

Henry Ford
Dearborn, Mich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality,—judge for yourself.

As to economy, here is the record of a stock car three weeks out of shop in Oklahoma:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles.

That should answer a lot of questions.

July 24th, 1933

Henry Ford

State Capitol News Letter

Governor Meier's shaft of criticism, aimed at State Treasurer Holman and based on recent investments made by the State Bond commission of which both officials are members, apparently flew wide of its mark and landed instead on the proverbial innocent bystander. In this instance the victim of the governor's stray shot was Oregon City, the high standing of whose bonds has, inadvertently, been called into question in the controversy between the two state officials.

Instead of suffering in silence, however, Oregon City, through her city attorney and city manager, has expressed her resentment of the governor's attitude in no uncertain terms and demanded an apology. Not only that but they have filed affidavits to show that the governor himself gave his approval to the investment for which he now criticizes Holman.

The State Bond commission incidentally, is composed of the governor, state treasurer and a member of the State Industrial Accident commission. This commission is entrusted with the investment of surplus funds of all state boards and commissions, particularly funds of the accident commission.

For several years it has been the policy of the commission to leave preliminary details in these investments to Fred Paulus, deputy state treasurer, generally recognized as one of the best posted authorities on municipal bonds in the entire state.

One of the investments which the governor criticized was the recent purchase of \$65,000 of Oregon City bonds. Preliminary details leading to this investment was made by Paulus as usual and affidavits filed here by Chris Scheubel, city attorney, and City Manager Fransen of Oregon City, show that the deal was approved by the late Chas. T. Early, at that time the accident commission's representative on the bond commission, and by Governor Meier. Early died without signing the minutes covering this particular transaction and Governor Meier, for reasons of his own, has so far refused to sign the minutes.

Prospect of a suit by some Oregon utility to test the validity of the leg-

islative act authorizing the utilities commissioner to assess all utilities to finance the department's investigations is seen in rumors reaching the capitol. Members of the State Emergency Board meeting here this week to approve the request of Commissioner Thomas for authority to levy an extra assessment to raise a fund of \$27,000 questioned the validity of the act. Thomas, himself, has expressed doubt as to the ability of the act to stand up under a court attack and has said that he would welcome a suit to test its validity. Under the provisions of the act in question all utilities in the state contribute toward the cost of investigations instituted by the commissioner. The fund which the current assessment will raise will be used in financing investigations of the Pacific Telephone and Telegraph company, the Northwestern Electric company, the California-Oregon Power company and the Mountain States Power company.

Oregon school districts are asking for R. F. C. loans aggregating approximately \$5,000,000, according to C. A. Howard, state superintendent of public instruction. The money, if received, will be used in new construction and in repairs to school property.

High price of gasoline is being reflected in a material lessening of motor vehicle traffic which is costing Oregon thousands of dollars by way of reduced gasoline taxes. Figures compiled by R. H. Baldock, state highway engineer, show that the loss in gasoline tax revenues to this state is approximately \$140,000 a month, attributable largely to the increased cost of gasoline which has prompted many motorists to store their cars temporarily.

Oregon was only one of five states to legalize horse racing and betting by the pari-mutuel system this year. Other states taking the same action were Washington, New Hampshire, Delaware and Ohio. Pari-mutuel bills were defeated by the legislatures of Missouri, Oklahoma, Alabama, Texas, New York and Wyoming.

A great increase in interest in vocational courses is reported by O. D. Adams, state director for vocational education. This past year 8,412 persons were enrolled in classes in agriculture, trades and industries, and home economics. Many of these were

adults who took advantage of evening classes conducted by vocational instructors.

In spite of the near-breakdown of the property tax Oregon voters are in no mood to stand for any tax reforms. That, at least is the conclusion reached by members of the State Tax commission based upon the decisive defeat suffered by the sales tax and the equally decisive although not nearly so overwhelming defeat suffered by the amended income tax last November. Both measures were actively supported by members of the Tax Commission as offering some slight relief to the overburdened property owner who under the present system is bearing practically the entire cost of government.

With the election out of the way interest now centers in the forthcoming constitutional convention to be called by Governor Meier sometime in August at which Oregon will formally ratify repeal of the eighteenth amendment to the federal constitution in accordance to instructions given by the voters at the polls last Friday. The convention must be held within 30 days after the election or on or before August 20. Since it will take from 10 days to two weeks to canvass the votes and issue the certificates to the delegates it cannot be held until after August 1. Predictions here are that the session will be called for about the middle of the month.

The \$150,000 fund set aside by the last legislature for use of the emergency board may prove to be entirely inadequate. At the meeting of the board here this week Senator Fred Kiddle, chairman, sounded a warning against too great a dependence upon the good offices of the board. Already, less than four months after the legislature has adjourned, \$20,000 of the fund has been doled out to meet emergencies with still other emergency needs beginning to show on the horizon. During the last biennium the board was not called on for a single appropriation. Which was just as well since there was no emergency fund to draw on, Governor Meier having vetoed this appropriation along with others which did not meet his approval.

If you want to subscribe for a Portland daily the clubbing combination we offer with the Sentinel will save you money.

News From Lee Section

Mrs. Roy Abbott, Phyllis Lemanowsky, Bonnie and Dorothy Arnold spent a couple of days last week with Mrs. H. W. Hervey.

Hugh Mallore, of Shedd, visited with the Lloyd Leatherman family one day last week. Mrs. Della Leatherman accompanied him home after spending several weeks with her son.

Mrs. Lloyd Mast and Wallie, Mrs. Edie Adams, Mary Janice, Nancy Lee and Hal, and Mrs. H. W. Mast spent a very enjoyable week-end at Bandon.

Mr. and Mrs. A. F. Willson and Evelyn attended a birthday party in honor of Mrs. John Stone last Thursday night at the home of Cince Finlay at Johnson Mill.

Mr. and Mrs. Carl Anderson and family moved to the Henry Miller farm Tuesday. They will care for that place this summer.

Callers at the Walter Schroeder home last week included Mesdames J. R. Bunch, of Coquille, Paul Bunch, Frank Bunch, Clifford Crosby, Sever Iversen, Mae Bright, Edith Bothwell, Ole Iversen, of Gravel Ford, Miss Lois McCue, of Bandon, and Miss Laia Gant.

Mr. and Mrs. Charles Adams, of Myrtle Point, were dinner guests of the Lloyd Mast family Wednesday.

Mr. and Mrs. Albert Abel, of Marshfield, and Mr. and Mrs. Joe Abel, of Wendling, were Sunday guests of Mr. and Mrs. W. H. Purdy.

Mr. and Mrs. Tommy Weekly, Mrs. Cleo Weekly and Mrs. Charles Bennett, of Myrtle Point, called at the W. H. Hervey home Sunday.

Mr. and Mrs. Henry Brown were Sunday guests of Mr. and Mrs. Geo. Clinton. They attended church together at Myrtle Point Sunday evening.

The Bride Ignored

The Sentinel puts it up to the ladies: Is the following the correct form for a newspaper account of a wedding? The item was clipped from the Cottage Grove Sentinel which ran it under the heading, "Bride Hardly Noticed at Wedding Ceremony."

Thornton Corners, July 15.—(Special.)—Mr. Harold Tonole, son of Mr. and Mrs. Pete Tonole, of Cottage Grove, Oregon, became the bridegroom of Miss Vera Gibson at 8 o'clock July second. The ceremony took place at the Laurelwood church at Gaston, Oregon, with an attendance of over 300. Mr. Tonole was attended

Smith-Hughes State Conference at Coos River

(Continued from first page)

Astoria; W. A. Schoenfeld, Dean of Agriculture, Oregon State College, Corvallis; Ray W. Gill, Master of State Grange, Portland; Lee A. Meyer, Principal of Coos River High School, Marshfield, and George H. Jenkins, Coos County Agricultural Agent, Coquille.

Besides the general conference program, arrangements have been made for tours, picnics and various other types of entertainment. Wednesday evening the conference group will be entertained by a boat trip up Coos River where a picnic lunch will be served by the Marshfield Chamber of Commerce. On Friday a tour will be made of the county where the instructors will have an opportunity to observe boys' agricultural projects, and visit evening school farmers. This tour will be under the direction of W. M. Cuning, Coquille; Arthur Sawyer, Myrtle Point; and Jens F. Svinth Bando, local Smith-Hughes instructors. Some time will be given to visiting the high schools at Bandon, Coquille and Myrtle Point where Smith-Hughes agricultural departments are located. On this day a picnic lunch will be served at Norway Grove at noon where the Myrtle Point and Coquille Chambers of Commerce will provide ice cream for the delegation. In the evening the visitors will go to the Bandon beach where a lunch will be served and the Bandon Chamber of Commerce will provide special entertainment.

Over 100 visitors, including their families, will arrive Saturday and Sunday. The visitors will camp in tents on the high school grounds and the meals will be served in the school cafeteria under the supervision of two girls from Oregon State College. The instructors attending the conference are from all parts of the state. The one traveling the farthest distance is Edward Axtell from Enterprise in Walla Walla county, who will travel over 1300 miles in attending the conference.

This is the second time a conference of this kind has been held in Coos county. Six years ago when there were only two Smith-Hughes agricultural departments in the county, it was held at Myrtle Point. Less than half the group who attended at that time will be at Coos River. Last year the conference was held at Walla Walla in the far eastern part of the state.

At the Tuesday evening session several of the newspaper editors of the county will be initiated into the order of "Yellow Dogs," the fun organization of the Smith-Hughes instructors of the state.

by Mr. Harold Hartley as groomsmen and Mr. Frank Gibbon and Harold Wade as ushers. Little Otis Carmon was page for Mr. Tonole.

As the groom approached the altar he was the cynosure of all eyes, blushing prettily as he replied to the questions of the clergyman in tones low yet firm. The groom was charmingly clad in a three-piece suit consisting of coat, pants and vest. The coat, of dark material, was draped at the shoulders and tastefully gathered under the arms. A pretty sigh was current among the guests that the coat was the same one worn by the groom's father and grandfather on their wedding days. Mr. Tonole would neither affirm nor deny the truth of this sentimental touch.

The groom's vest was made sleeveless and met at front. Conspicuous on the front of the vest was the groom's favorite piece of jewelry, an Eagle pin, and from the upper left pocket was suspended a large Ingersoll watch, the bride's gift to the groom, which gave just the needed touch of brilliance to the costume in perfect taste and harmony.

The groom's pants were of dark worsted and were suspended from the waist, falling in the new straight line nearly to the floor. The severe simplicity of the garment was relieved by the right leg, which was caught up about four inches by a black garter, revealing just an intriguing glimpse of black holeproof above-boots of genuine leather, laced with strings of the same color. The effect was very chic.

The groom's neck was encircled by a white collar, characterized by a delicate saw edge. Around the collar was loosely tied a cravat, so that it rode up under his left ear with that studied effect of carelessness which marks supreme artistry in dress.

Mr. Hartley's costume was essentially like that of the groom and, as the two stood at the altar, a hush of awe and admiration enveloped the audience at the complete and wonderful harmony of their raiment. Groom and groomsmen could not have been told apart had it not been for the little patch of court plaster worn by Mr. Tonole to cover a nick in his chin made by his safety razor. Neither Mr. Tonole nor Mr. Hartley wore a hat at the ceremony.

As the bride led Mr. Tonole from the nuptials it was noted that she wore the conventional veil and orange blossoms.

The Pioneer Methodist Church

Philip D. Hartman, pastor.

Subject for morning service, conducted by Rev. W. S. Smith, Christ's Tender Farewell. Evening service, 8 p. m.; subject, "God's Love for Sinners."

Sunday School at 10 a. m., Lyman Carrier, superintendent.

Both departments of the Young Peoples' Division conduct their devotionals at 7 p. m.

Prayer meeting Wednesday evening. Choir rehearsal Saturday evening, F. G. Lealie, director.

A cordial welcome awaits you at all of our services. If you do not worship elsewhere come with us.

Foursquare Gospel Church

Rev. and Mrs. T. R. Jackman, co-pastors

259 E. 2nd St. Phone 159-J

Sunday

9:45 a. m. Sunday School, Mrs. Jewell, Supt.

11:00 a. m. Morning Worship. Sermon: "Why the Objections?"

7:00 p. m. Crusaders.

8:00 p. m. Evangelistic service. Sermon: "The Great Judgment."

Tuesday

8:00 p. m. Prayer meeting.

Thursday

8:00 p. m. Orchestra practice.

Friday

8:00 p. m. Stereopticon Bible Pictures on "The Exodus of Israel."

Saturday

1:30 p. m. Radio, Cathedral of the Air program.

2:30 p. m. Children's Church, Mrs. Denzer, Supt.

Seventh Day Adventist Church

Pastor, H. A. Niergarth.

Sabbath School (Saturday) 9:45 a. m.

Preaching service 11:00 a. m.

The theme for the coming Sabbath will be: "How shall we escape, if we neglect so great Salvation?" by the pastor.

Church of Christ

Turner B. MacDonald, Pastor

Sunday, 10:00 a. m. Bible School.

Departments for all ages. Ned C. Kelley, superintendent.

11:00 a. m. Communion and morning worship. Sermon by the pastor.

7:00 p. m. C. E. groups meet for devotionals.

Wednesday, 7:30 p. m. Bible study. Willett Jessee, leader.

You are cordially invited to all of these services.

Baptist Church

Sunday School at 10 o'clock, with classes for everyone. Visitors always welcome.

Prayer meeting 7:30 Thursday night.

B. Y. P. U. services every Sunday evening at 7 o'clock.

Methodist Episcopal Church

Evening Preaching 8:00 p. m.

Prayer meeting Wednesday 7:30 p. m.

Preaching at Bandon 11 a. m.

Scriptural, Spiritual Preaching. Everyone welcome.

G. A. Gray, Pastor.

107 E. 2nd St., Coquille, Ore.

St. James Church

(Episcopal)

Church school every Sunday at 10 a. m. Perry Roper, superintendent.

First Church of Christ, Scientist

Coquille, Oregon

Sunday School at 9:30 a. m.

Sunday Service at 11 a. m.

Subject for next Sunday, "Love."

Wednesday evening meeting at 8 o'clock.

Free public Reading Room open in Church Building every Tuesday and Friday afternoons except holidays from two to five o'clock.

The public is cordially invited to attend our services and to visit the Reading Room.

At Christian Science Churches

"Truth" was the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 23.

The Golden Text was, "The Lord is good; his mercy is everlasting; and his truth endureth to all generations" (Ps. 100:5).

Among the citations which comprised the Lesson-Sermon was the following from the Bible: "Think not that I am come to destroy the law, or the prophets: I am not come to destroy, but to fulfill" (Matt. 5:17).

The Lesson-Sermon also included the following correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The law of Christ, or Truth, makes all things possible to Spirit . . . The supposed laws which result in weariness and disease are not His laws, for the legitimate and only possible action of Truth is the production of harmony . . . Truth casts out all evils and materialistic methods with the actual spiritual law,—the law which gives sight to the blind, hearing to the deaf, voice to the dumb, feet to the lame" (pp. 182, 183).