

It Always Pays
To Buy At
Unsoeld's

Geo. Unsoeld

Dry Goods and Ladies' Ready-to-Wear,
Ladies and Children's Shoes

444 First Str. PHONE 184 Coquille, Ore.

Satisfaction Guaranteed

Every purchase made here must give satisfaction—perfect satisfaction. We do not want you to keep any of our goods unless you are perfectly pleased with them. For we realize that our business can continue to succeed only through the continued friendship and good will of our customers. Any time you are displeased with any of our goods (and a bad apple may sometimes slip into a barrel of good ones), do not be at all backward about bringing the fact to our attention. We are always glad to make adjustments satisfactory to you.

YOU must be pleased with every item you buy from us—that is our firm policy.

Sensationally LOW PRICES

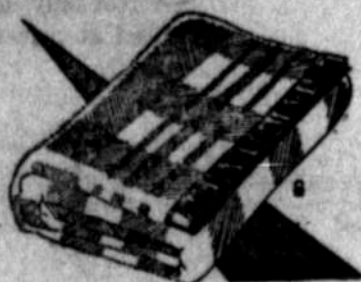
on hundreds of good Staple items --- wanted right now for every day needs. Prices throughout our store---quality for quality---are lower---MUCH LOWER---than they have been for years, and a careful comparison of OUR VALUES will convince you that you can save money by making your purchases HERE!

Why Look for "Cheap" Goods when you can get dependable quality at such low prices here?



Sheets and Sheetings Pillow Cases and Tubing

- 81x90 BED SHEETS, Full Bleached, Seamless. A sturdy, serviceable quality. 69¢**
- 81x90 Town Talk Bed Sheets. A better quality at the new low price. 95¢**
- 72x90 Town Talk Bed Sheets. same quality as above—but smaller size suitable for 1/2 size beds. 79¢**
- 42x36 Bleached Pillow Cases. sturdy, serviceable and low priced. 19¢**
- Snow White Bleached Sheetings. 81 inches wide, for full size double beds—good serviceable quality. 35¢**
- 72-inch Bleached Sheetings. same quality as above. yard 30¢**
- 81-inch Brown Sheetings. good stocky weight—strong and durable—no dressing. yard 33¢**
- 72-inch Brown Sheetings. of the same durable quality as above—only narrower. yard 29¢**
- 36-inch Bleached Pillow Tubing. of superior quality, no dressing. yard 22¢**
- 40-inch Bleached Pillow Tubing. same quality as above. yard 23¢**
- 42-inch Bleached Pillow Tubing. a very unusual value at yard 25¢**



Warm Blankets for Cold Winter Nights

These blankets will sell on sight—for they not only are ideal for home use but they combine irreproachable quality with unusual value. If you want to save money—get your winter supply of blankets here.

Fine Cotton Blankets

- Soft --- fluffy --- beautiful Plaids. Sizes 72x84. 95¢**
- 66x80 Cotton Sheet Blankets. pretty plaid patterns. each 79¢**
- Colorful Indian Robe Blankets. part Wool. An ideal Blanket robe for the car, the couch or the bed. Size 66x80. each \$1.95**
- Dainty Pastel Colored Blanket Robes. Size 66x80 in Rose, Lavender, Green or Blue—fine, heavy quality. each \$2.59**
- Extra Heavy Double Blankets. Part Wool—fancy plaid patterns, bound attractively. Extra large—for full double beds. per pair \$3.95**
- Two-in-One Single Blankets. beautiful two-tone patterns with reversible pastel backs, extra heavy—part wool. Size 70x86 \$4.85**



Smart Patterns in New Wash Fabrics for Fall at New Low Prices

- 36-inch Fast Color PRINTS. Attractive New Patterns. Delightful Colorings. 12 1/2¢**
- 36-inch Fast Color Prints. finer qualities in a large assortment of pretty patterns—priced at 17¢, 22¢, 25¢ and 29¢ yd.**
- Dainty Underwear Plisse Crepe. 30 inches wide—in white, pink, blue, peach, etc. yd. 12 1/2¢**
- 36-inch Outing Flannels. neat checks and stripes. An ideal fabric for Night Gowns, Pajamas, Sleeping Garments as well as comforter coverings. per yard 12 1/2¢**
- Drapery Cretonnes. new attractive patterns, dependable qualities. All 36 inches wide. priced from 12 1/2¢ to 39¢**
- Fast Color Suitings. in solid colors and attractive printed patterns. 25¢ per yard 36 inches wide.**

New Rayon TRAVEL CREPES 36-inches wide Guaranteed Fast Colors 49¢

Travel Crepes are so very popular this fall that it is a rather important item in our Fabrics Section. Besides above 49¢ quality which is a really unusual value—we are showing quite a few numbers at 69¢ 98¢ and \$1.49 per yd.

54-inch All Wool Tweeds. Unusually good-looking and smart. Are ideal this winter for Suits, Dresses and Skirts. On account of the wide width the yardage required for a garment will be small indeed—and the price is only \$1.95 per yard

Part Wool Novelty Dress Fabrics. 36 and 40 inches wide, ideal for Children's school dresses; warm, serviceable and good-looking. 39¢ per yard



Towel Values in Big Variety

- TURKISH TOWELS. Size 22x44, double thread Colored Borders. 25¢**
- Good Quality Turkish Towels. white with colored borders. Size 18x36. special 15¢**
- Size 16x32 Turkish Towels. Just the right size and quality for a good hand towel. White with colored borders. special 10¢**
- Fancy Turkish Bath Towels. Size 24x48. Extra fine and soft double loop Terry. Colors, yellow, lavender, green, with contrasting borders. 50¢**
- Fancy All Linen Guest Towels. Hand-embroidered. Colors rose, peach, green, blue. special 50¢**



Good Looking Boys Shirts

Guaranteed Fast Color Sizes 4 to 14 years 59¢

Fine Broadcloth Shirts and Blouses guaranteed fast to washing—in good-looking patterns and colorings that will please the boy. And they are well made, too—even at this low price.

Other qualities at 69¢ 79¢ and 98¢

Boys' One Piece Play Suits. Fast Color Indigo dyed Pin. Stripes. Size 3 to 8 years. special 69¢

An unusually well made garment—with 4 pockets, convertible collar, long sleeves, fly front and 5 button drop seat back. Regulation Engineer's style—just like "Dad."

Boys' Blue Denim Bib Overalls. Railroad Style. Triple-stitched seams. Size 4 to 10 years. special 69¢

Boys' Wool Flannel Lumber Jacks. Brown, Red and Gray Over-Plaid Patterns. Sizes 4 to 12 years. \$1.95

A slightly, serviceable and well-made garment at an extremely low price.

Boys' Yellow Oil Slicker Rain Coats. Corduroy Collar with Strap and Buckle Patch Pockets. Sizes 6 to 16 years. \$2.95

Japanese Rag Rugs

- 27x54 SPECIAL 49 Cents**
- 36x63 SPECIAL 69 Cents**
- A special purchase enables us to offer these imported first quality rugs at a substantial saving. They are featured in an attractive "Hit and Miss" design and plain color centers with fancy borders, straight edges and self fringe. They come in two sizes, viz.: 27x54 and 36x63 inches and are priced at 49¢ and 69¢ respectively.

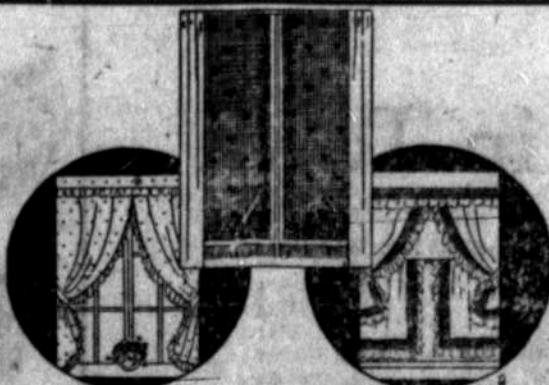
Ruffled Voile Curtains 5-piece Set 69¢

Consisting of two curtains 2 1/4 yards long, two tie-backs and one ruffled valance. Colors Blue, Rose, Gold, Green.

36-inch Rayon Draperies. handsome colorings in blue, rose and gold. Per yard 39¢

36 inch Printed Terry Cloth, bright good-looking patterns—printed on both sides. Per yard 59¢

36 in. Rayon Curtain Marquisette, in plain weave and Jacquered designs. Per yard 19¢ and 25¢



Curtains and Drapes at New Low Prices

It costs but little to make your home inviting, refreshing and beautiful—especially at these thrifty prices, and it is a pleasure for any woman to know that her windows are properly draped with fabrics that will arouse the admiration of her friends. And to take advantage now of these special prices means an added saving.

Ruffled Curtain Marquisette. Rose, Blue, Gold, Green. yd. 12 1/2¢

Fine Marquisette Panels 59¢

40 inches wide, 2 1/4 yards long, finished with rayon hutton fringe to match. A fine slightly curtain in ecru color at a very low price.

54-inch Sunfast Drapery Damask, in beautiful shades of Rose, Blue, Gold, etc. An outstanding value at 95¢

36 in. Curtain Marquisette. pure white or cream, plain or with dainty designs or dots—in white, blue, green, gold or rose. Unusual values at 19¢ and 25¢

40 in. Curtain Voiles, of very fine texture in white, cream, tan, and every wanted pastel shade. Yard 25¢

Other Qualities at 19¢ and 25¢