

**The TIRE SENSATION of '34**  
 THE NEW  
**Firestone**  
 CENTURY PROGRESS TIRE  
*Beyond Comparison*  
 IN QUALITY AND PRICE  
 WITH ANY FIRST-QUALITY TIRE MADE



As the millions of World's Fair visitors saw tires made in the Firestone Factory and Exhibition Building, we asked thousands this question: "What do you value most in a tire?" Car owners from every state in the Union were interviewed—drivers of automobiles, trucks, buses—out of it all came one composite answer: "Give us Blowout Protection, Non-Skid Safety, and Long Wear, at a moderate price."

Firestone engineers used every conceivable resource in the development of a tire embodying these qualifications and selling to the public at a price within the reach of every car owner. Answer—the new Firestone Century Progress Tire.

**SPECIAL INTRODUCTORY PRICES**  
**\$5.75**  
 4.40-21

Size	Price	Size	Price
4.50-20	6.10	5.50-17	6.75
4.50-21	6.30	5.50-18	9.05
4.75-19	6.70	5.50-19hd	11.20
5.00-19	7.20	6.00-19hd	12.45
5.25-18	8.00	6.50-19hd	14.30
5.25-21	8.80	7.00-20hd	17.10

Other sizes proportionately low

**COMPARE QUALITY—CONSTRUCTION—PRICE**

This new tire is equal or superior to any other first quality tire, regardless of brand—name—or by whom manufactured, or at what price offered for sale. Call on the Firestone Service Dealer or Service Store and examine it. You will be sold on the rugged quality and will want to equip your car with these new tires.

**REMEMBER**—you save money buying today, as rubber has advanced 442% and cotton 190%, and tire prices cannot remain at these low levels.

**A TRIPLE GUARANTEE**

- for Unequaled Performance Records
- for Life Against All Defects
- for 12 Months Against All Road Hazards\*

\*Six months in commercial service.

See how Firestone Tires are made at the Firestone Factory and Exhibition Building, World's Fair.  
 Listen to the Voice of Progress—Featuring Gladys Swarthout—Every Monday Night over N. B. C.—W. K. L. F. Network.

Why did the Century of Progress select only Firestone among all tire manufacturers to exhibit the scientific development of rubber in the Hall of Science?

Why did the Century of Progress select only Firestone among all tire manufacturers to show its millions of visitors how tires are made?



The following Firestone dealers are prepared to serve you

- GEO. F. BURR MOTOR CO.**  
Hall St. Coquille
- MOTOR INN**  
NOLAND SERVICE STATION  
Marshfield
- GORST & KING**  
North Bend
- NILES SERVICE STATION**  
Myrtle Point

**Knife Hospital Notes**

Ernest Plaep underwent a major operation last Friday. Dr. Richmond was the attending surgeon.  
 Friday of last week Mrs. Fred Christensen and baby, Frank Dale, were dismissed from the hospital. Born to Mr. and Mrs. C. C. Catledge an eight and one-half pound baby boy, LeVerne Dale, last Friday.  
 Mrs. Clyde Carlson and baby, of Bear creek, were dismissed Saturday. Mrs. Herbert Dean, of Norway, was dismissed Saturday after receiving treatment.  
 Sam Breunner, of Klamath Falls, underwent a major operation Monday. Monday Mrs. Mary Gage underwent an operation on her hand. Dr. Richmond was the attending surgeon.  
 Tuesday little Harriet June Walker submitted to a tonsilectomy and on the same day a similar operation was performed upon Clarence Guy Stem, Jr.  
 Mrs. Rolly Spencer entered the hospital Wednesday morning.  
**New Cases in Circuit Court**  
 July 6—Letha McCoy vs. Stark E. McCoy. Suit for divorce.  
 July 7—Pacific Savings & Loan Ass'n vs. Agnes Imhoff et al.  
 July 10—Jno. C. Merchant vs. Desaree Merchant. Suit for divorce.  
 Ask Ned C. Kelley for rates on Fire Insurance.

**Two Fires in McKinley District**

Two fires which broke out at McKinley this week-end were discovered in time to be quickly extinguished with the help of the neighbors.  
 One of the fires, which occurred Sunday afternoon, threatened the home of Mrs. Frances Holmstrom. The blaze apparently started on the roof from a fire in the cook stove. Only the quick assistance of neighbors saved the house. Approximately a six-foot square of the roof was consumed.  
 At seven o'clock Monday morning Miss Anna Holmstrom noticed the roof of the C. A. Miller home ablaze. Neighbors were able to put this fire out without much damage resulting to the residence.—Herald.

**Marriage Licenses**

July 7—Earl Eugene Hyde and Edith Needham, both of Salem. They were married by Rev. Mallory Flanagan at his home here Saturday.  
 July 10—Harold Stevens and Maxine Simpson, both of Coquille.  
 July 11—Stanford Eldon Sutphin, of Bridge, and Letha Hazelton, of Myrtle Point.  
 July 11—John T. Roger and Olga Lange, both of Myrtle Point.  
 July 11—John McDonald and Mary Orowetz, both of Portland.

**SOCIAL NOTES**

Friday of last week Mrs. Neil McGilvery and Mrs. Donald Estes entertained at the home of the latter with a one-fifteen dessert luncheon and surprise handkerchief shower in honor of Mrs. Kenneth Kistner, who was observing her birthday. Those invited for bridge were Mrs. Wm. Mansell, Mrs. E. A. Walker, Mrs. Walter Litzemberger, Mrs. Geo. Anderson, Mrs. Julius Ruble, Mrs. Roy Watson, Mrs. Fred C. Hudson and the guest of honor, Mrs. Kistner. High score was held by Mrs. Mansell. Those invited for sewing included Mrs. W. L. Kistner, Mrs. Geo. Davis, Mrs. Joseph Tharpe, and Mrs. D. L. Perkins, of Redlands, California.

The O. D. D. Club met today at the home of Mrs. George Sherwood on E. Third St. Members present were Mrs. Fred Kunz, Mrs. Guss Tillmann, Mrs. John Jayes, Mrs. B. B. Sanders, Mrs. Lee Hand, Mrs. Grant Wilcox, Mrs. S. C. Sherwood, Mrs. A. T. Huddle and Mrs. C. W. Gano. The afternoon was spent in sewing.

Tuesday evening Mrs. Walter Litzemberger entertained her contract club at her home on South Myrtle street. Guests included were Mesdames Louis Charneski, Joseph Tharpe, Julius Ruble, Donald B. Estes, Kenneth Kistner, Roy Watson, E. A. Walker and George Anderson. High score was held by Mrs. Kistner.

Verna Finley and Darrel Cox, of Coquille, were married last Friday in Eugene. After the ceremony they left on a wedding trip through the McKenzie pass to Crater Lake and returned to Coquille Sunday. Both young people are well known in Coquille. Mrs. Cox has taught school in Langlois for the past two years and Mr. Cox has followed the painting business in Coquille. They are at home in the Oerding Apartments.

**Maginnis-Hartson**

Saturday morning at 10:30 o'clock Miss Avis Hartson, daughter of Mrs. Edna Hartson, was married to Daniel C. Maginnis, of Marshfield, son of Major T. F. Maginnis. The ceremony was performed at the home of Mr. and Mrs. H. N. Lorenz, uncle and aunt of the bride, with Rev. Father J. M. Sheridan officiating.  
 The bride wore a blue suit with white accessories and a corsage of rosebuds. She was attended by her sister, Miss Virginia Hartson, wearing a pink suit with blue accessories. The groom was attended by his brother, Timothy Maginnis. Miss Florence Cary, harpist, played the wedding march.

After the ceremony a reception was given at which Mrs. Mari Pettit and Mrs. Carl Rietman poured, assisted by Mrs. John Hawkins, Misses Jean Young, Marvin Jane Hawkins and Barbara Bradford.  
 The young couple are popular and well known in Coos county. The bride is a graduate of the Coquille high school and the groom of the Marshfield high school. They both attended the University of Oregon. Mrs. Maginnis is a member of the Chi Omega sorority and Mr. Maginnis of the Sigma Chi fraternity.  
 Upon their return from a wedding trip in the north, they will be at home at the Glynn Apartments in Marshfield.

**Stevens-Simpson**

Tuesday evening Miss Maxine Simpson, daughter of Mr. and Mrs. Ray Simpson of Coquille, was married to Mr. Harold Stevens, son of Mr. and Mrs. J. L. Stevens, at the Simpson home on Spurgeon Hill. The ceremony read by Justice of the Peace J. J. Stanley was short and simple yet impressive.

The bride wore a silk blue suit and carried a bouquet of pink rosebuds. She was attended by her sister, Miss Lorraine Simpson, wearing a pink and blue dress and carrying a bouquet of sweet peas. The groom was attended by his brother, Thomas Stevens.  
 The ceremony was performed beneath an arch of Oregon Grape with Silver Lace vine interwoven. At each side of the altar was a large bouquet of pink and white dahlias and pink and white sweet peas were used about the room.  
 The two young people were popular members of the Coquille younger set and both are graduates of the Coquille high school. Close friends and relatives only were present at the ceremony.  
 The happy couple left immediately for the J. L. Stevens Ko-Keel Kanu Klub cabin in Brewster valley for a short stay and will return to Coquille to make their home.

**Probate Court**

W. R. Mavity was last Saturday named as administrator of the \$450 estate left by C. C. Crosby, who died at Bandon, June 1. The appraisers are Chas. E. Schroeder, Ira Sidwell and Elbert Dyer.  
 Ask for Cow Bell Dairy cream and milk, the only milk and cream made safe by pasteurization.

**Hurry - Still Plenty of Bargains in Penney's GREAT Midsummer CLEARANCE**  
 But ACT NOW! When We Say Clearance WE MEAN IT!

Thrifty customers are hurrying to Penney's this week to snap up the big clearance bargains! Don't miss this grand opportunity to save on timely needs with lots of summer still ahead.  
 Many clearance items are not advertised but all are plainly marked throughout the store. Act now!

**Clearance Silk Dresses**  
 Sizes 14 to 44 **\$3.00**

**Clearance 100 pair Ladies' & Children's Shoes**  
 Odd Sizes **\$1.00**

**Clearance Odds & Ends**  
 Flannel Gowns  
 Lace Collars  
 Children's Hose  
 Many Other Items **10c**

**White Summer Shoes 98c**  
 6 1/2-7 1/2 **39c and 69c**  
**White Purses 39c and 69c**

**J.C. PENNEY CO. INC.**  
 DEPARTMENT STORE  
 332 First Street, Coquille, Oregon

**Genuine Bargains**

**Clearance All Ladies' Millinery 50c**

**Clearance LADIES' Sweaters 69c**

**Clearance BLOUSES 49c**

**Clearance All Silk - Full Fashioned HOSE 50c**

**Coming Week's Attractions at Liberty Theatre**



**Katherine DeMille and Wallace Beery in "Viva Villa!"**

"Merry Wives of Reno," the picture which gives a humorous slant on the doing in the world's famous divorce colony, is the feature attraction at the Liberty tonight and Saturday.  
 Margaret Lindsay, Glenda Farrell and Ruth Donnelly are the three merry wives who romp to Reno, Miss Lindsay and Miss Donnelly to seek divorces and Miss Farrell to find a new world of men to flirt with.  
 Donald Woods, Guy Kibbee and Hugh Herbert are the three husbands involved, the former two drawing their wives into a compromising situation with the latter, Woods with the idea of effecting a reconciliation with his bride and Kibbee of reducing his wife's demands for alimony.  
 The mix-ups which are involved in these marital scandals are said to be hilarious enough to turn a judge's hair grey and set a court to roaring with laughter.  
 For those who crave bristling action, smashing conflict and thundering drama, "Life In The Raw" has been made to order! This Fox film, vitalized by George O'Brien from the inimitable pen of Zane Grey, comes as the preview both Friday and Saturday nights.  
 It is a pageant of the West—elemental, vigorous, dynamic—riding to life from the story by the peer of western story-tellers! "Life In The Raw" is human drama in a western locale, stripping the veneer from real emotions, revealing simple nature in the heart of everyone concerned.  
 "Viva Villa!" the spectacular picture which opens Sunday at the Liberty Theatre, is generally classed among the great screen masterpieces of all time.  
 Filmed largely in Mexico, with Wallace Beery as the star and with an exceptional supporting cast, "Viva Villa!" has emerged as one of the truly great productions of recent years.  
 More than 100,000 Mexican natives were used during production, as many as 6,000 appearing on the screen at one time.  
 Months were spent by the stars in the remote interior of Mexico, their only means of communication with the outside world being by airplane.  
 Its battles scenes, including the storming and capture of Mexican cities which were in newspaper headlines during the dozen years of Villa's turbulent reign, have been classed with the unforgettable march of the Clansmen in "The Birth of a Nation," which with the chariot race in "The Ten Commandments" and with the Oklahoma land rush in "Cimarron" as soul-stirring spectacles.  
 Added to its lavishness is a fictional romantic story which runs through the photoplay, presenting Beery for the first time in many years as a lover.

**Want Ads**  
 One Cent a Word Each Insertion

WE still have a few last year's models McCormick Deering Mowers left, which we are selling at special prices. See us at once. J. A. Lamb Co. 2611

FRYERS, while they last, 15c lb live weight. Farr & Elwood.

HAVE business proposition to offer. Small investment necessary. See H. E. Burnett, after 5 p. m. at 400 South Elliott, Coquille, or write P. O. Box 21. 1t\*

WE BUY WOOL, 23c lb best grade, Farr & Elwood.

FOR SALE or trade for yearling heifers, ten young fresh cows. Tway & Son, Phone 2R24, Coquille. 1t

NEW 10-20 McCormick Deering Tractor. Regular Price \$987.50. Special Close Out Price \$887.50. J. A. Lamb Company. 261f

WE BUY Cascara Bark (dry) 4c lb. Farr & Elwood.

MOTOR CYCLE FOR SALE — See Stanley Stevens, Coquille. 1t

WOOD, \$2.00 tier delivered. Farr & Elwood.

WARRANTS FOR SALE — City, county and school warrants at a discount. Southwestern Motor Co.

COAL, \$5.50 ton delivered. Farr & Elwood.

USED CARS—  
 '29 DeSoto Sedan.  
 '33 Chev. Truck.  
 '31 Durant Coupe  
 '27 Chevrolet Coupe  
 '26 Chev. Coach.  
 '31 Chevrolet Sedan, 6 wheels, trunk  
 '26 Buick Coach  
 '29 Hudson Sedan.  
 '30 Ford Truck, Cab, Duals, overloads.  
 Rates. GMAC Plan.  
 SOUTHWESTER MOTOR CO.  
 Coquille