

## COQUILLE'S SHOW HOUSES SECOND TO NONE

With the advent of Messrs. L. W. Claver and O. L. Wood the theatre business in Coquille took on an entirely new and modern aspect in 1932, when they bought the Liberty Theatre.

Coming here from Roseburg, where they had disposed of a similar business after several years operating different show houses, these gentlemen immediately began a movement, the ultimate purpose of which was to give Coquille a show house that would not only compare physically with any other amusement place in southwestern Oregon, but also assure patrons the highest type of pictures obtainable, together with more frequent changes.

One of the first steps of Messrs. Claver and Wood after purchasing the Liberty and making changes as above stated, was the purchase of homes by each, thus identifying themselves permanently with the upbuilding and progress of Coquille.

Two years ago, convinced further of the position Coquille occupies as one of the chief cities of the Oregon Coast Highway, Messrs. Claver and Wood purchased the Liberty Theatre building, a large two story brick building, occupying a prominent business corner.

Realizing the necessity for an enlarged and more commodious showhouse, and with the feeling that nothing was too good for Coquille and the Co-

quille Valley, Messrs. Claver and Wood, in April, 1936, began remodeling the Liberty building. This work, completed two months later, provided remodeling of the entrance and interior, redecorating and repainting, installation of new upholstered chairs, enlargement of foyer and lounge facilities, which permitted increase in seating capacity to 615, and the placing of new Wilton first grade carpets and draperies.

A complete new lighting system was installed as well as new sound system, and the heating arrangements improved, and the entire interior air conditioned. All these improvements cost more than \$15,000.

The Liberty Theatre was the first showhouse in southwestern Oregon to inaugurate Bank Nite, and also a Pre-Vue of pictures.

### BUILDING A SECOND SHOWHOUSE

Business conditions in Coquille, which have caused a growth in population of Coquille and surrounding country, which they believe will necessitate larger theatre accommodations, prompted Messrs. Claver and Wood early this spring to purchase a large lot on the corner of Hall and Second streets, upon which, in April, they began the erection of a second theatre building, to be known as The Roxy. This structure, strong frame construction, with stucco

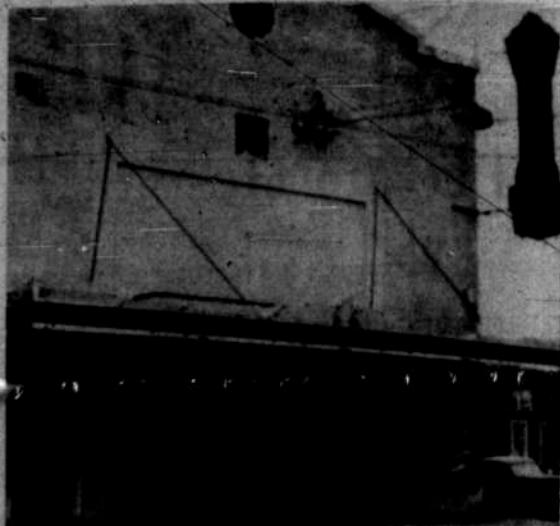
exterior, occupies one of the best business corners in Coquille, opposite the Coquille city hall and at the very entrance to the more thickly populated residential district.

While the unusual rainy spring has impeded building operations to considerable extent, now, with the building enclosed, it is expected that it will be ready for occupancy by early July.

The theatre and stage will occupy a position on the first floor, with entrance through a long lobby and foyer from Hall street. The seating capacity will be about 550. On either side of the lobby, and facing on Hall street, will be two good-sized store rooms, with three small store rooms facing on Second street, all of which have already been leased, and they will be occupied simultaneously with the theatre.

On the roof of the building are being erected two large pent houses, to be the homes of the families of Mr. Claver and Mr. Wood, whose wives are sisters.

The building will be strictly modern throughout, with the theatre being provided with every up-to-date feature found in the larger theatres of the country. No expense is being spared to assure this condition.



LIBERTY THEATRE, COQUILLE

Both the Liberty and Roxy theatres will have strictly first-run pictures, and will only show second-run or return engagement on popular demand.

Coquille people feel fortunate in having among its business element such enterprising young men as Messrs. Claver and Wood, who have pinned their faith in the future of the city with their finances.

### COOS COUNTY'S TIMBER HOLDINGS

A survey of timber holdings in Coos county shows the government to be the heaviest owner of timber. Other holders of timber are approximately as follows:

The Coos Bay Lumber company, 60,000 to 70,000 acres; Pillsbury Lumber Co., 46,000 acres; Weyerhaeuser Timber Co., 44,000 acres; Port Orford Cedar Products Co., 31,000 acres; W. T. Culver, 15,000 acres; Menasha Woodenware Co., 15,000 acres; Skinner & Irvine, St. Paul, 12,000 acres; Field Timber Co., 6000 acres; International Cedar Co., 5000 acres; Alexander Stewart Lumber Co., 5000 acres; Coos Bay Logging Co., 2000.



L. W. CLAVER



O. L. WOOD

### Has Earned Reputation for Honest, Conscientious Work



When one desires a particular job done, be what it may, he seeks out a person whose reputation for honest conscientious work has been proved. This is the reason that many of the difficult and exacting painting and interior decorating jobs of business buildings and homes in Coquille have fallen to the lot of D. L. Cox during the past 10 or more years.

A Texan by birth, Mr. Cox learned his trade in the south while still a very young man, and where he was taught to give his very best efforts to any undertaking attempted, even to doing more than he contracted or was expected to do.

It have been the earnest endeavor of Mr. Cox to give particular attention to every piece of work assumed, and he makes a personal study of each with a view to securing the perfect satisfaction of his patron.

For several years Mr. Cox had the annual contract for "doing over" the interior of the Coquille Hotel, and among some of his latest and most exacting contracts have been the homes of Tom Denison and R. T. Slater. The latter is one of the newest and finest homes in Coquille, and every one who has inspected the interior finishings of walls and woodwork have marveled at the artistry displayed by Mr. Cox, with such telling effect.

D. L. Cox is a sure-enough resident of Coquille, owning his home, and aiding in every way to promote the upbuilding and welfare of the city.

### Cleanliness and Purity Slogan of Cloverleaf Dairy

Milk having become such a necessity in the home for personal consumption by both children and adults, it is quite essential that the buyer thereof be assured of its purity and cleanliness.

The Cloverleaf Dairy, of which V. L. Cornelius is the owner, prides itself upon the quality of the milk products it is enabled to supply its patrons. The Cloverleaf herd of Jersey and Guernsey cows are regularly tested for tuberculosis and abortion ailments, and it is to the credit of its owner that these cows have always passed the highest ratings of freedom from these diseases. Mr. Cornelius gives especial attention to the cleanliness of his premises and buildings, and invites inspection of the same by any one interested.

The dairy's milk is bottled under the most sanitary methods further assuring patrons of cleanli-

ness and that contamination from foreign matter is impossible.

Mr. Cornelius is assisted materially by his family of wife and five children in the operation of the dairy.

The Cloverleaf Dairy also handles chocolate milk and Valenju Orange drink, two commodities that are fast growing in popularity.

While Cloverleaf milk, cream, chocolate milk and the orange juice are delivered every evening to the homes of Coquille under the personal supervision of Mr. Cornelius, they are also on sale at all times at the Folsom's Grocery, People Market, Jack's Market in Henninger's and the Canary Cafe, as well as other local establishments.

The Cloverleaf Dairy is located about half way between Coquille and Myrtle Point.

### ELECTRO-FENCE

10¢

A MONTH

will electrify the fence in more than 100 acres. First cost of new Electro-fence less than \$10 a mile for wire stakes, insulation, etc.

ELECTRO-FENCE UNITS

Only \$17.50 ANI. UP

30-DAY MONEY-BACK GUARANTEE. Purchase price refunded if you are not completely satisfied.

SAFE, SEPT. safest, most efficient and lowest cost fence units on the market today. ONE WIRE will hold stock better than any expensive multi-wire construction. Unit operates from any light circuit or from 6-volt car battery. Cor. roller changes AC to Direct Current, giving 3 times better contact, yet 3 times safer.

WRITE TODAY FOR COMPLETE DETAIL

ELECTRO-FENCE COMPANY

1220 N. E. 10th St., Portland, Oregon

### J. C. Williams

THE RED AND WHITE STORES

Quality Groceries, Fresh Fruits, Vegetables

Prompt and Courteous Service

424 First St. Coquille

Phone 10M