

Thousands of Dollars Worth of All Merchandise New Low Prices

UNUSUAL VALUES Will Sell Things, This Store
Any Time Now! For Not in Years Have We Been
Fine Merchandise at Such Extremely Low Prices
Ourself - These Prices and Values Are Not Afraid of Comparison!

Only New Fall Dresses This Season's Most Captivating Models

in Favored Shades of
Shimmering Satin
and
Heavy Silk Flat Crepe

\$5.85 **\$9.85**
\$12.50 **\$16.75**



You'll Find Here Every New
and Smart Dress Idea
Beautifully Represented

"Empress Eugenie" Silhouettes—Short
Jackets — Boleros — Flares and New
Pressed Gores—Pointed Sleeves—Bias
Scarfs or Draped Collars—Ruchings—
Rhinestone Balls—Nipped-In Waists—
Revers—and Buttons, Buttons & But-
tons. As to colors: Black of course is
in the lead, with Colonial Browns, High-
land Greens—Rif Red and Rusts in
the Wake. Prints, too, are shown pro-
fusely—and so are Wool Crepes and
Travel Prints in Jacket Suits and Sport
Models.

A Small Deposit
Will Reserve
Any Dress

Good Looking Wash Frocks

Sizes 14 to 48

98^c

These in smart, informal Wash Frocks
Work in the garden or house—
and to the market—you'll be smart
for anybody's eyes in these new
colored prints, broadcloths, linens,
patterns, that are colorful and at-
tractive. Dozens of new fall models to choose
from—guaranteed fast color. Sizes 14 to 48.
Specialties at \$1.49 and \$1.95.

\$1.95



Geo. Unsoeld

Dry Goods and Ladies' Ready-to-Wear,
Women and Children's Shoes

Str. PHONE 184 Coquille, Ore.

It Anyway Pays to Buy At UNSOELD'S

PRICES throughout our store—quality for
quality—are lower—MUCH LOWER—than
they have been for years, and a careful com-
parison of OUR VALUES will convince you
that you can save money by making your
purchases HERE.

GIRLS' AND BOYS' SWEATERS Sizes 28 to 34 **59^c**

A Very Unusual Value! You'll say so, too, when
you see these sweaters. Good-weight, Part Wool,
Pull-Over Style, Long Sleeves, Blue & Green Mot-
tled Mixture. Just the thing for school wear.

WOMEN'S FINE RAYON HOSE Semi-Fashioned 2 Pairs **49^c**

These are really good-looking Stockings—and one
would never guess their ridiculously low price. They
have the new French Heel and come in all desirable
new fall shades. Sizes 8 1/2 to 10.

RAYON FLAT CREPE SLIPS Princess Fitted Styles **69^c**

Not in years have we been able to offer a slip like
this under \$1.00. Featured in Pink, Peach and
White. All sizes 34 to 44.

Run-Resist Rayon Dance Sets **59^c** set

Consisting of cute models of Step-ins, Panties and
Brassiere to match. Colors: Nile, Rose, Pink,
Green, Peach.

CHILDREN'S SCHOOL HOSE Sizes 5 to 10 **15^c** Pair

Strongly Knitted School Stockings in a good as-
sortment of light, medium and dark tan shades.

Guaranteed Fast Color PRINTS 36 in. wide **12 1/2^c** yd.

25 pieces of the prettiest patterns to choose from—
no two alike.

81x90 SEAMLESS SHEETS **50^c**

Strong, sturdy sheets, full bleached, and made to
give long, satisfactory wear.

72x84 COTTON BLANKETS **79^c**

A record value in good-looking, warm and inexpen-
sive Single Blankets of a soft, wool-like finish.
Attractive plaid designs in rose, gold, blue, green,
lavender, gray and tan.

72x90 COTTON BATTS **59^c**

Pure White Batts made of fine staple cotton, full
double bed size when spread out.

Stitched Batts 72x90 **79^c**

Girls' and Boys' UNION SUITS Sizes 2 to 12 **49^c**

Warm, comfy, winter weight Union Suits that fit
and wear excellently—for children from 2 to 12
years. They come in the popular Short Sleeves—
Trunk length style.

Good-Looking Striped SHIRTING MATERIALS **10^c** yd.

Featured in a good assortment of attractively striped
patterns—fast color—especially suitable for boys'
shirts. A Special Value.

Children's Knitted SLEEPING GARMENTS Sizes 2 to 7 years **69^c**

Soft, warm, comfy sleepers of scientifically woven
elastic ribbed fabrics, warmly-fleeced inside and out.
Drop Seat.

Boys' Flannelette PAJAMAS Sizes 6 to 16 Years **98^c**

Made of a splendid quality, warm flannelette, that
wears and washes well, giving unusually long ser-
vice. Two piece style, military collar, draw tape at
waist. One Pocket.

66x88 Indian Pattern ROBE BLANKETS **\$1.69**

It's seldom, indeed, that you find such an attractive
single blanket of this quality priced so low. Just
the right weight and size for Car, Couch, Day Bed
or Throw.

New Hats for Fall

"Hats are Hats Again"

Empress Eugenie Hats

THE NEWEST of the New Season's Fash-
ions—launches a New Era of Headlines. For
every hat must be tipped and tilted forward
over the right eye and up high on the left side
Daring! Feminine! Saucy! "A Kick" as one
of our customers put it. And everybody likes
them! And very soon Everybody will wear
them!

Many Shapes to
Choose From

We are showing so many of these New
Shapes that there isn't a woman who cannot
find one that's more becoming than any hat
she ever wore. There is the Derby and
Derby Sailor—The Victorian Tricorn—The
Robin Hood—The Peter Pan—The Cavalier
and Tallyho and The Draped Turban. Many
with dressy Ostrich Plumes—others with
jaunty Quill Trims or Trims of Silk Chenille.

Prices Reasonable

Just see these Low Prices! You can afford
to have Two—Yes, Three Hats for the Price
of One as charged by the biggest stores in
Portland or San Francisco for the same kind
of merchandise. They get \$5.00 and \$7.85.
Our Prices are:

\$1.39 \$1.95 \$2.95 \$3.95



Women's Rayon Striped

Union Suits **49^c**

Fine gauge, cream color Cotton
Union Suits with close set rayon
stripes. Sleeveless. Knee length.
Sizes 36 to 44. Setting a record
for value giving. Comfortable,
medium weight.

Extra Heavy Quality Rayon Panties, Step-Ins **49^c**

Featured in the prettiest, daintiest
models imaginable, and finished
with straight yoke at waist front.
A very unusual value at 49c.

Fine Quality Rayon

Pajamas **\$1.29**

Featured in most attractive and
fascinating models and color com-
binations in small, medium and
large Sizes, and of a quality and
styling that usually sells at a much
higher price.

Heavy Quality Rayon Gowns **98^c**

Daintily trimmed with embroidered
applique of contrasting colored
knit rayon. Featured in a variety
of pretty pastel shades. Sizes me-
dium and large.

400 Yards

Curtain

Materials

5^c yd.

When one has to move frequently
on account of being unable to find
a suitable house or apartment—the
item of buying new curtains almost
every time one moves is quite an
expense. Hence this offer of an
INEXPENSIVE CURTAIN
SCRIM—finished with an attrac-
tive lace border and featured in
white, cream and ecru—35 inches
wide—and offered for sale at the
sensationally low price of 5c per
yard. Can you beat it?

New Suits

That are Chic and Smart

You will like these New Fall Suits—their beautiful,
new colorings, their attractive sweater blouses and
their trim, good-looking skirts. These are the kind of
Suits that the well-dressed woman chooses for autumn
walks or drives—for chilly days on the golf course or
for business wear in town.

And at these prices they are real Values.

All Sizes from 14 to 46.

\$6.85 **\$9.85**
\$12.50 **\$16.75** **\$19.50**



New Fur Fabric

JACQUETTES

Smart—Elegant—Warm—Dressy—
These New JACQUETTES for Fall
are as popular as ever. They are
heavier, however, than last season's
models—and longer—with new sleeve
details and new pouch collars. They
are very reasonably priced at

\$10.50

NEW VELVET JACKETS **\$5.85**
Sizes 14 to 44

New Fall

SKIRTS

Since this is a season of "Rough
Weave" Materials in Coats and Suits
—Tweeds are, of course, the most
popular fabric for Skirts—and you'll
find here a good assortment of mod-
els, patterns and sizes to choose from,
and very reasonably priced at

\$2.95

Good-Looking

BLOUSES

With Suits, Jaquettes and Skirts so
popular, THE BLOUSE has become
again an indispensable article of Mi-
lady's wardrobe. And it is as practi-
cal and serviceable as a man's shirt.
We are showing many dainty styles at

98^c \$1.39 \$1.95 \$2.95