The Coquille Herald

PUBLISHED EVERY TUESDAY

Entered as second class matter May 8, 1905, at the post office at Coquille, Oregon, under act of Congress of March 3, 1879.

P. C. LEVAR, Lessee.

Devoted to the material and social upbuilding of the Coquille Valley particularly and of Coos County generally. Subscription, $1.50 per year in advance

Phone Main 381.

A DISPLAY OF WISDOM.

(Elbert Bede in Cottage Grove Sentinel.)

This week the Sentinel carries for the first time the advertising of the Pacific Coast Biscuit Co 's Snow Flake Biscuits. The advertising is well gotten up, tells some facts every Oregonian should know and gives the reader an appetite for the foods advertised. But this is not to be an ad for the Pacific Coast Biscuit Co.

From the viewpoint of the Sentinel, every Oregonian should eat biscuits made in Oregon in preference to those made in the East, everything else being equal Doubtless the biscuit company takes the same view.

From the viewpoint of The Sentinel, Oregon merchants should handle only home produced biscuits —and again the biscuit makers will probably agree with us.

From our viewpoint, Oregonians should wear none but Oregon made clothes, should drink none but Oregon roasted coffees, should sleep on none but Oregon-made mattresses and should eat no bread not made of Oregon flour.

If merchants carried none but Oregon-made goods when they could be secured it is probable that their customers would get into the habit of using no others.

Why does the Oregon merchant carry Eastern-made goods when he can get Oregon-made goods of the same quality? Why in the name of common sense does he carry Royal Baking Powder, National Biscuits, Hart, Schaffner & Marx Clothing, Ostermoor Mattresses, Heinz's 57 Varieties, Chase & Sanborn Coffee, 3 in 1 oil, Old Dutch Cleanser, Nabisco Wafers, Ivory soap, Barrington Hall Coffee, L. L. May's Seeds, Campbell's soup and a few hundred other Eastern-made articles if just as good articles in the same line are made in Oregon?

It is because the buyer wants these goods and it is the merchant's business to sell what the buyer wants.

Why does the buyer want these Eastern-made articles? Surely pure patriotism should impel him to wish for Oregon-made goods.

The reason that the buyer wants these goods is largely because he has seen the names of these goods in display and other kinds of type so often that he asks for that kind without really knowing why. He has tried them, knows that they are good as the advertising says they are, and he keeps on buying because the advertising tells him to.

There is a solution for this problem and the Eastern manufacturer who ships his goods from the Mississippi River and Atlantic seaboard and sells them in competition with Oregon-made goods has shown what it is

It is to so impress upon the buyer the name of Oregon-made goods that he will look for them just as he now does for Royal Baking Powder, Nabisco Wafers, National Biscuits, Kirschbaum Clothing and other nationally advertised articles. Then the local merchant will not have to carry Eastern-made goods to satisfy his customers.

It will not do any good for Coast manufacturers to go to sleep theorizing that Coast people should buy coast-made goods from patriotic motives.

While they are sleeping someone in Cottage Grove may be reading a magazine, a Portland newspaper, or the Cottage Grove Sentinel. A display line catches his eye. The next day he buys a Kirschbaum suit because that is what the display line told him to buy.

Of course he could get just as good clothes made in Oregon of Oregon wool but he has never seen a display line that would lead him to believe that woolen goods are ever made in Oregon—consequently the money spent for that suit goes to pay laborers who spend all their money on the other side of the continent.

Oregon manufacturers have got to beat Eastern manufacturers at their own game.

They have got to change indifference to Oregon-made goods into a demand for them.

The Pacific Coast Biscuit Co has chosen wisely in using the country newspaper in its campaign as the medium with which it will create such a demand.

In connection with the above attention is called to the fact that the Herald is now carrying the ads of two Oregon manufacturers: The Pacific Coast Biscuit Co., whose ad for Snowflake Sodas appears every other week, and the Heywood Brothers and Wakefield Company, who are advertising their mattress, carried by the Coquille Furniture Co. In addition to these, F. C. Pursley is advertising at the picture show the Oregon Cassimere suits, made by the Eugene Woolen Mills, and carried by the Coquille Haberdashery. The Herald would suggest that anyone wanting anything in the line of these goods at least look first at the Oregon products, and give the dealers a chance to show that the goods are equal or superior to articles of the same kind brought into the state from elsewhere. Show this much appreciation of the enterprise of the manufacturers and dealers who are live enough to advertise their goods. You are not obliged to buy anything that you don't want, but at least investigate before spending your money for goods that must be paid for outside of the state. Keep your money in the state, and you may get another swipe at it. And ESPECIALLY show a response to the budding advertising sense of Oregon manufacturers It needs encouragement.

DR. RICHMOND'S SUBJECT.

The South Pasadena Record gives an account of a meeting of their Chamber of Commerce when twenty-five new members were added to the rolls, and adds the following regarding the remarks made by Dr Richmond, formerly of Coquille:

One of the special features of the meeting was an address by Dr. Richmond of Oregon, who spoke for half on hour on the subject of single tax. He showed, by his numerous citations, just what the Record has preached in season and out of season, that single tax is the only fair and honest method of taxation, that the man who improves his property should not be penalized for so doing, a condition that exists under the present method of assessment.

Dr. Richmond gave an interesting review of the works of Tom L. Johnson, concluding with the statement that unless the voters of California defeat the tax measure to be voted on at the coming election, they place out of their power any chance to have a voice in tax legislation in the future

Dr. Richmond's talk was so intensely interesting that he was invited to give an address on the same subject at the banquet on October 21. There will be another speaker at the banquet but the committee has not yet decided on the man.

No one here would have to be told what Dr. Richmond's subject was, but it will surprise some of them to know that a commercial club would listen to an advocate of the single tax. The fact, however, is indicative of one of the reasons why California forges ahead of Oregon in many ways. The minds of the people there are a little more open to new ideas, and they do not shut their ears to reason and common sense because someone may tell them that the single tax is a scheme to put all the taxes on the farmer and small home-owner—than which no greater nonsense was ever uttered. Dr. Richmond's friends may be sure that he will spread the light whenever he has the opportunity.

A PHENOMENON.

An exchange makes the following remarks touching a phenomenon which has been observed by every winter traveler of Coos county roads:

Why not ask the government at Washington to send an expert into this county to make an analysis of the road building material we have right on the ground? It is a self-evident fact that there are places in Coos county where the roads are always good, no matter about the weather conditions or the amount of traffic, these spots stand up. A proper admixture of sand and clay make a road next in wearing quality to a hard surface road. Of course that means it must have perfect drainage. "There's a reason" for these spots in the road always remaining good. An expert analysis will demonstrate whether it is a freak of nature or a feasible proposition. The government foots the bill.

As the exchange happens to be The Agitator of course its remarks are unworthy of consideration—but haven't you seen such places in the road, and did you ever hear any road expert say anything about them?

Hogwallow News

DUNK BOTTS, Regular Correspondent
(George Bingham)
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A show direct from a "two years' run on Broadway, New York," is billed for the opera house at Tickville next Saturday night. The manager of the opera house says he hopes they won't try to stay that long on him.

Atlas Peck is expecting to come out next Sunday in a new calico shirt, provided his wife has enough goods left from the dress she is making.

The Pond at Poke Eazley's home is going dry. That will not bother Poke much, as his wife washes the clothes at the creek, anyhow.

Sim Flinders passed down the road going in the direction of the Calf Ribs neighborhood yestererday, but could not make much headway, the breeze being against him.

A protracted meeting is about to begin among the Baptists at Tickville. The water is a little cold yet.

On his way home from Tickville the other night with a dime's worth of cheese, Crickett Hicks slept at the home of Frisby Hancock For protection during the night he set a rat trap in his pocket.

Next Sunday the Dog Hill Methodist preacher will take up an extra collection to buy himself a pair of shoes to plow in. This movement should and probably will meet with the hearty support of the congregation.

Washington Hocks is blossoming out in the medical profession, and now has on the market a supply of his celebrated Snake Lard, which is good for everything from sore eyes down to corns.

Fishing has started out well this season. Tobe Moseley and others started in on time and expect to get through in both Gimlet and Gander creeks by the time the fishing season closes.

It has been learned that Miss Flutie Belcher has ordered a flask of high-power perfume. If it had been known that she was going to do this, there would have been no need of the sweet-scented flowers coming out this spring, as Miss Flutie stirs around a great deal.

Fearing that the creek near his home would rise during the heavy rains of last week, Fit Smith took precautions to set a few rain barrels along the bank to take care of the surplus.

A razor back hog wearing a sheep bell has been making itself conspicuous around the postoffice for several days. This animal does not belong to any of our citizens, but it will do so right soon if the owner does not show up.

A mass meeting for discussion and decisive action, called by the Hogwallow Improvement Association, was held at the Wild Union school house Wednesday night, the object being the fly. Several lively addresses against the fly were made by prominent citizens, among whom was Fletcher Henstep, who grew vehement in his denunciation of these pests. For awhile there was considerable strong feeling against flies in general. The result of the meeting was that by a unanimous vote a resolution was adopted condemning in strong terms these insects. Early the next morning, on the authority of Raz Barlow, a large drove of flies was seen leaving Hogwallow, headed in the direction of the Calf Ribs neighborhood.

Miss Rosy Moseley sang a solo at the Dog Hill church last Sunday. A drove of hogs were led to believe it was feeding time and gathered in front of the church door.

GANDER CREEK.

The most important waterway in the Hogwallow section is Gander creek. Just when this stream began is a mystery to the oldest inhabitant. Luke Mathewsia, one of our most venerable citizens, declares that in his very young days the stream ran along just as it does today. It rises out of the ground near Buzzard knob and keeps up a continuous flow, sometimes going at full speed here, darting under a bridge yonder, and slowing down as it rounds the many bends along its course. As the stream passes Bounding Billows, it runs very fast, but this is no reflection on that town, and is due altogether to the lay of the land. The stream has a hazardous course, and it is a wonder it has ever done as well as it has. At one point it runs directly through Frisby Hancock's pond, and here its water supply is greatly increased. Then it starts out again with renewed energy, and flows directly toward Tobe Moseley's home but fortunately turns out just before reaching the house.

During its long and varied course Gander creek runs under many bridges and crosses several roads.

The stream varies in size, it depending altogether upon the amount of water there is to pass down.

Gander creek has several tributaries, but they amount to very little, as the main stream needs all the water that can be supplied by the surrounding territory, as the drain on its supply by the Hog Ford still house, and the Baptist church nearby, is very heavy at all seasons of the year.

Take No Chances Like This

A man who was too economical to subscribe for a paper, sent his little boy to borrow the copy taken by his neighbor. In his haste the boy ran over a $4 stand of bees and in ten minutes looked like a warty summer squash. His father ran to his assistance and failing to notice a barbed wire fence ran into that, cutting a handful of flesh from his anatomy and ruining a $4 pair of pants. The old cow took advantage of the gap in the fence and got in to the cornfield and killed herself eating green corn. Hearing a racket the wife ran out, upsetting a four-gallon churn of nice cream into a basket of little chickens, drowning the entire batch In her haste she dropped and broke a $25 set of false teeth. The baby, having been left alone, crawled through the spilled milk and into the parlor, ruining a brand new $20 carpet. During the excitement the oldest daughter ran away with the hired man, the dog broke up eleven sitting hens and chewed the tails of four fine shirts on the clothes line. To avoid all like accidents subscribe for your local paper today —Ex

Don't Get Caught

The season approaches when the fly-by-night subscription agent will appear on the scene with attractive offers and clubbing rates, and when those who hand their money to these transients are taking desperate chances on ever hearing from it again. Many Coquille people have been bitten in this way, yet the crop of victims still attracts the outsider. Why not hand your subscriptions to a local dealer who can give you just as low rates and who is absolutely responsible. E. A Folsom will give you the lowest legitimate rates on any periodical or group of periodicals, and you will save money, trouble and risk Remember this when you want to subscribe to any paper, magazine or periodical

WATCH, RING AND CHAIN FREE
Address RACE WATCH COMPANY, CHICAGO, ILLINOIS

My Advice.

If you're down on your luck and feeling blue,
Go to the Moving Pictures.
If you think your friends have gone back on you,
Start for the Moving Pictures.
They're the best things that one eve saw
To heal a chap when he's feeling raw
So don't curl up and run home to "Maw"
But go to the Moving Pictures.

If you're tired and sick of your own home town,
Go to the Moving Pictures.
You can travel this old world up or down,
By just looking at the Pictures.
You can cross the sea without being sick,
(An unheard of stunt but they'll do the trick)
And reach old England feeling slick,
By looking at the Pictures.

If you're old and would like to renew your youth,
Why go to the Moving Pictures.
The years will roll back in very truth,
While you're looking at the Pictures.
You can stroll through the lanes with a charming maid,
And sit for hours "beneath the shade
Of the old apple tree," in a leafy glade
By going to the Moving Pictures.

If you wish to see how the highbrows live,
Just go to the Moving Pictures.
A true presentation there they give
And you'll see it at the Pictures.
You can enter into a lofty hall
And servants come noiseless at your call;
You can also go to a fancy ball,
By paying a dime at the Pictures.

But there's just one thing you cannot do
By going to the Moving Pictures.
The drowsy god you cannot woo,
By going to the Moving Pictures.
They will make you laugh and make you weep,
You can sail through the air or the vasty deep,
But alas! my friend, you cannot sleep,
If you're looking at the Pictures.

—BESSIE WING.

NOTES ON THE PHOTOPLAYS

Of Interest to Those Who Patronize the Movies

"The Scenic" announces very regretfully, a temporary cessation of its service of the Fox feature pictures. This was caused by one of the Coos county exhibitors, who had a bad dream and cancelled the service, leaving not enough of us to stand the expense of getting the pictures here Since then the exhibitor mentioned has thought better of it, and we have all got together on a new deal and news is received this morning that the service will be resumed. This will not occur, however, for several weeks, as the Fox people have their bookings made in advance. It has been necessary to arrange a new schedule of dates, so that the pictures may not remain so long in the county. Under the new arrangement the Scenic will get them on Wednesdays, and the first one will be here on November 10. Title of the picture will be given later. The manager of the Scenic is highly gratified at this turn of affairs, as the Fox service is undoubtedly the best regular feature service on the market today—and he wishes to show the best. Scenic patrons will agree that the Fox pictures are the best that have ever been regularly shown here, and they have displayed their appreciation by filling the house at an advanced price that makes it possible to pay the high cost of the service and still leave a margin of profit. For this the manager desires to express his appreciation and gratification. It is a proof that he is right in believing that Coquille people will turn out to see pictures that are worth while and that they are perfectly willing to pay the necessary price.

A somewhat heated jacking up of the Universal exchange has also resulted in the promise of better service from them, and the Scenic expects to show its patrons, commencing at once, a far better line of pictures than the junk with which its patrons have been inflicted in the past month.

The first installment of the serial picture, "The Broken Coin," will be shown next week on a day not yet fixed. In this serial the principals are Francis Ford and Grace Cunard, who made such a hit in "Lucille Love." That picture was very popular here, and much interest is being displayed in the announcement of the coming serial.

Talks on Valley Forge

Mr. Crites gave a very interesting talk on Valley Forge before the high school American History class this morning. He visited the spot exactly eight years ago today, and by his description and photographs of the place as it is at the present time, together with a brief review of the history of the region, presented the subject in a way that made the "dark period" seem much more real to every member of the class.

Seed Season is Here

We are prepared to quote the following prices on Seeds:

RED CLOVER	20c
ALSIKE	20c
ALSIKE and RED CLOVER	22c
This is an excellent Pasture Mixture	
ORCHARD GRASS	22 1-2c
RYE GRASS	10c
TIMOTHY	11c
VETCH	5 1-2c

This is all of the best Imported Stock and guaranteed to be of the highest Gov't test as to purity and germinating power

KNOWLTON'S DRUG STORE

ONLY the best materials are used in making our fine bread. That is why we are selling so much of it. Suppose you try our bread for a month and see if it isn't the best you ever had.

CITY BAKERY
COOK BROS., PROP.

Sundays's Auto Accident

Fay Jones and wife had a very narrow escape from a serious accident Sunday, on the Bandon road. They were driving alone in their new Ford car, both being in the front seat. There were some coats in the back seat which Mr. Jones was afraid might lose out. Just below Shelton's place he slowed down and reached behind to arrange the wraps. He glanced back at the same time just for an instant but it was just long enough for the car to swerve enough from the road to strike the front hub on a small pile at the side of the road. This turned the wheels over the bank and the machine fell on a large log. The jar broke the windshield and one of the head lights and the falling glass cut quite a gash in one of Mrs Jones' knees. If they hadn't been traveling at a very slow rate of speed they likely wouldn't have escaped so fortunate. This makes the fifth smashup on that road this year besides several collisions. Mr. Jones drove his car home Sunday night. It is hard to put a Ford out of commission.

The Concert

The concert given at the Scenic last Friday evening for the benefit of the high school drew a good house, and the audience was given a musical treat, though rather a short one. Jano Sevely, the violinist, showed himself a master of the instrument, and Gerald Hunt, bari tone singer, was well received, giving all his work in English. Henrik Gjerdrum's work on the piano was a feature of which the audience would have been glad to hear much more While the returns to the high school were not large, the credit of providing a high-class entertainment is due to the management.

Geo. Noah's Family Well Provided For

The State Industrial Accident Commission on October 15th approved the claim made for compensation on behalf of the wife and children of George J Noah, who was crushed to death while working for McDonald & Candron on September 20th last

To provide a monthly payment of $30 for the widow required the setting aside of $7,088 62 The young sons, aged 2, 3 and 6 years, required sums of $742 30, $692.54 and $548.04, respectively, making a total of $9,071 50.

This is the highest award yet made under the Oregon Compensation Act with one exception. The family in the latter case consisted of the widow and a babe 16 months of age. Less than three months after the death of the father twins were born, requiring a reserve to provide compensation of several hundred more than the sum set aside in the Noah case.

CHURCH OF CHRIST.

Sunday School 10 a. m.

Prayer meeting Wednesday, 7:30 p. m.

Christian Endeavor 6:30 p. m.

Morning Subject, "The Lord's Supper."

Evening Subject, "What Shall we Preach? I. Preach Christ."

JOHN F. LEGGETT, Minister.

Have you paid the Printer?

CHICHESTER S PILLS
THE DIAMOND BRAND.
Ladies! Ask your Druggist for Chi-ches-ter s Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TER S DIAMOND BRAND PILLS, for 25 years known as Best, Safest, Always Reliable
SOLD BY DRUGGISTS EVERYWHERE

What Cures Eczema?

We have had so many inquiries lately regarding Eczema and other skin diseases, that we are glad to make our answer public. After careful investigation we have found that a simple wash of Oil of Wintergreen, as compounded in D. D. D. Prescription, can be relied upon. We would not make this statement to our patrons, friends and neighbors unless we were sure of it—and although there are many so-called Eczema remedies sold, we ourselves unhesitatingly recommend D. D. D. Prescription.

Drop into our store today, just to talk over the merits of this wonderful Prescription.

C. J. FUHRMAN, DGST.

I WILL GIVE $1000
If I FAIL to CURE any CANCER or TUMOR I treat before it POISONS deep glands or attaches to BONE
Without Knife or Pain
No PAY Until CURED
WRITTEN GUARANTEE
No X Ray or other swindle. An Island plant makes the cure. Any TUMOR, LUMP or SORE on the lip, face or body long is CANCER; it never pains until last stage. 120-PAGE BOOK sent FREE. 10,000 testimonials. Write to-same

Any LUMP in WOMAN'S BREAST is CANCER and always poisons deep arm-pit glands and KILLS QUICKLY. One woman in every 7 dies of cancer—U.S. report. We refuse many who wait too long & must die. Poor cured at half price if cancer is yet small
Dr. & Mrs. Dr. CHAMLEY & CO. Chamley Building BOOK SENT FREE
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KINDLY MAIL THIS to someone with CANCER