



**THE TIRE SENSATION OF '34**  
*Sells on Sight!*

**TO SEE it is to buy it!** That's the way extra value stands out in the new Firestone Century Progress Tire. We found out what car owners wanted most in a tire—then we gave it to them. Out of more than ten million visitors to the Firestone Factory at the World's Fair last year, we obtained this opinion: "Give us Blowout Protection, Non-Skid Safety, and Long Wear, at a Moderate Price."

So we built the greatest tire ever made to sell at these low prices. Then the wave of buying started—car owners from Coast to Coast bought—not just one or two tires—but a complete set!

Go to the Firestone Service Dealer or Service Store in your community TODAY! See the new Firestone Century Progress Tire—just look at the broad, husky shoulders, massive flat tread, deep-cut non-skid and Gum-Dipped cords. Did you ever see so much tire for so little money? No wonder it's the Tire Sensation of '34 and Sells on Sight! Why not equip your car with a complete set—while prices are still at today's low level. And remember, you get the new Firestone Triple Guarantee

- for Unequaled Performance Records
  - for Life Against All Defects
  - for 12 Months Against All Road Hazards\*
- (\*Six Months in Commercial Service)

**REDUCED PRICES FOR LIMITED TIME ONLY**  
1.10-21

**\$5.75**

| Size    | Old Price | New Price | You Save On One Tire | You Save On A Set Of 4 |
|---------|-----------|-----------|----------------------|------------------------|
| 4.40-21 | \$6.63    | \$5.75    | \$ .90               | \$ 3.60                |
| 4.50-20 | 7.00      | 6.10      | .90                  | 3.60                   |
| 4.50-21 | 7.30      | 6.30      | 1.01                 | 4.04                   |
| 4.75-19 | 7.70      | 6.70      | 1.00                 | 4.32                   |
| 5.00-19 | 8.24      | 7.20      | 1.14                 | 4.56                   |
| 5.25-18 | 8.27      | 6.90      | 1.37                 | 5.08                   |
| 5.25-21 | 11.20     | 8.90      | 2.30                 | 9.16                   |
| 5.50-17 | 10.15     | 8.75      | 1.40                 | 5.60                   |
| 5.50-18 | 10.15     | 8.95      | 1.20                 | 4.80                   |

Other Sizes Proportionately Low

**THE OUTSTANDING VALUE IN THE LOW-PRICED FIELD**

**Firestone COURIER TYPE**

| Size    | Price  |
|---------|--------|
| 4.10-21 | \$4.45 |
| 4.50-21 | 4.90   |
| 4.75-19 | 5.20   |
| 5.00-19 | 5.65   |

Other Sizes Proportionately Low

For those car owners who need new tire safety at a very low price the Firestone Courier Tire has no equal at these extremely low prices.

See how Firestone Tires are Made at the Firestone Factory and Exhibition Building, World's Fair

Listen to the Voice of Firestone—Featuring Gladys Swarthout—Every Monday Night over N. B. C.—WEAF Network

The following Firestone dealers are prepared to serve you

- GEO. F. BURR MOTOR CO. Hall St. Coquille
- MOTOR INN NOLAND SERVICE STATION Marshfield
- GORST & KING North Bend
- NILES SERVICE STATION Myrtle Point

**Buick's Increased Payroll**

Ten and a half millions in new purchasing power was poured into the pockets of its employees by the Buick Motor Company during the first six months of 1934, says a press release from Flint, Mich. This was an increase of more than six millions over the first six months of 1933.

Approximately 100 per cent more men were on the payroll from January to July this year than were working last year. They collected two and one half dollars for every dollar paid out last year.

These facts, indicating a highly successful season for the Buick Motor Company and a good measure of recovery for its home town of Flint, were disclosed this week by Harlow H. Curtice, president of the automobile company, in a survey of Buick operations covering the first half of the year.

Among other things the survey revealed that: The Buick Motor Company paid to its employees during the first six months wages and salaries totaling \$10,529,279 as against \$4,192,235 in the corresponding 1933 period.

There were employed during the first six months of 1934 an average of 14,199 men daily as compared with an average of 7,183 in the like period last year.

Thus far this year there has been an average of 7,014 more men at work

in Buick plants in Flint than were working last year, an increase of approximately 100 per cent.

"On the twelfth of May we introduced a new lower priced car which expanded Buick's market and increased volume," said Mr. Curtice. "The result was that, where Buick's manufacturing peak for the year might have been reached in April or May, the company instead experienced its best production month in June with July schedules not far behind.

"With the expanded market created by the new car there is reason to expect that Buick will equal, in the second half of the year, the excellent sales volume it achieved in the first six months. That, at least, is the goal of the sales department."

**Coquille Playground Notes**

The attendance at the Coquille playground last week was exceptionally good; however, this week it has fallen off some. We hope a goodly number will attend the coming week and enjoy the games.

Monday is still special day for boys and Wednesday for girls. Grace Ellingsen supervises basket ball for the girls on Wednesday and all girls are requested to come and enjoy themselves.

Remember the playground is open all days except Saturday to all children, between the hours of one and four.

**C. A. Saling Again President of Produce Growers' Ass'n**

C. A. Saling, of McKinley, was chosen president of the Coos Produce Growers Association at the directors' meeting last Friday afternoon. Wm. Church, of Leneve, will serve during the year as vice president and Ervin Peterson, of North Bend, will be secretary-treasurer.

According to the association's plan for the year, the principal attention will be given to potato marketing. Most of the local crop sold by association members will be put up in new 50 pound sacks, all of which will have printed on them the association name and brand. These sacks can be purchased in large quantities with very little additional cost for this printing, according to report given by the County Agent who had been requested to secure information on sacks and brands for this meeting.

**Divorce Cases Heard**

Divorce cases coming before Judge Brand in Circuit court last Tuesday were:

- Ada Jones vs. James Jones. Decree granted.
- Edith M. Ritz vs. Alfred A. Ritz. Case taken under advisement and later granted.
- Letha M. McCoy vs. Stark E. McCoy. Granted.
- Emma C. King vs. Leslie M. King. Former decree modified and monthly support allowance reduced to \$25.
- Nina Ludwig vs. Jas. A. Ludwig. Former decree modified and support payment reduced to \$10 a month, their youngest child having reached the age of 21 years.

**Portland Team Wants to Play**

A wire has been received from the manager of the Blitz-Weinhard team of the Portland City League asking for a game. The dates asked were this coming Sunday or on August 5, but as these are filled Bill Fortier counter-offered with the August 18 and 19 or September 2 and 3 dates.

The Blitz team, without any doubt has the fastest bush league outfit in the state—barring the Coquille Loggers.

Two big dates already arranged are on August 26 and 27 when the Colored House of David is the opposition.



**State Capitol News Letter**

Greater use of electricity by residents of rural areas, particularly in the Willamette valley, is expected to follow as the result of new rules promulgated by the Oregon utilities commission affecting rural extensions. These rules will abolish the so-called service or delivery charges heretofore imposed on farmer patrons of the electric utilities; will reduce the contribution by the farmer patrons to the cost of constructing the line and will provide for a minimum charge for rural areas on a parity with that charged in the urban territory served by the utility. Refunds of approximately \$55,000 to farmer patrons of the Portland General Electric company and the Molalla Electric company will be made under the terms of the new rules, it is said.

**Marriage Licenses**

- July 20—Clyde Smith, of Riverton, and Ella Parks, of Marshfield. They were married by Judge Thompson at the court house last Friday.
- July 20—Jack H. McDonald, of Marshfield, and Irene Oulmette, of Marshfield. They were also married by Judge Thompson last Friday.
- July 21—Floyd P. Way and Hazel A. Ruttencutter, both of Myrtle Creek. Judge Thompson performed the ceremony for them last Saturday.
- July 25—Henry McCue and Dorothy Lorenz, both of Bandon.

**New Cases in Circuit Court**

- July 21—Pearl Williams vs. Clifford Williams. Suit for divorce.
- July 23—Ben R. Chandler vs. Coos County.
- July 24—Ivan C. Laird vs. Roland Creek Timber Co. et al.
- July 24—State of Oregon by State Land Board vs. A. S. Ward et al.
- July 24—Frank F. Davis, Ina C. Davis. Suit for divorce.

**Want Ads**

- ONE CENT A WORD EACH INSERTION
- FOR SALE at great sacrifice—Two acres on the Marshfield highway. Four rooms and bathroom house, garage. Close in town. Call Mrs. Smeal, Coquille. Phone 600L.
- FAT HENS, 18c. Farr & Elwood, Inc.

**Measures on November Ballot**

Only three measures will appear on the ballots at the general election on November 8, sponsors for all other proposed amendments to the laws of the state having failed to obtain sufficient signatures on petitions to qualify, reports the office of P. J. Stadelman, secretary of state.

Ballot titles had been requested for 21 measures by various individuals and groups, but when July 5, the final date for filing, arrived only two of the 21 had completed petitions ready. The third measure, the grange power bill, was submitted for the special election in July, 1933, and has been held up meanwhile by court litigation.

The power bill states as its purpose: "To provide for the state to acquire and develop water power and hydro-electric energy, either separately or jointly with the United States, another state or states, or subdivisions thereof, or of this state, transmit, distribute, use, sell and dispose thereof at cost, and for such purpose to acquire property necessary or convenient therefor; all such property exempted from taxation; creating an elective nonpartisan commission of three members for managing such business; abolishing present hydro-electric commission. Bonds constituting general state obligations may be issued for financing such business only when voted by people."

Constitutional amendments that were successful in getting a place on the ballot are the healing arts amendment, which was submitted with 46,213 signatures, and the limitation of taxes amendment, with 34,884 signatures. Requirements for filing are 26,666 signers.

Purpose of the healing arts amendment is given as "To abolish preliminary examination of applicants for licenses to practice certain branches of the healing art as now provided by statute, and to vest exclusive authority in respective licensing boards of the medical and osteopathic, chiropractic and naturopathic schools to determine the nature and scope of examinations for such applicants; to define standard schools of human healing; to divide healing arts into (1) medical and osteopathic physicians and surgeons, (2) chiropractic and naturopathic physicians, (3) practitioners by spiritual means; to prevent interference by competitive schools of human healing; and to prohibit governmental contracts restricting contributing beneficiaries in their choice of licensed practitioners."

The tax measure gives as its object: "Limiting taxable property assessment to half its cash value; limiting total taxes by state, county, school district, and city or town excepting for payment of existing indebtedness, and taxes for any year upon two-thirds vote of people, to the following number of mills each year per dollar of assessed valuation: due 1936, 20 mills; 1937, 19 mills; 1938, 18 mills; 1939, 17 mills; 1940, 16 mills; any year thereafter, 15 mills; respective levies not to exceed the following proportions of total tax: state, 10 per cent; county, 25 per cent; school district, 25 per cent; city or town, 40 per cent."

Another petition completed for filing on July 5 was that of the Socialist party, which permits that political group to have its candidates included on the November ballots. The petition carried 18,851 signatures, which was in excess of the 17,488 required by law.

**Organdy Bows, Ruffles, Sleeves!**



**DRESSES**  
Sheers and Wash Prints!

**\$1.00**

Colors and patterns like gay bits of Spring! Necklines and sleeves crisp with organdy! Waists tie back with sashes, skirts are flared or fitted! And every dress is vat-dyed! You can't afford to miss such unusual bargains! In sizes 14 to 52! Hurry in for first pick!



**Rayon UNDIES**  
Extraordinarily Low Priced

**25c**

Penney's own brand—and we're ever so proud of them! Chemises, bloomers, panties with dainty lace or applique trim! Plain-knit rayon, tea rose, flesh, small, medium, large!



**Cotton Frocks**  
of sheer muslin, lawn, voile!

**\$1.98**

Crisp with organdy touches at neck and sleeve! Graceful cape collars of self-material, some with trim of cross-bar dimit! Belts, sashes! Many lovely prints! Sizes 12-52!



**Men's Work CLOVES**  
"Nation-wide"

**10c pr.**

Staunchly worn Best grade 8-on fannel. Blue-knit wrist. Full cut!



**Work Shirts**  
They're Made "To Take It"

**39c**

Nothing skimped in J.C.P. shirts—they are made to wear! Cut full and roomy, two pocket style with stout buttons that can't break in washing. Made of medium weight chambray



**Chiffon-Sheer! Personality Printed VOILE**  
For Cool, Summery Frocks

**19c yd.**

Dainty soft florals, novelties and plaids... and all absolutely fast color! It's a remarkably low price for this fine, drapy cotton sheer—choose now from big assortments! 39 inch.

**J.C. PENNEY CO. INC.**  
DEPARTMENT STORE  
332 First Street, Coquille, Oregon

GRAVENSTEIN APPLES for Sale—Bring own containers and get them at 25c a box. C. M. Bonnikaen, one mile above Gravel Ford school house. 28c

COLORED FRYERS 16c. Farr & Elwood, Inc., Coquille, Ore.

HAY FOR SALE—Good quality, \$5 a ton. See John McAdams on Marshfield highway, short distance beyond Cedar Point. 1c

WE can use a few gunny hacks at 3/4c in trade. Farr & Elwood, Inc.

FOR SALE—1200 lb horse, sound and gentle. Call Marc Shelley at the Economy Market.

SPRATTS dog biscuit 8 for 25c. Farr & Elwood, Inc., Coquille, Ore.

SHINGLING and roof repair work. Free estimates, work guaranteed. Reasonable price. E. E. Sanders, McLeod Apartments, R-2 evenings. 2712

SPRATT'S Flea Powder, 25c. Farr & Elwood, Inc., Coquille, Ore.

POSTER PEACHES now ready to can. Get them while they are good. Bring boxes. J. R. Wilson, Roseburg, near Winston Bridge. 2764

FLY SPRAY, \$1.20 gal. bulk. Farr & Elwood, Inc., Coquille, Ore.

Tractor. Regular Price \$987.50. Special Close Out Price \$887.50. J. A. Lamb Company. 28c

BEE SUPPLIES of all kinds at Farr & Elwood, Inc., Coquille, Ore.

WARRANTS FOR SALE—City, county and school warrants at a discount. Southwestern Motor Co.

BEEF Pulp keeps up the milk flow, \$1.45 ex. Farr & Elwood, Inc.

- USED CARS—**
- '29 Plymouth Coupe.
  - '31 Chevrolet Truck, 157 in. W. B. Cab Duals.
  - '29 Ford Town Sedan.
  - '29 Buick Sport Coupe
  - '27 Chev. Cabriolet.
  - '29 Pontiac Sedan.
  - '28 Pontiac Sedan.
  - '27 Chev. Truck.
  - '31 Durant Coupe
  - '27 Chevrolet Coupe
  - '26 Chev. Coach.
  - '29 Hudson Sedan.
  - '30 Ford Truck, Cab, Duals, over-loads.

Rates, GMAC Plan.  
**SOUTHWESTER MOTOR CO.**  
Coquille

WARRANTS FOR SALE—Coos county general fund paper, at a discount. See Bert Folsom.