# "'TIS FREEDOM'S CALL-LEND YOUR ALL"



Oregon's official slogan—'Tis Freedom's Call; Lend Your All.
yourself. If you can't go across to fight, you can do the next best thing by investing in Liberty Bonds boy—your neighbor's boy—on the firing line

ep your boy—your neighbor's boy—on the firing line
To Protect Your Country
To Perpetuate American Freedom
To Keep the Demon Hun From Your Door.
We can't act too quickly. The danger is imminent. We will be tardy at best. Don't stop to think, any more you would stop to think whether to strike back if you were threatened by an assassin.
Will you jeopardize your liberty by failing to do your duty? He who hesitates is most assuredly lost.
All that your forefathers fought and died for is lost. All that the patriots of '65 fought for is lost.
This is your great opportunity. Use it and
Take your place as a real American.

# FIGHT, BUY OR

# BE A BACKER

# the Third Loan.

THE HUN GOES' MARCHING ON FOR THE NEED FOR PROTECTION WAVER.

It's up to this-fight, buy or show

Every American who can afford to buy a Liberty Bond will be expected

to buy.

If he refuses, the searchlights of public opinion will be so turned upon him that he may be put into the position of having to explain why he denies the government the use of his surplus money, if the plans of the National Liberty Loan headquarters

at Washington are carried out. Information regarding the standing of every individual, his worth, his income, his Red Cross activities, amounts which he has subscribed to the First and Second Liberty Loans, war work which he has done, his patriotic attitude, and other details, will all be carefully listed on a questionnaire which will be kept on file

by the government.

Questionnaires, prepared in Spo- indifferently—to loaf, kane for use in Eastern Washington, contain 34 questions. One has to be the inquiries were, nationality, pres- accomplishments. ent occupation, name of employer, other trades or occupations qualified in, Liberty Loan subscriptions, earnings, Red Cross war funds, Red Cross members in family, miscellaneous war donations, war activities engaged in, patriotic attitude, general reputation, opposition to war work, if any.

Considering the fact that Oregon's percentage appears to be rather low comparison with other federal districts, the local Liberty Loan Commitminding the people that they must do of patriotism. something to save the reputation of now being prepared. The information for these cards will be gained by the captains of the different city precincts, after the cards have been assigned to their proper districts by on for some time.

Authorization for obtaining the information comes from Washington. When the system is finally complete, and when Uncle Sam makes the acquaintance of all his citizens and knows their means and their obligations, then John Jones must be induced to make him a loan or be able to give an excellent reason why.

BE NO SLACKER;

### That's What We're Up to In In the Twilight Zone of War Financing.

AND AMERICAN BOYS BLEED IS GREATEST WHEN EVENING WHILE THE TIGHT WADS APPROACHES AND THE WORK-ER TENDS TO REST.

(By John W. Kelly)

Upon a time there was a farmer whose sheep were threatened by coy-otes, so he decided to protect them at night with a high, tight fence. All day he labored and when evening approached it was almost, but not quite

The farmer was fagged, twilight was approaching and instead of nailing up the remaining boards he drove in the sheep and decided to take a chance. In the morning he discovered the ravages caused in the flock by the nemy marauders; the fence he had built for protection was no protection, ecause when twilight came he failed to finish it.

Don't permit your patriotism to succumb to the twilight zone!

In the twilight there is a slacking of industry, a tendency to take things

Having performed a good day's work, twilight finds a man tired of filled out for every man, woman and the heat and the burdens, ready to child above 15 years of age. Among rest and congratulate himself on his

> The Third Liberty Loan is in the twilight zone of war financing. Twice have the people of Oregon labored indefatigably and accomplished a great work in over-subscribing the state's allotment.

Now comes the real test-now is to disclose whether they still have the vigor and patriotic strength hereto-

It remains to be seen whether they will consider their duty performed tee feels that it may be necessary to and are content to slacken, to take adopt some such means here of re- things indifferently, to loaf on the job

After a day in the fields it requires themselves and their state. Cards are spunk and pluck to tackle additional work in the twilight. The man who determines to press the labor a little further-to make a real finish to the day's stunt, is doing something for himself, And so is it with those who postal employes. In the rural dis have helped in the previous bond flotricts over the state, the work of in-tations. There is a bit more to do be-dexing the inhabitants has been going fore turning in; a little more exertion fore turning in; a little more exertion and patience and drain on the re-

> But if patriotism is not lulled into indifference of the twilight, the fence of protection will be completed. Take no chances. Every bond is

> a board in the fence to keep out the Hun coyotes.

Report, but don't repeat. Help in Germany's defeat.

**OREGON OFFICIAL SLOGAN** 



The prize winning phrase was wor by Florence B. Hoyt of Portland. It is used in all advertising of the Third Liberty Loan in Oregon. Many of the other slogans from all over the state are used in connection with the car toons being run by the Oregon press Oregon writers and illustrators have all donated their best services in aid of the Third Liberty Loan.

## PUT IRON IN OUR SOULS!

The Spirit of the First Line Trenches Needed in Loan Drive.

"A little more iron in our souls," was the appeal made by Lafe Young in Des Moines recently, "a little more of the spirit of our soldiers, a stimulus that will give us a relentless and un dying determination to wipe the Hohenzollern monster from the face of the earth."

American people are noted for their complacency, their seeming willing ness to enjoy the fruits of their pros perity, leaving to others the task of fighting their war for them. They do not stop to realize the enormity of Germany's crime and the intense seriousness of the present world war of self-preservation, the supreme test of our manhood and our civilization.

Our soldiers are doing their part, but, says Mr. Young, "how pitiful are Red Cross contributions, Liberty Bonds and Y. M. C. A. gifts compared with the sacrifices and sufferings of our soldiers. We have comfort, hapess, the ties and affections of home But they, like immortal Alan Seeger, have their 'rendezvous with death.'

"We are proud," he continues, "that America has met her duty, true to her best traditions. And may God grant that those of us at home fail not in one single obligation to our soldiers, to our Allies, to our country!"

# TO THE LIBERTY LOAN WORKERS

State Liberty Loan Headquarters Portland, Oregon,

April 6, 1918. To Ten Thousand Fellow Workers for the Liberty Loan in Oregon: We set out today upon the accomplishment of a tremendous task—the

Let us, each one, take to the work in hand with our hearts confident of but one ultimate result-VICTORY.

raising of Oregon's share of that part of the National Defense Fund known

Let us keep constantly in mind that a prompt and overwhelming subscription to the Third Liberty Loan Bonds is exacted of us. Faltering in this duty is virtually equivalent to an expression of willingness to abandon our boys who are in the trenches, suffering and fighting for us.

Thoroughly sweep the field on the canvass! No man should ask sidered by the committee as possessdictors to come a second time in this effort.

In soliciting subscriptions see that they are enrolled before leaving. A task of this magnitude well begun is half done.

"This war," said President Wilson, "must be won, not by the Government

but by the strength of the American people." In the spirit of "WE-WILL" we will win.

Robert H. Smith. State Manager.

ns the Third Liberty Loan.

EDWARD COOKINGHAM. Executive Chairman Oregon State Central Liberty Loan Committee.

WILL OUR TOWN WIN AN HONGE FLAG?



In order to stimulate individual subscriptions to the Third Liberty Loan, to create community activity and to mobilize, systemize and unify the initiative and energy of citizens and districts in the accomplishment of a national purpose, an honor flag and honor roll system has been adopted by the Treasury Department for the Third Liberty Loan.

This system is outlined by the Department as follows:

1. A specially designed honor flag, officially adopted as the Third Liberty Loan flag, will be awarded to all communities upon their attainment of their assigned quots.

assigned quota.

2. A small individual poster, containing a reproduction of the honor flag and a blank for the name of the subscriber, will be awarded to each subscriber

for display in his home.

3. A large honor roll, containing at the top a reproduction of the honor flag and the slogan, "Help Our Town Win the Right to Fly This Flag," and holog space for the names of all subscribers, will be posted in a conspicuous

place in the community.

4. A large honor flag will be awarded to each state upon the attainment of its quota, the state flag to contain the names of those subordinate groups which have attained their quotas.

A national honor flag will be unfurled at Washington on which will be presented the returns from all the states.

### OREGON'S QUOTA

Fifteen -Per Cent of the Population Should Subscribe to 3rd Loan.

The fact that Oregon in the First Loans, which was less than the average for the United States, and compares unfavorably with other states, makes it necessary for at least 15 per cent of the population to subscribe to the Third Liberty Loan, in order to bring Oregon into the same standing as her sister states.

Oregon's 8.77 per cent of Liberty Loan subscribers is insignificant be side New York's 16.64 per cent, Chicago's 12.22 per cent and Minneapolis 12.04 per cent.

Canada's recent "Victory Loan" campaign, translated into the United States method of accounting, shows a percentage of 14.3 of the population subscribing for bonds.

Headquarters of the Third Liberty Loan of the Twelfth Federal Reserve District are in receipt of letters, calling attention to the fact that many banks have subscribed to previous loans so liberally that their capacity is somewhat curtailed, and it will be necessary for 15 per cent of the inhabitants of a given community to subscribe to the loan in order to ful. of my only son, just passed 20, as he fill the desired quota. With the well Coast, it is felt that this shou be difficult, and from the country dis tricts there should be a higher per-centage of subscriptions than from the large, metropolitan centers where of the population living in comparative

'Rarin' to go" truly describes the frame of mind of the Third Liberty frame of mind of the Third Liberty We are soldiers every one, Loan organization of the state on the And we're satur's host defeat eve of the big drive.

Secretary of the Treasury has just called for from the Nation is the mini-

"Quotas for different districts will be announced within a few days, says State Chairman Cookingham. The quota of the state is \$18,495,000. Portland will be alloted approximately half the amount or \$9,000,000. While and Second Liberty Loans shows a half the amount or \$9,000,000. While percentage of only 8.77 per cent of the population subscribing to Liberty loan can be absorbed more readily by the people of the United States than if the loan had been placed at twice that sum, nevertheless I wish particu larly to impress upon our small army of volunteer workers and upon every citizen of Oregon that it will be no puny task to raise \$18,000,000."

> The Republic's Battle Hymn. Harry Van Dyke, former American linister to the Netherlands, and now chaplain in the United States service, has composed an additional stan-za for the "Battle Hymn of the Re-

public." Here it is: We have passed the cry of anguish from the victims of the Hun

"And we know our-country's peril i the war lords will is done We will fight for world-wide freedom till the victory is won; "For God is marching on."

Stanfield, Or. (To the Editor.)-I read with a thrill Mr. Van Dyke's additional stanza to "The Battle Hymn of the Republic," and, with the vision left us a few months ago, eager to go over and do his bit to help avenge the

wrongs of Belgium and France, I am constrained to add two more stanzas as my interpretation of America's answer to the cry of anguish. We have pledged our lives and for

To help freedom's cause advance.

Sent the flower of our young manhood. To the shell-torn fields of France. WE MUST OVER SUBSCRIBE We will overcome oppression, For God is marching on.

True and loyal hearts are beating. we of the big drive.

When we overthrow the Hun.

The loan of three billion which the Out from Belgium they're retreating When the victory we've won.

# SLOGANS STATEWIDE

#### Contestants For Liberty Loan Prize Widely Scattered.

NEARLY EVERY COUNTY AND TOWN IN OREGON IS REPRE-SENTED IN THE MATERIAL SUB-MITTED TO COMMITTEE.

Slogaus from over the entire state were submitted for use in the Third Liberty Loan campaign, in the recent slogan contest, for the best of which a \$50 Liberty Bond is to be awarded ening day, April 6.

ing high merit and worthy of especial mention, are the following which are representative of the entire state:

Open your purse — help kill the curse, Miss Hazel McCoy, Dufur; buy With the Spirit of the First Line Trenches let every man and woman s bond that binds Democracy, W. P. McMasters, Mills City; the Kaiser groans at Liberty Loans, Nettle Page groans at Liberty Loans, Nettle Page Scofield, Newberg; Liberty Loans are Liberty's stepping stones, Mrs. J. D. Slater, La Grande; bury the Kaiser with Liberty Bonds, Geo. A. Barden, Grants Pass; Uphold the colors with liberty dollars, Mrs. Edward Hill, Marshfield; Over there our boys are watching, H. K. Donnelly, Salem; Break Liberty's chains—invest your Break Liberty's chains—invest your gains, Buena Fisher, Dallas; Sow bonds—reap victory, Miss Elva S. Hall, Vanora; Build freedom's foundation with Liberty Bonds, C. E. Logsden, Junction City; Our country's ar-mor—Liberty Bonds, C. W. Collier, Milwaukie; The Liberty Bond is victory's wand, H. E. Allen, Hillsboro; Gold were dross with freedom's loss, Count that day lost, whose low descending sun, sees nothing done to beat the Hun, both by T. P. McAndrews, Baker; Your little mite may win the fight, Mollie E. Striaght, Oregon City; Protect your homes with Liberty Loans, Lonna Powell, Baker; Buy a bond—bridge the pond, Mrs. H. M. McKenna, Astoria; We'll bridge the pond with Liberty Bonds, M. Eva Duel, Eugene; Join the band at Lib-erty's stand, Mrs. L. R. Whitney, Vancouver, Wash.; Another Liberty Loan-insures Entente success, Wilna Debill, Amity; Provide Pershing power to punish Prussianism.

The following slogans are a few of those submitted by residents of Port-

land in the contest: Fight, buy, or show us why, Grace N. Crow; Patriots all, subscribe to the call, A. R. Vandervielen; Liberty Loans protect what you own, W. W. Lawton; Our bonds dictate our soldiers' fate, Mrs. D. W. Jackson; Have a heart, do your part, They also serve who only lend, Jennie A. Marshall; Yankee Doodle dollars do or die, Keep the home funds fighting, W. S. Kirk-patrick; "Tis freedom's call-lend your all, He no shirker, be a worker, Florence B. Hoyt; Save America's fate from German hate, J. N. Reeves; The Liberty Loan safeguards the home, J. H. Mason; For county and home-Liberty Loan, Geo. E. Hall; Be a backer, not a slacker, H. G. Furnish; Subscribe to loan, protect your home, Miss Myrtle Bates; Can you deny Pherson; Bonds are better than Prus-

### HOW RETURNS ARE NOTED

sian fetters, Ruth Helen Underhill.

Map System to Be Used During Third

Liberty Loan Drive. Returns from the various counties of the state will be indicated at the Oregon State Central Liberty Loan headquarters, Portland, on a color scheme map, as will every town and district in which a quota has been assigned, by a yellow thumb tack. The counties will have a large headed tack and the districts a small yellow

As soon as one-half of the assigned quota has been reached in each town or district a red thumb tack will replace the yellow one on the map. Similarly with the counties on the state map. Each county headquarters will have their own map with the county divided into convenient districts which are to be bulletined like

When the full quote in each town and district is attained it will be designated by a blue thumb tack. This system will afford an accurate check and will indicate those counties and districts of the state which are doing the most effective work in the Third Liberty Loan Campaign.

In each town and district a solicitor will be sent out with the Government household questionnaire upon which is written pertinent facts concerning the individual's ability to subscribe. Should the person be unable to sub-scribe one-half of the amount esticard will be sent into district headnarters. When more than one-half but less than the full assignment has been received a red card replaces the yellow, and a blue card is used when the full quota of the individual has been subscribed. This system gives an accurate and detailed check on every person and the state and county headquarters will know exactly what can be expected and what is being

The master map at Washington, D. C., will indicate the advance in each state and the entire country.

Everyman's Pledge. nerica shall win this war! efore, I will work, I will save I will sacrifice, I will endure. I will fight—cheerfully, and to my utmost—as if the whole outcome of the strap gie depended upon me alone.