

General Electric Scores Again!

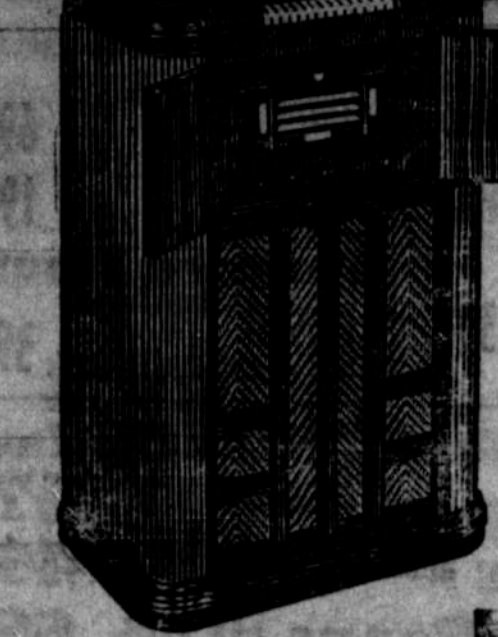
More People Everywhere Are Taking Advantage Of The Sensational Values Offered By General Electric To The Public. Every Electrical Household Device Made Can Be Bought from G. E. - - And All Can Be Done on a Strict Economy Operation Principle and at the Lowest Price with the G. E. Guarantee of Quality and Durability.

NEW GENERAL ELECTRIC RADIO TUNES ITSELF 24 HOURS AHEAD

1939 KEYBOARD



TOUCH TUNING



NO MORE MISSING OUT ON YOUR FAVORITE BROADCASTS—NO MORE RE-TUNING AFTER EVERY PROGRAM

The 1939 G-E Model G-106 presents a remarkable new feature—the G-E Automatic Program Selector. Set all the programs you wish to hear on five different stations for 24 hours ahead. Set them *once*—and they're automatically tuned in just as you picked them without your doing another blessed thing.

New G-E Keyboard Touch Tuning—and the new G-E Beam-a-Scope (does away with outside aerials and ground connections)—make this the most sensational instrument we have ever offered. There's a new G-E Keyboard Touch Tuning radio to suit every purse and purpose.

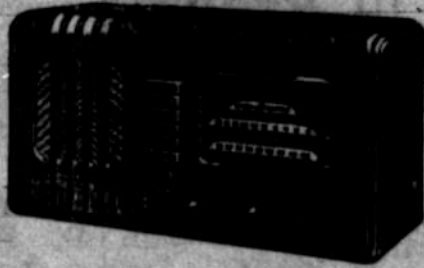
For replacements specify General Electric Pre-tested Tubes.

A SUPREME MUSICAL INSTRUMENT

MODEL G-106—New G-E Keyboard Touch Tuning (14 keys)
—New G-E Automatic Program Pre-Selector — (tunes all programs on 5 stations for 24 hours ahead) — New G-E Built-in Beam-a-Scope — no aerial or ground connections needed — 10 tubes—3 bands—Magnificent tone and performance!



A SENSATIONAL VALUE! G-E KEYBOARD TOUCH TUNING



Model G-93—6 Keys—5 Tubes—2 Bands—Also hand-dial for other stations—Tone Monitor Circuit—Plus a score of other great super-value features.
Priced as Low as
\$15.95

FREE!
HOME
DEMONSTRATION

EASY TERMS: Top cash allowance for your old radio in trade

If you are confused by all the conflicting refrigerator claims of "super" savings, "super" speed, "super" service, etc., etc., here are six simple facts worth remembering when you choose your

ELECTRIC REFRIGERATOR

- 1 The GENERAL ELECTRIC Triple-Thrift REFRIGERATOR is a product of the combined research, engineering skill and manufacturing experience of the world's largest electrical manufacturing company. It is thrifty in price, thrifty in current, thrifty in upkeep.
- 2 The all-steel refrigerator cabinet, the sealed-in-steel cold-making mechanism, the 5 year performance protection plan all were originated by GENERAL ELECTRIC.
- 3 Although the sealed-in-steel G-E THRIFT UNIT is now widely imitated it is still years ahead. For G-E's sealed mechanism has long since passed the experimental stage, and is the only one that has been constantly improved for twelve years. OIL COOLING is a GENERAL ELECTRIC development that assures quiet operation, low current cost and long life.
- 4 GENERAL ELECTRIC has built and sold more refrigerators with the popular sealed type of mechanism than any other manufacturer.
- 5 The GENERAL ELECTRIC is recommended to you by millions of satisfied users, and has an unparalleled record for enduring economy.
- 6 GENERAL ELECTRIC new economy models of 1938 climax a smashing 12-year record of ever increasing values. And this first choice of millions is now popularly priced!



Sealed-In-Steel TRIPLE-THRIFT UNIT with Oil Cooling

Triple-Thrift
REFRIGERATOR

Priced As Low As
\$129.50

GENERAL ELECTRIC

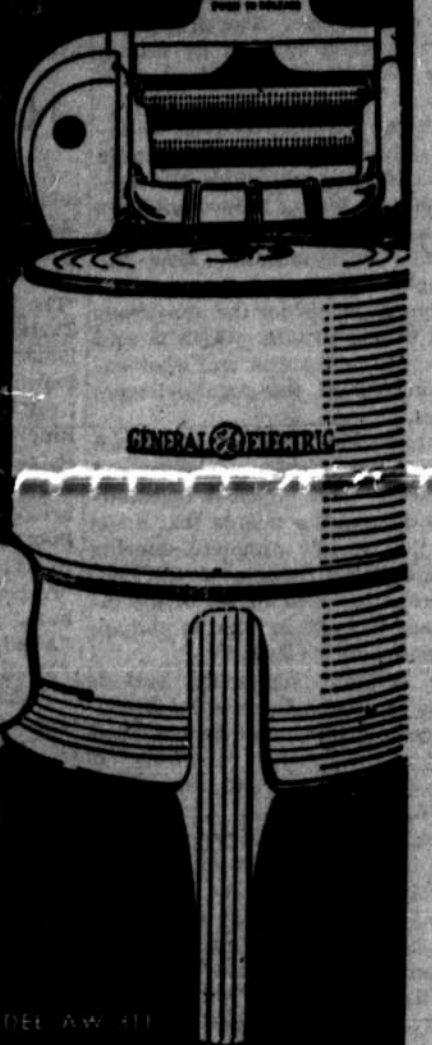


- 1- YES... G-E ACTIVATOR washes your clothes fast, thoroughly clean.
- 2- YES... ONE-CONTROL WRINGER stops and reverses rolls, applies and releases pressure, automatically tilts the drain board.
- 3- YES... PERMADRIVE MECHANISM... longer life with only four moving parts.
- 4- YES... EXTERNAL ADJUSTMENTS... after years of use wear can be compensated by three simple external adjustments.
- 5- YES... PERMANENT LUBRICATION... no oiling required.
- 6- YES... QUIET WASHING ACTION... saves your nerves.
- 7- YES... G-E GUARANTEE... your new washer, built by the General Electric name.



YES MA'AM—WE ARE YES MEN WHEN IT COMES TO WASHING YOUR CLOTHES EASIER AND WHITER THAN EVER BEFORE.

GENERAL ELECTRIC WASHERS



COME IN AND GET A DEMONSTRATION TODAY OF THE NEW G-E WASHERS.

Above Model
\$76.95

Others Priced from
\$59.95

Flatplate Ironer

The Only Flatplate Made

Iron In Comfort

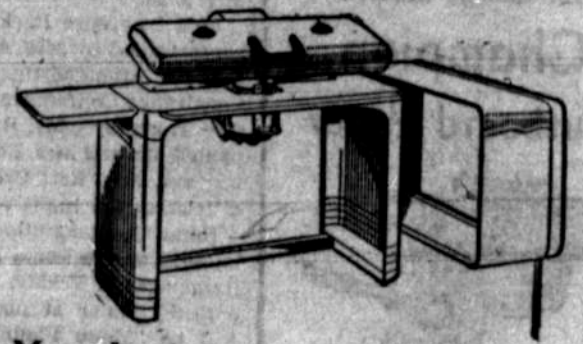
Nothing Equals This G. E. Product

No More Standing While You Iron

Economical

BECAUSE—

- 1—It has the famous high speed calrod heating units.
- 2—Thermostatically controlled.
- 3—It can be used for pressing.
- 4—Can be used as a Utility Kitchen Table.



Priced at
\$134.50

THE ELECTRIC RANGE WITH THE 3 THRIFTY FEATURES



- 1 TEL-A-COOK LIGHTS. Inform you instantly when and where the current is on. A new, exclusive G-E feature.
- 2 SELECT-A-SPEED CALROD COOKING UNIT. Five cooking heats from one unit, with one switch.
- 3 TRIPL-OVEN. Three ovens in one! 1—Speed Oven. 2—Extra-large Master Oven. 3—Generous sized Super-Broiler.

GENERAL ELECTRIC RANGES

The Most Efficient Home Appliance Made!

G. E. Makes a Range To Fit Every Purse

Biegger & Gunderson

New and Used FURNITURE

460 West Front Street — Coquille