

PENNEY'S *Semi-Annual* CLEARANCE

Tremendous Savings For You

All merchandise drastically reduced for Quick Clearance Now — while there are still many weeks of summer wear ahead Bargains galore from all over the Store. Don't miss one of them. Hurry! Hurry! Hurry! Hurry!

Resilient
Bed Pillows
\$1.29

A real pillow buy. 100% crushed chicken feathers.

Printed
Sheer Cotton
Lawn
50c yd.

Rayon
Wonder
Crepe
50c yd.

Make yours and the children's blouses from Penney's Wonder Crepe.

Women's Fancy
Embroidered
Handkerchiefs
2 for 25c

Tastefully designed and priced the same.

Curtain
Material
20c yd.

A hard-to-beat Penney value but loaded with quality.

Women's
Canvas Shoes
\$1.00

Please don't step on each other trying to get to this buy!

Women's
Nylon Briefs
\$1.29

They wash so easily and dry so quickly.

Women's
Gowns
\$1.17

Run-resistant and made to please the most particular. In lovely pastels.

Chenille Spreads
\$5.00

Heavy tuft in smart decorator colors

Printed Plastic
Table Covers

54 x 54

79c

Beautifully
Stamped
Pillow Cases
59c

Stand back and don't crowd for this one.

Rayon
Gabardine
Material
\$1.33

Light and smooth. Crease and wrinkle resistant.

DOLLS
\$2.00

Giant size dolls and we really mean they're big!

Colorful Cotton
Plaids
49c yd.

A typical Penney price on smart plaids. Just in time for your Sewing Spree.

Printed Plastic
Aprons
3 for \$1.00

No wash day blues now!

Men's All-Wool Suits

Two prices to choose from. DON'T MISS THIS!

\$15.00 & \$25.00

Men's Briefs
3 for \$1.00

Full cut, well fitting briefs.

Men's Swim
Trunks
\$1.50

Printed colors in boxer styles.

Men's All Wool
Sweaters
\$3.50

Slipover style only

40% Wool
Slacks
\$3.00

If you don't believe the price is right, see for yourself.

Wool and
Part Wool
Plaids
\$1.50 yd.

A thrifty saving for you who sew.

Women's All Wool
Sweaters
\$3.00

While they last.

Children's
Oxfords
\$2.98

A sturdy shoe that can really take it.

Axminster
Rugs
\$3.33

Just the item to make your home more lovely.

Summer Dresses
Reduced to Clear

Your Dress is here and for only

\$4.00

Cool bemberg sheers, rayon crepes and butcher weaves and all at a typical PENNEY CASH & CARRY PRICE

Women's House Dresses

2 for \$5.00

Lovely summer cotton prints in a variety of styles and patterns.

Mo-de-Gay
Percales
35c yd.

Prices to make home sewing cost less and less.

T Shirts
For Men
69c

Designed for comfort and priced to fit your pocket book.

Men's Casual
Coats
All Wool
\$7.00

Rayon Twill
Sport Jackets
For Men
\$7.00

In two-tone and plain colors. A real buy for year 'round use.

At this price you can't afford not to buy.

Sport Shirts
for Men
\$2.88

Try to match the quality in these fancy, rugged shirts.

Men's White
Handkerchiefs
10 for \$1.00

It's been quite a while since you have made a purchase like this.

LOOK --- SAVE

Boys'
Sport Shirts
\$1.79

Penney's makes buying easy with big savings on these multi-colored plaid shirts.

Boys'
Sweaters
\$1.00

Sleeveless Slipovers. There are only a few so if you want one, don't wait.

LUNCHEON SETS

Beautiful table settings are easy and thrifty when you can buy a set like this. 54 x 54 inches.

\$1.79

Remnants! Remnants! Remnants!

Yes we've got them and a big table of them too. If you want it---WE'VE GOT IT!