

FREE

To the first 50 customers purchasing \$5.00 or more we will give Free a handsome DAYTIME FROCK until the 50 have been given away.

OPENING DAY—SATURDAY

MEN'S CANYAS GLOVES

Regular 15c Quality. With knit wrist. Extra special.

9c**MEN'S GARTERS**

50c Quality. Good, dependable make, in assorted patterns and colors.

35c**BOYS' CAPS**

Regularly \$1.00. Dozens and dozens of attractive caps in all sizes for boys; tans and greys.

79c**MEN'S CAPS**

Value to \$2.50. All good patterns in good grey and tan tweeds. Special for this event.

98c**MEN'S DRESS SHIRTS**

Values to \$4.00. A clearaway of high quality shirts in collar attached and neck band styles. All new patterns and colors.

\$1.69**MEN'S FELT HATS**

Values to \$6.00. An assortment of smart Felts, desirable snap-brim and bound-edge styles. Greys and tans.

\$3.95**YOUTHS' COLLEGE CORDS**

\$4.50 Value. Amazing value in smart corduroys, light and dark colors.

\$3.95**MEN'S ATHLETIC UNION SUITS**

Regular \$1.00 Value. All sizes in this great sale.

79c**Begins Saturday at 9**

We must make ready for our new Spring Stocks which are already on the way, and in order to have room for them and to carry out our policy of not carrying merchandise over from one season to another, we are taking these drastic measures to reduce our entire stocks.

This is not an ordinary sale. We have done more than take a few things here and there and marked them down. We have gone through our entire stocks—nothing in the store that does not bear a reduction. Some very heavy price cuts at that, as you can see by glancing over these pages.

Sale Begins Saturday, February 2nd at 9 A. M.

Women's \$1.00 Silk Hose

A pure thread silk stocking in service weight. Not a rayon silk. In all the fashionable shades.

Regular \$1.00 Value

69c**Women's Shoes at Drastic Reductions****Sensational Values**

A limited quantity of good shoes in one-strap patent Leather and Tie Front. Some are in kid leather with built in arch; some are dress slippers in the latest styles. While the quantity lasts

Regular Values to \$5.50

2.95**WOMEN'S SHOES**

Values to \$8.50

An assortment of desirable patterns in One-strap Patent Leather; Arch Support in Kid Leathers; Oxfords in high or low heels; Patent Pumps and Kid Pumps. This lot includes the best shoes in our store.

\$4.95**WOMEN'S SHOES**

Values to \$7.50

In this selection you will find remarkable values. Shoes of the latest styles and in all sizes and leathers. Arch support shoes, pumps and one-straps. We advise an early selection in numbers like these at

\$3.95**Women's High Grade Shoes**

A very remarkable grouping since it provides a very extensive range of high grade, stylish shoes. Patent One Straps, fancy trim; Black Satin Pumps; Patent Pumps; Black Suede One Straps; Brown Suede Pumps; Arch Support Shoes in Brown Kid; Blonde Kid and Black Kid. Cuban Heels and Spike Heels.

Values to \$10.75

5.95**WOMEN'S SHOES**

Values to \$3.00

A super value of really wonderful shoes. One and two straps in Low Heel.

\$1.95**CHILDREN'S SHOES**

Values to \$4.00

Patent one-strap Dress Slippers; Patent one-strap, scuffer soles; Black and Tan Oxfords, fancy trim; Black Patent Oxfords, fancy trim, etc.

\$2.69**CHILDREN'S SHOES**

Values to \$1.50

A complete Close-out of Children's Shoes. All excellent patterns and good styles.

89c**CHILDREN'S SHOES**

Values to \$3.00

A sweeping clearaway brings Children's Brown Calf Sandals, Patent and Tan One-Strap, All Black Patents and Children's Play Oxfords at

\$1.69**Men's Union Suits**

\$1.65 Values

Ribbed cotton fleece-lined Union Suits. An outstanding value in men's underwear.

\$1.00

ANOTHER GREAT MERCHANDISING EVENT OF THE

IN A STUPENDOUS**SALE****MEN'S DRESS SHIRTS**

Values to \$1.50

All good, neat patterns, with collars attached. Taken from our regular stock.

89c**Special For This Sale MEN'S AND WOMEN'S SWEATERS**

Values to \$6.00

All wool heavy shaker-knit Sweater in Black and Navy colors. Coat style with roll collar.

\$3.95**SALE FOR FIFTEEN DAYS****HART SCHAFFNER & MARX AND GRADE CLOTHES AT BIG REDUCTIONS**

With such extraordinary reductions as these on clothing of this quality it is an opportunity not to be neglected.

MEN'S FINE**Hart Schaffner & Marx Suits**

Values to \$45.00

Our finest hand-tailored suits by this world renowned maker, drastically reduced to make room for new Spring stocks.

\$23.50**Close-Out Men's**

Values to \$1.00

A marvelous group of similar stock models for new did styles, good colors

\$1.00**MEN'S FINE TOPCOATS**

Special Offer For This Sale

All new patterns in Greys, Tans and Blues. A wonderful buy.

\$16.50**NEW TWEEDS**

Values to \$2.00

Here's a pick for any and Gray Tweeds in the

\$2.00

Every Suit and Coat in the Store GREATLY

MEN'S 2-PIECE UNDERWEAR

Regularly \$1.00

Men's knit shirts and drawers. Fleece-lined. Good quality. Special per garment

79c**MEN'S WOOL BACK COATS**

Regularly \$3.00

A good sweater coat for knock-about. Good colors and will give excellent service.

\$2.39**MEN'S FANCY HOSE**

Values to 50c

Assortment of new fancy patterns. Splendid quality.

29c**THE HUB**

Cor. First and Taylor

COQUILLE

Store Closed Thursday and Friday to Arra