

The Holiday Shopping is Over  
**THE GOULD F**  
 Greatest Sale in the History  
 immense Stock except Contract Goods, It  
 Buy Those Items You Have Been Wanting at a  
**DRASTIC REDUCTIONS**  
**OUR GREATEST ST**

WE WANT TO IMPRESS UPON YOU THE IMPORTANCE OF THIS

**SALE**

The Size of the Stock, the Class of Merchandise, the Reputation of the Firm is bound to bring crowds of ~~enthusiastic buyers~~ buyers from all over this Section of Oregon. No matter what you need in Furniture and Home Furnishings, except on contract goods, you are going to find it decorated with a Big Sale Tag at a Price that will astonish you. Remember this is Not a sale for profit but a Sale to Reduce Stock and prices like these do that in a Hurry. We advise you to come the first day, if possible, while the stock is large. We expect many items to be sold out the first day of this sale; don't miss it—it's a Real Opportunity to SAVE.  
 G. W. Kennett, in charge of advertising



Walnut  
**Governor Winthrop DESKS**  
**\$22.75 - \$29.75**



**STARTING Tuesday, Jan. 4th at 9 a. m. and Continues**

~~\$49.50~~  
**Dining Room Set**  
 TABLE and SIX CHAIRS  
 Sale PRICE **\$39.50**

Round Mahogany  
**DINING TABLE**  
 and SIX CHAIRS with Blue  
 Leather Seats—Slightly Used  
 Sale Price **\$35.00**

Walnut  
**Table and 4 Chairs**  
 Sale Price **\$39.50**



~~\$121.50~~  
**Beautiful Walnut Dining Room Set**  
 8 ft. Table, Buffet 60 in. long and Six Chairs to match  
**SALE PRICE \$98.50**

~~\$161.10~~ Walnut  
**Dining Room Set**  
 8 ft. Table, Buffet 5 1/2 ft. long, with six Chairs to match  
**SALE PRICE \$128.80**

Unfinished  
**Breakfast Table**  
 SALE PRICE **\$3.95**  
 CHAIRS to match **98c**

**BREAKFAST SET**  
 Natural Finish Table and Four Chairs  
 SALE PRICE **\$10.35**

~~\$31.50~~ Bilt-Well  
**CLUB CHAIRS**  
 SALE PRICE **\$24.95**

Bilt-Well  
**Cogswell Chair**  
 Rust and Green  
 SALE PRICE **\$26.95**



**Breakfast Sets**  
 Beautiful Maple Table and Four Chairs Decorated  
 SALE PRICE **\$33.75**

Beautiful Decorated  
**Breakfast Set**  
 Table and Four Chairs  
 SALE PRICE **\$12.75**

**DISH**  
 32 Piece Set  
 Beautiful Decorat  
 SALE PRICE \$

32 Piece Set  
**Johnson Bros. Eng**  
 All Over Pattern in Ro  
 SALE PRICE \$

14 Piece  
**Luncheon S**  
 Beautiful Pattern  
 SALE PRICE \$

28 Piece  
**Green Glass Lunc**  
 Many other sets to sel  
 SALE PRICE \$



Store Closed  
 all day  
 Mon., Jan. 3

**Bed Davenport**  
 With Let-down Back  
 Coil Spring Construction  
 Three Large Pillows  
 Sale Price **\$48.95**

~~\$49.75~~  
**LOVE SEAT**  
 Make good comfortable bed  
 Full spring construction  
 Sale Price **\$39.95**

~~\$69.50~~  
**STUDIO COUCH**  
 Homespun Tapestry - Full  
 Coil Spring Construction  
 Sale Price **\$49.95**  
 Simmons

**Floor Covering**

**Felt Base**  
 Light weight **39c** sq. yd.  
 Heavy weight **49c** sq. yd.

**Felt Base RUGS**  
 Size 9x12 **\$5.95**  
 Size 9x10-6 **\$4.95**  
 Size 7-6x9 **\$3.95**

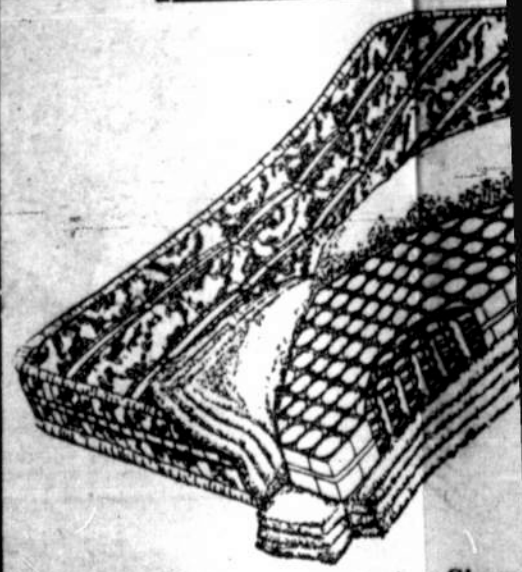
**40 lb. Felted Mattress**  
 Full Size --- First Grade Ticking  
 SALE PRICE **\$6.95**

**50 lb. Felted Mattress**  
 Full Size --- Best Quality Covering  
 SALE PRICE **\$10.95**

**45 lb. Processed Cotton Mattress**  
 SALE PRICE **\$9.95**

**PILLOWS**  
 Large Stock to select from  
 SALE PRICE **75c up to \$5.00** each

**Wool and Down Comforters**  
 Beautiful Silk and Sateen Coverings  
 Sale Price **\$5.95 up to \$21.50**



**SIMMONS BEAUTY REST**  
**MATTRESSES**  
**\$39.50**

Simmons  
**MA**  
**\$19.95**  
**\$24.75**

~~\$7.20~~  
**Homer Laughlin POTTERY**  
 FIESTA PATTERN  
 20 Piece Starter Set  
 Sale Price **\$4.95**

**WALL LINOLEUM**  
 36 in. wide for Bath Room  
 SALE PRICE **\$1.59** sq. yd.

**Inlaid LINOLEUM**  
 Also Battleship in Plain Brown and Light Weight  
**\$1.29** and **\$1.49** sq. yd.

**GOULD FURNIT**