



BEAUTY! BRAINS! AND TALENT, TOO! The Gail Sisters have managed to combine all three, which may account for their spectacular rise to radio stardom within the short span of just three years.

Sentinel Sportcaster to Tell All on Weekly Friday Night Reviews of the Sports Scene

If you like your sports dished up to you in a frank and appraising manner, with a lot of sympathy for the kid who didn't quite make that last-minute basket or touchdown, then you'll like the Sportcasts of THE COQUILLE VALLEY SENTINEL's sportcaster, Chuck Pritchard.

Already a familiar by-word in the Coquille Valley, Chuck Pritchard's column, "Passing the Buck," will get a lot of amplifying Friday night when the "pen-pushing" athlete gets on the air and tells the dope of the week, plus the last minute dope on Friday and Saturday encounters.

A real thrill will wait the boys and girls who play on the teams, both high school and grade school, for The Sentinel's sports edition will give out with not only the dope but a weekly accolade on those who really deserve it.

But it won't be only football, basketball, and track that gets mention, you'll also find fishing prowess as well as the boy with the quick and accurate trigger who gets the pat.

Highways Busy During Past Year

Oregon's streets and highways were busier than usual in November as gasoline use rose 14 per cent over the same month a year ago, Secretary of State Earl T. Newbry has reported. Sales totaled 37,348,030 gallons, he said.

At the same time, the secretary announced that motor vehicle registrations may have reached the 600,000 mark by the end of 1948. Licenses had been issued to 597,812 vehicles at the end of November, with December figures incomplete.

The state first topped the half million mark in registrations in July, 1947, and has been steadily adding the next hundred thousand, he said. The rate of increase is approximately 12 per cent, amounting to 64,792 vehicles in the first eleven months of 1948.

State gasoline taxes on November sales were \$1,867,401.53, of which about 13 per cent is normally refunded to non-highway

users. Revenue from license fees is more than \$1,700,000 below last year despite the increase in registration. This is due to the change in the method of licensing commercial vehicles, Newbry explained. Trucks are now being taxed on the basis of road use.

The safe, efficient movement of the heavy traffic we are now experiencing demands the cooperation of all drivers, whether professional or occasional. That means better, more careful driving," Newbry declared, pointing out that greater travel on the same roads means greater danger to all.

Our Sincere
Best Wishes
to
KWRO

Coquille's new
Radio Station

It is our aim and desire to help build our community. Such fine enterprises as KWRO make our town a finer town.

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344 W. Front Phone 354

CONGRATULATIONS

to
Radio Station KWRO

We are happy to welcome you to Coquille's growing family of businesses.

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"We Deliver Everything For The Builder"

**J. W. Sayre
BUILDERS' SUPPLY CO.**

355 No. Taylor

Phone 345



SOMETHING ENTIRELY NEW was developed when 22,000 feet of No. 8 bare copper ground wire was laid for the KWRO station. Pictured here are Walter Read, president, and E. W. Hall of Sanford Heights who worked out a special blade that placed the wire a foot or more in the ground in one operation.

The practice started some years ago of having breed groups hold their annual meetings at the same time as the main association convention, will be continued this year. This will include meetings of the Oregon Holstein, Jersey and

Guernsey clubs.

As this is the legislative year, consideration of proposed legislation will be an important part of the business sessions. Proposed changes in or abolition of the milk control law, and the ex-

piration of the law creating the Oregon dairy commission for promotion of the industry, are among important items on the legislative list.

Homemade or store-bought Bos-

ton brown bread loaded with plump seedless raisins is delicious for snacks. Heat it, cut into thin slices, spread with softened cream cheese and it's ready to eat.

Sentinel classifieds bring results.

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CONGRATULATIONS

to

Coquille's Newest Business Asset Radio Station KWRO

As contractors on the construction of this new radio station, we are proud to wish the owners and personnel of KWRO a brilliant and successful future. May this enterprise be a symbol of Coquille's future growth and prosperity.

E. L. PERROTT & SONS

Building Contractors
Coquille

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