# GOMING

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The Ideal Handsome Lover and the Ideal Beautiful Sweetheart.

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> GOLDON CO. **Coming Later**

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With Pearl White

In the Serial She Calls Her Best

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So Cheerful Not only will the bright glow of Electric Lights-on or off at the twitch of a switch-add so much to the cheer of your home, but the many other conveniences Electric Service brings will make the whole family happy

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# Announcement

HAVING bought the plant of the Coquille Mill and Mercantile Company, the undersigned is now prepared to fill all orders for any kind of

Especial attention will be paid to the local demand, and every effort will be made to supply anything needed at the shortest possible notice. Your orders are solicited.

F. E. JOHNSON

# A Tactless Wooing

By EDWARD J. STEWART

The evacuation of Vera Cruz had taken place, and the fleet was ready to sail. The surgeon in charge of the hospital approached the medical director to report that all invalids had been re-

"There's a man," said the former, who, I think, must have died without his death getting on to the list. He was dying yesterday afternoon. I haven't seen him since and presume his body was removed. Conover should have seen to it that the record was made.

"Well, there's no time now," said the medical director, "to investigate the case. We must go aboard."

So it was that when the ships reached the United States the name of Horace Morton, petty officer, was reported, "Died in hospital."

Now, it happened that the elimina-tion of Horace Morton was very acmother of Ethel Jones, who had been betrothed to the sailor before he deness and was able to take care of her in good style. Mrs. Jones had set her against her daughter's marrying Morton, and to quiet the old lady Ethel promised that if her lover lost his life Mexico she would marry Thompson. fter this promise there was peace in Jones family, Mrs. Jones hoping that the man who she considered stood in the way of her daughter's welfare ould be snuffed out by a Mexican bul-

But there was only a small scrap at the landing at Vera Cruz, and greatly to Mrs. Jones' disappointment, Morton was not among the killed. Then came the evacuation, and with it the mother made preparations to renew the fight in the matter of a son-in-law. But when she read in a morning paper that Morton had died at Vera Cruz she muttered silent thanks and with every appearance of heartfelt sympathy broke the sad news to her daughter, all the while laying plans for a wedding with

Ethel shut berself up in her room for a week, then came out with a surrender, telling her mother that since her lover was dead she cared not whom she married and was perfectly willing to take the plumber or any one else. Such being the case, Mrs. Jones sent Mr. Thompson word that the way was open for him to win her daughter, but she advised him to be very circumspect and proceed slowly. She believed that Ethel thought she loved another, but that the girl was deceiving herself. A few weeks' courtship would do the

Mr. Thompson, who was not an adept woolng a woman who had just lost e man she loved, began by sending hel an invitation to a plumbers' ball. ortunately, he sent it through Mrs. ones, who threw it in the fire with all haste and wrote her daughter's nonacceptance on account of indisposition. ing a bouquet of flowers, Mrs. Jones places the tourists find the red, white Mr. Thompson's next move was send intercepted them, separated the posy, put them in a box and gave them to Ethel as an offering of sympathy from

This was a beginning, and Mrs. lones hoped that by carefully heading off the indelicate attentions of Mr. Inompson to bring the affair to a sucessful termination in due time. Why she took so much pains to prevent her aughter's being rufiled by the plumber's want of tact is not plain, because Ethel was not in n state of mind to motive was looking to the future. It is lso a question as to why Mr. Thompon was anxious to marry a girl whose It must be admitted that there is more wisdom in the explanation than sentiment in the statement.

The wedding day came round, and unified nationalism is certain. with it came a coincidence. When the get on the dead list in accordance with template a further extension of the no time for an investigation. He The educational work of the associa-had walked out of the hospital in deli-

Upon his appearance as a wedding ling miles of highway will be continuguest, pale and emaciated, there was a ally established in the different states scattering of those present. The bride as is expedient. Every effort will be alone seemed to consider him flesh and continued to be brought to bear on the blood and, rushing toward him, fell ruthorities of the different cities, townthat his arms. He had been aware of Mrs. Jones' opposition to him and her which the route passes, toward the end preference for the plumber; conse of its rapid improvement, and incidentquently he took in the situation with ally the greatest possible aid will be out its being explained to him. "I reckon,' he said, "that since every- drive over the route.

thing is handy for a wedding we may as well have one

Mrs. Jones, seeing that she had lost, threw up the sponge. The plumber remarked that there were as good fish in the sea as ever were caught and walked away without any evident disappointment. Ethel was presently prevailed upon to celebrate the wedding with the change of grooms, and when the parson came in she was married to the

This is not the only case of a man's seing officially dead and turning up at a time when he is not expected.

GET YOUR Butter Wrappers AT THE

Herald Office

# PROGRESS OF THE LINCOLN HIGHWAY

More Than \$2,250,000 Has Been Already Expended.

### WHOLE ROUTE IS MARKED.

It Has Brought About a Tremendous Increase In Cross Country Touring, So That Thousands of People Are Seeing Their Country For the First

BY AUSTIN F. BEMENT, secretary of Lincoln Highway association. It must be borne in mind that the

Lincoln Highway association is an organization aiming at the establishment of a continuous improved highway from the Atlantic to the Pacific and that it is not in itself a constructing organization. It has never undertaken o best to improve the earth roads." o and will not undertake the actual o -Dr. H. J. Waters, President of o ceptable to Mrs. Martha Jones, the mother of Ethel Jones, who had been every instance are superintended by the regular authorities appointed and parted for Vera Cruz. He had nothing elected for that purpose. The amount to marry on, while Philip Thompsen, a be spent upon the road by proper plants. which the association can procure to made considerable funds in his busi- means, through the regular channels provided for road construction in municipalities, townships, counties and states, overbalances by thousands to one the amount of construction which could be done by the direct expenditure of the sums contributed by voluntary subscription toward the building of the highway.

To all practical purposes the Lin-coln highway is now completely marked from New York to San Francisco. There are points where the marking is not as complete as it should be, but this is being rapidly taken care of. Automobile clubs, local good roads or-ganizations, boards of commerce and other civic and patriotic organizations have made it a point to complete the



ON THE WAY FROM COAST TO COAST VIA THE LINCOLN HIGHWAY.

marking in their localities. and blue marker on every successive telegraph pole for miles, as in sections of Iowa and Nebraska,

Improvement of accommodations is going on all along the route. Hotels are enlarging, are bettering the accommodations which must be offered to the tourist, and, while metropolitan hotels and cuisine can by no means be found on a transcontinental drive today, the improvement of conditions has been wonderful. The tremendous ncrease in cross country touring which care whom she married. Perhaps her 1915 revealed has a greater meaning to the country than the economic one which appeals to the local communities. Thousands of people are seeing son was anxious to marry a girl whose heart was in the grave. He explained this to Mrs. Jones by saying that a live man was better any day than a dead one and Ethel was sure to find it out. It must be admitted that there is more all sections of the United States means a broadening of outlook, a greater de-All things have an end, and the gree of understanding between our fumber's courtship was no exception. widely separated sections and a more

The plans for the continuance of wedding party was assembling in walk. the Lincoln Highway association's ened Horace Morton, who had falled to deaver during the present year conthe navy regulations. And there was work which has been done in the past rium, and the party responsible for him ters will continue to act as a clearing had been looking for him up to the very moment of the sailing of the fleet organizations for similar work. Seedextended to tourists undertaking to

> Children as Road Builders. A new idea in road building comes

W. T. Melton, suroads movement. perintendent of schools of that county, is the originator of the plan. He will have each of the sixty-four schools in Prizes of from \$100 to \$200 will be offered to stimulate rivalry between the different schools in the road work.

Have you paid the Printer?



You cannot build up good agri- o culture on poor roads. The best o o dairy regions in Wisconsin and o Illinois have more than 60 per o cent of their roads improved. It o o is because the dairymen have to o get to market with their milk. o Wherever you find agriculture o most highly developed, there you o will find a road that goes with o o it. It is costing the farmers of o O Kansas nearly \$18,750,000 a year O o to haul their tonnage to market. O O It is costing us more today to O o move a ton of produce over a o mile of road than it cost in 1856. O

"If 50 per cent of the funds o now spent annually on our earth o roads were expended judiciously for permanent construction o there would soon be a marked o improvement in the condition of o o the Kansas highways," accord- o o ing to A. R. Losh, assistant o o highway engineer. "This gen- o o eration in Kansas can hardly ex- o o pect to see more than 10 per cent of the roads improved with arti- o o ficial surfaces, and our big prob- o lem at the present time is how o Kansas State Agricultural Col- o

### MOTOR INFLUENCE ON ROADS.

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John N. Willys Attributes Highway

Improvement to Motorcars. The awakening of public interest to the importance of good roads in this was given its chief impetus through the agency of the automobile, according to John N. Willys, who has made an exhaustive study of the good roads subject.

"The amount of money spent in this ountry last year on highway construction amounted to approximately \$250,-000,000, but this huge expenditure was more than offset by the fact that land values in most localities were increased anywhere from 100 to 400 per cent by the road improvements. If an equal amount of money is put into road improvements each year for the next ten years the United States will be able to boast of more than a half million miles of good roads, representing a cost of \$2,500,000,000 and an appreciation in land values of fully \$25. 000,000,000.

"The big trunk lines, such as the Lin coln highway and Dixte highway, never would have been started had it not been for the motorcar," says Mr. Willys. "And these two I believe to be out the forerunners of others that in ime will give the United States as fine system of highways as can be found n the world.

"What the coming of the automobile has accomplished in the way of road improvement work during the last ten years is nothing compared to what it will do in the future. When you stop to consider that there is more than one motor vehicle to every fifty people in this country, it is easy to understand the tremendous interest taken in the good roads movement.

"With over 2,000,000 cars in use at the present time and with an additional 1,200,000 planned for the year 1916, it is only logical to believe that n the years to come the proportion of good roads in the United States will be far in excess of what it is today."

### MOTOR ROAD IN MEXICO.

First Highway For Exclusive Use of Automobiles Recently Completed. What is said to be the first highway or the exclusive use of automobile ver built in Mexico was recently finished between Tampico and Panuco, a distance of about thirty-five miles. It is for the use of motor trucks and automobiles in extensive oil operations at Panuco. The highway was onstructed by the oil companies. Heretofore transportation between Panuco and Tampico had been by boats on the Panuco river, compelling oil companies to maintain expensive gasoline launchse for their officials and other employees. Now a regular service of auto-

mobiles will be established between the two terminals. The country districts around Tampico are sadly lacking in good roads, but it is expected that this condition will be remedied rapidly. Many of the larger oil companies are already spending considerable money in the onstruction of roads for their private use, and later many of these highways probably will be connected and made into a general system and thrown

open to the public. Plans are also on foot for a modern highway between Tampico and Monterey, more than 325 miles, and also one between Monterey and Matamoras on the Rio Grande border, about 315 The states of Tamaulipas and Nuevo Leon will aid these projects, and the federal government is expect rd to aid.

Drainage In Road Making. One of the most important problems connected with road construction is that of securing good drainage, says Professor H. C. Solberg of the Wisconsin State college. Ditches must be provided on both sides of the roadway for from Oklahoma. Pontotoe county, in the water to run in, with all pockets that state, will test the efficacy of the eliminated, else the roadbed is subject country schools as an aid to the better to undermining by the water. Where ever there is a natural drain across the road culverts of sufficient size should be constructed unless there is ample slope to drain the water lengthwise to build one mile of road, the next culvert or bridge. Experience shows that the most durable culverts are those constructed of concrete, provided the work is properly done.

> POLK'S-OREGON and WASHINGTON **Business Directory**

R. L. POLK & CO., SEATTLE

# WEEK END TICKETS

are on sale every Saturday and Sunday with return limit of Monday at the following rates: Coquille to Myrtle Point & return 50c, to North Bend and return \$1.15, to Marshfield 95c, to Powers and return \$1.50, to North Lake and

### Fishing is Fine

in the many lakes and rivers in Coos, Douglas and Lane counties. Visit North Lake this coming week end and see the beauties of this section and try your hand at catching the elusive fish. Ask for fish-

# Southern Pacific Lines

Further information can be LOCAL SOUTHERN PACIFIC AGENT or write to John M. Scott, General Passenger Agent Portland, Oregon

Tried to Fly.

John Milton in "Britain to the Conest" says, that in youth King Har-I. last of the Saxons, strangely asring, had made and fitted wings to is hands and feet. With these, on the p of a tower, spread out to gather be air be flew more than a furlong: ut, the wind being too high, he came duttering to the ground, maining all his limbs, yet so conceited was he of as art that the cause of his fall was ttributed to the want of a tail, as birds have, which he forgot to make.

The Ruling Passion. "I love a French poodle. What do

ou prefer, Mayme?" "Oh, I just adore an English setter What do you like best, Jack?" "Well, give me a Welsh rabbit."faltimore American

Washington—By J. E. Jones

SAY you are a reader of this paper, and we will send you on approval the handsome volume entitled: MOUNT VERNON, THE titled: MOUNT VERNON, THE HOME OF WASHINGTON. The cover and ink used in printing are colonial blue, and the tule is in gold leaf. The paper is Fnench vellum, and the color, colonial buff. The illustrations were made by our own artists, by special permission of the authorities of Mount Vernon. This is the story of impressions left by a trip to Washington's home, and an eminent authority says: "Breathes more of the real spirit of the place than anything else ever written." Regular price \$1.00. If on receipt you find it satisfactory, remit 75c; otherwise return within one week.

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## SPEEDING UP WITH THE RAILROAD

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