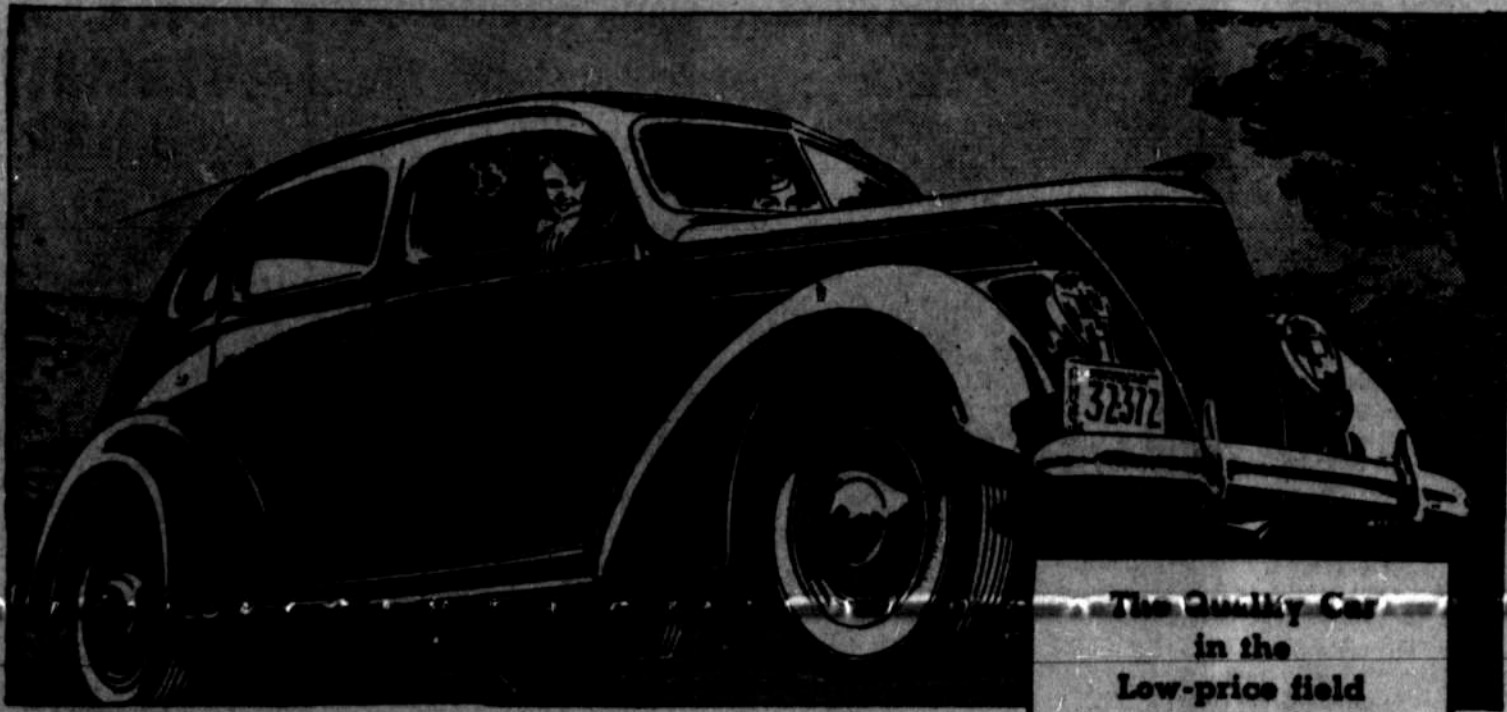


THIS YEAR SPEND LESS AND OWN MORE!



The Quality Car in the Low-price field at the lowest price in years!

DISTINCTIVE new lines give only a hint of the sweeping advancements in the Ford V-8 for 1937. From its improved V-8 engines to the comfort of its Center-Poise ride . . . this car offers you finer performance, greater luxury, less expense . . . than even Ford has ever offered. Now there's greater wisdom than ever in putting your money into the extra value that Ford always represents. This year millions of Americans will take more pride than ever before when they say, "We drive a V-8!"

YOUR FORD DEALER

AUTHORIZED FORD FINANCE PLANS—\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

FLASHING V-8 PERFORMANCE—Now quieter, thriftier, and in two engine sizes.

MORE MILES PER GALLON—Owners report 22 to 27 with the Thrifty 60, "best mileage ever" with the brilliant new 85.

EASY-ACTION SAFETY BRAKES—You push gently and you stop quickly! Safety of steel from pedal to wheel.

SOUND-CONDITIONED BODIES—Several different insulating materials to shut out noise, heat, cold. Rubber "pillows" between body and frame.

CENTER-POISE RIDING—All passengers "amidships," between the axles.

LUXURIOUS INTERIORS—Deep cushions, tailored upholstery, exquisite wood-grain trim. New handles, controls, instruments.

New Effortless Steering • All Steel-on-steel Construction • Large Luggage Compartments in All Models • Battery Under Engine Hood • Safety Glass Throughout • Cowl Parking Brake

NEW FORD V-8

The Brilliant "85" • The Thrifty "60"

NILES MOTOR  COMPANY
Coquille, Oregon

Card of Thanks
Thanking the many kind friends for the floral offerings at the funeral services of our daughter and sister. Mr. and Mrs. R. J. Hill, Mrs. Albert

Tomlinson, Mrs. Manley Wilson, Mrs. Rex Roth, Mrs. Gene Robison.

Buy local bread and support home industry.

See "Spike" Leslie about the best fire insurance at lower rates.

Dance in Coquille with Tony's six-piece orchestra.

Ask for Cow Bell Dairy cream and milk, the only milk and cream made safe by pasteurization.

Godard & Co.

Contractors & Builders

We are ready to help you with your building problems

274 So. Henry Phone 147R

Newest Addition to Lincoln-Zephyr Line



Here is the latest addition to the Lincoln-Zephyr line of V-12 motor cars—a three window coupe. The coupe is a striking new body type that incorporates all of the exclusive Zephyr features of construction and performance. Below: the seat is divided with each section hinged so that it can be swung forward to give access to a compartment back of the seat. This compartment is in addition to the regular luggage space at the rear of the car and is large enough to hold a good-sized steamer trunk.

Dog Ordinance to Be Enforced After March 15

(Continued from Page One)

Coos County, Oregon, and any such dogs or dogs shall be deemed to be running at large when outside of any proper enclosure sufficient to retain such dog or dogs, unless such dog or dogs shall be led by a rope, chain or other secure fastening.

Section 2: Any person or persons violating the provisions of the foregoing section of this ordinance, upon conviction thereof before the City Recorder of said City shall be fined in a sum not less than One Dollar nor more than Twenty Dollars.

Section 3: It shall be the duty of the City Marshal, or such other person as he or the Common Council may appoint, to seize and impound any and all dogs found running at large within the corporate limits of said City. Upon seizing any such dog or dogs said Marshal or other person seizing the same shall immediately impound the same in some suitable place to be provided therefor, and shall immediately give notice thereof by posting notice in three public places within the corporate limits of said City for a period of five days. Such notice shall describe such dog or dogs with such reasonable certainty as may be done, and shall give notice to the owner or other person interested that at the expiration of said five days, failing to pay therefor, that such dog or dogs will be sold at public auction. At the time specified in such notice the Marshal or such other person having said dog or dogs in charge, shall sell at public auction to the highest bidder for cash in hand at time of sale. All such sales shall be made at the front door of the City Hall between the hours of ten o'clock in the forenoon and four o'clock in the afternoon. In case there shall not be a sum bid at such sale sufficient to pay the costs and charges of impounding, keeping and selling such

dogs or dogs, the City Recorder shall bid the same in for and on behalf of the City of Coquille, for such sum as may be necessary to pay the costs and charges of impounding, keeping and selling such dog or dogs, and thereupon, the said City Recorder shall order the Marshal to kill such dog or dogs, and it shall be the duty of the Marshal to execute said order by killing said dog or dogs forthwith. The charges for impounding each dog shall be One Dollar, for selling the same One Dollar, and for keeping the same while it is impounded whatever sum, not exceeding Twenty-five Cents per day, as may be necessary to properly feed such dog.

Section 4: Whereas, the ordinances now in force in said City are inefficient and dogs have become so numerous upon the streets, private and public ways that they constitute a public nuisance, destroy property and endanger the safety of the public, and for that reason it is declared that an emergency exists and that it is important and necessary for the foregoing ordinance to become immediately operative.

Section 5: An emergency is hereby declared to exist and it is hereby declared that it is necessary for the immediate preservation of the peace, health and safety of the said City that the foregoing ordinance become immediately operative, and the same shall become immediately operative upon its approval by the affirmative vote of three-fourths of all of the members elected to the common council, taken by ayes and noes, and its approval by the mayor.

The foregoing ordinances were adopted and approved by the affirmative vote of three-fourths of all the members elected to the common council of the said City of Coquille, taken by ayes and noes, this 7th day of October, A. D., 1918.

Attest: J. S. Lawrence, City Recorder

The foregoing ordinance approved this 7th day of October, 1918.
E. E. Johnson, Mayor.

Oregon Royal Court Goes East



Queen Rose Winkler and her Royal Court, after presiding over the 1937 Oregon Winter Sports Carnival, left Monday for a three-week tour of principal Eastern and Canadian cities to advertise Oregon's outstanding winter sports facilities. The girls are shown grouped around a 1937 Ford V-8 sedan. In addition to being the official cars for the Royal Court of the annual Winter Sports Carnival, a fleet of Ford V-8's will be placed at the disposal of the queen and her princesses in each town they visit on their national tour.

THROUGH BROAD AND BEAUTIFUL ENTRYWAYS VISITORS WILL PASS TO THE NEW YORK FAIR



NEW YORK, (Special).—Forty thousand persons an hour—visitors from every state and every nation—must be accommodated in comfort at but one of the entryways to the New York World's Fair of 1939, according to arrangements the Fair Corporation is completing to handle a maximum daily attendance of 800,000. The artist's drawing, as reproduced above, calls for a magnificent double-decked entryway with underpasses, overpasses, pedestrian walks, bus terminals, comfort stations and bridge connections assuring comfort while providing an area of architectural splendor.

Shown is a ramp leading from the exposition grounds toward the I.R.T.-B.M.T. subway terminal, at a point where it is necessary to cross over the Long Island railroad tracks and to avoid undue congestion of pedestrian traffic. Shown in the left foreground is a domed restaurant within a fountain basin and a concourse bordered by grown plane-trees, and, nearer, an open-air cafe and an information kiosk. Along the flanking walls the artist has delineated the Fair's world concept which looks to the building of a peaceful, happier World of Tomorrow.