



## SERVING MANY BUSINESSES

Experience of large fleet owners reveals the unusual reliability and economy of the new Ford

A SIGNIFICANT TRIBUTE to the value of the new Ford is found in its increasing use by Federal, state and city governments and by large industrial companies which keep careful day-by-day cost records. In most instances, the Ford has been chosen only after exhaustive tests of every factor that contributes to good performance—speed, power, safety, comfort, low cost of operation and up-keep, reliability and long life.

Prominent among the companies using the Ford are the Associated Companies of the Bell System, Armour and Company, The Borden Company, Continental Baking Corporation, Firestone Tire and Rubber Company, General Electric Company, Goodyear Tire and Rubber Company, Kellogg Company, Knickerbocker Ice Company, Morton Salt Company, Pillsbury Flour Mills Company, The Procter and Gamble Company, and Swift & Company.

Each of these companies uses a large number of Ford cars and trucks. The Associated Companies of the Bell System use more than eight thousand.

Modern business moves at a fast pace and it needs the Ford. Daily, in countless ways and places, it helps to speed the production and delivery of the world's goods and extend the useful service of men and companies.

Constant, steady operation over many thousands of miles emphasizes the advantages of the sound design of the Ford car, its high quality of materials, and

unusual accuracy in manufacturing. Beneath its graceful lines and beautiful colors there is a high degree of mechanical excellence.

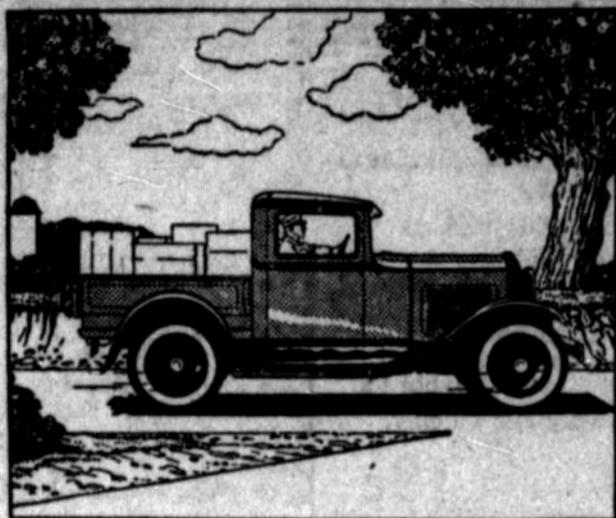
An example of the value built into the Ford is the use of more than twenty ball and roller bearings. They are hidden within the car and you may never see them. Yet they play an important part in satisfactory, economical performance. Their function is similar to the jewels of a fine watch.

Throughout the Ford chassis, a ball or roller bearing is used at every place where it is needed to reduce friction and wear and give smooth, reliable mechanical operation.

At many points, as on the transmission counter-shaft, clutch release, fan and pump shaft, and front drive shaft, these ball and roller bearings are used where less costly types of bearings might be considered adequate.

Additional instances of the high quality built into the Ford are the extensive use of steel forgings, fully enclosed four-wheel brakes, Rustless Steel, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floating rear axle, and the Triplex shatter-proof glass windshield.

The Ford policy has always been to use the best possible material for each part and then, through large production, give it to the public at low cost.



### FORD MOTOR COMPANY



Call 25 for a demonstration

NEW FORD CARS and TRUCKS

W. J. Baker Motor Co.

Authorized Ford Dealer COQUILLE, OREGON

### Why Fat Men Stay Fat

"The trouble with me, and I guess this applies to 99 per cent of the men who are putting on weight, I didn't have the energy or 'pep' to keep it off. Lost all interest in any healthy activity and just taxed around accumulating the old pounds until I got that 'Kruschen feeling.'"

Start taking Kruschen Salts—that's the common-sense way to reduce—but don't take them with the idea that they possess reducing qualities in themselves.

This is what they do—they clean out the impurities in your blood by keeping the bowels, kidneys and liver

in splendid working shape and fill you with a vigor and tireless energy you'd most forgotten had existed.

As a result instead of planting yourself in an easy chair every free moment and letting flabby fat accumulate you feel an urge for activity that keeps you moving around doing the things you've always wanted to do and needed to do to keep you in good condition.

Then watch the pounds slide off! Kruschen Salts are the up-to-date Fountain of Youth. Take one half teaspoonful in a glass of hot or cold water tomorrow morning and every morning—and if they don't change your whole idea about reducing, go back and get the small price you paid for them. Get an 85 cent bottle of Kruschen Salts—last 4 weeks—at Fuhrman Pharmacy, Inc., or any progressive druggist anywhere in the world.

"Is it insured?"

NOSLER & WALKER.

### Mooseheart Ladies Meet

The ladies of the W. O. M. L. met at the home of Lena McNair in the Roy district last Thursday afternoon. The time was enjoyably spent in sewing and talking. In the late afternoon refreshments were served to the following: Mesdames Gena Chase, Madeline Bennett, Millie Childs, Lela Thomas, Ora Tennant, Abbie Page, Christine Gardner, Sadie Peart, Annie Peart, guest, Miss Tennant. The ladies will meet at the home of Mary Schroeder June 19th. The quilt made by the Mooseheart ladies was awarded to H. N. Lorenz Saturday evening, June 7.

### Taukanko Club Notes

The Tauk-an-so club spent a very pleasant evening at the new home of Mrs. Wm. Smith, June 5th, with Mrs. Smith and Mrs. Dorothy Pierce as hostesses. Members present were: Mesdames Robt. Waggoner, Wm. Peart, Frank Bennett, Jack Leach, Jack Page, Geo. Bohrer, Elizabeth Veltum, M. M. Claphaw, Carl Ensele, Wm. Jones and visitors were Mrs. Tom Wimer, Mrs. Fred Shaer, Genova Shaer, Mrs. H. Belloni and Mrs. J. F. Young. The club will meet in the afternoon June 19th at the home of Mrs. B. Gant on the North Fork.

Wanted—Tents, Camp Stoves, Furniture, etc. Arrow Hardware Co., next door east of Farmers and Merchants Bank. 154f

Trespass Notices, printed on cloth, for sale at this office.

### OUT-OF-DOORS STUFF

By Lane Leneve

The scatter-gun artists of the Coquille Rod and Gun Club, consisting of Graham, Johnson, Miller, Low and McNelly gave a good account of themselves at Salm Saturday and Sunday. They tied with Klamath Falls for second place in the finals of the Oregonian's telegraphic shoot, being nosed out by Hillsboro by three birds. Ira Johnson shot high gun in the Coquille outfit, breaking 97 out of a possible 100. Dr. Low and Earl Graham were just one bird behind him with Pete Miller 96 and Fred McNelly 93.

With the prize money offered on different events the Coquillers managed to break somewhere near even on their expenses to the shoot with the exception of Earl Graham who more than made it pay.

Earl Graham won the state handicap championship by breaking 193 out of 200 birds from the 20-yard line.

Claiming that the practice of scattering poison baits, indulged in by paid hunters of the Biological Survey was becoming increasingly intolerable and that it was being used indiscriminately, doing far more harm than good and threatening the wholesale destruction of several important species of our mammals as well as wreaking destruction amongst fur-bearing animals and dogs, one hundred and forty-two of the leading experts on American Fauna, including scientists on the staffs of the largest museums and natural history and research institutions in the U. S. have signed a protest against the use of poison bait. They include directors and curators of California Academy of Sciences; Chicago Field Museum of Natural History; American Museum of Natural History; New York Zoological Society; University of California; the biological scientists at the University of Michigan, John Hopkins Medical School, Luther College and dozens of others. The writer who has been fighting the poison bait menace for years is naturally very enthused at seeing this protest signed by the best versed people on the subject in the U. S.

The old saying that "a leopard cannot change his spots" does not apply to every species of the cat family. Bobcats ranging in certain country take on the same color of their surroundings, being protected in that manner by Nature. A bobcat that inhabits timbered country takes on a darker shade to his fur than those inhabiting a more open country, the latter taking on a more reddish hue, which blends with ferns, thimble-berry brush, etc.

It is interesting to note the antics of a mother pheasant, seeking to protect her young covey. With a great flurry they will seek to lead you in pursuit of them (mother birds) by pretending they are crippled. They will spread forth a wing as though trying to fly and flounder along just out of your reach, all the time leading you farther from their young.

A great horned owl, I believe, mothers her young as long as any bird in the West. One morning I witnessed a scene which I shall never forget. I came upon a great horned owl with two young ones, they being almost as large as the mother owl. It was just at the break of day that I spotted them atop a large log. The air was rather nippy and the old owl had one of her offspring on each side of her and was attempting to cover them up with outspread wings. I walked up to within a few feet of them and shall never forget the picture they made with their solemn faces and big round eyes. That has been many years ago but somehow each time I hear the weird hoot of an owl it recalls to memory that little scene I witnessed so long ago.

Snow-birds, those cheerful little fellows who haunt your back yards and seem so appreciative of the crumbs thrown them during the hard winter months, do not follow "Old Man Winter" about the globe as some people believe.

While they are seldom in evidence in the lowlands and valleys after the winter months have passed they may be found at higher elevations during every month of the year. It is there that they nest and hatch. The young when permitted to leave their nests are almost as large as the mother bird, who is kept busy shoving food into their mouths as they follow her about emitting a continuous cry for more. They are entirely helpless about rustling their own food for several days after being able to fly.

Ladies Dresses are given careful and thorough treatment at the City Cleaners. They are made to look as fresh as new. Phone 103-L.

Dr. G. W. Leslie, Osteopathic physician, office over Bank of Southwestern, Oregon, Marshfield. 1125

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NOSLER & WALKER.

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### It's Your Funeral

(McMinnville Telephone-Register)

Careful investigation before investment in burial certificates now said to be offered in Yamhill county, was urged today in a statement, received from Robert M. Mount, manager of the Portland Better Bureau.

Salesmen are said to be operating in the county, according to Mount, offering certificates for a nominal figure entitling the holders to funerals on a cost-plus ten per cent basis, but Mount says the fault in the plan is that the company may set its own cost.

The certificate selling concern is said to offer the prospective investor a funeral at a reasonable price, usually on a cost plus ten per cent basis, provided the prospect purchases a burial certificate at a figure set by the company. Prospects are assured that by obtaining a large volume of funerals costs may be materially reduced, Mount declares.

The company, however, reserves the right to set the cost figure and is said to offer cheap funerals at an actual loss to the company during the first of the sales campaign in order to procure letters of recommendation and endorsement.

"The investment plan is well worthy of careful investigation," Mr. Mount declared, "and every prospective purchaser of the certificates is urged to look carefully into the proposition before buying."

"If you are offered a burial certificate of any kind take it to your banker, an attorney or to a business friend who has had experience with contracts and let him examine it and advise you as to your protection," Mount declared.

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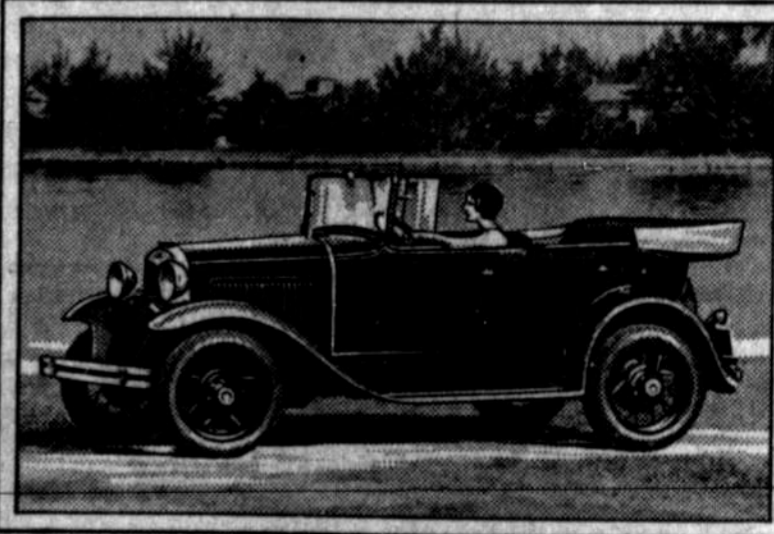
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## New Ford Car Wins Favor



Ford Phaeton

THE Ford Phaeton, shown above, is equally popular as a family car and as a sport car for young people. The seating arrangement provides for the driver and one passenger in front and three passengers in the rear. Seats are upholstered in two-tone cross cobra grain artificial leather.

The top is of the quick collapsing type, easily handled by one person, and folds flat. The windshield, of Triplex shatter-proof glass, is of the folding type and can be laid flat forward. The windshield wings fold over it, emphasizing the sport effect of the car.