

"Marie Antoinette" Coming To Roxy Theatre Sunday



Tyrone Power and Norma Shearer in "Marie Antoinette"

NORMA SHEARER, with Tyrone Power as her co-star, brings history's most glamorous and fascinating woman to the screen in "Marie Antoinette," the spectacular picture opening a three-day showing at the Roxy Theatre Sunday.

Reveals true-life experiences so richly human in thrilling drama, daring intrigue and tender romance as the story of the little Hapsburg Archduchess who became the last Queen of France.

Miss Shearer resumes her brilliant film career in the role of Antoinette, the girl who looked joyously upon marriage as the great adventure, had her dreams smashed by reality and found temporary escape in dangerous flirtations, and pleasure and fabulous extravagance, paving the way for the terrors of the French Revolution and the guillotine.

Marie Antoinette gave her heart to two men. The gallant Count Axel de Fersen, played by Power, was first always. They shared a desperate and hopeless love. The other was King Louis XVI, her husband, a stupid, yet kindly clod, a star-making role created by Robert Morley, character actor discovered in England after a year's search. Louis received Antoinette's devotion, understanding and loyalty. One man brought her tremendous happiness; the other, tremendous tragedy.

Miss Shearer, never more gorgeously gowned by Adrian, wears 34 elaborate costumes and eighteen wigs which depict the most lavish period of women's dress the world has ever known. In setting, too, the picture reaches the ultimate in magnificent spectacle, with the famed Palace of Versailles as its chief background.

Featured in the record supporting cast of 152 players are John Barrymore as King Louis XV, Anita Louise as Princess de Lamballe, Joseph Schildkraut as Duke d'Orleans, Gladys George as Madame du Barry and Henry Stephenson as Count de Mercy.

School News of Vicinity

Washington School

Various Hallowe'en activities were carried on in the lower grades Friday afternoon.

Shirley and Kay Norris enrolled in the third grade on Monday. They are from Coaledo.

A thorough health examination was given to the first grade pupils this week.

The fourth graders have participated in putting on assembly programs for the upper grades. This is a new experience for them and they have successfully demonstrated some phase of their classroom work, which was of interest to the entire assembly.

The fourth graders from Miss Ellingsen's room gave a program relative to history work. The class from Mrs. Walton's room gave a program about Indian tribes which proved to be very informational.

Lincoln School News

Last Saturday brought the close of the football season for the Lincoln Junior High. The game played against Reedsport on the local field ended in a 0 to 0 tie.

Although only four games were played during the season, seventeen prizes of the size and value of the efficient period of time to win letters. These awards will be made in the very near future.

With football season over the students are looking forward to basketball season. However, no practice will be scheduled for some time yet.

Under the direction of the Coos

County Health Association, the members of the first grade are to receive complete physical examinations. The first of these were given Monday morning when twenty pupils were examined. A date at which the work will be completed will be announced soon.

The student body of the Lincoln Junior High regret the loss of Donald Rokkan and of Irma Schmusinger,

both of whom left to attend other schools during the past week. At the same time, a hearty welcome is extended to Robert Mosby, a new member of the 7y class. Robert has previously been in school at Wendling, Oregon.

State Land Board farms and ranches for sale, low prices and easy terms. Apply at the office of James Watson, Attorney for the State Land Board. The First National Bank Building, Coquille, Oregon.

Calling cards, 50 for \$1.00.

TWO CARLOADS RECEIVED

Southwestern Motors received two full car loads of new Chevrolet's this Tuesday and every car was sold before they were unloaded.

It kept "Slim" Hughes, backshop foreman, hustling all day long seeing that the new cars were completely road-proof and ready for driving before the anxious customers took them out of the garage by evening. Two more car loads will be received next week, all of which are sold, too.

Calling cards, 50 for \$1.00.

BUYING A CAR?

—PAY FOR IT THE LOW-COST WAY WITH THE FIRST NATIONAL'S CASH BUYER PLAN!

FIRST NATIONAL BANK OF PORTLAND
ANY BRANCH... 42 BRANCHES IN OREGON

The Fords Tell Their Plans for 1939



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements... a new tool and die plant that will help us cut the cost of dies... and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs. We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan

Coquille Valley Country Club

Dance

Saturday, Nov. 5

Pat Hayes and his Swing Kings

Sunday Night Special

Steak Dinner

75c

Served 6 to 8 p. m. Music

USA-FOAM



MILLION BUBBLE BATH

Tired? Weary? This thrilling Beauty Bath leaves you marvelously refreshed, fragrantly dainty, your skin satiny-smooth!

CRYSTALS LIQUID 35c and \$1

HUDSON'S DRUG STORE

BOSWORTH MOTOR CO.