrupted health; because pure blood is nature's safe-guard against disease. When, however, the body is fed on weak, impure or polluted blood, the system is deprived of its strength, disease germs collect, and the trouble is manifested in various ways. Pustular eruptions, pimples, rashes and the different skin affections show that the blood is in a feverish and diseased condition as a result of too much acid or the presence of some irritating humor. Sores and Ulcers are the result of morbid, unhealthy matter in the blood, and Rheumatism, Catarrh, Scrofula, Contagious Blood Poison, etc., are all deep-seated blood disorders that will continue to grow worse as long as the poison remains. These impurities and poisons find their way into the blood in various ways. Often a sluggish, inactive condition of the system, and torpid state of the avenues of bodily waste, leaves the refuse and waste matters to sour and form uric and other acids, which are taken up by the blood and distributed throughout the circulation. Coming in contact with contagious diseases is another cause for the poisoning of the blood; we also breathe the germs and microbes of Malaria into our lungs, and when these get into the blood in sufficient quantity it becomes a carrier of disease instead of health. Some are so unfortunate as to inherit bad blood, perhaps the dregs of some old constitutional disease of ancestors is handed down to them and they are constantly annoyed and troubled with it. Bad blood is the source of all disease, and until this vital fluid is cleansed and purified the body is sure to suffer in some way. For blood troubles of any character S. S. S. is the best remedy ever discovered. It goes down into the circulation and removes any and all poisons, supplies the healthful properties it needs, and completely and permanently cures blood diseases of every kind. The action of S. S. S. is so thorough that hereditary taints are removed and weak, diseased blood made strong and healthy so that disease cannot remain. It cures Rheumatism, Catarrh, Scrofula, Sores and Ulcers, Skin Diseases, Contagious Blood Poison, etc., and does not leave the slightest trace of the trouble for future outbreaks. The whole volume of blood is renewed and cleansed after a course of S. S. S. It is also nature's greatest tonic, made entirely of roots, herbs and barks, and is absolutely harmless to any part of the system. S. S. S. is for sale at all first class drug stores. Book on the blood and any medical advice free to all who write.

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LESSON TAUGHT BY BRAZIL

Splendid Avenue in Rio de Janeiro

Cut Through the Slums.
The most wonderful feature of Rio de Janeiro is the Avenida Central. Imagine, if you can, a city, Chicago, for instance, awakening to the realization that there are ugliness, dirt and disease in its midst; that its streets are ill-paved, unwholesome and unequal to the traffic. Imagine Chicago determined to change all this by drawing a straight line through her slums, say from the river at Madison street to the corner of Twelfth and Halsted streets, with other straight lines parallel and at right angles through other centers of slumdom.

And imagine Chicago, after pulling down brick and stone, wood and plaster, erecting on these straight lines broad, well-paved, well-lighted avenues, faced on either side by palaces, shops, cafes, clubs and business houses, all newly built according to one harmonious scheme, so that air and sunshine enter where they were before unknown, and so that it becomes a pleasure to walk where hitherto confusion and discomfort were unavoidable.

This is what Rio did. The Avenida was cut literally through the heart of the city.

From March 8, 1904, when the first house was unroofed, until the opening of the Avenida for public use, Nov. 15, 1905—the Brazilian national holiday of independence—there were 641 houses demolished and over 4,000 persons scattered to other and more wholesome homes. The reactionists who object to the whole plan say that for a tropical city the old streets were best; that these new, broad avenues which bring sunlight into dark places have also brought the first cases of sunstroke into Rio. They fail to realize, of course, what cleanliness and fresh air signify. The total cost of the Avenida may reach \$80,000,000, but it will be worth every cent of it.

Of course, there are slums still in evidence in Rio. A city of 750,000 people, one-third of whom are negroes and many of these of the lowest, most ignorant type, cannot be reformed all at once. In the lanes behind the hills and in the districts around the railway station there are native hives as picturesque and as dirty, though not so crowded, nor so cut off from sunlight and air, as those at Whitechapel or East Broadway.—Reader Magazine.

HEROINE OF JAMAICA



LADY SWETTENHAM.
Lady Swettenham was one of the foremost helpers in the work of relief among the homeless and suffering in Jamaica. She is the wife of Sir Alexander Swettenham, K. C. M. G., governor of the island, who brought credit on himself because of his treatment of Admiral Davis and the American marines.

A Gentle Rebuke.
The father of a young and attractive member of the Society for the Prevention of Cruelty to Animals tells a story to which she sometimes listens with mingled amusement and wrath at the recollection it reuses.

She was walking with her father along a crowded street one day when she saw a man driving a coal-cart and whipping his reluctant horse.

"He has no business to do that," she said, indignantly, bringing her father to a standstill. "I shall go right out into the street and stop him!"

"He's stopped now," said her father. "Evidently he has a balky horse," but his words fell on stony ground.

"Will you give me your name?" said the stern young woman, looking up at the driver, and displaying her recently acquired badge.

"I'd just as soon, miss," said the man, with a broad grin, "but it's so long you'd never keep it in your pretty head till you got home. Git up, Jerry!" and with a sudden change of impulse, Jerry charged forward, and the coal-cart disappeared round a corner.

His First Refusal.

A young gentleman who had not familiarized himself with the forms of polite correspondence, and lacked the good sense to discover the form for himself, found it necessary to refuse an invitation. The Chicago News gives the note which he wrote:

"Mr. J. Henry Newton declines with pleasure Mrs. Raymond's invitation for the twenty-first, and thanks her extremely for having given him the opportunity to do so."

The average girl tests her first engagement ring by trying to write her name on a pane of glass.

No Apology Needed.
"I hope our running the graphophone last night didn't annoy you," said the renter of the third floor flat.

"What?" responded the new renter of the fourth floor flat, producing an ear trumpet.

"I say it's a fine morning," bellowed the other, into the trumpet.

PILES CURED IN 6 TO 14 DAYS.
PAZO OINTMENT is guaranteed to cure any case of itching, blind, bleeding or protruding piles in 6 to 14 days or money refunded.

Mad to Stand for It.
Bacon—The leader of that orchestra is on his feet nearly the whole time, isn't he?

Egbert—Yes; it really seems too bad that he has to stand for that playing. —Yonkers Statesman.

Stood the Test.
Alcock's Plasters have successfully stood the test of sixty years' use by the public; their virtues have never been equalled by the unscrupulous imitators who have sought to trade upon the reputation of Alcock's by making plasters with holes in them, claiming them to be "just as good as Alcock's."

Alcock's plasters stand today indorsed by not only the highest medical authorities but by millions of grateful patients who have proved their efficacy as a household remedy.

Philippines Go to Hawaii.
Filipino laborers are leaving Manila for Hawaii in parties of from 50 to 100. These men and their families go to Hawaii as contract laborers on sugar plantations. Extension of sugar raising in the Philippines can not be carried on while the door of the great American market is practically shut against Philippine products.

Mothers will find Mrs. Winslow's Soothing Syrup the best remedy to use for their children during the teething period.

Much of the country through which the Siberian railway passes had never been traversed by white men before the surveyors came.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease, and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address, F. J. CHENEY & CO., Toledo, O. Sold by Druggists, etc.

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"No."
"Goodness gracious! Why not?"
"He seemed to prefer to cauterize the place the dog bit."—Baltimore American.

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is to learn as to the relative standing and reliability of the leading manufacturers of medicinal agents, as the most eminent physicians are the most careful as to the uniform quality and perfect purity of remedies prescribed by them, and it is well known to physicians and the Well-Informed generally that the California Fig Syrup Co., by reason of its correct methods and perfect equipment and the ethical character of its product has attained to the high standing in scientific and commercial circles which is accorded to successful and reliable houses only, and, therefore, that the name of the Company has become a guarantee of the excellence of its remedy.

TRUTH AND QUALITY

appeal to the Well-Informed in every walk of life and are essential to permanent success and creditable standing, therefore we wish to call the attention of all who would enjoy good health, with its blessings, to the fact that it involves the question of right living with all the term implies. With proper knowledge of what is best each hour of recreation, of enjoyment, of contemplation and of effort may be made to contribute to that end and the use of medicines dispensed with generally to great advantage, but as in many instances a simple, wholesome remedy may be invaluable if taken at the proper time, the California Fig Syrup Co. feels that it is alike important to present truthfully the subject and to supply the one perfect laxative remedy which has won the approval of physicians and the world-wide acceptance of the Well-Informed because of the excellence of the combination, known to all, and the original method of manufacture, which is known to the California Fig Syrup Co. only.

This valuable remedy has been long and favorably known under the name of—Syrup of Figs—and has attained to world-wide acceptance as the most excellent of family laxatives, and as its pure laxative principles, obtained from Senna, are well known to physicians and the Well-Informed of the world to be the best of natural laxatives, we have adopted the more elaborate name of—Syrup of Figs and Elixir of Senna—as more fully descriptive of the remedy, but doubtless it will always be called for by the shorter name of Syrup of Figs—and to get its beneficial effects always note, when purchasing, the full name of the Company—California Fig Syrup Co.—plainly printed on the front of every package, whether you simply call for—Syrup of Figs—or by the full name—Syrup of Figs and Elixir of Senna—as—Syrup of Figs and Elixir of Senna—is the one laxative remedy manufactured by the California Fig Syrup Co. and the same heretofore known by the name—Syrup of Figs—which has given satisfaction to millions. The genuine is for sale by all leading druggists throughout the United States in original packages of one size only, the regular price of which is fifty cents per bottle.

Every bottle is sold under the general guarantee of the Company, filed with the Secretary of Agriculture, at Washington, D. C., that the remedy is not adulterated or misbranded within the meaning of the Food and Drugs Act, June 30th, 1906.

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