

Shop COQUILLE ELECTRIC First

The Largest Exclusive Appliance Store In Southwestern Oregon

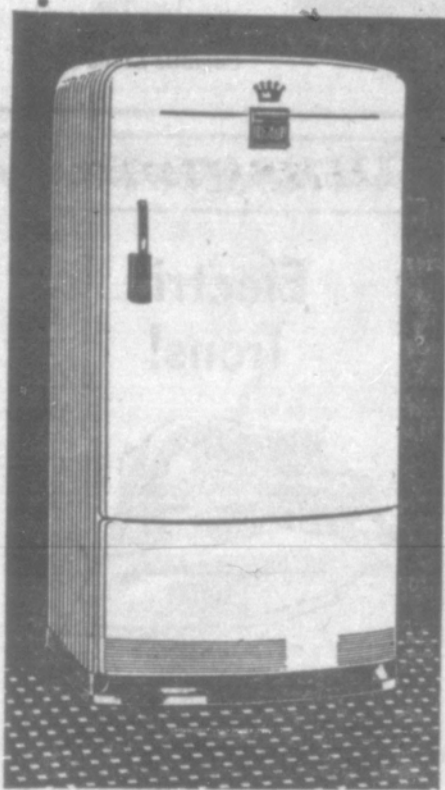
Opening Saturday

New Frigidaire Refrigerator

... WITH THE FAMOUS METER-MISER!

Come in...See it!

Imagine having a new Frigidaire in your own kitchen... a superb, new refrigerator with important advantages like these—



Beautiful, Modern Cabinet
One-piece, all-steel; gleaming white surfaces that wipe clean.

Roomy Food Compartment
Unusual convenience features. All porcelain interior; stain-proofed.

Hydrator and Meat-Tender
Fruits and vegetables kept farm-fresh. Handy meat-storage.

Frigidaire Quickcube Trays
No more sink-splashing or wrestling with old-fashioned ice-trays.

Frigidaire Meter-Miser
Simplest refrigerator mechanism ever built. Protected against service expense by 5-Year Protection Plan.

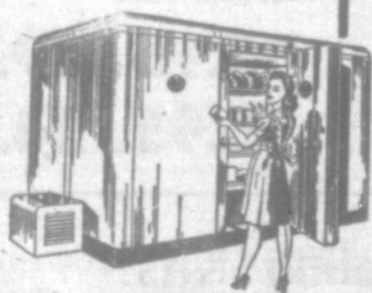
See the Favorite. SEE FRIGIDAIRE. MADE ONLY BY GENERAL MOTORS

BEALL HOME FREEZER

Two temperature units

Food knows no season—if you own a Beall Home Freezer. These big beautiful streamlined freezers of polished aluminum are designed for the needs of Western homes. Two compartments—one for quick freezing—one for year round food storage. Three Models—218, 160 cu. ft., 2 temperatures and 46 cu. ft. all freezing. On display NOW!

Famous from Alaska to Texas



INSTALL A Jacuzzi AUTOMATIC JET TYPE

WATER SYSTEM

Now FOR DEEP OR SHALLOW WELLS



November 30

With A Completely Remodeled Show-room and Service Department

Look for these Famous Names on Our Merchandise

- Maytag
- A. B. C.
- Haag
- Lauderall
- Frigidaire
- Deepfreeze
- Beall Home Freezers
- Seidelhuber
- National
- Rheem
- Jud Whitehead
- Premier
- Quaker
- General Electric
- Bendix
- Sparton
- Stromberg Carlson
- Hoffman
- Emerson
- Sunbeam
- Wesix
- Universal
- Sessions
- Jacuzzi
- Proctor

New PREMIER CLEANERS!

• They're here! Come in and get a demonstration of one of these new Premiers—famous for top quality—time-proven in performance! Premier's popularity is so great it may be some time before every order can be filled. But we have provided a way for you to get yours without unnecessary waiting—through the...

Premier Priority Plan

When you order your new Premier we'll give you a numbered Priority Certificate which entitles you to the earliest possible delivery. FIRST COME—FIRST RESERVED!



THE BEST IN HOME APPLIANCES

You're sure of getting the best in vacuum cleaners when you choose Premier... and you can be just as sure of getting the best value and highest quality in all the other home appliances we have to offer you.

P. S. (Premier Saving) Premier Vacuum Cleaners are sold by authorized retail stores only—at \$10 to \$20 less than they would cost if Premier maintained its own house-to-house salesmen!

THAT BEAUTIFUL NEW MAYTAG!

Come in and see its new features today!



NOW! GET THE WASHER YOUR HEART'S SET ON...

Bendix Radio



Drop In Saturday
And See the Largest Display of Household Appliances Shown in Coos County Since 1941

364 W. Front Phone 17 Coquille, Oregon