

# NEW LIBERTY THEATRE

**MATINEE OPENING  
AT 2:15 SUNDAY**

Only the Four Walls Are the Same -- Comfortable and Beautiful Interior

From the flashing neon sign around the marquee to the screen upon which the pictures will be shown, the New Liberty is a brand new and up-to-the-minute motion picture establishment. Nothing but the four walls of the old Liberty have been retained and even those have been so altered in the interior as to be unrecognizable.

The new neon sign with its several light colors, which adorns the larger marquee, is a thing of beauty, and is the first change to attract the eye as one approaches the theatre.

Two new exit doors at the front, a rebuilt box office and a smaller lobby off the sidewalk are notable changes in the exterior.

In the modernistic foyer the steps to the balcony lead from the center, making it easier to reach those desirable seats and more than 100 comfortable theatre chairs have been added to the seating capacity of that enlarged second floor of the auditorium.

Heavy carpeting in foyer and aisles—a new floor covering manufactured especially for the New Liberty—will make the theatre practically noiseless as far as incoming patrons are concerned. Two rows of seats have been made possible by the moving back of the rear wall, nor has the foyer space been reduced by this change.

A different lighting scheme, with a handsome dome chandelier, as the center attraction of the plan, will produce a subdued soft light, restful to the eyes and yet bringing out the modern art decorations of the walls and ceilings.

In connection with the heating unit, an automatic air-conditioning system has been installed by which the air in the auditorium is completely changed every few moments, preventing that stuffy sensation which prevails in theatres not so modernized. No drafts are possible as the front door is opened, the air in the auditorium being "pushed out" into the foyer rather than any air rushing in from the front.

The comfort and convenience of their patrons, in addition to beauty and attractiveness, has been the main purpose of the management in this complete remodeling of the theatre, and if anything has not been thought of, or left undone, it is not apparent to the most critical observer.

As the reproduction of sound science has advanced new methods of presenting a wider range of tones has been discovered and the New Liberty will have the latest in sound equipment. Heretofore the highest and lowest notes of the human voice have escaped the seven amplifiers or loud speakers by which sound accompanies the presentation of the film on the screen. The addition of four delicately constructed amplifiers will now make it possible for these higher and lower notes to be transmitted to the listener. Orville Wood explains the difference between the old and the new by comparing it to the difference in tone between a record played on a ultra modern graphophone and the same record produced on one of the earlier makes of graphophones.

Not the least of provisions made in the New Liberty for the convenience of its patrons are the rest rooms below the main auditorium floor. Two stairways lead down to the lobby where comfortable seats make it an ideal waiting and smoking room. The theatre office opens off this lobby as do the two rest rooms provided.

For a more thorough understanding of how completely modernized Coquille's motion picture house has been made the reader must visit it and see for himself. A complete word picture has not been attempted; it is more in the nature of a hint that something very pleasant in the way of ease and entertainment is being offered theatre patrons by Messrs. Wood and Claver.

"A Message to Garcia," in addition to the usual Sunday, Monday and Tuesday evening showing, will be the feature at a Sunday matinee showing at 2:15 p. m.

**Congratulations**

to the

## New Liberty Theatre

This new show house is but one example of the steady growth of our city. It has been completely rebuilt to become one of the finest theatres in Oregon, rebuilt with lumber and material from the retail department of Smith Wood-Products. The New Liberty Theatre is another tribute to the coming years of prosperity in Coquille.

We appreciate the trust placed in us by the owners of the New Liberty Theatre and we feel hopeful that the result will be ample proof of our ability to supply high-grade material. We can furnish the same class of material and supplies for you as we have for the New Liberty Theatre.

Let us quote you figures on your next job.

**Smith Wood-Products, Inc.**

No order too small—a stick or a carload

## Congratulations

to the Management

of the

## New Liberty Theatre

We feel sure that the people of Coquille and vicinity will appreciate this newest addition to their entertainment facilities.

We extend our congratulations to all who took part in the construction program. We feel gratified that we were chosen to furnish the Neon sign.

**Eugene Neon Sign Company**

631-45 Adams St.

Eugene, Ore.

**SUN. - MON. - TUE., M**

**MATINEE SUNDAY**

**THREE GREAT STARS  
Together AT THEIR GREAT**



UNITED IN DANGER . . . LAUGHTER AND LOVE . . . IN A GLORIOUS AND HEROIC VENTURE THAT DECIDED THE FATE OF THREE NATIONS!

A valiant man, a gallant girl, a hardy scalawag . . . challenge terror and death on a peril-fraught mission through the jungles aflame with revolt! Here is comedy . . . sublime romance . . .

*Wallace*  
**BEERY - STANLEY**  
*John*  
**BOLAN**

## A MESSAGE

ADDED ATTRACTION

Technicolor Musical

Music

Dancing

Singing

Latest News Events

Adults . . . 35c  
Children . . . 10c

WEDNESDAY

JUNE 3

**THERE WERE NO SPEED LIMITS  
FOR THIS QUEEN OF THE HIGHWAY**

She Saved The Happiness of  
Two Brave Hearts Through  
Her Love and Devotion . . .



**ALISON SKIPWORTH**  
MAE CLARKE - ARTHUR TREACHER  
JIMMY ELLISON - BERYL MERCER  
WARREN HYMER

10c & 25c

**THE  
NEW**

**LIBERTY**

**All Plastering and Concrete Work**

for the

**New Liberty Theatre**

was done by

**KEISER & MILLER**

Expert Plasterers

For high quality workmanship at reasonable prices, see us.  
Satisfaction guaranteed.

**KEISER & MILLER**