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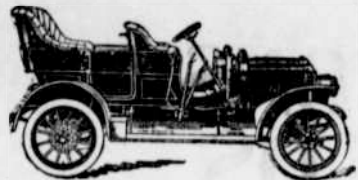
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You send a telegram to keep ahead of the mails and you telephone to keep ahead of the telegraph. The telephone is the fastest communication. You speak your message and get your answer IMMEDIATELY. This company affords long distance telephone and telegraph service for the busy man whose time is too valuable to spend waiting for the mail.

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LADIES' SHOES

Suede, Nubuck Patents, and Velvets

Lyons & Jones



PICTURE OF A BOY RECEIVING BAD NEWS.



Nelson in St. Paul Pioneer-Press.

THE COW AND HER FEED

The feeding of a dairy cow should be governed by the cow's capacity to produce milk. By keeping a daily record of each cow's production the skillful feeder soon finds that some cows in the herd respond to an increased allowance of feed and return a good profit on it, while others are limited in milk capacity and overfeeding them is unprofitable. Profitable feeding requires a thorough knowledge of the individual cows as well as the value of feeds.

The following general rules are given in a new Farmers' Bulletin of the department, No. 743, The Feeding of Dairy Cows, as a guide for winter feeding by the inexperienced feeder:

1. Under most circumstances the cow should be fed all the roughage that she will eat up clean, adjusting the grain ration to the milk production. Only when the cow tends to become overfat should the quantity of roughage be restricted.
2. A grain mixture should be fed in the proportion of 1 pound to each 3 pints or pounds of milk produced daily by the cow, except in the case of a cow producing a flow of 40 pounds or more, when the ration can be 1 pound to each 3 1/2 or 4 pounds of milk. An even better rule is 1 pound of grain each day for every pound of butter fat produced by the cow during the week.
3. Feed all the cow will respond to in milk production. When she begins to put on flesh cut down the grain.

For the most profitable milk production the cow must be fed a balanced ration at the cheapest price such ration can be provided. By balanced ration is meant the combination of such a proportion of nutrients and in such quantities as the cow requires to maintain her bodily functions and as she can utilize in the production of milk. These nutrients are classified as protein, carbohydrates, and fats. Protein is one of the principal constituents of milk; fats and carbohydrates perform much the same functions, that is, produce energy and heat, and in the balancing of a ration are usually classed together. If the cow is given a ration containing an excess of either element, the excess is liable to be wasted; hence the economical importance of a balanced ration.

Corn silage, corn stover, timothy hay, millet hay, prairie hay, hays from the common grasses, straws of the various cereals, and cottonseed hulls may all be classed as low in protein content, while legume hays, such as alfalfa, the clovers, cowpeas, soy beans, and oat and pea, are classed as roughage high in protein. Grain and concentrated feeds are the chief sources of protein, and the mixture should be made to fit the class in which the roughage belongs.

A few simple rules for making up a grain mixture are given briefly below:

1. Make up the mixture to fit the roughage available. With roughage entirely of the low protein class the grain should contain approximately from 18 to 22 per cent of protein, while with exclusively high protein roughage the grain ration need contain only about 13 to 16 per cent.
2. Select grains that will furnish the various constituents, especially protein, at the least cost, using home-grown grains if possible.
3. Be sure that the mixture is light and bulky.
4. The mixture should be palatable.
5. See that the grain has the proper physiological effect upon the cow.

All these suggestions should be kept in mind in order to obtain the best possible combination of grains. The approximate price of a ration per pound of protein may be ascertained as follows: Divide the total price of the mixture by the average protein content as derived above. The mixture costing the smallest price per pound of protein, other things being equal, is the most economical. Unfortunately, other things are never exactly equal, for the physiological effect of the grain, bulk, and palatability must also be taken into consideration. Practically all the grain feeds low in protein are rich in carbohydrates, but grains are used primarily for their protein content, as almost invariably the carbohydrates can be produced more cheaply in the form of corn silage, cornstalks, etc. While the above-mentioned method of testing the economy of a grain ration is not entirely accurate, it is usually a safe method to follow.

Farming Experience Not Always Adequate

The statement that "the farmer doesn't need anyone to teach him how to farm" is often directed against the County Agent movement. In fact, however, the movement is not based upon a disregard for the intelligence, ability or skill of the farmer of today in those spheres in which he acquires experience, but just as a mother finds a time when the child's welfare demands the doctor's care, so problems present themselves for which the most successful farmer finds no solution in the storehouse of his experience. Indeed, if it were not so, farming would differ from all other activities, for in no trade, profession or occupation does the individual depend in all cases upon his own experience. The question may be asked, "How many years of practical experience must a farmer have?"

1. To know whether protein comes cheaper in bran at \$20 per ton or oil meal at \$35?
2. To know whether he should apply

nitrogen or phosphorus, or potash or sulphur or lime to his soil, separately or in combination, and if so, in what amounts and what the cost should be?

3. To be able to identify hog cholera by post mortem examination.
4. To know the life history and control of the many insect pests and fungus diseases that are of economic importance?
5. To start an egg circle, a cooperative stock shipping association, a public market, a milk shipping association, etc.?
6. To stop the spread of a contagious disease, like foot and mouth disease, hog cholera or sheep scab, or wage a campaign against jack rabbits, ground squirrels or other rodents?
7. To get his neighbors to standardize the potato crop or apple crop or some crop so that the community can market advantageously?
8. To protect his community against impure seed and adulterated feed?—O. A. C. Bulletin.

Silage and Testing Aid Coos Dairymen

By growing corn for silage and testing their cows, Coos county dairymen have raised the average production of about 3000 cows to 240.5 pounds of butter fat a year.

Ever since their county agricultural agent, J. L. Smith, has been working with the farmers of Coos, he has considered his major problem to be that of more profitable dairying. He has promoted cow testing. The farmers have quite generally responded to these efforts and are now growing corn, erecting silos, and conducting cow-testing. They have not only increased the yield but also greatly reduced the cost of production.

The average cost of feed per cow during the entire year was \$32.33. The average profit per cow was \$50.80, not including the value of the calf, skim milk and manure. The average cost of producing butter fat was 13 cents a pound.—O. A. C. Press Bulletin.

Republican to Speak

Hon. A. E. Clark, prominent attorney and Republican of Portland, is scheduled to speak at the court house tomorrow night. He will take up various political issues and discuss them from a Republican standpoint. Tonight



HON. A. E. CLARK

Mr. Clark speaks on the same subjects in Marshfield.

W. C. Chase, C. J. Fuhrman, Jack Juza and Chas. Baxter are the members of the committee having charge of the meeting and it is possible that there will be addresses by some of the local Republicans in addition to the address by Mr. Clark. Hon. C. R. Barrow will introduce the speaker and it is probable that the band will be out to help attract a crowd.

The Home Paper

Herein is the text for a sermon by the editor of the small town newspaper to his advertisers and to those who should advertise, but do it irregularly or not at all. Well placed advertising holds trade. It conserves trade and keeps it in home circulation. The bugbear of many merchants in the smaller towns is the mail order business. It is admitted that the system alienates home trade.

It is in discussing this subject that the remarks of Mr. Rosenthal, advertising manager of one of Chicago's largest mail order houses, pay the non-advertising merchant a left handed compliment. He says:

"We have a bureau whose duty it is to read each week the country newspapers from all over the country. There is not a paper of any consequence in our trade territory that our bureau does not get. This bureau looks over these papers, and when we find a town where the merchants are not advertising in the local paper we immediately flood that territory with our literature. It always brings results far in excess of the same effort put forth in territory where the local merchants all the time use their local paper."

The moral is obvious.—Grand Rapids Press.

HELP YOURSELF.

Throw away idle hopes. Come to thine own aid, if thou carest at all for thyself, while it is in thy power.—Marcus Aurelius.

Notice to Creditors

Notice is hereby given that I, C. R. Barrow, have been duly appointed Assignee of the estate of the Recorder Publishing Company of Hanson, Oregon, and in pursuance of an order of the Hon. G. F. Skipworth, Judge of the Circuit Court of the County of Coos and State of Oregon, notice is hereby given to all persons having claims against said Recorder Publishing Company, lately doing business in the City of Hanson, to present the same with the vouchers therefor duly verified, to the undersigned, C. R. Barrow, who has been duly appointed assignee of said Recorder Publishing Company, for the benefit of their creditors, at his office in the Robinson building, in the City of Coquille, on or before the 30th day of December, 1916.

First publication, September 26th, 1916. Last publication, November 7th, 1916.

C. R. BARROW, Assignee.

Notice

NOTICE is hereby given that A. E. Meehan, Contractor, has completed his Contract for the graveling of a portion of the Cherry Creek County Road in Old Road District No. 30 and that the County Roadmaster has filed his certificate of completion approving the work done on such Contract and any person, firm or corporation having objections to file to the acceptance of said work may do so within two weeks from the date of the first publication of this Notice, to-wit: from the 26th day of September, 1916, in the office of the County Clerk.

Dated at Coquille, Coos County, Oregon, this 23rd day of September, A. D. 1916.

ROBT. R. WATSON, County Clerk.

SUMMONS

In the Circuit Court of the State of Oregon and for the County of Coos

Johanne K. Jensen, Plaintiff, vs. Jorgen L. Jensen, Defendant.

To Jorgen L. Jensen, the above named defendant.

In the name of the State of Oregon, you are hereby notified that you are required to appear and answer the complaint filed against you in the above entitled suit, in which Johanne K. Jensen is plaintiff and you are defendant within six weeks from the first publication of this summons, to-wit: within six weeks from the 12th day of September, 1916, the date of the first publication of this summons, and if you fail to appear or answer on or before the 31st day of October, 1916, the same being the last day of the time prescribed in the order of publication, judgment for want thereof will be taken against you, and plaintiff will apply to the court for the relief demanded in her complaint, a succinct statement of which is as follows:

- 1st: That the marriage contract heretofore existing between plaintiff and defendant is dissolved and held for naught.
 - 2nd: That the plaintiff have judgment against the defendant for her costs and disbursements herein.
 - 3rd: That the plaintiff be permitted to resume her maiden name, Johanne K. Olesen.
 - 4th: That the court grant such other and further relief as shall seem meet and equitable in the premises.
- Service of this summons is made by publication in pursuance to an order by the Honorable G. F. Skipworth, Judge of the Circuit Court of the State of Oregon, for the Second Judicial District, Coos County, dated the 6th day of September, 1916, directing the publication thereof in the Coquille Herald, a newspaper printed and published at Coquille, Coos County, Oregon, once a week for a period of six consecutive weeks, commencing on the 12th day of September, 1916.
- JOHN F. HALL, Attorney for Plaintiff.

Notice of Final Settlement

Notice is hereby given that the undersigned have filed their final account in the Matter of the Administration of the Estate of Elizabeth Fouts, deceased, and the County Court has set Wednesday, the 11th day of October, 1916, as the time and the county court room in the County Court House in Coquille, Coos County, Oregon, as the place for hearing objections to said final account and the settlement of said estate.

John L. Fouts and Jacob Fouts, Executors of the last will and Testament and of the Estate of Elizabeth Fouts, deceased.

9-12-7t

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LAWYERS

Abstracts examined. Corporation Law. Financial Agents. Trusts, Escrows and Accounts. Estates probated. Collections. Deeds. Mortgages. General practice in all courts. Correspondence solicited. Prompt attention. Bank references. Fourteenth year.

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Club Offer No. 5	Club Offer No. 6
MODERN PRISCILLA - OUR PAPER and all three one year \$2.15 TODAY'S MAGAZINE (with pattern) - WOMAN'S WORLD -	METROPOLITAN MAGAZINE - OUK PAPER and all three one year \$2.25 PEOPLE'S HOME JOURNAL - WOMAN'S WORLD -

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The extra strength of the Rex Typewriter can be seen.

The type-bars are of 1-16 inch thickness, instead of the usual 1-32. The type-bar-bearing surface is, on the average, four times greater than on any other typewriters of standard design. In every part there is extra strength.

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Extra Capacity

Letter writing is not all a typewriter should do.

The carriage on the Standard Rex Model is 11 inches instead of 9. It is built for writing on wide blanks, insurance policies, deeds, abstracts, contracts, etc.

Why buy a typewriter that only writes letters?

It writes on cards, labels, tags. It prints in two colors without changing ribbon—serves as a check-protector. It is made ready for stencil-cutting without removing ribbon. It manufactures from 5 to 20 carbon copies at one writing.

The tabulator and back-space are operated by keys. They are in-built—no added attachments.

When the end of the line is reached, the Rex locks automatically.

The Rex is a full visible writer—not necessary to move any part of the typewriter to see all you are writing and have written.

Why buy a typewriter that lacks any of these features?

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\$57.50, f. o. b. factory, would be a low price for any standard typewriter. For a typewriter of extra strength, extra capacity, extra features, it is an extraordinary price.

Why pay more and receive less? Compel those who ask more to give more.

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For a little more the Rex can be had on monthly payments. It will pay for itself from earnings.

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RÓY M. AVERY, Agent

Herald Office Coquille, Oregon



If you are a business man, if you are a professional man, if you are employed at a daily wage, make up your mind to deposit weekly a certain sum of money in the bank. You'll be surprised how the sum will grow. Cash in bank gingers up the man who has it there. He has more confidence in himself. The business man is ready for a dull season. He is ready for an opportunity.

So is the professional man. The man who is working for a daily wage and who hasn't any money in bank frequently is fearful of a loss of his situation. He does not work as well or with the confidence in himself as does the man with something laid aside for a rainy day.

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