

NEWBERG GRAPHIC.

ISSUED EVERY FRIDAY MORNING.

E. H. WOODWARD, EDITOR & PUBLISHER.

FRIDAY, FEBRUARY 11, 1898.

Entered as second class matter at the postoffice at Newberg, Oregon.

"Let us spray" should be the watchword of every fruit grower.

This has been a poor winter for business for the doctors. Health is reported to be unusually good all over the state.

All is not gold that glitters in Alaska. A large per cent in snow and ice, as many who go will learn to their sorrow.

So far the sensible groundhog has remained in his hole since groundhog day if he has cared to keep his hide dry. "I told you so."

The house committee on elections to which the Tongue-Vanderburg contest was referred unanimously in favor of seating Mr. Tongue.

Add to the comfort and enhance the value of your property by a liberal setting of shade trees. February is a good month for tree setting.

Oregon voters will have less time to collect on the corners and talk calamity this season than they had two years ago. A corresponding change in the vote may reasonably be expected.

\$30 U'Ren has resigned from the populist county central committee in Clackamas county in bad humor. It is difficult to decide which should be congratulated most, the committee or U'Ren.

Newberg ought to have a board of trade or some such organization to look after the general interests of the town. It never pays to let things drift and run down at the heel. Let's organize for business.

The Keeley Institute has been moved from Salem to Portland. The move is presumably made in order to be nearer the great source of supply and thus save the expense of the long haul of the raw material to the "plant."

An Indiana exchange makes mention of a silver medal contest in which the second prize was awarded to Miss Catt. There are nightly contests held in this town where participants of the same name take the cake, except the name is spelled with one t.

Every prune grower in the country ought to take the advice of commissioner Dosch and give their trees a winter spraying. Whether it entirely prevents the rotting of the fruit or not it will fully repay the owner of the orchard for the work. Now is the time to be doing winter spraying.

Our Tom Tongue crossed swords with Jerry Simpson the other day in the house when the latter was attempting to howl down the idea of returning prosperity and the sockless patriot who hails from the sand hills of Western Kansas was unhorsed in the first round.

An Iowa exchange makes note of an instance where calves sold recently in Hardin county for \$27.25 per head. Here is an evidence of the old time prosperity among farmers, and when farmers become prosperous again all other classes will be able to take care of themselves.

We used to think Uncle Sam was a strapping big fellow but a recent estimate places the population of his territory away down at the tail of the list with only 4 per cent of the total population of the world. But then we are growing. An Alabama woman gave birth to four boys the other day and they are stout, healthy fellows to.

A McMinville citizen is asking for a bonus to build a fruit evaporator. Why don't some of the county seat capitalists, of which there are a number, put their own money into an enterprise of this kind? Newberg has six evaporators in town besides some fifteen or twenty others in the immediate vicinity, and more will be built next season, and the bonus proposition has never been considered here either.

For the benefit of a class of persons who seem loath to admit that conditions are improving and mortgages are being paid off as a result of better conditions, a few items clipped from a single issue of a Kansas exchange are given below: Many new substantial brick buildings are under construction in Kansas as a result of good times throughout the state.

Most of the banks in Kansas have large deposits of money on hand and there is no call to borrow money this year, and the speculator has little business at present.

Many eastern people are coming to Kansas to buy real estate and locate, but as the average Kansas is satisfied with his lot, the easterner learns that Kansas real estate commands a fancy price.

If times turn out still better in Kansas this year, by next fall the Kansas man will have his chin in the air, and will be walking through autumnal sunlight clear to his eyes and splashing prosperity all over himself at every step. It is really astonishing how many mortgages have been wiped off the records in the state of Kansas during the past year. Many farmers are happy over the results.

It is a rank fake that times are prosperous in Kansas. Upon the death of a southern Kansas merchant the other day it developed that he had one deposit in a bank amounting to \$30,000.

The farmer is not the only brittle in the shoe-bush, so far as mortgages are concerned. The Methodist church at Wellington, which has had a mortgage hanging over it for years, has just paid off every penny of it.

CRISP EDITORIALS.

Statesman.

An Iowa populist who ran for congress wants a divorce because his wife teased him about his defeat. The fact that he expected to be elected in Iowa shows that his mental condition is serious.

Statesman.

Among the 100,000 people of all nationalities in Hawaii there are less than 100 prisoners serving sentences in jail. It is feared that the Hawaiian climate may not be so languorous after America annexes the island.

Washington Star.

"You know," said the Chinese emperor, "possession is nine points of the law." "Yes," replied the European diplomat, "but I must remind you that there are several hundred points in the game we are playing. Nine points represents a mere bagatelle in the score."

Seh. State Journal.

One's pride in the cheapness of Bibles to the people is a little shaken when one learns that the women employed in canny Scotland in binding the sacred volume get only from \$1 to \$1.50 a week. It might be better to pay a little more for the Bibles than to starve the workwomen.

From Telephone.

Telephones are in use as follows: United States, 900,000; Germany, 140,000; England, 75,000; Austria, 20,000; Province of Angola, 200; Australia, 2,000; Bavaria, 1,500; Belgium, 11,000; British India, 200; Bulgaria, 300; Cape of Good Hope, 600; Cochin China, 200; Cuba, 2,500; Denmark, 15,000; Finland, 6,000; France, 35,000; Holland, 12,000; Hungary, 10,000; Italy, 14,000.

Chicago Tribune.

Since Mr. Bryan's return from Mexico he has furnished no light upon the condition of the workmen in that country—a question in which a large number of his followers are deeply interested. If he had he would have been compelled to tell them that wages in that country are from one-third to one-half what they are in the United States, besides being paid in currency worth less than 50 per cent of our own.

Eugene Register.

Hon. J. K. Weatherford, our esteemed fusion friend at Albany, has so far fallen from grace as to become a railroad president. The O. C. & E. company are to be congratulated upon securing so capable and honorable a man as Judge Weatherford, but how will he account for his conduct, before the tribunal of Bryan and Milt Miller opinion? Corporations won't go down the "reformers'" throats. This step is political suicide.

Clackamas County Independent.

The Clackamas county republican nominating convention cannot evade the money question, and must stand forth without the least equivocation. If the delegates are in favor of the gold standard they must adopt a gold standard resolution. Voters this year want the plank as plain as A, B, C, and without curves and flourishes. In addition, the convention must—not should—instruct its legislative nominees to support for the United States senatorship a man whose convictions on the financial question are in full accordance with the expressed sentiment of the convention.

Boston Globe.

The exodus from New England to the gold fields of Alaska is beginning to assume pretty large proportions, even thus early in the year, scarcely a year ago by that from 10 to 20 or 50 men do not head in that direction. No less than half a dozen expeditions of varying size leave Boston within a week, bound overland to Portland, Or., Seattle, Wash., and San Francisco, thence by boat to Alaska. They are not all going to the Klondike country by any means, for the conviction seems to be pretty well settled in the minds of many that there are other places in Alaska besides the Klondike country where gold is to be found. The Copper river country is attracting a great many New Englanders, and the country north of that point is also attracting many.

Springfield (Mass.) Republican.

The human race today numbers 1,620,000,000, and increases 8 per cent every 10 years, according to the recent report of the International statistical institute. This society has set its heart upon having in 1900 a joint count of human noses in all civilized nations, but various governments decline to upset their census arrangements made for other years, and the scheme has been abandoned. The figures 1,620,000,000, are not an exact count, but as close an estimate as is possible by expert statisticians. Any patriotic individual, hero or abroad, who fancies that his country contains the major part of mankind should compare his country's population with that of the world. In the United States we amount to about 4 per cent of the human race.

Lowell Mail.

Since the establishment of the United States senate it has been the custom of that body to hold its sessions for the consideration of executive business in secret. When the patriots discuss a treaty or an appointment the galleries are cleared and the doors locked. Yet it is a painful fact that when Mr. Morgan had finished a four hour installment of his Hawaiian speech all but four senators had escaped. Is the locking of the doors a mere form, after all? There is not the slightest danger of anybody trying to break in and listen to Morgan, and if those who are in already are liable to break out, it looks as if all this locking and bolting was a failure. It is remembered that when Reed used to count quorum, nobody ever got out except Buck Kilgore, who once kicked down a door. Mr. Morgan will have to get the speak-

er to help him out, unless he is willing to content himself with the usual full newspaper reports of his speeches delivered in secret.

Wanamaker on Advertising.

By F. G. Carpenter.
I went to Philadelphia to interview Mr. John Wanamaker. I wanted his ideas of advertising, business methods and of the condition of the times. He is, you know, the biggest merchant in the United States, if not in the world. Since he bought the establishment which was originally founded by A. T. Stuart in New York, he has more than doubled his mercantile interests. His store in Philadelphia handles tens of millions of dollars' worth of goods a year, and its profits foot up, I have been told, more than a million dollars every twelve months. He has 4,000 clerks under one roof, and his interests reach out to every country of Europe and to every part of the United States. He is one of the great advertisers of the world. I have heard it said that the man who writes his daily letter about new goods for the newspapers receives a salary of \$10,000 a year, and that he pays each of the Philadelphia papers from \$2000 to \$4000 a month for advertising. Mr. Wanamaker supervises almost the whole of his interests himself, and it goes without saying that he has plenty to do.

Mr. Wanamaker's private office is not more than 10 by 12 in size. He does his work at a little desk, crowded up under the window, so that the light falls over his right shoulder as he sits there looking over the figures of each day's business. He has been in active business life for more than a generation. He has few wrinkles and does not look hurried or worried.

"Mr. Wanamaker you are one of the largest advertisers of the country," I have noticed that you keep your advertisements running during the hard times. Many of the merchants have let them drop. Does it pay to advertise when times are hard?"
"I certainly think so," replied Mr. Wanamaker. "When times are hard and people are not buying is the very time that advertising should be the heaviest. You want to get the people in to see what you have to sell, and you must advertise to do that. When the times are good they will come of their own accord. But I believe in advertising all the time. We never stop advertising."

"You use the newspapers almost altogether for advertising, do you not?"
"Yes, I have tried all kinds, but I think newspaper advertising is by far the best. I used to spend a good deal of money in posters and bills, but I have given up that long ago."

"Can you see any immediate results from such advertising?" I asked.
"I should think so," replied Mr. Wanamaker. "If you will come over here to our New York store some morning when we have advertised a job lot of bicycles or of some other things and look at the long line of people who are standing outside waiting for the doors to open, you will see how the advertisements in the newspapers are read."

"Then advertising is one of the chief elements of business success, is it not?"
"It is one of the elements, but not the chief," replied the great merchant. "The chief element is getting what the people want, in keeping your eyes on the parts of the world where new things are made and in giving them the best and the newest things along the lines of their real or fancied needs. My aim is to get the goods. The advertisement is merely to tell the people that I have them. I like an advertisement which merely describes what we have in the store."

"You ought to visit my store the next time you are in New York," said Mr. Wanamaker. "It is worth visiting to see the building, if nothing else. A. T. Stuart was a genius. I have been surprised again and again as I have gone through that building, walking in the dead man's shoes, to find what a knowledge he had of the needs of a mercantile establishment. Mr. Stuart put up a building which is today, I believe, far better arranged than any of the modern structures which are being erected. He seemed to know just what was needed."

"How about the times, Mr. Wanamaker; is business improving?"
"Yes, somewhat," was the reply. "The tariff has opened the gate, and the beneficial effects which are coming from it have been added to by the misfortunes of other nations in having poor crops, while we have had good ones. As yet, however, there are still many people unemployed of the needs of the better times are saving their money to pay their debts, so we do not feel the good times as we shall later on."

"Then you think our prosperity will continue?"
"I believe we will have a spell of good times. We cannot expect that the crops will always be poor in South America, India and Europe, and this element of our prosperity may be lacking next year. Still, the tariff will start the mills to going and our biggest demand, after all, is the demand at home."

To Our Customers.

Chamberlain's Cough Remedy is the best cough syrup we have ever used ourselves or in our families. W. H. King, Isaac P. King and many others in this vicinity, have also pronounced it the best. All we want is for people to try it and they will be convinced. Upon honor, there is no better that we have ever tried, and we have used many kinds.—R. A. Blake & Son, General Merchants, Big Tunnel, Va. Sold by C. F. Moore & Co. druggists.

George Somerville, son of a New Jersey minister, and who for twenty years led a tramp's life, has been married at Sioux City, Iowa, to Mrs. Olson a widow, worth \$20,000.

We are anxious to do a little good in this world and can think of no pleasant or better way to do it than by recommending One Minute Cough Cure as a preventive pneumonia, consumption and other serious lung troubles that follow neglected colds. C. F. Moore & Co.

The health of King Humbert of Italy is again causing uneasiness. He has always been subject to fainting fits from which, however, he has been free for some time, but they recently recurred with additional dangerous complications.

Don't annoy others by your coughing, and risk your life by neglecting a cold. One Minute Cough Cure cures coughs, colds, croup, grippe and all throat and lung trouble. C. F. Moore & Co.

ANSWERED BY TONGUE.

A Few Words to Jerry Simpson Apropos of The Wilson Bill.

The District of Columbia appropriation bill was up in the United States house of representatives on the 29th ult., and Jerry Simpson, of Kansas who had been ridiculing the idea of prosperity, was answered by Thomas Tongue, of Oregon. Mr. Tongue said: "Mr. Chairman: I will not impose upon the committee more than a few minutes. I have just listened to the remarks from the gentleman from Kansas with reference to representatives from 'rural districts.' I have the honor to represent one of the districts designated 'rural districts.' The people of the first congressional district of the state of Oregon are engaged principally in raising for sale every class of livestock, the various denominations of grain, dairy products, and almost every variety of northern fruits and vegetables, as well as in the production of lumber and coal. During the last few years, among the most remarkable things that has been done in this country, was the scaling down of the prices of every product, from every range, from every farm, from every orchard, from every field, from every dairy, and from every valley and mountain in the state of Oregon. And it was done by the gentleman who represents the 'rural district' of the state of Kansas, and his associates on that side of the house, in passage of the Wilson bill. (Applause on the republican side.)

"When this was done, and the prices of every variety of our products were scaled down, every article was increased protection that had been accorded to us by the McKinley bill, which that gentleman supported—practically every bit of extra taxation was kept upon the things that the farmers of the state of Oregon purchased. While gentlemen on the other side were scaling down the duties upon wool and farm products, they kept up the duties practically upon things we had to buy. There was no other thing that they could have done so effectively to scale upward every debt of every farmer of the state of Oregon as was done by that bill.

"The gentleman from Kansas may be a friend of the farmers in Kansas; a number of the gentlemen on that side may be friendly to the farming interests of their own states; but no act was ever passed by the congress of the United States that brought such widespread ruin, so much bankruptcy, so much distress to the people of the State of Oregon—at least in the first congressional district, as the Wilson bill, passed under the lead of William Jennings Bryan, followed by the gentleman from Kansas and his associates on that side of the house." (Applause on the republican side.)

Blood Will Tell.

The many different skin diseases such as ring worm, tetter, salt rheum, erysipelas, eczema, itching or an eruption of pimples, pustules, blotches, chaps or cracking open of the skin, scrofula, are directly the cause of impure blood. Wilbur's Blood Purifier is acknowledged to be the best medicine known for any of these unsightly complaints. Price \$1.00 per bottle. For sale by all Druggists.

He—She told me I was the light of her heart.
She—Then what?
He—Well, the old man came down and put the light out.

A Lie Told.

Consumption and bronchitis are not by any means the same, although it is hard to distinguish one from the other. Bronchitis is an inflammation of the lining of the wind tubes or air vessels of the lungs, causing soreness of the same, cough, sore throat, hoarseness, difficulty of breathing, spitting of matter and sometimes blood. Thousands die annually with this dread disease. Wilbur's Cough Cure will cure. Price 50 cents. For sale by all Druggists.

Passenger—Let me off at Minute street.
Conductor—There ain't no such street to my knowledge.
Passenger—Oh, Well. Sixty-second street will do.

Oil of Gladness.

Is a pleasant, palatable preparation, entirely free from all oily taste, and may be administered internally or applied externally. It will remove all pain that "human flesh is heir to," if properly applied, and might be rightly termed "a panacea for all ills." Price 50 cents. For sale by all Druggists.

A cablegram from London Saturday night announces that war between Norway and Sweden seems inevitable. It is stated that on the frontier the arming of both parties is rapidly progressing, both sides making extensive preparations for war.

There are three little things which do more work than any other three little things created—they are the ant, the bee and DeWitt's Little Early Risers, the last being the famous little pills for stomach and liver troubles. C. F. Moore & Co.

Leprosy is increasing in this country with frightful rapidity, and the medical department of the government is alarmed by the spread of the disease. A census of the lepers in the United States is to be taken preparatory to their isolation under government control.

Mr. C. F. Helbig, a prominent druggist of Lynchburg, Va., says: "One of our citizens was cured of rheumatism of two years standing, by one bottle of Chamberlain's Pain Balm. This liniment is famous for its cures of rheumatism; thousands have been delighted with the prompt relief which it affords. For sale by C. F. Moore & Co. druggists."

She—I notice Dr. Shingleton calling at the house of that young widow all most every day. She must be pretty sick.
He—Not sick; only pretty.

Garber—What does your son do for a living?
Nabber—He's a scientific boxer.
"A pugilist?"
"No, undertaker."

MONEY IN YOUR POCKET

By buying Drugs and Family Medicines, Perfumery and Notions, Paints, Oil, Wall Paper, School Books and Stationery, of

C. F. MOORE & CO.

Can make money for you.

WANTED-TRUSTWORTHY AND ACTIVE gentlemen or ladies to travel for responsible, established house in Oregon. Monthly \$5.00 and expenses. Position steady. Reference. Enclose self-addressed stamped envelope. The Dominion Company, Dept. Y Chicago.

A. J. Rosstier. E. W. Rosstier.

ROSSITER BROS., PHYSICIANS & SURGEONS.

Office and Residence at Dr. G. W. McConnell's old stand.

Newberg - - - Oregon.

Northern Pacific.

(Yellow Stone Park Line.)

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2:00 P. M.	Trail, B. C.; Nelson, B. C.; Kaslo, Mission, Butte, Anacortes, Heilich, St. Paul, Minneapolis, Kansas City, Omaha, St. Louis, Chicago, Washington, New York, Philadelphia, Boston, and all points East and South-east	

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Strangers visiting the city are invited to call at the bank for information concerning the city. Correspondence invited.

Notice to Creditors.

The undersigned having been appointed by the County Court of Yamhill County, Oregon, as Administrator of the Estate of Eliza Smith, deceased. All persons having claims against the said estate are hereby notified and required to present said claims with the proper vouchers to the said administrator at his residence one and one-half miles northeast of Newberg, in Yamhill County, Oregon, within six months from the date of this notice.

JOHN W. SMITH, Administrator of Estate.

Dated at Newberg, Oregon, this 28th day of January A. D. 1898.

WANTED-TRUSTWORTHY AND ACTIVE gentlemen or ladies to travel for responsible, established house in Oregon. Monthly \$5.00 and expenses. Position steady. Reference. Enclose self-addressed stamped envelope. The Dominion Company, Dept. Y Chicago.

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a White Plume from a Crow's Tail, nor a good Bicycle from Castings. The Monarch is good all through.

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We want bright business men to represent us everywhere.

MONARCH CYCLE MFG. CO., Chicago New York London

Send nine two-cent stamps for Monarch Playing Cards. Regular 50c cards.

BORN SEPTEMBER 18, 1841.



FOR MORE THAN FIFTY-SIX YEARS IT HAS NEVER FAILED IN ITS WEEKLY VISIT TO THE HOMES OF FARMERS AND VILLAGERS THROUGHOUT THE UNITED STATES.

IT HAS faithfully labored for their prosperity and happiness, for the improvement of their business and home interests, for education for the elevation of American manhood and true womanhood.

IT HAS told at the fireside, interesting and instructive stories of the doings of the world, the nation and states.

IT HAS advised the farmers as to the most approved methods of cultivating and harvesting his crops, and the proper time to convert them into the largest possible amount of money.

IT HAS led in all matters pertaining to the welfare of farmers and villagers, and for over half a century has held their confidence and esteem.

It is the NEW YORK WEEKLY TRIBUNE, and we furnish it with the GRAPHIC, one year for \$1.50, cash in advance. Address all orders to THE GRAPHIC.

Write your name and address on a postal card, send it to Geo. W. Best, Tribune Office, New York City, and a sample copy of THE NEW YORK WEEKLY TRIBUNE will be mailed to you.

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