

Unsoeld's Week of Unusual Bargain Surprises

Saturday, April 8, until Saturday, April 15

Why Pay More?

Table Oilcloth

48 inches wide. New colorful patterns as well as plain colors and white. Standard 25c quality. A Bargain Surprise at yard

15c

Children's Sweaters

Good-looking Pullover Styles - in wool and cotton - sizes 26 to 34 - regular values up to 98c each. A Bargain Surprise at

35c

Children's Rayon Pajamas

Run-resist Rayon in attractive colors - fast colors - sizes 4 to 10 years - regular 98c values. A Bargain Surprise at

49c

Children's Dress Gloves

Suede Fabric Gloves in a good assortment of tan, brown and grey shades. Sizes 4 1/2 to 6. Regular 49c values. A Bargain Surprise at pair

10c

Children's Broadcloth Sleeping Pajamas

Sizes 8 to 14 years. Regular values up to 98c suit. A Bargain Surprise at

25c

Girls Khaki Hiking Breeches

Sizes 8 to 16 years - regular \$1.25 values. A Bargain Surprise at

49c

Sanitary Napkins

Santo for comfort - rounded ends - absorbent - soluble. A Bargain Surprise at doz.

12c

Children's Wash Frocks

Fast Color Vat Dye Linen Dresses - cute styles - sizes 7 - 8 - 10. A Bargain Surprise at

19c

Summer Sandals

New colorful, attractive models with crepe soles. Children's sizes 8 to 2. A Bargain Surprise at pair

69c

Dainty Collar & Cuff Sets

Equally suitable for making new dresses and making over old ones. Many dainty styles to choose from. A Bargain Surprise at

25c

Child's Flannel Sleepers

Good quality flannelette - either striped or printed with cute nursery patterns. Sizes 2 to 4 years. A Bargain Surprise at

35c

Infant's Bonnets

Dainty ribbon trimmed lawn Bonnets, as well as knitted bonnets, caps and berets. All reduced to each

29c

Infant's Dresses

Daintily hand-embroidered lawn or nainsook Dresses for infants from six months to 1 1/2 years. Values up to 79c. A Bargain Surprise at

39c

Fast Color Prints

Yard wide - standard quality prints - good, clean cut patterns and colorings - regular 10c quality. A Bargain Surprise at yard

5c

Bleached Sheetting

81 inches wide - sturdy cloth that will stand a lot of washing - regular 22c value. A Bargain Surprise at yard

15c

Unusual Business Conditions call for Unusual Business Efforts

To Raise our Sales Volume we have started another Store in Crescent City.

WE ARE NOT QUITTING BUSINESS HERE as some would like to have you believe!

WE ARE STAYING RIGHT HERE to serve you better than ever!

WE ARE OUT AFTER YOUR TRADE! out after New Customers—out after all the business we can get—That's the Reason for this Event—

Never in the History of this Community have PRICES LIKE THESE been offered to the public. If you value a Dollar and want to SAVE MONEY be sure to Come.

GEO. UNSOELD

New Spring

HATS

88c

New Swagger

SKIRTS

\$1.88

New Puffed Sleeve

Sweaters

88c

An Outstanding Bargain Surprise - You must see these clever models that combine style with striking value. At this price you can afford to buy 2 or 3 to match your different costumes.

Fine quality all wool flannels and crepes in newest pleated and flared models and jumper styles. Color White, Red, Green, Blue, Yellow, Wine and Tan. Sizes 26 to 32 waist.

Fine smart styles - dainty lacy weaves, in combinations of bright, attractive colors with the popular large puffed sleeves which give them an unusually smart, draped effect. Sizes 34 to 42.

The Thrifty Buyer Will Nail These Bargains

New Spring Dresses

Colorful new Spring Prints - in gorgeous color combinations and lovely pastels bright as the first tulips—that are as good for you as a tonic—and ever to pleasant to take. And this year it is Fashion at a price! At a price that's so easy to pay! You must see these lovely dresses at

\$1.88 \$2.88 \$3.88

Chic Spring Coats

Polaires - Crepe Weaves - Fancy Tweeds - Flake Mixtures. Newest style treatments in collars and sleeves and popular lengths. The collars are designed to be worn open or closed. Sizes 16 to 44. And every coat is specially underpriced for this event at

\$5.88 \$8.88

Ultra Spring Suits

Suits are in Demand. They have a fashion appeal that is quickly recognized by the smart dressers. You'll like the styling of these suits—their striking fabrics and new Spring Color. And you'll also like their modest pricing.



\$5.88 \$8.88

Many More BARGAINS

Like These Throughout the Store

\$1.25 Silk Bias Cut Slips, made of heavy quality, all-silk flat crepe, washable, colors pink, peach, white. Sizes 34 to 44. 88c

\$3.95 Women's Lounging or Bath Robes, of heavy silk and wool crepe or all wool flannel. Sizes small, medium, large. \$1.95

79c to 98c Colorful Silk Scarfs new styles - new colorings - now only 39c

59c Berets and Tams attractive, flattering new styles, spring colors. 39c

\$1.95 Silk Blouses, in white and eggshell. New Collars and Sleeve treatments. Also featured in printed silks. 98c

59c to 98c Batiste Blouses printed and embroidered models, fast colors. Sizes 34 to 42 39c

\$1.00 - \$1.25 Men's & Boys' Pullover Sweaters. Some all wool, others Wool and Rayon mixed. Good patterns, splendid quality. 69c

49c Black Sateen Bloomers, sturdy quality, well made, elastic at waist and knee. Sizes 10 to 18. 15c

59c Men's and Boys' Fancy Sweat Shirts with black and white or multicolored stripes. All sizes, 28 to 42 35c

98c Gym Bloomers black sateen, well tailored, full and roomy. 25c

\$1.25 Cotton Tweed Hiking Breeches For Women and Girls 49c

\$1.25 Coats to match 49c

\$1.00 - \$1.25 Qualities Leather Handbags and Purses Colors white, black, green, blue, tan, blond. 49c

\$1.25 Double Cotton Blankets large size, pretty plaids. Pair 88c

\$6.85 All Wool Double Blankets Size 70x80, colorful plaids. 3-inch satin binding on ends. \$4.88

72x90 All Wool Quilt Batts Weight one pound. All pure wool. 59c

72x90 Glazene Covered Cotton Batts "The Fairy Quilter" 1 1/4 lbs. 37c

\$1.25 - \$1.95 Rayon Combination Suits famous Carter quality. Sizes 36 to 42. 88c

Children's Rayon Bloomers Good quality. Size 6 to 12 years. 15c

Women's All Silk Hosiery Service weight. Newest spring shades. Sizes 8 1/2 to 10. pair 39c

25c Fast Color Voiles Plain and printed patterns. 36 and 40 in. wide. yd. 12 1/2c

79c to 98c All Silk Flat Crepe 40 inches wide, prints and solid colors. yd. 49c

Linen Lunch Sets and Cloths regular values up to \$2.50. Set reduced to 49c 69c 98c

Women's Summer Weight Cotton Union Suits Sleeveless, knee length, pure white, Sizes 36 to 44—usual 49c retailer 29c

Women's Summer Weight Cotton Vests, Sleeveless, elastic knit, pure white, regular 26c value. 15c



Smart New Shoes for Spring

Oxfords with low Heels in White or Smoked Elk or in Combinations. Smart Pumps with Cuban or French Heels, in White, Black, Brown or Blond. New Strap Slippers in Patent Leather, Kid and Calf, with Cuban or French Heels.

Other Qualities: \$2.50 \$2.95 \$3.50

Children's Shoes

New, Sturdy, Good-Looking White Elk Sandals and Oxfords - Strap Slippers in Patent Leather, Kid or Calf. Sizes 5 to 8, 8 1/2 to 12 and 12 1/2 to 2.

Other Qualities: 98c \$1.49 \$1.79

Men's and Boys' Shoes for Dress or Work

\$1.39 \$1.95 \$2.95 \$3.95

Geo. Unsoeld

444 First Str. PHONE 184 Coquille, Ore.