"What methods shall I employ to lower the cost of my product, remove obstacles and delays to production, improve service, expel the 'waste that profits nobody'-in short

How Shall I Make My Business Yield a Greater Net Profit?

These vital questions assail every progressive manager or owner of factory, shop or store. The answer to this question is contained in the word

### ELECTRICITY

Electricity is the best for lighting and power, not only in every factory, shop and store but in the home.

Let us figure your power and lighting problems. It will increase the net profits of us both

OREGON POWER CO.

# One and Two inch LUMBER

No. 3 Grade Good Value

E. E. JOHNSON

#### Roseburg-Myrtle Point Auto Stage Line



Myrtle Point Roseburg

6 hours Running Time Connecting with Coquille Auto Lines

J. L. Laird

Myrtle Point

## "The Goddess"

Fifteen Two-Reel Chapters Produced by the Vitagraph Co. with an All-Star Cast and Featuring

Earle Williams -- Anita Stewart

Not a jumble of stunts and thrills and hair-breadth escapes, but a picture story that will delight you all.

Every

Friday

## "The Iron Claw"

With Pearl White

In the Serial She Calls Her Best

Better even than "The Perils of Pauline" and the Elaine serials

20 Chapters, 2 Reels Each

Every

Monday

#### Hogwallow News



DUNK BOTTS, Regular Correspondent (George Bingham)

Dock Hocks, during his leisure mo- not yet decided what course to pursue ments yesterday was wondoring what to get a reappointment, except to treat Daniel Boone did for chewing tobacco. the public as nice as possible during the Bat Smith, congenial and accommo- crisis. However, he will stick to Presdating proprietor of the Moonshine still ident Wilson if he sees there is any on Musket Ridge, has announced to his hope for him since he is married. many customers and friends that herethe building around facing the front on some other girl.

Wild Onion school house will begin worm hole in it. within a short time, or just as soon as

case of smallpox, and upon his arrival stove. in Hogwallow yesterday a good sized Isaac Hellwanger's house on Musket rapidly springing into prominence.

Slim Pickens has entered society and The Excelsior Fiddling Band started

fleas begin to arrive again.

removed before the building could be he and the buggy had broken down. raised high enough for Dock Hocks to A man was in our midst this week of me. crawl under.

Another seat will not be added, how- rich. ever, until it is seen that he is going to

address on the South Pole at the Wild whose buggy is rather weak. Onion school house next Saturday | Raz Barlow was in Tickville this just how tall it is and how it looks.

and Poke Eazley can move his chair few times you try it in public. out on the front porch at the postoffice the postmaster announces that he will have much more room inside.

Constable should wear his star on the Miss Cordelia Hellwanger. back of his coat, as most of the mean-

minutes yesterday, but slammed the the ordeal well. door when he saw Ellick Hellwanger The Excelsior Fiddling Band played

late yesterday in arriving, he having Since there is an old tradition in some Alverda Johnson,

For The Herald.

(By J. E. Jones.)

APATHETIC WASHINGTON

Wilson and Mr. Hughes quite un-

disturbed Then there has been

the so-called "preparedness par-

ade," in which big and little men

have marched in order to give vis-

ible approval to the "recently dis-

portance of the parade rested prin-

political situation draws clearly de-

fined lines between the Republican

and the Democratic parties. Since

the election of 1912 the Republi-

cans have been like a ship without

and attitude toward life since they

have discovered a living political

The Calf Ribs Widow says having after he will keep the front door of his Sunday night company is one of the place locked on Sunday, to comply with greatest pleasures that befall the fair the request of the Depity Constable. sex, but that the right men are so For the convenience of his patrons, curious a girl can never tell what time however, he will turn the rear end of they will gradually get to going with The spring term of school at the the Blind Man a hickory nut with a

Saturday morning the Old Miser gave

Fit Smith who almost quit going to the winter term can be completed. The the Dog Hill church because the minispupils are all learning so fast that ter slighted him by never asking him many of them have had to quit for to do anything at a meeting, was present Sunday and was allowed to take up The Mail Carrier has a full developed collection and put some wood in the

crowd gathered at the postoffice to ex- Ridge caught fire one night this week tend him their sympathy. Aside from and was burned almost to the ground. that of the Wild Onion school teacher, In the excitement Isaac's whiskers this is the first case of this disease seen caught on fire but they were saved around here and the Mail Carrier is from destruction by his accidentally stepping into a cistern.

since doing so has put insect powder on out on a musical expedition Tuesday his mule and greases his buggy with night, but strayed off after a possum on Gimlet creek.

Things are expected to get active The Hog Ford preacher borrowed Sid around here as soon as the snakes and Hocks' mule one day this week and drove to Bounding Billows. It is a hard A rabbit was treed under the post- job to drive him fast on account of the office Tuesday morning and a good por- average slow rate of speed he makes, tion of the stock and fixtures had to be and before the preacher got home both gler threaded the hook through him

for a few hours, headed west. He was The Hog Ford church has a new well dressed, and he also carried a suit member in the person of Fit Smith. case. Dock Hocks thinks he must be

Slim Pickens has gone over to Bound ing Billows to ride in with the Mail Prof. Sap Spradlen will deliver an Carrier, who has a large lot of mail and

night. He will give a full description week and reports that he tipped his hat of it, using the blackboard to illustrate to a girl. He says it is not near as big a job as a person would imagine, though When spring gets under full headway it makes you feel awkward the first The Hogwallow Improvement Asso-

ciation announces, after a business meeting Tuesday night, that it is very Raz Barlow thinks that our Depity well pleased with the new hat worn by

Miss Gondola Henstep was compelled with little resistance to sing a song at is that the thing should exist.-Fal-The Old Miser on Musket Ridge stuck the Dog Hill church Sunday night. The his head out of the house for a few audience as well as the stovepipe stood

"Aell Amongst the Yearlings" at a so-The Mail Carrier was several hours ciable on Gander creek Saturday night.

stopped along the way many times to parts of the country that all jaybirds discuss the almost impassable condition go to Hades on Friday of each week, Sile Kildew will turn his pet jaybird stand, the Hogwallow Postmaster has least part of the way.

years ago. Washington is so thoroughly non-partisan that it may be said to have fewer prejudices than any other city. This is perhaps due to the fact that the great, and those suspected to be great, including the suspect of the court dissolving the marriage contract existing between the plaintiff and the defendant.

Service of this suspect.

The condidates of the two principal look pretty much like other human quille Herald, for a period of six weeks, parties for the Presidency, living beings in the eyes of the discerning co within a half a dozen blocks from one another, have been sought out Capital recognizes that the national by political contest is again on and wall and wall and the last, publication on the Walter Sinclair. by newspaper people and a few political contest is again on, and politicians, but the residents of the its political warriors are being mus-Capital have gone calmly about tered to go forth to fight the battle their business, leaving President for the chieftains

> How She Felt. "You are surely afraid of ghosts?" Well, no, not afraid. I just don't like their appearance."-Exchange.

"What an impression the amateur

covered" Americanism. The im- actress made on the hero when she hid her golden head upon his shoulder, with her face hidden in his embrace!" cipally upon the fact that it was "Yes, but it's the kind of powder spectacular. However, the new which will easily brush off."-Baltimore American

> At a Crowded Reception. "My husband is such a blockhead!" "How now?" "Couldn't locate a lady I wanted to

find, although I told him plainly that a rudder. There is not a notice-her gown had sleeves of ninon and able difference in their demeanor velvet revers." - Louisville Courier-

Time and Tide. Moses, who will at least try to lead Guest-Delightful party you are havthem out of the bulrushes. On the giving it to my wife. It is the twelfth other hand the Democrats, who had anniversary of her thirtieth birthday. become somewhat apathetic in the -New York Globe.

# "LET'S GO"

### Mid-Summer Races At Myrtle Point, Oregon Monday and Tuesday

JULY 3rd and 4th

Fine Program of

#### CHILDREN'S Street Sport

Forenoon of July 3rd

at Dixon's Grove Forenoon of

Patriotic Program

Independence Day

Oration by Hon. C. F. McKnight

### Horse Races

Each Afternoon

California Horses, Rogue River Horses, Willamette Valley Horses, and Coos and Curry Horses will participate.

Plenty of Camping Grounds within a few minutes of the Race Track; come and spend that mid-summer vacation in the shade of the giant spruce, by the sparkling brooks and rivers-and attend the races in the afternoon.

Port Orford Concert Band Will Furnish Inspiring Music

Suits Some; Death to Others. "Iron may be good for the blood of some," remarked the worm as the angently, "but I fear it will be the death

And yet the fish that swallowed the iron a little later was quite carried away with it.

Some Do It For Nothing. "What did you say your busines

was?"

"I am a critic.

you are both right .- Judge.

"You might say so, yes." "And do you mean to tell me you get aid for that?" - Louisville Courier

Cricket-How is your new book? Auhor-Why, I think it is punk, but my ublisher thinks it is better than my last one. Cricket-Cheer up; maybe

Do not talk about disgrace from a thing being known when the disgrace coner.

In the Circuit Court of the State of Oregon, for Coos County

Agne W. Johnson, Plaintiff, \ Suit in Defendant.

To Alverda Johnson, the above named defendant: IN THE NAME OF THE STATE OF With politics unsettled as they now loose next Friday and follow him, at tand, the Hogwallow Postmaster has least part of the way.

OREGON: You are hereby notified that you are required to appear and answer the complaint filed against you in the above entitled suit, within six weeks from the date of the first publi-FROM THE NATIONAL CAPITAL last year or two, have very visibly FROM THE NATIONAL CAPITAL last year or two, have very visibly cation of this summons, to-wit on or before the 18th day of July 1916, the last day of the publication of this summons, and if you fail to appear and answer on or before said date, for want the cation of this summons, and if you fail to appear and answer on or before said date, for want the cation of this summons, and if you fail to appear and answer on or before said date, for want the cation of this summons, to-wit on or before said date, for want the cation of this summons, to-wit on or before said date, for want to with the cation of this summons, to-wit on or before said date, for want to with the cation of this summons, to-wit on or before said date, for want to with the cation of this summons, to-with a summons, to-with a summons, to with the cation of this summons, to-with a summons, and if you fail to appear and answer on or before said date, for want to with the cation of this summons, to-with a summons, to with a summon to with a

There have been big things doing in Washington, but the city has not been very vitally concerned.

due to the fact that the great, and the defendant.

Service of this summons is made by publication in pursuance of an order by the Hon. James Watson, Judge of the county court of the state of Oregon, made the 22nd day of May 1916, directive the replication than the defendant.

nsecutively. Attorney for Plaintiff, Coquille, Ore 5-23-7t

Washington-By J. E. Jones

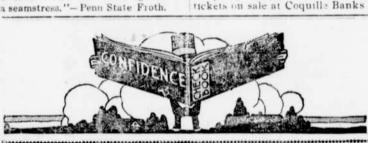
SAY you are a reader of this paper, and we will send you on approval the handsome volume en titled: MOUNT VERNON, THE HOME OF WASHINGTON. The cover and ink used in printing are colonial blue, and the tule is in gold leaf. The paper is Fnench vellum, and the color, colonial buff. The iland the color, colonial buff. The li-lustrations were made by our own artists, by special permission of the authorities of Mount Vernon. This is the story of impressions left by a trip to Washington's home, and an eminent authority says: "Breathes more of the real spirit of the place more of the real spirit of the place than anything else ever written." Regular price \$1.00. If on receipt you find it satisfactory, remit 75c; otherwise return within one week.

U. S. Press Association. Bond Building, Washington, D. C.



Y. M .- "Young man, have you sowed Have you paid the Printer?

M. Y .- "Hey, guy, let me give you Den't forget Myrtle Point Chauto understand I'm a Civil Ergineer not tauqua, July 13th to 18th. Season





REPAREDNESS is the magic word today. It is on every tongue. Are you prepared for sickness or business misfortune? Have you enough eash to tide you over? If you haven't a bank account make up your mind to open one today. If you have an account

decide to increase it The man with the substantial bank account can look the world in the face. A good balance in bank begets confidence. It makes for independence. The business man with a good balance in bank always is prepared to take advantage of an opportunity to buy cheaply for

BE PREPARED WITH A BANK BOOK FOR ANY EMERGENCY.

Farmers and Merchants Bank

#### Use YOUR Phone

When we place the word "your" in big capital letters it is

It means not to borrow your neighbor's telephone. When you use another's telephone, you must not think that you are not causing inconvenience merely because the subscriber says he does not care.

While you hold the wire, there may be several calls for the line and "busy" reports have to be made.

With good telephone service available for everyone at low rates, there is no excuse for anybody to habitually borrow a

"Neither a borrower nor a lender be."

Coos and Curry Telephone Co.

YOUR PROPOSITION --- AND OURS

We solicit your deposits, having in mind that if you need assistance at any time, it is our purpose to help you in so far as it is consistent with sound banking.

FIRST NATIONAL BANK

CAPITAL and SURPLUS \$60,000.00 L. H. HAZARD, Cashier O. C. SANFORD, Asst. Cashier

### HOTEL BAXTER

Under New Management

Having leased this well-equipped hotel, I propose to conduct it in such a manner as to merit patronage and give satisfaction to the traveling

CHARLES BAXTER, Proprietor