

EDITORIALS

A Republican President

In no uncertain terms, the American people elected Gen. Dwight Eisenhower as the next president of the United States and ended a twenty year period of Democratic control of the presidency and congress.

It was a vote of landslide proportions that swept across the nation and cracked the Democratic southland and though Gov. Adlai Stevenson polled more votes to lose than President Truman did to win in 1948, the phenomenal majority of the General was still many millions to the good.

We regard the election of Gen. Eisenhower and a Republican control of congress as a healthy sign. It means that despite the caterwauling of the Republicans for twenty years, the Democratic Santa Claus did not kill off the opposition. It means that given a reason to vote against and not for, the American people will, and the vote last Tuesday was a "no" vote even as the American people swept to the polls in 1932 to vote against the Republicans.

Governor Stevenson who is regarded as one of the true classic Americans poured from a fine mold indeed could not carry the Truman administration around his neck and win. The fact that the little man went out barnstorming may be one of the reasons Gov. Stevenson lost again. And surely the South voted against the FEPC and Harry Truman who had repeatedly slapped them in the face more than they did for Eisenhower.

A sober analysis of the election brings out facts now that:

Eisenhower is not making a quick trip to Korea. He will be told by his own West Point alumni that it will take years to prepare the South Koreans to hold their battlefront. He now views the Korean conflict as no easy and quick thing to settle.

Eisenhower who promised a quick cut in taxes and paring down of government expenditures now admits frankly that the world tension and defense problems may "rule out any cut in taxes next year."

Promising the farmers even more parity than they had gotten under the Democratic rule, this source of change is not to be expected.

He would do little to the Taft-Hartley act and employers can gain little relief from whatever he will do here.

He has promised a continuation of the social gains made by the humanitarian legislation of a Roosevelt government and this costs money.

He has promised that he is for development of areas and power situations such as

Bonneville and Grand Coulee and this too then will go on much as it has in the past.

For the Republicans who are expecting a quick return to the nostalgic past, we say that America has new problems. For the Democrats who view the election of the Republicans as a cause for alarm, we say General Eisenhower and most of the men going into Congress with him are capable, intelligent, and fine Americans.

Perhaps the keynote sounded by Gov. Stevenson when he said "All Americans should now close ranks" is the best words all Americans can live by. Surely the problems of the world, of the Russian menace, of increasing defense needs, are still with us. And they will be for a long time.

On Levis And Such

A stranger to our city remarked the other day about the insouciant manner in which so many of the feminine sex swung a lunch pail and flashed down the sidewalks in blue Levis. And as a matter of conversation, he casually mentioned that one sees all manner and ways of wearing them.

In some cities they are rolled neatly and geometrically up the calf halfway or so, and present a sort of bluish rakish Oriental effect.

On the highland plateaus of the lower Rockies the Levi wearer be he man or woman, wears them with a certain casualness that cares little for style in preparation or washing, but they are a piece of clothing that does a good job and that well and as such are highly regarded.

And come to think about it, Levis may be worn with different attempts at style too.

There's the lad who wants them stiff and tight-fitting like a circus performers trunks. He picks them with care and sees that they fairly scream at the seams.

And there's the lad who buys the one with the biggest coppered studs in the pockets and seams and then adds to them a bit with a few extra jeweled studs of his own that he has bought from a harness maker.

And there's the city office worker who wears his Levis with a gingerly manner as he goes to his garden or his boat for a day's fishing. He buys the ones that are quite a bit too baggy for real Levi style and certainly wants them tailored so they match his protective daytime suit trousers.

And then back again, to the gay and charming female wearer of Levis who knows that they are a sign of the times, good times too, in which a pair of Levis with a proper drape are certainly an important bit of clothing attire.

But the best thing of all about Levi wearers, said the stranger who was visiting our office, is the smile in the eyes of Levi wearers.

In fact, it's downright unusual, he reported. You see a guy in a business suit. He looks dour or preoccupied. You see a gal dressed up in a picture hat and a svelte suit. She goes on her smooth and lacquered way. "You see a gal in Levis; a guy in Levis. What do they do? Well they look like little Old Merry Sunshine. And that's the Levi story for you."

Coos county's Riverton and Coquille precincts can be proud of their voting record last week. They came right up to the top in national percentage averages.

One nice thing about the fog these nights, it slows traffic down.

Our pipe smoking friend from Arago dropped in today and reported that Old Doc Ankam used to say that "the fella that invented the alarm clock probably did the most the wake up the working classes."

House builders enjoy the good November sunshine; fishermen rue it as large schools of salmon are in the North fork trying to go upstream to spawning beds.

day, a window display on FHA activities which is at the Coquille J. C. Penney store, and a radio program. Assisting Miss Fromm in guiding

SAME OLD ROAD BLOCK



the group this year are Lorene Lynn, vice president; Janice Hubbard, secretary; Lorraine Kaino, treasurer; Edna Hickman, reporter; Margaret Brockway, parliamentarian; Betty Dorland, historian; Romona Wigington and Carlene Rogers, are song leaders and Darlene Finley is program chairman. Mrs. Frances Coleman is advisor.

County Officials Inspect OC Timber Up Smith River

Fred True, county commissioner, James Harrison, county judge and Ross Youngblood, district forester in charge of O and C timber lands in this area, were accompanied by county judges from 18 other counties within the state having O and C lands on a trip up Smith river last week to inspect the bug infestation, blowdown and burned over land.

The federal government is contemplating an expenditure of 2½ million dollars for road building and salvage operations on O and C lands within the state, and a major portion of this amount may be spent in Coos and Douglas counties if the blowdown caused by last December's storm and the bug infestation have caused serious damage.

Much of the money is to be earmarked for the building of access roads to get out downed timber and to open up adjoining lands to logging operations.

The heavy windstorm last winter blew down thousands of trees that can be salvaged by lumbering firms.

Schoolmasters See Olympic Film

A film on the 1952 Olympic games was shown the members of the Coos county Schoolmasters at Myrtle Point last week.

The movie was taken by Kay Peterson, Myrtle Point athletic director, who was in attendance at the Olympic games.

Next meeting of the group is in Coos Bay on Jan. 12.

See "Spike" Leslie for insurance of all kinds, phone 4891 ttc

Methodists Start Drive For Funds

An opening campaign dinner for a fund drive by the Pioneer Methodist church was held Nov. 10 at the Pioneer hall.

Abner Johnson and Arthur Anderson are co-chairmen of a "Forward Movement" drive to raise funds for a new parsonage and to participate in the Oregon Methodist conference expansion program.

William Barrow is organization leader for the drive, and he is being assisted by James Leonard, Forrest Hales, Perry Sunderland, Scott Pierson and Orville Newton.

McMINVILLE RESIDENT VISITS
Mrs. Floyd Smalley of McMinnville was in Coquille this past week visiting her son, Ivan Smalley, and his family.

Cub Scout Leaders See Training Films

Films on Scout organizing were shown Oct. 22 at the city hall to leaders of Myrtle Point and Powers Cub Scout groups under the direction of Dean Brannon, cubmaster of the Myrtle Point group.

Leaders present were Avena Noyes, Elva Edlund, Beth Brannon and Helen Schroeder, all of Myrtle Point, and Alan Eby and Alice Eby of Powers.

Movie equipment for the evening was provided by Southwestern Motors, and operated by Fred Brumbaugh.

KRUSE TO TRAVEL SOUTH
Fred Kruse county commissioner will attend the Oregon Coast association at Crescent City, Calif., Nov. 7, 8, and 9. Members of a similar coast trade organization representing California will also attend the meeting.

PAINTING CONTRACTS
BRUSH OR SPRAY

PAPER HANGING
ENAMELING

Darrell L. Cox
Coquille, Oregon, Since 1928
Telephone 6189

ORDERS FOR
FINE PAPERS

ESTIMATES
AND COUNSEL

Title Guarantee & Abstract Co.
Ask Your Realtor To Use Our
Quick, Pleasant Services

Title Insurance

ABSTRACTS • ESCROWS

PHONE 631 209 S. ELLIOTT 501tc

Always
be FULLY PROTECTED WITH
FARMERS AUTO INSURANCE

SAVE MONEY
★ LOWER RATES ★ SEMI-ANNUAL PREMIUMS

Farmers policies are self-renewing. This eliminates the high yearly re-sale cost... the savings are passed on to policyholders.

Claims Service is prompt. Policyholders deal direct with their local District Agent. This eliminates red-tape and delay... policyholders receive prompt service plus prompt payment.

Standard Form, Non-Assessable Policy

CARREL L. PAYTON
434 N. Moulton
Phone 3383

FARMERS INSURANCE EXCHANGE

Ford F-5's outsell all other 1½-ton trucks!



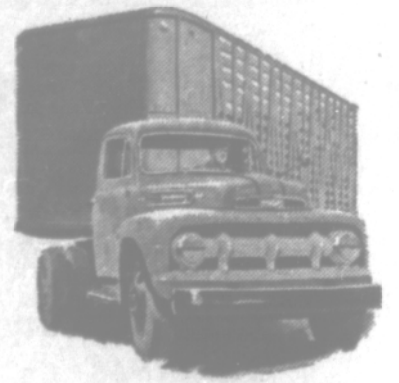
Just one big reason why truckers insist on Ford F-5's:
3 out of 4 run for less than 3½¢ a mile!
We have PROOF!

FINAL RESULTS
FORD TRUCK
ECONOMY RUN

629 Ford F-5's, like the one above, took part in the six-month, on-the-job Ford Truck Economy Run. For 3 out of 4, the cost of gas, oil, and service (but not including fixed expenses, such as taxes, license, depreciation, etc.) was less than 3½¢ a mile! See us NOW for a Ford F-5. Best deal in town!

Now—up to 14% MORE gas savings!

New Ford offers three all-new Low-Friction truck engines. New short-stroke design cuts power-eating friction... you save up to one gallon in several New Five great Ford Truck engines to choose from!



In tractor service, Ford F-5 has G.C.W. of 24,000 lbs. Optional 2-speed axle. All Ford F-5 models give you Double Channel frame (except 134" wb.), big 11" Gyro-Grip clutch. Availability of equipment, accessories and tires is theoretical. It depends on actual supply conditions.

COME IN—SEE THIS BOOK TODAY! Men in Your line of work drove their Ford Trucks in the big Economy Run. This book shows you their running costs. Compare—see how little it can cost you to run a Ford Truck!

FORD TRUCKING COSTS LESS

Coquille Motor Sales

3rd & Taylor Sts. Coquille, Oregon Phone 341

NEWSPAPER PUBLISHERS ASSOCIATION
1952

NATIONAL EDITORIAL ASSOCIATION
MEMBER

Subscription Price \$3.00 Per Year in Coos County; \$4.00 Outside County.

An Independent Paper Dedicated to the Development of Southwestern Oregon

Entered at the post office at Coquille, Oregon, as 2nd-class matter under Act of Congress of March 3, 1879.

Ralph P. Stuller — Editor and Publisher
Edith J. Stuller — Co-Publisher

NEWS Jack Greenlund
ADVERTISING Lillian Butler

W. H. Ortman — Mechanical Supt.
Bill Sutton — Linotype Operator
Leo Call — Pressman
Bill Kelly — Composer-Printer

Christmas Opening Set For Nov. 29th

Official Christmas opening will be Nov. 29th it was decided this week by the Christmas opening committee of the retail trades committee.

Plans are now being made by Chairman Earl Linge and Committeemen Dave Biegger and Neil Kyne for a gala holiday opening.

Homemakers Plan To Observe Week

Future Homemakers of America throughout the country are observing National FHA week and the Coquille high school chapter, headed by Frances Ann Fromm, president, has planned a program that includes a visitation to the St. James Episcopal church Sun-

KEEP 'EM ROLLING!
with
GOODYEAR BETTER TIRE SERVICE

Here's What We Do:

COMPLETE INSPECTION
Check tires and tubes for all types of injuries—bruises, bulges, cuts, etc. Inspect monthly for puncturing objects.

CORRECT AIR PRESSURE
Inspected air pressure cuts tire mileage. We check weekly with accurate gauge—make sure valves and caps don't leak.

WHEEL BALANCING
Check wheel balance when buying tires. Correct wheel balance saves time and front-end parts—saves money.

REPAIR CUTS and BRUISES
These can result in punctures and blowouts. Our experts seal them on the tire.

PERIODICAL TIRE ROTATION
Tread wear is different on each wheel—regular rotation distributes wear evenly.

TIRE TREADING
A second tire, worn smooth, will give many extra miles of service with new Goodyear factory-approved treading.

J & J TIRE CO.
5th and Taylor Phone 5671

TIME -- TO -- ORDER

for **THANKSGIVING**
TURKEYS -- HAMS -- HENS
-- FRYERS --

J. L. STEVENS

Peoples MARKET

"Your Ideal Meeting Place"