

## Motion Picture Notes

Items of Interest to Those Who Are Interested in Motion Pictures—  
Information of Coming Attractions and Comment on Pictures



A SCENE FROM "THE IRON CLAW," CHAPTER No. 7, (PATHE)

To be Shown at The Scenic Next Monday Evening

## Rich Attractions Coming to Coquille

Last week was a lively one with the proprietor of the Scenic. He was elated about half the time with representatives of motion picture exchanges and other amusement enterprises, and the net result is four contracts which his patrons should be glad to hear about.

On Monday a contract was closed for the World and Equitable service of feature pictures. These are all five-reel features and include what are known as the "Ready-Made," than which there are none better. These are among the best feature pictures produced, bar none. The service comprises one picture a week and they will be shown on Tuesday evenings commencing July 11th.

On Thursday a representative of the Blue Bird feature pictures blew in and made such strong representations that a contract was closed with him. At least a phone conversation was held with him at Myrtle Point late in the evening in which he agreed to accept the terms offered by the Scenic man. The Blue Bird features are the best product of the Universal corporation, put out under another name. They show many of the most popular stars of the Universal forces and ought to be up to a high standard which will commend them to the Coquille public. These are also five-reel features, and there will be shown with each one a single reel comedy of the Nestor or Joker brand, making a splendid Saturday night program.

Early Saturday morning a representative of the Pathe Exchange walked in and still more business was done with him. A contract was made with him for the Gold Rooster features, one each week, and the Scenic man believes that these will be the cream of the whole week's program. The Pathe people have long been among the leaders of the producers and their work is familiar to all picture fans. A Gold Rooster will be presented on Wednesday or Thursday of each week commencing the third week in July. In addition a contract was made for the "Who's Guilty" series of two-reel pictures. This is not a serial but a series, each complete in itself and featuring Anna Q. Nilsson and Tom Moore. Miss Nilsson is well known for her work in the Kalem pictures. She was never given a good chance to show to the best ad-

vantage with that cheap bunch but she is one of the most attractive of clever players among the lesser luminaries of the screen. Tom Moore, a brother of Owen and Matt Moore, and the husband of Alice Joyce, is quite a talented actor and we predict that the people will like these pictures. As an added pleasure for the readers of the Herald, arrangements have been made to publish in this paper a full-page story of each picture before it is shown. These pictures will be shown on Monday evening with the Iron Claw and the Pathe News, making a combination hard to keep away from.

The most pleasing feature of these new contracts, perhaps, is the fact that they make it possible, with a liberal patronage, to show the pictures at the uniform price of 5 and 15 cents. This means that the Scenic is taking a chance that its faith in the Coquille public is well founded and that the people will turn out to see EXTRA good attractions more liberally than to see simply good ones. It will be easily understood that the service here described costs more than the regular run of pictures, but it is believed that the people will respond in a way that will make it possible to continue the service indefinitely. The Scenic takes the chance for awhile, anyway.

As the Pathe man walked out of the door he passed another advance man coming in, and arrangements were made with the latter for the Colored Eastern Jubilee Quartet, to appear late in the month. On reaching Portland, however, the advance man found that the quartet had disbanded for the season.

Early yesterday morning the booking fever again rose to a high temperature, and the long distance phone to Roseburg was utilized for closing arrangements for the appearance here of the Isis Stock Company of seven people on the 15th and 16th in dramatic plays at popular prices. Watch for more extended announcements of this attraction.

Regarding the announcement of a contract with the Paramount people, it must be explained that the Exchange refused to ratify the contract made by its representative and the Scenic man refused to be held up.

## From Washington to Woodrow



"What methods shall I employ to lower the cost of my product, remove obstacles and delays to production, improve service, expel the 'waste that profits nobody'—in short

## How Shall I Make My Business Yield a Greater Net Profit?

These vital questions assail every progressive manager or owner of factory, shop or store. The answer to this question is contained in the word

# ELECTRICITY

Electricity is the best for lighting and power, not only in every factory, shop and store but in the home.

Let us figure your power and lighting problems. It will increase the net profits of us both

## OREGON POWER CO.

Phone 71 Coquille, Ore.

## Slip a new Prince Albert smokes into your system!

You've heard many an earful about the Prince Albert patented process that cuts out bite and parch and lets you smoke your fill without a comeback! Stake your bank roll that it proves out every hour of the day. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

There's sport smoking a pipe or rolling your own, but you know that you've got to have the right tobacco! We tell you Prince Albert will bang the doors wide open for you to come in on a good time firing up every little so often, without a

regret! You'll feel like your smoke past has been wasted and will be sorry you cannot back up for a fresh start.

You swing on this say-so like it was a tip to a thousand-dollar bill! It's worth that in happiness and contentment to you, to every man who knows what can be gotten out of a chummy jimmy pipe or a makin' cigarette with Prince Albert for "packing"!

# PRINCE ALBERT

the national joy smoke



TOBACCO IS PREPARED FOR SMOKERS UNDER THE PROCESS DISCOVERED IN MAKING EXPERIMENTS TO PRODUCE THE MOST DELICIOUS AND WHOLE LIGHTFUL AND WHOLESOME TOBACCO FOR CIGARETTE AND PIPE SMOKERS

PROCESS PATENTED JULY 30, 1907

R. J. REYNOLDS TOBACCO CO. Winston-Salem, N. C.

This is the reverse side of the tin

THE Prince Albert tin, and in fact, every Prince Albert package, has a real message-to-you on its reverse side. You'll read—Process Patented July 30th, 1907. That means that the United States Government has granted a patent on the process by which Prince Albert is made. And by which fumes rise and throat parch are cut out! Everywhere where tobacco is sold you'll find Prince Albert awaiting you in every red bag, 5c; tins, 10c; hardcase, 15c; and half-pound tin humidor, 25c. That clever crystalline humidor, with its moisture-retaining top, that keeps the tobacco in such fine condition—always!

## Better Buck Up

Most of us are conscientiously afraid of flies and tuberculosis germs.

Some of us are constitutionally afraid of the dark, and the rest of us are afraid that too much electricity will hurt our eyes.

We are afraid of war, and tight shoes, and the toothache, and of losing our jobs.

We are afraid of a vacation visit from our relatives. We are afraid of what people think. We are afraid to live and afraid to die.

Whereas, the one thing to be afraid of is—just BEING AFRAID.—EX.

## Advance Information?

In a recent issue of the Spokesman-Review we note the head lines given below, which appear over a mixed dispatch from Starbuck, Wash.:

MISS MARJORIE BLOYD WEDS

Bride of Prescott Man—Harvest to Start Shortly.

In the Circuit Court of the State of Oregon, for Coos County

Agne W. Johnson, Plaintiff, vs. Alverda Johnson, Defendant.

Suit in equity for a divorce.

To Alverda Johnson, the above named defendant:

IN THE NAME OF THE STATE OF OREGON: You are hereby notified that you are required to appear and answer the complaint filed against you in the above entitled suit, within six weeks from the date of the first publication of this summons, to-wit on or before the 18th day of July 1916, the last day of the publication of this summons, and if you fail to appear and answer on or before said date, for want thereof the plaintiff will apply to the court for the relief demanded in the complaint, a succinct statement of which is as follows, to-wit: for a decree of the court dissolving the marriage contract existing between the plaintiff and the defendant.

Service of this summons is made by publication in pursuance of an order by the Hon. James Watson, Judge of the county court of the state of Oregon, made the 22nd day of May 1916, directing the publication thereof in the Coquille Herald, for a period of six weeks, consecutively.

Commencing on the 23rd day of May 1916, and the last publication on the 18th day of July 1916.

WALTER SINCLAIR, Attorney for Plaintiff, Coquille, Oregon. 5-23-7t

## Washington—By J. E. Jones

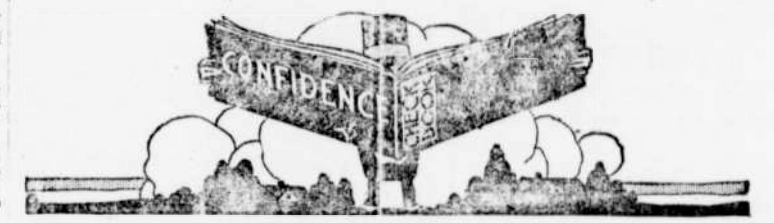
SAY you are a reader of this paper, and we will send you on approval the handsome volume entitled: MOUNT VERNON, THE HOME OF WASHINGTON. The cover and ink used in printing are colonial blue, and the title is in gold leaf. The paper is French vellum, and the color, colonial buff. The illustrations were made by our own artists, by special permission of the authorities of Mount Vernon. This is the story of impressions left by a trip to Washington's home, and an eminent authority says: "Breathes more of the real spirit of the place than anything else ever written." Regular price \$1.00. If on receipt you find it satisfactory, remit 75c; otherwise return within one week.

U. S. Press Association, Bond Building, Washington, D. C.

## CHICHESTER'S PILLS

Ladies! Ask your Druggist for Chichester's Pills. They are made of purest ingredients and are the most reliable medicine ever known. Buy of your Druggist or send for a box of CHICHESTER'S PILLS, 15c per box. Sold by Druggists Everywhere.

## Herald ads Bring Business



PREPAREDNESS is the magic word today. It is on every tongue. Are you prepared for sickness or business misfortune? Have you enough cash to tide you over? If you haven't a bank account make up your mind to open one today. If you have an account decide to increase it.

The man with the substantial bank account can look the world in the face. A good balance in bank begets confidence. It makes for independence. The business man with a good balance in bank always is prepared to take advantage of an opportunity to buy cheaply for ready cash.

BE PREPARED WITH A BANK BOOK FOR ANY EMERGENCY.

Farmers and Merchants Bank

## Build Around the Wires

When you build your new residence or business block, remember you will have telephones. Locate them and let us put in the wires before the plastering is done. It will save trouble, and mess and possibly cracked plaster by not putting off the installation until the building is occupied.

Think of the telephone wires the same as you do of the electric wires and water pipes. They are just as important and early installation will save just as much.

When you start the building, call us up.

Coos and Curry Telephone Co.

## YOUR PROPOSITION—AND OURS

We solicit your deposits, having in mind that if you need assistance at any time, it is our purpose to help you in so far as it is consistent with sound banking.

## FIRST NATIONAL BANK

CAPITAL and SURPLUS \$60,000.00

A. J. SHERWOOD, President L. H. HAZARD, Cashier  
R. E. SHINE, Vice President O. C. SANFORD, Asst. Cashier

## HOTEL BAXTER

Under New Management

Having leased this well-equipped hotel, I propose to conduct it in such a manner as to merit patronage and give satisfaction to the traveling public.

CHARLES BAXTER, Proprietor

## CUT THIS OUT

This Coupon will be accepted as

Five Cents **5c** Five Cents

On Admissions to Scenic Theater

Use Before July 11

## Notice of Sheriff's Sale

By Virtue of an execution and Order of Sale duly issued by the Clerk of the Circuit Court of the County of Coos State of Oregon, dated the 20th day of June, 1916, in a certain action by the Circuit Court for said County and State, wherein W. D. Newton as Receiver of Coquille Mill and Mercantile Co., a Corporation, as Plaintiff recovered judgment against Leonard Hartley, Defendant, for the sum of Eight hundred and no-100 Dollars, and costs and disbursements taxed at Fifteen and no-100 Dollars, on the 6th day of January 1915.

Notice is hereby given that I will on the 5th day of August, 1916, at the front door of the County Court House in Coquille, in said County, at 10 o'clock in the forenoon of said day, sell at public auction to the highest bidder, for cash, the following described property, to-wit:

Beginning 14.12 chains north of 1/4 corner between sections 4 and 5 in township 30, south of range 12, W. W. M., running thence north 3.53 chains, thence west 23.10 chains to right bank of South Fork of Coquille River; running thence up said right bank to a point due west of beginning; running thence east to beginning, containing 7 1/2 acres more or less. Also beginning at the 1/4 corner between sections 4 and 5, township 30, south of range 12, W. W. M., running thence north 3.53 chains, thence west 23.10 chains to right bank of the South Fork of the Coquille River, running thence up said right bank to a point due west of beginning; running thence east 19.25 chains more or less to beginning, containing 6 acres more or less, all in Coos County, State of Oregon. Taken and levied upon as property of the said Leonard Hartley, defendant or as much thereof as may be necessary to satisfy the said judgment in favor of W. D. Newton as Receiver of Coquille Mill and Mercantile Company, a corporation, against said Leonard Hartley, Defendant, with interest thereon, together with all costs and disbursements that have or may accrue.

ALFRED JOHNSON, Jr., Sheriff. Dated at Coquille, Oregon, this 3rd day of July, 1916. 7-1-16t