

Carrying United States Mail and Passengers' Baggage

Farmers Telephone 156

"Yes, Madam, this fabric shows identically the same details and color as would be shown in broad daylight. You see I'm displaying the goods under the clear white rays of this wonderful new General Electric Mazda Lamp. It's really the equivalent of daylight, and that's why all up-to-date stores are using it. Of course there are also other vital reasons, one of which is this: the G-E Mazda Lamp gives twice the light of the ordinary car-

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