

Building Good Will

—That's our aim and persistent effort—
 —by showing a spirit of service in dealing with you—
 —by selling only merchandise that will be of continuous satisfaction to you—
 —by prices that represent good value for your money.

UNSOELD'S STORE NEWS**The Mere Fact**

that we happen to be in business in Coquille does NOT entitle us to your patronage. The only valid reason why you should trade at this store is: Because it is to YOUR advantage to do so!

Sentinel Building**Coquille, Oregon, June 28, 1929****Phone 184**
**Imported
All Silk Pongee
49c yd.**

A first quality 12 mommee weight imported Pongee free from artificial filler of any kind, that will wash well and wear excellently. A Pure Silk Fabric at a cotton fabric price.

81x90**Bleached Sheets****89c**

A full double-bed size, standard quality sheet, that will wash and wear well, at a price that is unusually low for such a quality.

Other qualities at
 \$1.00 - \$1.25 - \$1.59
 Pillow Slips at 19c-25c-33c

Sewing Needs**at Saving Prices**

J & P Coats Spool Cotton, 100 yds. 4c
 Boilfast Spool Silk, 50 yds. 5c
 Bias Tapes, white and colors, widths up to size 5 8c
 Valenciennes Laces, dainty patterns white and ecru yard 5c, 3 1/2c and 2 1/2c
 J. & P. Coats Crochet Cotton Boilfast, mercerized, white ecru and all colors 10c
 Boilfast Cotton Embroidery Threads, 6 strand, per skein 2 1/2c
 Boilfast Rayon Embroidery Threads, 4 strand per skein 2 1/2c

Garter Girdles**49c and 79c**

Featured in narrow, medium and wide models with four sturdy, sure-grip Hose Supporters.
 Other Qualities at - 98c - \$1.49

Philippine Hand Embroidered**Gowns****79c 98c \$1.25**

Serviceable, good-looking and hand-made—who would not own several of these dainty gowns at these extremely low prices. Sizes 15 to 44. Colors white and pastel shades.

Dainty Infant's Wear**at Saving Prices**

You must come in and see the many dainty articles for the wee little tots, in order to appreciate the unusually low prices quoted here—

Infants' Part Wool Vests, Skirts and Bands, sizes 1 to 5 29c
 Infants' Silk and Wool Vests, sizes 1 to 6 50c
 Infants' Philippine hand-embroidered Dresses and Gertrudes 98c
 Infants' Wool Sacques, in a wide range of pretty models 98c
 Infants' White Flannelette Gowns, daintily trimmed in pink or blue 29c and 49c
 Infants' Creepers, fast color, gingham and prints 65c
 Carter's Infants' Sun Suits, sizes 1 to 6 years 98c

Dainty Lace Collar and Cuff Sets**49c 98c \$1.49****New Summer Frocks****Exquisite—Delightfully Attractive****\$3.85****\$5.85****\$9.85****\$11.75****Sizes 14 to 44**

SMART STYLE is the keynote of these dainty Silk Summer Frocks—since the fabrics are so fine. Heavy flat Silk Crepes, in the popular summer prints or exquisite solid color pastel shades—dainty Georgette Crepes and Crepe de Chines—Tub Silks of unusual beauty, and Satin Face Crepes of rich lustre, are some of the materials from which these lovely Silk Frocks are fashioned—And these unusually reasonable prices enable most anybody to own one of more of these delightful costumes.

New Summer Coats**priced unusually low at****\$9.85****\$12.50****\$14.75****\$16.75****New Summer****Millinery****\$2.95****3.85****4.85**

An outstanding collection of Clever Hats for the mid-summer and early Fall season, Hats of chic and originality—in a wide range of new models that are at once a pleasure to the eye and a compliment to the wearer. Brimmed and brimless models in every new straw, braid or material that has been found "GOOD" by popular approval. Sizes 20 to 23 1/2.

Silk and Rayon Hose

Good serviceable weight for general wear. Decidedly inexpensive. **49c**

Carter's Rayon Undies**79c and 98c**

Carter's Rayon Underwear is known from coast to coast as the best Underwear on the market, and it's superior quality coupled with these low prices makes it an outstanding value—

Vests, sizes 34 to 44 - 79c
 Bloomers, sizes 36 to 44 - 98c

Children's Rayon Underwear

Featured in complete lines of the most popular styles in sizes 2 to 14 years. Colors pink and peach
 Children's Rayon Bloomers 50c, 75c, 98c
 Children's Rayon Vests 50c, 65c, 75c
 Children's Rayon Combinations 98c, \$1.50
 Children's Rayon Slips 98c

New Smart Wash Frocks

10 Attractive Styles to Choose From
 Sizes 16 to 44
Outstanding Values

79c

Just the sort of serviceable House Frocks that particular women will like. Fashioned of sturdy and delightfully attractive Wash Fabrics that will wear well and the styles are exceptionally smart for such inexpensive garments.

OTHER STYLES at \$1.00, \$1.39 and \$1.95

Silk Flat Crepe Bloomers, Step-Ins and Panties **\$1.00**

The prettiest, daintiest, cutest models we have seen in a long time. Some are regular tailored models with pipings of contrasting colors. While others are daintily lace trimmed. All are fashioned of extra heavy all Silk Flat Crepe.

Silk Flat Crepe Gowns and Slips **\$2.95**

Here is another outstanding Value at an unusually low price for such fine quality. Only Extra Heavy all Silk Crepe has been used in the manufacture of these garments and the colors are simply exquisite.

Ruby Ring Full Fashioned Silk Stockings**with the Guaranteed Stop-Run****\$1.50 and \$1.95**

Lustrous, long-wearing, Pure Thread Silk and modeled with uncommon elegance, "Ruby Ring" is today the most complimented Stocking in America. They demonstrate what can be expected of Silk Hosiery in the way of unusually long service and show the way to real hosiery economy. The wide range of "Ruby Ring" color shades is an exhibition of color harmony that reveals delightful opportunities for costume matching.

Other All Silk HOSIERY **79c and \$1.00**

Tailored Slips**for Summer Frocks****50c 98c \$1.49**

Featured in dainty pastel shades as well as in the darker colors and black and white. Sizes from 34 to 44. Materials are Nainsooks, Novelty Rayons, Baronet Satins, etc.

Ruffled Curtains**Complete with Valance and Tie-Backs****98c and \$1.49**

The materials are Marquisettes and Voiles in plain and cross-bar effects, with colored ruffles in rose, blue, gold, green, lavender. The sets include two curtains, 2 1/2 yards long with valance and tie-backs—very pretty for most any room, and so inexpensive.

Price Alone

does NOT make VALUE BUT

Dependable Quality Coupled with Low Price makes a Real Bargain

**36-inch
Outing Flannel
12 1/2c yd.**

Good sturdy quality, yard-wide Flannel, featured in a wide range of attractive stripes on light ground.

**36-inch
Cretonnes
19c yd.**

You'll like the pretty patterns for comforter coverings and many other uses, while the low price makes them doubly attractive.

**Turkish Towels
15c each**

Soft and absorbent, yet firmly woven, insuring satisfactory wear. Snow white with colored borders, size 18x36 inches—just the right size for a face towel.

**Bleached Muslin
12 1/2c yd.**

36 inches wide and a good standard cloth at an unusually low price.

**32-in. Ginghams
12 1/2c yd.**

Featured in a good assortment of patterns for aprons and house dresses.

**Plisse Crepe
19c yd.**

Fast color, of course, and of permanent crinkled construction suitable for all kind of Lingerie purposes. Featured in all popular Pastel Shades.

**Slip Cloth
39c yd.**

A fine non-cling material of beautiful silky sheen, especially suitable for slips, bloomers, coat linings and many other purposes. It is 36 inches wide and featured in 16 lovely shades of absolutely fast color.

**Fast Color
Suiting
33c yd.**

36 inches wide, fine linen finish—good heavy weight, which makes it especially suitable for Smocks, Dresses and Coats for the popular Ensemble costumes. A dozen new and attractive colors to choose from.

**Bed Spreads
Crinkled Stripes**
98c

Large double bed size, 81x105 inches, which is large enough to cover the roll or bolster. Featured in fast colored stripes of rose, blue and gold.