

Coquille Valley Sentinel

Dedicated to the Development of Coquille Valley

An Independent Paper

Ralph P. Stuller and M. D. Grimes, Publishers
RALPH P. STULLER, Editor

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NATIONAL EDITORIAL
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Telephone Troubles

In this week's Sentinel appears a page advertisement from the West Coast Telephone company's Everett, Washington, office explaining to the people of the Coquille vicinity some of the problems that beset a company in times of war and in times of peace immediately following a war.

The advertisements have been issued to meet a growing clamor from many sources for better telephone service... and a clamor that got so strong in many places that as in McMinnville a public hearing is scheduled by George Flagg, state public utilities commissioner, to hear complaints of the patrons of that city and to hear a defense by the West Coast Telephone company.

The position of the West Coast Telephone company is a hot one at present for many people are not inclined to be reasonable when it takes three and four minutes to get a phone call placed.

Nor are many people inclined to be pleasant to inexperienced girls who are dumped almost headfirst into the whirling panel of flashing lights.

We would urge a careful reading of this advertisement—not because we hold any particular brief for a large corporation—but because Coos county and Coquille have grown in population, and are still growing; and because things are humming down here and a good business man uses long distance to get things done quickly, and rightfully so.

We have checked the facts in the advertisement of West Coast and have found them accurate. They have a side. And if they have made any mistake in the past year, we would say it has been in their advertising program that has failed miserably in our estimation in keeping the people informed of just what they are taking a page of space to tell now. We would recommend a concerted campaign of advertising telling the facts each and every week. It would pay dividends.

For the record—and for Mr. Harry Chapman and his superiors of the West Coast Telephone company—we would like to say, too, that the Coquille Exchange is one of the finest we have had the pleasure of using the past few years, and our calls have been received with courtesy and taken care of with as much promptness as possible.

The power of the press exerted itself last week when Supt. Carl Morrison ran a story on need of rooms for his teachers and readers of The Sentinel responded nobly in a few hours after the paper was out to solve his most urgent problems.

Catfishing the other night on the banks of the gentle Coquille brought about memories of fishing in Eastern Oregon irrigation ditches, and the thought that if all the people in the country knew how many extra "bonuses" residents of Coos county got along with a good living, they'd all be out here swamping us for jobs, houses, and night-crawlers—the last of which are nigh near impossible to procure.

Announcement by U. S. Steel that there would be no increase in the price of steel even though they are paying the highest wages in their history, is an interesting sidelight on the present day of boom and price raise. Careful observers feel that it means the Steel companies are going out after many new markets and that they will continue their competition with wood products. To combat this the West Coast Lumbermen's association recently started a well-planned, attractive, and modern advertising campaign in the nation's leading magazines to popularize the use of wood as the premier construction material—which it is—and to sell more of its use.

Recent downtrend of the stock market reflects the spirit of caution that is now beginning across the land. Apathy in the real estate market in many cities also points the way to a more sane valuation. The fact that New York City stores are spending millions more dollars in advertising lower prices also points out the fact that a more normal buying market is on the way in which free competition and a free flow of goods will make the buyer more careful.

TWENTY YEARS AGO

(Taken from The Sentinel of Friday, August 6, 1926)

The city council is preparing to rebuild or repair the long bridge on Henry street.

Marshall Way passed away at his home here Tuesday morning after seven months' illness.

Charles Evland was the first customer in A. W. Chapin's new barber shop which opened for business yesterday morning.

The slide on the highway, near China Camp bridge, became active again last Tuesday, this time pushing up from beneath the highway.

Mr. and Mrs. Hugh P. Walls, of Modesto, Calif., were here last week-end visiting their aunt, Mrs. J. T. Nosler. Mrs. Walls was formerly Miss Edna McDonald. Mr. Walls is an employee of Modesto's leading paper.

State Champion Trapshooter—Pete Miller, supported by Earl D. Graham and Fred C. Hudson, will leave early Sunday morning to attend the great American Handicap shoot at Dayton, Ohio, on Aug. 23.

The bride and groom, Mr. and Mrs. Grant Wilcox, returned from their wedding trip last Sunday and Monday evening were accorded the solicited attention of their friends, which they escaped last week by going to Myrtle Point for the ceremony.

The state convention of the American Legion and the Ladies Auxiliary

is on in full swing on Coos bay this week and everything else in the county have given way to it. It is estimated there are upwards of 2,000 delegates and visitors in attendance and Marshfield and North Bend present a most gala appearance.

Names for the five parks, recently turned over to the county by the federal government were adopted by the county court this week, as follows: Judge J. W. Hamilton Park, the one in Brewster valley; W. C. Hawley Park, at the falls on the North Fork; Dora Park, near that settlement; Rock Prairie Park, between Fairview and Lee on the new market road; Middle Creek Park on the stream of that name in the East Fork country.

There is a remonstrance in circulation against the improvement of the 17 blocks in the east part of town with a 24-foot pavement. It was understood that a petition for a 16-foot pavement would be submitted to property owners for signing at the same time. The opinion of many who now live on streets with a pavement only 16 feet wide is that it is a mistake not to make it the full twenty-four feet between curbs in the first place and be done with it.

D. Ray Brown, who conducts the meat market in Dunham's, and his mother, Mrs. Margaret Brown, have purchased this week the two and one-half acre grove from Chris Terres, on the south side of the highway, just beyond the Masonic cemetery. The former expects to build a home there at once.

Government and Morals

DR. JAS. RICHMOND

Let us first state the George remedy for our economic and social troubles in a form that we can understand and then apply the remedy to the different evils that are everywhere apparent to anyone that will take the time to look around him and it seems equally true that a real remedy must at least include the cause of the evils under consideration.

The George remedy like all great truths, is very simple and while you are reading this I wish you would spend a little reason on it. The central thought is put all the tax on size or location. To express it negatively, do not tax anything that labor produces. It requires no new machinery and only a fraction of the labor to assess and collect the tax. Thus one of the evils of our social and economic structure would be removed. The expense of collecting and assessing would be reduced to a small part of the present expense. One of your former assessors said he could do all the assessing in this county and not leave his office. Another of your assessors said that it was not a tax at all.

Everybody wishes a home and should have it and, under the George philosophy, land would be free, the selling value of land would disappear, everybody could have a home without price. I have asked a great many mothers if they would worry much about their children if land were free and all have said they would not have to worry.

Let us look at another phase of the question. Your present system has made us a nation of liars and the George system would remove the necessity of lying as everybody is anxious to have the best location and is perfectly willing to pay for it.

Let us look at another phase of the question and, as every question in its last analysis is a moral question, it will be well to judge this question from that point of view.

As all governments need revenue to carry on their business, there are only two ways revenue can be raised. A right or moral way and a wrong or immoral way.

If government produces a value and takes this value for its various needs, it is not taking anything from anybody. I think all will agree that the site or location value of land is produced by society or government and if taken by said party, it would be a moral way of supporting the government. Will you please look and see what government does do. A very immoral thing. It allows private individuals to take the location value and then has to beg, borrow or steal from society to such an extent that it is getting to be a national disgrace.

Funds Increased For PMA Conservation

An additional \$140,650 has been made available for assisting Oregon farmers and ranchers with soil and water conserving practices under the 1946 agricultural conservation program, it has been announced by E. Harvey Miller, chairman of the state PMA committee.

Oregon's share of the funds provided by congress for conservation practice payments to farmers in 1946 has been increased to \$2,953,650 as compared with the original allocation at the start of the year of \$2,813,000.

The operators of some 33,500 Oregon farmers have filed farm plans requesting practice payment assistance amounting to more than \$5,000,000, Miller reported. County committees currently are asking operators to report any changes in the intended practices listed on the farm plans, which were made out last spring.

Sentinel Classified Ads. will sell it.

Oregon Journal

Coquille Representative

MRS. L. E. HAMLIN
225 East Tenth St.
Phone 197L

Sensational Value!



IN Record Players!

Just plug it into your Radio and hear your Favorite Music when you want to.

Only \$16.95 At

PERKINS
STATIONERY

COQUILLE BANDON

Pontiac Official Named This Week

Appointment of S. H. Reeder to head Pontiac Motor Division's strategic Portland Zone is announced by D. U. Bathrick, general sales manager. The appointment is immediately effective.

Mr. Reeder has been assistant zone manager and came to Portland on June 1 after serving in Pontiac's Kansas City zone as special representative. His career with Pontiac began in 1936 and was interrupted by the war during which he served nearly four years and was discharged last September with the rank of Lieutenant Colonel.

God's Miracle of Color

so evident in the flowers we use to express affection and comfort of hope, is likewise revealed in the colored granites of the Rainbow line of fine Memorials.

THE OREGON GRANITE CO.

Coos County representative—Gladys C. Gano
Phone 100 190 So. Coulter St. Coquille, Oregon

Thank You---

We wish to thank our many customers who are supporting us in our effort to provide this area with a complete selection of Wallpaper and Accessories.

Continuing our policy of making this store a pleasant place to trade we have installed an up-to-date Wallpaper department where you can look at our samples in comfort and privacy. This department has been installed to make your wallpaper shopping an enjoyable experience. Come in and make use of these facilities.

Remember we have the paper you select in stock.
New patterns are being added as they are available.

Mason Hardware and Paint Company

(Successor to Gregg Hardware)

Phone 68

321 W. Front St.

Coquille, Oregon

HERE IT IS...THE Martin OUTBOARD MOTOR



"It's the outboard motor that does what I always thought it would take two motors to do..."



Yes, MARTIN's patented Fuel Governor, through mechanically controlled poppet valves, makes possible a new standard in outboard motor performance and dependability...

Before you buy your outboard—check these outstanding features in the new MARTIN MOTOR:

- * Power-head Swivel—360° (Patented)
- * New Martin Vertical Stern Adjustment (patent pending)
- * New Mechanically Controlled Poppet Valves (patented)
- * New Centralized Controls
- * New Streamlined Leak-proof Filler Cap, Vent and Shear Pin Clip (patent pending)
- * New Resiliently Mounted Steering Handle (patent pending)
- * Streamlined All-Included Power Head
- * New Smooth Contoured Stern Brackets
- * New Easy Grip Clamp Screw Handles
- * Unusually Quiet Operation with under-water exhaust
- * New Streamlined Lower Unit. No Protrusions or Exposed Pipes and Tubes
- * Durable Baked Enamel Finish
- * 3 Resting Positions, either side or front, for Added Protection and Easy Packing
- * Unusual horsepower per pound of motor weight
- * New Manifolding... Virtually Insures Flood Proof Starting (patented)
- * New Flexibility of Operation (unbelievably low trolling speed coupled with exceptional top speeds)
- * Full Reverse Steering
- * New Concentric Bow Carburetor—for smoother operation
- * Synchronized Spark and Carburetor Control
- * Depend-a-Pull Starter—Automatically rewinds (patent pending)
- * Improved Primer Assures Dependable Starting
- * Steering Stabilizer For "Hands Off" Steering (patent pending)
- * Improved Propeller Protection Clutch—Double Acting (patent pending)
- * Weedless Type Propeller
- * All Parts corrosion-proofed
- * Special Hardened Steel Gears
- * Hollow Stainless Steel Drive Shaft
- * Positive Acting Rubber-Rotor Water Pump
- * Exclusive with MARTIN

Now on Display

AT

Coquille Service Station

2nd and Taylor

Martin
OUTBOARD
MOTOR