

Coquille Valley Sentinel

COQUILLE, OREGON

AUGUST 5, 1948.

NATIONAL EDITORIAL
ASSOCIATION
1948 Active Member

SOUTHWESTERN OREGON'S LARGEST WEEKLY

An Independent Paper Dedicated to the
Development of Southwestern Oregon

Entered at the post office at Coquille, Oregon,
as 2nd-class matter under Act of Congress of
March 3, 1879.

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Can You Really Swim?

Most of the 80,000,000 Americans who engage in water activities call their sport "swimming" while in truth half the people who go swimming can't swim at all.

This is the rather surprising statement made by the American Red Cross organization which each year sponsors thousands of swimming instruction schools in every town and hamlet of the land.

Coquille's learn-to-swim campaign and school starts Monday, August 9th, at Sugar Loaf and will run for ten days. Nearly 100 youngsters will learn to swim under Red Cross rules and regulations.

If you are a "swimmer," according to the Red Cross you must be able to do the following:

Swim 100 yards breast stroke; swim 100 yards side stroke; swim 100 yards crawl, back crawl or trudgen crawl; swim 50 yards on your back using legs only; surface dive; tread water; plunge dive; perform a running front dive; and swim continuously for ten minutes.

If you can't, then you should earnestly devote yourself to learning how to swim. Good swimmers rarely drown. People who think they can swim, but can't, do drown.

A Logging Cookhouse

Miss Wavered among the tall firs last week as we approached the logging cookhouse of the Sitkum camp of the Coos Bay Lumber company. There was a bustle and a merry tinkling of plates and silverware inside the raw fir building. Faint aromas drifted out to the party of visitors under the guidance of Al Smith and whetted many an appetite that was already as sharp as the pungent fir needles we had walked upon that morning.

Then the triangle sounded and the dinner was on.

You've never seen another dinner like it. Heaping plates of fried chicken, a half dozen different pies, vegetables, watermelon, fresh breads.

There's no place like a Coos county cookhouse. It defies all power of expression. And the cooking, well we'll put the cooks at the Sitkum camp up against the Waldorf-Astoria or the St. Francis or Mark Hopkins any day, and you name the size of the bets.

Inflation or Deflation

Favored topic among businessmen today is the battle of inflation and deflation. And many a wise head is being scratched to find the answer to the present spiral of high prices.

One of the best statements we have seen recently appeared this week under Walter Lippmann's signature when he pointed out that any deflation would also mean higher personal taxes, more unemployment, a buyers' market beyond a doubt, lower wages, lower income for the farmers, and generally much harder times than we now have.

Mr. Lippmann commented on the fact that with full employment—we now have it—there is a demand for goods that makes for scarcity and higher prices. He also pointed out that with higher incomes, a greater spread of taxation was possible, hence making it easier on all income earners.

PARAGRAPHS OF THE PAST

From The Sentinel Files of 20 Years Ago

(Taken from The Sentinel of Friday, August 3, 1948)

L. A. Parr, superintendent of schools for the past seven years, has resigned to take a similar position at Marshfield. W. V. Ferguson, previously elected as Coquille high school principal, has been named to take Mr. Parr's position. by the directors of the Coquille school board, Messrs. Parr, Morrison and Carrier.

Eight Coquille Lions—Lafe Compton, Homer Gant, Frank Pook, Perry Roper, Lyman Carrier, Ned Kelley, Frank Osmond and Arthur Hooton—went down to Gold Beach Tuesday evening to talk over with citizens of that place the organization of a Lions' den at the mouth of the Rogue.

Charles I. Kime passed away at his home on the Fishtrap road in the Roy district yesterday morning. Typhoid fever was the cause of his death.

Picking canary grass seed from horseback is an innovation, but J. L. Smith says it is the best method he ever tried. With this luxuriant grass growing eight to nine feet high it is a difficult job to gather the seed but Mr. Smith found it easy from the back of his riding horse, with containers hitched to the saddle.

The county court and Roadmaster Gilbert left early this morning for McMinville to witness a road oiling exhibition there. The only

It is true that some people are behind the eight-ball on finances, but the great majority are demanding more from life than ever before. A higher standard of living is reflected in the ease with which stores sell things today that a few years ago would have gone only to the limited few in the top income brackets.

We have been interested in sales of bacon, to take one item. Coquille, according to the representative of one large meat packer, is setting a sales record in one month, that in 1939 would have taken a year to equal.

We feel that President Truman's bogeyman of depression sure if controls aren't put on by congress is the blatant mouthings of a babbling politician. There can be no depression with full employment, a pent-up need for housing, furniture, automobiles, food, clothes, and other items now necessary to modern living.

Instead, as it happened to Florsheim shoes last week, we may expect a gradual leveling in prices with a total drop of around 15 to 20 per cent within another 12 months, barring war. A depression such as the 1929 depression is still several years off.

No Place For Babes

Readers of the Portland papers must have been surprised last week when Emil Schram, president of the New York Stock Exchange, said in a talk before investment men at the Hotel Multnomah, that the stock market was no place for the small income earner of the United States.

President Schram advocated instead the cutting of capital gains from the present 25 per cent to 12½ per cent, and the doing away with the present double taxation on corporation earnings. Equity earnings, he said, must come from the large income earner.

Implied, but not stated, was the fact that the wage earner in the under \$5,000.00 class should confine his investments to sure things such as savings and insurance equities.

Anyone familiar with the stock market knows that money can be made fast, but that money can also be lost just as swiftly. If you want to take a chance, you can do it easily, but it might help to review your insurance holdings if you have too much money in the bank.

It was no disgrace to lose the district American Junior Legion ball title to Drain's nine last Friday and Saturday. The Drain team had some smart ball handlers and were experienced from high school competition. We liked the series and liked the plucky way young Gerard Jeub went into the pitching box and did himself proud. We predict that many of the Junior Legion players will be topnotch high school athletes.

A tourist today stopped in to ask if the Coquille Valley was always as green as Ireland (as he put it). When told that it was, he scratched his head, and muttered, "If my friends back in Michigan could only see this." So many of us are familiar with the ease with which grass grows here that we fail to appreciate the fact that dairying is a natural for this great area, and it will be increasingly important as more and more aggressive dairymen add top cows to their producing herds.

The Sentinel's arrow into the air about painting the Coquille Community building came right back into our lap. The painter who mentioned the donation of painters' time to match a donation of paint at cost by the Mason Hardware is very quiet about the whole thing, and we seem to be unable to find out just what the painters as a whole think about the matter. Some of them have told us that they are willing to donate time, but so far we can get no definite assurances. In the meantime No. 1 project for Coquille to our mind is the painting of the Community Building this summer.

Coquille with no spectacular growth the past five years, is still growing, and the new business buildings such as Southwestern Motors, M. and W. Auto company, Biegger Furniture prove the point that this is a solid community. Flashing growth such as is evident in a group of promoters getting together to build a lot of slap-dash housing does not make for continued economic solidity. We would tend to agree with the old friend of ours on Coos Bay who says: "Coquille's still the best little town in Oregon."

Business fatalities which are on the increase reflect somewhat the inexperience of the Johnny-come-latelys who fail to realize that wholesale bills must be paid by the 10th of each month.

oiling done so far on Coos county roads—between North Bend and Empide—has been successful.

According to the report of the U. S. weather bureau at the bay, the maximum temperature during July was 76 degrees on July 7th, minimum 43 on July 14th.

A six per cent increase, raising the minimum wage from \$3.40 to \$3.60 per day, has been granted by the Coos Bay Lumber Co. for its big mill on the bay.

R. T. Slater this week moved his variety store from the Gould frame building a couple of doors east to the west room of the new Shelley building.

Homer C. Gant and Luckey L. Bonney returned last Sunday from their two weeks' jaunt into Canada. They tell of a most entertaining trip and visit in the two Dominion cities of Vancouver and Victoria. Golf every morning, sightseeing the rest of the day and shows in

'Can They Deliver the Goods?'



the evening made their vacation trip idyllic.

John Robert Milton of Eastside, Oregon, and Miss Reta Lucille Lane of Coquille were united in marriage at the home of the bride Wednesday, B. L. Hicks officiating.

Under the direction of Fred Powers, 200 men have been fighting a fire near Camp Seven of the Coos Bay Lumber Co. holding since Wednesday afternoon. About 1500 acres have been burned over.

At the county B. and P. W. club picnic Sunday at Mussel Reef those present from Coquille were: Bertha Smith, Agnes Whetstone, Ida Owen, Leitha Hale, Mary M. Griffith, Agot Hoyendahl, Mary Greiner, Pearl Ellingsen, Ruth Beyers, Margaret Beyers, Edna Robison, Blythe Cousins, Margaret Crough, Annie Wimer, Clara Lund, George W. Bryant, Leona Bryant, Bert Gould, Belle Gould, Rolf Pratum.

One of the big elk which have been causing the ranchers of the Coquille valley so much trouble by destroying crops and tearing down fences, was shot and killed by Deputy Game Warden Fish Tuesday. It dressed out 500 pounds.

Daughter Visits—Mr. and Mrs. W. E. Bosserman have as their guests this week, their daughter, Mrs. M. C. Hawkins and two children, Jacqueline and Sandra, from Eugene. Mrs. Hopkins will return to Eugene in a week's time leaving the two children to visit in Coquille for several weeks.

News Views

By DAVE BIEGGER

I see where the U. S. Public Health Service just completed 150 years of activity in keeping us all well. Their main job is to stop disease before it starts. That sounds tougher than blowing smoke rings in a wind tunnel but they've done a great job. They inspect incoming ships for rats and disease; they establish community milk ordinances and vaccines used for smallpox, whooping cough and diphtheria. They even make oysters and claims say "ah" for inspection purposes. And in their quiet way P.H.S. is adding years to the life of every American. About the only thing they haven't done anything about is the banana peel underfoot!

A fine way to combat juvenile delinquency is evident in such "bug" races as the papers of the county sponsored last week, and this week at the Coos Bay celebration. In Coquille under the sponsorship of the Coquille Valley Sentinel, the boys held a thrilling race last Friday afternoon and the first three winners will compete Saturday at Coos Bay.

With conditions in Europe as nervous as a twitch, how can we avoid observing that it didn't take long for four-power diplomacy to come to a Berlin point? And to get to our point, you'll find you get real satisfaction at the BIEGGER FURNITURE COMPANY, 460 West Front Street! Come in and see the magnificent new Monarch Electric Roaster Range... it's the 2-Oven beauty everyone's talking about! Completely automatic control will make this range a constant joy to you. Phone: 262.

Some Important News
about

Lighting Fixtures

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The purpose of a ceiling fixture is, as a rule, to provide general illumination. It is a measure of safety and convenience to be able to provide light throughout a room. It is erroneously believed by some that a ceiling fixture is a thing of the past. This belief arose because the exposed bulb fixture frequently found on the ceiling of a home was a source of annoying glare. For this reason the ceiling fixture was seldom used, and if already installed, many fixtures of this type were removed and not replaced. However, the American home is gradually emerging from the era of these atrocious and glaring fixtures into an era of shaded lamp bulbs and fixtures of artistic and pleasing design.

Another factor that has led many to believe that a ceiling fixture was unnecessary, particularly in the living room, was the provision of general lighting by floor and table lamps with reflector bowls. These semi-indirect lamps do provide a pleasing distribution of upward light, but they are normally quite a distance from the center of the room. A ceiling fixture adds considerably to the flexibility of the room's lighting. It provides an additional source of general illumination in the center of the room where game tables are usually placed.

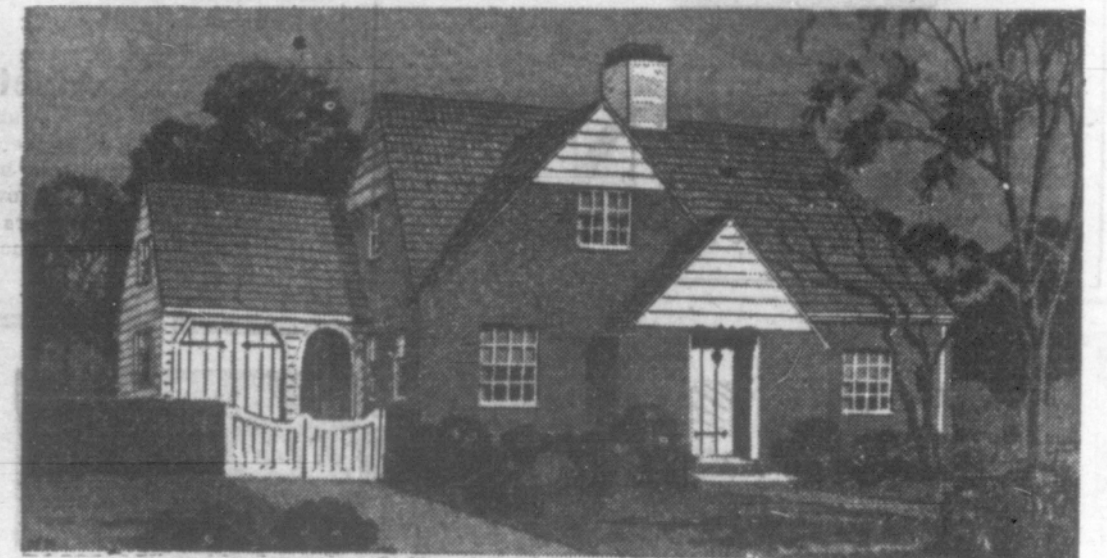
Within our financial limitations, each of us is striving to make our home a place where chores are easier and the environment is more comfortable and more attractive. But in our concept of better living, too few of us give proper thought to better seeing, which is directly related to better lighting.

Come in and let's talk over your own fixture needs. See our fine selection of ceiling fixtures that will provide better lighting facilities and more enjoyable evenings for you and your family.

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