

Coquille Valley Sentinel

COQUILLE, OREGON

MAY 13, 1948.

Liberal Versus Conservative Buying Topic Of Retail Distributors' Meeting Sunday

UNIVERSITY OF OREGON, Eugene, May 12 (Special) — Liberal versus conservative buying will be discussed by members of the Oregon Retail Distributors' Institute when they meet for their ninth annual conference in Eugene, May 16 and 17.

Other panel discussions for the conference will feature "Ordinary vs. Informative Labeling," "Cost Reduction Through Competition vs. Merchant Cooperation," and "A Salary vs. a Combination Payment Plan for Salespeople."

Dr. Harry E. Newburn, president of the University of Oregon, will open the program at a banquet Sunday evening.

Main address of the banquet will be delivered by Dr. Victor P. Morris, dean of the school of business administration. His topic is "International Affairs in Relation to Retailing."

Election of officers will highlight Monday morning. Peter G. Cosovich of Astoria, president of the retailers now, will welcome the Oregon businessmen Monday.

Dr. N. H. Corbish, ORDI secretary and professor of business administration, at the University, will discuss "New Features in Sales Promotion" at a luncheon scheduled for Monday.

Conference panels are being arranged by Floyd E. Miller, Portland; S. W. Alexander, Springfield; Lytle Heister, Portland; L. V. Ramp, Hillsboro; Harold Whitelide, Corvallis.

Dr. R. D. Millican, University of Oregon; Keith Ffennel, Eugene; C. E. Hall, Waldport; M. K. Lucas, Klamath Falls; Roy E. Morse, Eugene; G. Vandendyke, Salem; Raymond Miller,

Forest Grove; Demon Scott, Cottage Grove; F. L. Taylor, Reedsport; E. D. Williams, Eugene.

Sessions will be presided over by Peter G. Cosovich, Reese Dooley, Albany; George Halling, Portland; Elmo Chase, Eugene; Vernon A. Meyer, Eugene; and A. R. Quackenbush, Eugene.

At Powers

Mr. and Mrs. Harry Rolfe, of Southgate, California, are spending their vacation with their parents, Mr. and Mrs. A. D. Rolfe, and brothers, Laurence and Kenneth, and families. On Sunday, May 9th, a family re-union was held at the A. D. Rolfe home. Durwood Rolfe of Coquille is also having his vacation from the Barrow drug store.

Mr. and Mrs. Roy Brewster and children of Sutherlin spent Mother's Day with Mrs. Brewster's parents, Mr. and Mrs. Bruce Munro.

Mr. and Mrs. George Barton have purchased the Rouppe home in Myrtle Point. They expect to move as soon as school is out.

Rev. Walter Rowley of the Church of the Open Bible announced his intention of leaving Powers about June 1st on account of his wife's health. His successor has not been named.

Miss Helen Coldiron left a few days ago for Eugene where she will attend business college.

Floyd Summers, former superintendent of schools in Myrtle Point has purchased the Reuben Stevens property in North Powers and will take

possession about June 15th.

Mrs. Coldiron of North Powers had the misfortune to fall and crack several ribs. She is still confined to her bed.

Mr. and Mrs. Dale Crew and daughter, Bonita and Mrs. Charles Crew journeyed to Floras Creek where a family reunion was held with relatives from Curry county on Mother's Day.

Ernest Kunze from Redding, California, supreme auditor for the Moose and Mooseheart lodges, was transacting business with the two lodges on Tuesday. Friday night the Ladies of Mooseheart held a basket social in honor of the men of the Moose lodge.

Mr. and Mrs. William Mayfield returned home with Mrs. Mayfield's parents, Mr. and Mrs. Maurice Hendricks of Toledo, Oregon.

At the home of the groom's parents, Elmer Duncan, in North Powers, on May 3rd, Donna Bischoff and Elmer Duncan, Jr., were united in holy bonds of matrimony by the Rev. Rosie M. Duncan. The young couple are spending their honeymoon in Independence, Oregon.

Mrs. Ida Spade went to Coos Bay Friday where she will spend several weeks with her daughter, Mrs. Otto Pitcher and family.

Mrs. Frank Grove, of Ontario, Oregon, who has been visiting her daughter, Mrs. William Shorb, returned to her home Sunday, taking her young grandson, Billie Shorb, with her.

Mr. and Mrs. Joseph Boutin drove to San Francisco on Monday to visit with Mr. Boutin's sister and brother-in-law.

OBITUARIES

A. E. KENDALL

Mr. A. E. Kendall, 74, a resident of Coquille for 20 years and a well known Coos county dairyman, passed away April 26 at a hospital in San Diego, in which city he had made his home for the past four years.

Mr. Kendall is survived by five grandchildren and four daughters, Dora Sato, Audrey Stamper and Eileen Fitzgerald, all of San Diego, and Glenada Seely of Chula Vista.

MAY ROGERS

Rev. Robert Lessing officiated on Monday afternoon at the graveside service for May Rogers who died at Salem on May 5. Interment was in the Masonic cemetery.

Born at Elgin, Oregon, Jan. 9, 1905, Miss Rogers was 43 years of age at the time of her passing.

She is survived by four brothers, Harry Rogers of Coquille; Fred Rogers of Coquille; Bert Rogers of Portland and Ira Rogers of Pendleton.

Birthday Party Given Sunday

On Sunday afternoon, May 9th, at two o'clock Mrs. Cleo Capps entertained with a birthday party for her daughter, Sharon's eighth birthday.

Games were enjoyed by the small guests during the afternoon. After the gifts were opened, refreshments of dill cups, cake and punch were served to Mary Lee Walton, Gail Olsen, Ronald Brown, Nancy Sims, Shirley Smith, Pinkney Capps, Donna Brown, David Durbin, Donna Griffin, Gene Parrish, Jerry and Janet Capps, Bobbie Earl Olsen, Mary Schmokel, Barbara and Jerry Pischel, Edwin Cox and Donna Capps.

Assisting Mrs. Capps were Mrs. Robert Olsen and Mrs. Floyd Smith.

Books Dedicated To Members

Books in memory of past presidents of the Coquille Woman's club who have passed away were donated to the Coquille Public library. Powers' "History of Oregon Literature" was given in memory of Mrs. J. C. Snook; Volume 1, Spangler's "Decline of the West" for Miss Ellen Beamis; Volume 2, Spangler's "Decline of the West," for Miss Partridge; "Who's Who in America 1948," for Mrs. F. G. Leslie; Rogert's "Thesaurus," for Mrs. W. J. Longston; Conway's "Flowers East and West" for Mrs. C. V. Smith, and Barton's "Guide to the Constellations," for Mrs. George H. Chaney.

Two other books donated by the

club are Seaver's "Albert Schmitt—In Vernonia For Month—Mrs. Carrie zer, the Man and His Mind," and McKearin's "American Glass," Benham is spending a month visiting her daughter in Vernonia, Oregon.

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From where I sit ... by Joe Marsh

Jeb Had the Folks in Stitches!

At the Friday Night Social, Jeb Crowell had the audience in stitches—doing a take-off on the blustering character who belittles everybody and everything that isn't from his own home town.

Well, we can laugh at that sort of character because from where I sit, Americans are just the opposite. We like to boast a bit perhaps, about the paint job on the new barn, or the missus' style of cooking—but we aren't intolerant of people who don't think or act exactly the same way we do.

In our town, for instance: Some folks like band concerts, others don't—some families serve beer with dinner, others, buttermilk—and as for politics, there's plenty of healthy disagreement.

But when it comes to denying folks the right to think or act as they choose...no, we're like you—we don't believe in it, whether it goes for serving beer, or speaking one's mind on public affairs.

Joe Marsh

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A PERSONAL MESSAGE

from Governor
Dewey



On the 21st of May, yours will be a most important decision. Next January this nation will have a new national leadership. It will be a Republican leadership. It must be a constructive, fearless, able leadership. It must be an experienced leadership.

This new Republican leadership must be much more than the one man you select to be your President, and the one man you select to be your Vice-President.

Presidency Should Be Team Leadership

It must be a leadership of the strongest, ablest, most outstanding men to be found in America, each best suited for his responsibility. It must be a team leadership.

The captain of your team will be the man you select as your President. His will be the responsibility of leading the way on national policy. He will administer the government of the greatest nation in the world. He must pick strong men to assist. He must work closely and harmoniously with the Congress.

His responsibility is to you.

We Shall Have Peace

If he understands the complex problems we face as a nation today, we shall have a continuous prosperity—we shall have strength—we shall have peace.

His leadership must be strong, sure, unafraid.

Twice now in less than thirty years, America has risen to the test in defense of freedom. The price in blood, sacrifice and sorrow has been very great. It must not occur again. It need not occur again.

Before you choose the man you believe best qualified to lead our government there is much you want to know.

You will judge his capacity for administrative leadership.

You will judge his understanding of world conditions and problems.

You will judge his understanding of the multitude of perplexing domestic problems which beset us as a nation.

You will judge him by his words and by his deeds.

His sincerity, his judgment, his ability, his integrity, his faith in our strength as a people, his deep belief in a strong, purposeful America, his understanding, must be clear.

Wishes To Share Views With Oregonians

It is in this spirit I come to you. I want you to hear my views, that you may judge. I want you to share your views with me, that we may ever better understand what is in the hearts and minds of you, the people of Oregon, for you are, in truth, representative of all of the people of our great United States.

In such a tradition was America built. In such a tradition shall America go forward as a happy, prosperous, free nation in a world at peace.

Thomas E. Dewey

Paid Adv.—Thomas E. Dewey for President Committee, John C. Higgins, Chairman, Ralph D. Moore, Oregon State Manager, 512 Dekum Building, Portland, Oregon.