

If You Visit Our Store NOW
you'll find Hundreds of
Outstanding Values
During Our

GEO. UNSOELD
Coquille and Powers

THOUSANDS of Dollars worth of Newest Fall Merchandise have been received by Express, Freight and Boat during the last 2 weeks—a result of our attending San Francisco Fall Market Week, Aug. 12 to 17. Through our wide acquaintance during more than 20 years in the San Francisco Market we were able to obtain some very Unusual Values which we take pleasure in passing on to our good friends and customers. It will pay you to visit our Store NOW and see all the New Things and share in the very Special SAVINGS offered during this event.

Back from Market Sale



Silk Hosiery
Full Fashioned
69c
3 Pairs for **\$1.95**

Now is the time to replenish your depleted hosiery wardrobe with a complete new selection of these high quality stockings. Buy 3 pairs of a color for the best service, and key all your colors to the clothes you wear. Every pair of these stockings is full-fashioned, with reinforced garter welts, triple toes and heels for longest wear. And they are featured in all the newest and most desirable fall shades.

Other Qualities All Silk Hosiery **49c**

Here is a Timely Tip!

Bright Skirts and Sweaters
for Class and Campus

SWEATERS
\$1.98 \$2.98 \$3.98
SKIRTS
\$1.49 \$1.98 \$2.98

Take two at a time—mix 'em together and have a dashing outfit for a high rating! You'll like the new models.

Money Saving Values
That'll Interest the Thrifty

- Fast Colored Prints, in a wide range of attractive patterns, 36 inches wide yard **10c**
- 2½ lb Cotton Batts size 72x90. Special at **49c**
- Mountain Mist Quilting Batts size 81x96 - glazed finish. **69c**
- Curtain Materials, attractive patterns, 36 in. wide. yd. **10c**
Other qualities at **15c 19c 25c**
- Ruffled Kitchen Curtains, fine Marquisette. Colors blue, rose, green, lavender per pair **35c**
- Curtain Panels, fine quality Marquisette or Wide Mesh Net **39c**
- Colorful Cretonnes, unusually attractive patterns, 36 inches wide. Yard **10c and 15c**
- Rayon Bedspreads 81x105 - beautiful patterns and colorings, guaranteed fast colors. **\$1.49**
- 36 in. Dress Tweeds in nubby tweed effects and good looking plaids. yd. **59c 79c**
- Printed Rayon Flat Crepe, 36 in. wide. Newest fall patterns. yd. **39c**
- Nurses' Waitresses' Uniforms, made of fine quality Indian Head cloth. Color, Rose, Blue, Green, Yellow White. **\$1.59**
- Silk Blouses new, good looking models, handsome patterns. Sizes 34 to 40. **\$1.19**
- New Wash Frocks for Fall in a big variety of really outstanding styles and gayly colored patterns. Sizes 14 to 30 **98c \$1.25 \$1.95**
- Part Wool Blankets in sizes 70x90 and 72x84, handsome plaids in rose, blue, green, gold **\$2.25 and \$2.95**



Smart
COATS
and Newest Fashions in
Dresses

Each Garment Individually Selected.

The COATS ---

FUR-TRIMMED COATS in the Newest Silhouettes - flared skirts - lavish collars - newest patterned woolens. Black of course leads the procession with Mogadore Brown a close second—and a fascinating range of other rich colors to choose from. Sizes 14 to 46 and every garment an outstanding value at one of these prices:

12.50 16.75 24.50

Then There Are Good Looking

Coats without Fur Trimming

Single Breasted - Double Breasted - Sporty Tweeds - Dressy Patterned Woolens - in Black, Brown - Rust - Blue - Boxwood Green. Sizes 14 to 46—at

9.85 12.50 16.75

The Dresses

For Afternoons and Evening, the Street, the Office and Dinner! Dresses distinctively styled for every occasion, with figure flattery for every type. Silk Cantons, Satins and Gorgeous Velvets—High Necklines—Full Sleeves. Colors: Black - Brown - Rust - Green - Italian Wine - Blue. Sizes 14 to 46.

\$4.98 \$6.85 \$9.85



The New HATS

So adorably flattering and exquisitely styled that they will make your friends wonder how you can afford to be so extravagant. Black, Brown, Wine, Green, Pottery Rust, Midnight. All Headsizes up to 24. And so reasonably priced for such fine quality.

\$1.98



Good Shoes

Smartly Styled
yet Built for Comfort
and Wear

Brand New Styles—just received this week—in the newest fall models—Pumps - Ties - Oxfords - in Suede, Kid, Calf, Patent and Combinations. Colors: Black, Brown, Blue Beige, etc. Come and See them. You'll be pleased with their good-looks, excellent quality and reasonable prices.

\$1.98 \$2.45 \$2.98 \$3.95

Fall Styles
for Boys and Girls

Off to school in good style—good fit and comfort—and good value when mothers buy their youngsters' shoes at Unsoeld's—That's a fact! And every good and desirable style is to be had here: Slippers - Oxfords - Shoes - Hittops - in quality leathers and lasts for growing feet. Complete size runs.

98c \$1.25 \$1.49 \$1.98



Belding's Silks

When you buy Belding's Silks and Satins you are assured of getting Superior Quality, All Silk Fabrics, that are far cheaper in the long run than those cheap fabrics that are sold under the name of Silk—and appeal to the price buyer alone.

All Silk Flat Crepes

40 in. wide, in Black, White, Eggshell, Navy, Brown, Rust, Green. **69c**

All Silk Satin Crepes, Canton,

NUBBY TWISTS
40 in. wide, in Black, White, Eggshell, Navy, Brown, Rust. **98c**

54 in. WOOL DRESS CREPE

Colors: Black, Brown, Green, Blue. An unusual value at this low price. **98c**

NUBBY TWEEDS

For Suits and Skirts in Black, Navy, Brown—a real value at **79c**



VALUES
for Boys and Girls

- Boys' Waist Overalls good quality Blue Denim - bell bottoms. **49c**
- Boys' Bib Overalls 220 Weight blue denim. **49c**
- Boys' Sweat Shirts heavily fleeced. Sizes 6 to 16. **49c**
- Boys' Sports Sweaters gray and tan stripes. Short sleeves. **49c**
- Boys' Heavy Quality Corduroy Pants. Colors Sun Tan, Navy Blue, Castor. **\$1.59**
- Little Boys' Corduroy Suspender Slacks. Sizes 2 to 8. **\$1.19**
- Little Boys' Tweed Slacks with self belt and suspenders. Sizes 2 to 8. **\$1.25**
- Little Boys' Tweed Zip-Slack Suits, consisting of new action back Zipper front Coat and Suspender Slacks. Sizes 2 to 8. **\$2.98**
- Boys' Heavy Tan Duck Frosh Pants. Sizes 6 to 16. **\$1.49**
- Boys' Dressy Tweed Slacks good patterns, fine tailoring. **\$1.59**
- Boys' Nifty Four-in-hand Ties **25c**
- Boys' Zip-Slack Tweed Suits Sizes 10 to 16. **\$4.98**
- Children's Sweaters. Pull-Over Styles, large variety of patterns to choose from. Some with zipper front. **59c 98c \$1.25**
- Children's Wash Dresses guaranteed fast color - big assortment of good looking patterns and styles. Sizes 3 to 14. **49c 79c 98c**
- Boys Dress Shirts Solid colors and fancy patterns, guaranteed fast colors. Sizes 6 to 14. **49c**
- Men's Corduroy Pants Heavy Quality. Colors, Sun Tan & Castor. Sizes 30 to 38 Waist. **\$2.47**
- Men's Wool Coat Sweaters Colors, Brown and Oxford. Sizes 38 to 46. **\$1.49**
- Men's Full Over Sweaters Sizes 36 to 42. A clean-up of higher priced qualities drastically reduced to **98c**
- Men's Brushed Mohair Sweaters Zipper front, Colors, Blue, Brown, Red. Sizes 36 to 44. **\$2.98**
- Men's Shirts and Shorts. Your choice of Rayon Shirts & Shorts or Swiss Ribbed Shirts and Broadcloth Shorts. Sizes 30 to 44. Garment **25c**
- Men's New Fall Ties—big assortment of beautiful patterns **25c 49c 79c** at
- Men's Fine Dress Shirts Solid colors and fancy patterns. Sizes 14½ to 17. **98c**
- Young Men's Dress Slacks Newest fall patterns. Sizes 30 to 36 waist. **\$2.98**
- Men's Felt Hats—Excellent quality felts - latest Fall blocks - narrow or medium brims. Colors black brown, tan, gray. **\$1.25 \$1.98 \$2.98**
- Men's Blue Denim Bib Overalls Good weight. Sizes 32 to 42 waist. **79c**