

To Serve You with Quality Values at Moderate Prices

—will be the mission of
our New Store, soon to be
opened in this Community

OUR New Store, soon to be opened here, will be a Local Service Institution with National Resources.

This Store will be allied with local interests. All its activities will centre around the well-being of this community and its people.

Only at this Store succeeds in interpreting your needs for Quality Goods—for Staunch Values—for Modern Styles—at prices that will Pack Your Dollars full of Service and Satisfaction—can it hope to prosper.

Success Must be Earned. To Succeed We Must Merit Your Confidence. We can only do that thru Old-Fashioned Integrity and Square-Dealing.

We know of no better way to merit your confidence than to conduct this Store at though Mr. Penney himself were in charge.

To all intents and purposes our local manager IS Mr. Penney. His one thought is for THIS STORE and what it can do FOR YOU.

True, our Store here will have an expert, powerful buying organization behind it, to ensure the BEST from ALL MARKETS, and at Lowest Possible Prices.

But the point is that THIS STORE must prove its worth TO THIS COMMUNITY thru its SERVICE—its VALUES—its MODERATE prices to your and your Family.

J. C. Penney Company Stores are Home-Like
Stores Where Home Folks Like to Trade



J. C. PENNEY COMPANY, Inc.

332 First Street :: Coquille, Oregon

SOCIAL NOTES

The "Entre Nous" club met one afternoon this week with Mrs. Otto Davis at Myrtle Point, who has recently moved there from Coquille. The ladies enjoyed several hands of cards, Mrs. Kistner receiving the high score prize. Those attending were Mesdames Julius Ruble, Roy Watson, Donald Estes, E. L. Vinton, Walter Litzberger, Kenneth Kistner, Theodore Clinton and Mrs. J. D. Moore, of Myrtle Point.

Mrs. James Watson invited a number of children to their home on Spurgeon Hill Wednesday afternoon to help celebrate her daughter, Clara-belle's seventh birthday anniversary. The children played games until the delicious birthday lunch, which was served them out-of-doors on the lawn where a table had been arranged for the happy occasion. Those invited were Beverly Jean, Joy and Patay Norton, June and Jotly Watson, Dick Vinton, Patricia Baer, Bobby Gilbert, Stewart Miller, Leonard Farr, Ralph Fuhrman and Frederick Watson.

The Laf-a-lot club were most pleasantly entertained yesterday at the Newton, A. Rackleff, John Haskins, Callie Chapman, Merle Kenney, Misses Paye Newton, Alice Newton; from Arago, Mesdames Geo. Robinson, John

home of Mrs. Pete Jacobsen on the Myrtle Point highway. Sewing was the diversion until the hostess, who was assisted by her daughter Edith, served refreshments. Those present during the afternoon were Mrs. M. P. Jacobsen and daughter, Marjorie, Mrs. W. E. Cross and two children, Mrs. O. T. Nelson, Mrs. Margie Simmons, Mrs. D. F. Thompson, and Mrs. J. M. Jacobsen. The ladies have been invited to meet in a fortnight at Mrs. M. P. Jacobsen's home on the Marshfield highway.

Several of Mrs. R. B. Knife's friends arranged for a miscellaneous shower which was given her Wednesday afternoon at the home of Mrs. James Richmond. Mrs. Knife has recently taken over the hospital formerly managed by Mrs. A. T. Morrison and her friends, knowing the need of many articles in a place of that kind, thought it a suitable time for such an occasion. Mrs. Knife was most happily surprised and she received many lovely and useful gifts. During the afternoon Mrs. Richmond, Mrs. O. Newton, Mrs. Inez Pinkston, Mrs. Cyril McCurdy and Mrs. Orin Coy served the large number of ladies present. Those who were present or sent gifts were Mesdames Emma Drane and F. E. Drane, of Bandon; from Millington were Mesdames Willis Neesley, Orville Newton, W. D.

Carl, Geo. Hampton, C. A. Schroeder, Miss Opal Robinson; other out-of-town guests were Mesdames Dow Robinson, Vella Holden, George Terry, Harriet Gould, Dan Lewis, Boyl Bruner, L. Laird, Edna Robinson, Eddie Planap, Dorothy Bowers, George Terry; Coquille ladies were Mesdames J. L. Holycross, Sena Plummer, H. L. Johnson, Henry Ellis, E. Crunkshank, Z. G. Pauze, Frank Willard, C. Finley, A. T. Morrison, C. A. Leach, Sadie Jayes, Lloyd Hess, H. C. Getz, James Ayers, R. Lane, Fred Woodford, Albert Carver, S. D. Walters, D. McLennan, Wm. Cleg-horn, Martin Pinkston, Herman Hick-am, F. G. Leslie, Keith Leslie, E. Plummer, Elmer Holverstott, Marion Clinton, Hubert Harry, Wm. Wimer, E. M. Billings, Ray Lewis, Misses Barbara Richmond, LaVern Knife, Dorothy Bell and Jackie Newton, Eva Ferrier and Helen Hampton.

Mrs. C. W. Parker entertained most charmingly at a one-thirty luncheon and bridge party Thursday afternoon at her home in North Bend. The affair was in honor of two popular brides-elect, Miss Alice Dell Johnson, of Marshfield, and Miss Della Sherwood, of Coquille. Those invited from here were Miss Della Sherwood, Mrs. A. J. Sherwood, Mrs. C. J. Fuhrman, Mrs. Emma Lyons, Mrs. J. A. Lamb, Mrs. F. L. Greenough and Mrs. Paul Van Geoy.

Black Cats and Evil Linked in All Ages

That verdict rendered against a Lynn (Mass.) woman charged, among other things, with having undertaken by her formulas "to still crying babies and fighting cats with equal ease," calls up a chapter in the lore of popular beliefs to which every age contributes new material. And for sheer interest it is the pugilistic feline, not the lachrymose infants, which take the cake. That black cats portend evil is a delusion that goes back to the most ancient times; so, white or black, they have everywhere been the material for all sorts of superstitions. In the Orient cats have knowledge of the future ascribed to them, along with a sensitiveness which can penetrate into things dark for the eye of man. When the cat tears at cushions or carpets it is believed to be raising the wind. There is sure to be changing weather if it sneezes, and a frost may be looked for when the animal sits with its back to the fire.

Queer Australian Beast
The iguana of Australia is a big lizard often seen in the wilds. It is a very versatile reptile that "can run like a horse, can swim and dive, shin up a tree, digs its burrow and, when necessary, can fight like a demon." The iguana may go down its hole to sleep for months; it can go foodless for weeks; at other times it will eat or swallow anything.



The Saddest Words of All:

"MY SAVINGS ARE GONE!"

Last year several hundred thousand people sat down to think it over—to say to themselves, "My Savings Are Gone."

The total amount of money lost through fraudulent investments exceeded a billion dollars!

In most cases there was little excuse for the losses. People listened to smooth-tongued stock salesmen instead of going to their bankers for sound investment advice.

They didn't stop to think that whenever a business proposition offers good promise of big returns it isn't necessary to go from house to house or office to office giving the public a chance to reap the glorious profits.

Thousands find out too late that it is the best policy to entrust funds with reputable banks or invest in securities they recommend. Why not profit by their example?

Farmers & Merchants Bank is always glad to talk over with you any investment matter.

FRIENDLY, HELPFUL SERVICE

Farmers & Merchants Bank
COQUILLE, OREGON

St. James Church (Episcopal)

Rev. Hale B. Eubanks, Priest in charge
200 West Front St. Telephone 152-L

Notice

There will be no services in St. James' Church until Sunday, August 11th, because the Bishop of the Diocese has asked me to officiate at Calvary Church, Seaside, Oregon, on Sunday, July 28th, and Sunday, August 4th.

The Pioneer Methodist Church

S. D. Walters, Pastor
191 So. Henry St. Phone 50-J
Sunday School 10 a. m. Lyman Car-Supt.

Morning worship 11 a. m. Subject: "Consider the Lilies of the Field."

Evening worship 8 p. m. Subject: "The Attitude of Approach."

Epworth League and High League 7 p. m.

Mid-week Bible study Thursday 7:30 p. m.

Congregations have been good all summer. Help to keep them good. The devil never lets up; neither should God's children. Short helpful services.

First M. E. Church

Sunday School 10 a. m. Mrs. Belle Elwood, Supt.

Morning worship 11 a. m.

Prayer meeting Wednesday 7:45 p. m.

A church with a welcome to all, Gus A. Garboden, Pastor.

Baptist Church

Sunday School at 10 o'clock.

Preaching at 8 o'clock p. m.

Note: Rev. Charles Blom, pastor of the Springfield Baptist Church, will preach at the evening hour. Cordial invitation to all to attend.

M. S. Woodworth.

Church of God

Walter Larue Shrock, minister.

Sunday school at 10 a. m. The International Committee's improved, uniform lessons are used, with the exception of the primary class which uses special graded lessons. July introduces the second half of the six months' course on the prophetic teaching and leadership of Judah.

The morning general service is at 11 o'clock. The evening general service is a 7:45.

Midweek service is on Thursday evening at 7:45.

You ought to be going somewhere to church. Our latch-string is always out.

Christian Science Society

Sunday School at 9:30 a. m.

Sunday Service at 11 a. m.

Subject for next Sunday, "Truth."

Wednesday evening meeting at 8 o'clock.

Free public Reading Room open in Church Building every Tuesday and Saturday afternoons from two to four.

The Ford Garage is now equipped to repair dented fenders on any make of car at a reasonable cost.

Church of Christ

Sunday, July 21st

Bible School at 10 a. m. Ned C. Kelley, Supt.

Preaching and worship at 11 a. m.

C. E. at 7 p. m. and evening services at 8 o'clock.

Visitors always welcome.

D. L. Lockett, Pastor.

Foursquare Lighthouse

Sunday School 9:45 a. m.

Preaching service at 11 a. m.

Prayer meeting all Sunday afternoon.

Evangelistic Rally Sunday 7:45 p. m.

Tuesday 7:45 p. m. Preaching and devotional.

Wednesday evening prayer and praise service in small auditorium.

Thursday 7:45 p. m. Orchestra practice led by Ray Peart. Anyone playing in instrument is invited.

Friday 7:45 p. m. Special feature service especially for Young People.

Saturday afternoon 2:30 Children's Church. Ages 5-12. Led by Mrs. Annie Lee Broiles. The children lead the singing and do the preaching. Parents invited.

All welcome to all public services.

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